**Checklist for AAPOR Transparency Initiative**

**Survey**: ECU Center for Survey Research Election Poll, May 22-23, 2023

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| **TI Disclosure Elements** | Answers |
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | The ECU Center for Survey Research |
| 1. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | The full questionnaire is below. |
| 1. A definition of the population under study and its geographic location. | Registered voters in West Virginia |
| 1. Dates of data collection. | May 22-23 |
| 1. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Data were collected using a list of 138,000 landline numbers, and an online panel provided by Cint. |
| 1. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Cint, LLC (online survey)  2 Cent Auto Calls (landline phone) |
| 1. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | Cint uses opt-in panels to recruit participants |
| 1. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 1. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and online |
| 1. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples. | The sample consisted of registered voters, n=957, with a Credibility Interval (CI) like a poll’s margin of error (MOE) of +/- 3.7 percentage points. Screening questions asked the following: Are you currently registered to vote in West Virginia? Those who answered “no” were eliminated from the sample. |
| 1. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported. | The data were weighted by gender, age, education, race, region, and election modeling based on previous statewide elections in West Virginia. |
| 1. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.*** | N/A |
| 1. Contact for obtaining more information about the study. | [morrisj@ecu.edu](mailto:morrisj@ecu.edu)  franciap@ecu.edu |

**Survey**

**Q1. Are you currently registered to vote in West Virginia?**

1 = Yes

2 = No (END – SURVEY TERMINATED)

3 = Not sure (END – SURVEY TERMINATED)

**Q2. Do you approve or disapprove of President Joe Biden’s overall job performance?**

1 = Approve

2 = Disapprove

3 = Not sure

**Q3. Do you approve or disapprove of Senator Joe Manchin’s overall job performance?**

1 = Approve

2 = Disapprove

3 = Not sure

**Q4. Do you approve or disapprove of Governor Jim Justice’s overall job performance?**

1 = Approve

2 = Disapprove

3 = Not sure

**Q5. Do you think Senator Joe Manchin should remain a Democrat, or switch to Republican or Independent?**

1 = Remain Democrat

2 = Switch to Republican

3 = Switch to Independent

4 = Not sure

**Q6. In 2024, do you plan to vote in the Democratic or Republican primary election in West Virginia?**

1 = Yes, I plan to vote in the Democratic primary election (skip to Q9)

2 = Yes, I plan to vote in the Republican primary election

3 = I do not plan to vote in either the Democratic or Republican primary election (skip to Q9)

**Q7. In a hypothetical Republican Senate primary in 2024 among these candidates, who would you be most likely to vote for at this time?**

1 = Jim Justice

2 = Alex Mooney

3 = Christopher Rose

4 = You are undecided

**Q8. In a hypothetical Republican presidential primary in 2024 among these candidates, who would you be most likely to vote for at this time?**

1 = Donald Trump

2 = Ron DeSantis

3 = Mike Pence

4 = Nikki Haley

5 = Asa Hutchinson

6 = Tim Scott

7 = Vivek Ramaswamy

8 = Some other candidate (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9 = You are undecided

**Q9. In a hypothetical Senate general election in 2024 between Democrat Joe Manchin and Republican Jim Justice, who would you be most likely to vote for at this time?**

1 = Democrat Joe Manchin

2 = Republican Jim Justice

3 = Some other candidate

4 = You are undecided

**Q10. In a hypothetical Senate general election in 2024 between Democrat Joe Manchin and Republican Alex Mooney, who would you be most likely to vote for at this time?**

1 = Democrat Joe Manchin

2 = Republican Alex Mooney

3 = Some other candidate

4 = You are undecided

**Q11. Politically, do you feel West Virginia is primarily a Southern state, or not?**

1 = Yes. I feel West Virginia is primarily a Southern state

2 = No. I feel West Virginia is not primarily a Southern state

3 = Not sure

**To help with the analysis of the poll results, please answer the following questions:**

**Q12. Three years ago, did you vote in the 2020 presidential election?**

1 = Yes

2 = No (skip to Q14)

**Q13. Three years ago, which candidate did you vote for in the 2020 presidential election?**

1 = Joe Biden

2 = Donald Trump

3 = Some other candidate

**Q14. In politics today, do you consider yourself a Republican, Democrat, independent, or something else?**

1 = Republican

2 = Democrat

3 = Independent

4 = Something else (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_

**The following questions are for statistical purposes only.**

**Q15. Which category best describes you?**

1 = Hispanic or Latino of any race

2 = White or Caucasian

3 = Black or African American

4 = Asian or Asian American

5 = Some other race or ethnicity, or multiple races (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_

**Q16. What is your age range?**

1 = 18 to 29 years old

2 = 30 to 39 years old

3 = 40 to 49 years old

4 = 50 to 64 years old

5 = 65 years or older

**Q17. What is the highest level of school you have completed or the highest degree you have received?**

1 = High school graduate, GED certificate, or did not finish high school

2 = Some college or a 2-year associate degree

3 = 4-year college or university degree

4 = Postgraduate degree

**Q18. Are you male or female, or do you prefer another description?**

1 = Male

2 = Female

3 = Prefer another description (please specify): \_\_\_\_\_\_\_\_\_\_