

Meeting: 1st Corporate Meeting for Little Free Pantry –Jackson, MS

Participants: Tiffany Hill

Virginia Hill

Virtue Hill

TJ Hill

Ronny Evans (via telephone)

The group met to discuss plans to market our involvement in bringing the Little Free Pantry Jackson to Mississippi and what avenues/networking to get the project off the ground. The idea came from seeing a large number of homeless/transient individuals on the various corners asking for money for food and other things. We discussed brainstorming methods to engage others to assist us with this venture. Our ultimate goal is to have a Little Free Pantry in cities statewide. I am hoping that by us participating in different fundraising projects, we will be able to go mobile. Our tentative start date is July 3, 2023. We each have pledged to bring at least 1 family/friend to join us. We will have a list of targeted business/churches that we will ask to help us in our efforts. We will start with our neighborhood churches and businesses that we frequent in our community. We also discussed different techniques to get others to join in with our efforts. We specifically focused on the word-of-mouth and bandwagon techniques to start the ball rolling.

We are also getting the ball rolling on our logo/marketing materials. Our dedicated member, Ms. Virginia Hill, has graciously agreed to assist in creating our logo for us as we are preparing our letterhead and various other marketing materials.

I ask for any ideas, words of encouragement, list of do's and don'ts that will assist us in reaching our goal. Thanks so much for allowing us the opportunity to become selfless and serve our community in a positive way.

