M ELISA TURULLOLS CARDENAL

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INTRODUCTORY PROFILE

Strategic and transformational CFO with more than 20 years' experience playing instrumental leadership roles in global business initiatives ranging in size and complexity. Equipped with impressive portfolio of achievements working collaboratively with C-suite level executives, to Board level, across Europe, Middle East, South Africa, Latin America, and USA – supporting key ventures of diverse organisations ranging from blue chip to equity-backed entities. Fluent in English, Spanish, and French as well as proficient in German.

- Delivered expert counsel, strategies, and leadership of corporate mergers and acquisitions.
- Excelled in interim and permanent CFO roles, collaborating with all levels of stakeholders, board members, and CEO in surpassing challenging objectives, including mitigating insolvency threats.
- Completed comprehensive and highly complex audits, assessing risks, gaps, and issues to support operational transitions, upgrades, and expansions across diverse industries.
- Established robust fiscal controls, as well as compliance and governance structures, contributing to effective allocation of finances, resources, and assets.
- Spearheaded full lifecycle of business audits, financial analysis, and assets assessments identifying and recommending opportunities for financial / operational improvements.
- Industry expertise: logistics and supply chain, pharma, legal, consultancy, rent-a-car, car trading, internet and new technologies, start-ups, telecommunications and digital.

CORE COMPETENCIES

Financial Management | Risk Assessments | Audit Functions | Corporate Governance | Due Diligence | Board Relations Mergers & Acquisitions (M&A) | Compliance | Change Implementation | Insolvency | Public Offering (IPO) | Budgeting Cost Restructuring | Business Planning | Executive Consulting | Operational Improvements | Transformation Programmes

CAREER SUMMARY

VARIOUS COMPANIES, LONDON, UK

2015-Present

Executive Consultant

Deliver expert support to CEOs and Boards of Directors, offering counsel in finance and tax operations. Spearhead efforts to strengthen compliance and corporate governance, and testing in alignment with business plans / strategies.

Key Contributions / Projects:

- Interim CFO position, supported bankruptcy administration through insolvency process, encompassing assets assessment and divesting strategy to minimise liabilities. Pivotal in supporting bankruptcy administration by advising on income generation aimed at cutting creditor debt.
- Interim CFO for Eqlipz (family office and PE backed); engaged with CEO and board in establishment of group growth strategy and definition of commercial targets. Developed finance and tax strategies while facilitating acquisitions, divestments, and fund raising.
- Collaborated with CEO of automobile sector corporation comprised of 18 European companies generating over €122M annually. Identified equity-level investors and performed due diligence, financial analysis / projects, and coordination of investment fund discussions.

GLAXOSMITHKLINE (GSK), LONDON, UK

2013-2015

Deputy Compliance Officer, Finance Global (Director-level)

Partnered with senior Finance team leaders to manage risk identification within Finance strategy and activities; implemented mitigating plans and ensured a robust internal control framework. Spearheaded Global Support Functions team comprised of HR, IT, finance, and procurement specialists committed to implementation of compliance programme focused on sanctions and export controls while leading up to ten staff from varying support functions.

Key Contributions:

- Optimised controls within high-risk areas, eliminating gaps and ensuring compliance by leading implementation of anti-bribery / corruption programme.
- Guaranteed robust internal control framework by partnering with senior finance leaders in effective identification and mitigation of risks. Oversaw adherence to IFRS and Sarbanes Oxley (SOX) standards.
- Facilitated critical projects, including SAP implementation and finance function restructuring encompassing changes in pricing and consolidation systems. Liaised with external auditors throughout full project lifecycle.

HERBERT SMITH FREEHILLS, LONDON, UK

2011-2013

Internal Audit Manager

Coordinated efforts of Internal Audit Team spanning four staff of this leading international law firm comprised of 2,800+ lawyers with offices in Western Europe, Russia, Middle East, Australia, and Asia.

Key Contributions:

- Drove improvements in the areas of costs, controls, and risks mitigation working extensively with heads of finance and COO on presenting and implementing high-impact action plans.
- Orchestrated allocation of resources, budget, and audit plan implementation.
- Selected to serve as member of team assigned to smooth integration of Herbert Smith and Freehills merger.

Brambles, London, UK 2005-2011

Internal Audit & Risk Manager

Reporting to the VP of Internal Audit and Risk Management, managed audit and risk functions in Europe and America for global provider of supply chain and information management solutions – employing over 12,000 people across 45 countries (\$4.7B revenues).

Key Contributions:

- Supported organisation's business plan and growth strategy covering financial, operational, and risk management across American and European regions.
- Saved over \$50M in potential liabilities globally via effective management of customer contract legal risk assessment.
- Chosen to join senior management team in implementation of global contract management initiative.
- Key business partner for CHEP (Brambles subsidiary) Latam region (leading country Mexico), involved in all financial, legal, operational and taxes issues supporting Regional CFO and General Manager in their strategy.

ADDITIONAL EXPERIENCE

ADATEL TELECOMUNICACIONES, JAZZTEL MADRID, SPAIN

2003-2005

Financial Controller

Teamed up with directors and board members in development and implementation of growth strategies as well as P&L administration for this third-party telecommunications provider (€615M revenues).

AXPE CONSULTING, MADRID, SPAIN

2002

Chief Financial Officer (CFO)- Executive Team member

Directed financial operations of consulting firm specialising in IT projects and global IT sourcing functions – generating over €55M revenues annually and employing more than 1,300 staff members.

BUONGIORNO-MYALERT.COM, MADRID, SPAIN

2000-2002

Finance Director (PE backed)

Promoted from Group Financial Controller to Finance Director – worked with the Board and Exec team to optimise company strategy by focusing on profitable clients and cash flow optimisation. Supported \$267M corporate merger.

ARTHUR-ANDERSEN (DELOITTE), MADRID, SPAIN

1994-2000

Senior Auditor

EDUCATION AND QUALIFICATIONS

2016

LONDON BUSINESS SCHOOL, UK Senior Executive Programme

UNIVERSITY OF NAVARRA, SPAIN

1990-1997

Law Studies (various subjects within a Bachelor of Law) (1994-1997)

Master Degree in Business Administration (1994)

ECOLE SUPÉRIEURE DE COMMERCE DE POITIERS (ESCEM), FRANCE

1994

Bachelor in International Business

PROFESSIONAL AFFILIATIONS

Member of Auditors Official Register (ROAC, Spain-ACCA Equivalent) (2007)