





# Empowering a child's biggest role players: parents | caregivers

Kids Collab and Learn to Play have partnered up to help fill the gap in access to early years education in Africa.

The PARENT PLAYBOX initiative aims to empower parents and families in low-resourced communities with the knowledge and tools to support their children in areas of basic education, physical development and well-being within the home environment.

# "It takes a village to raise a

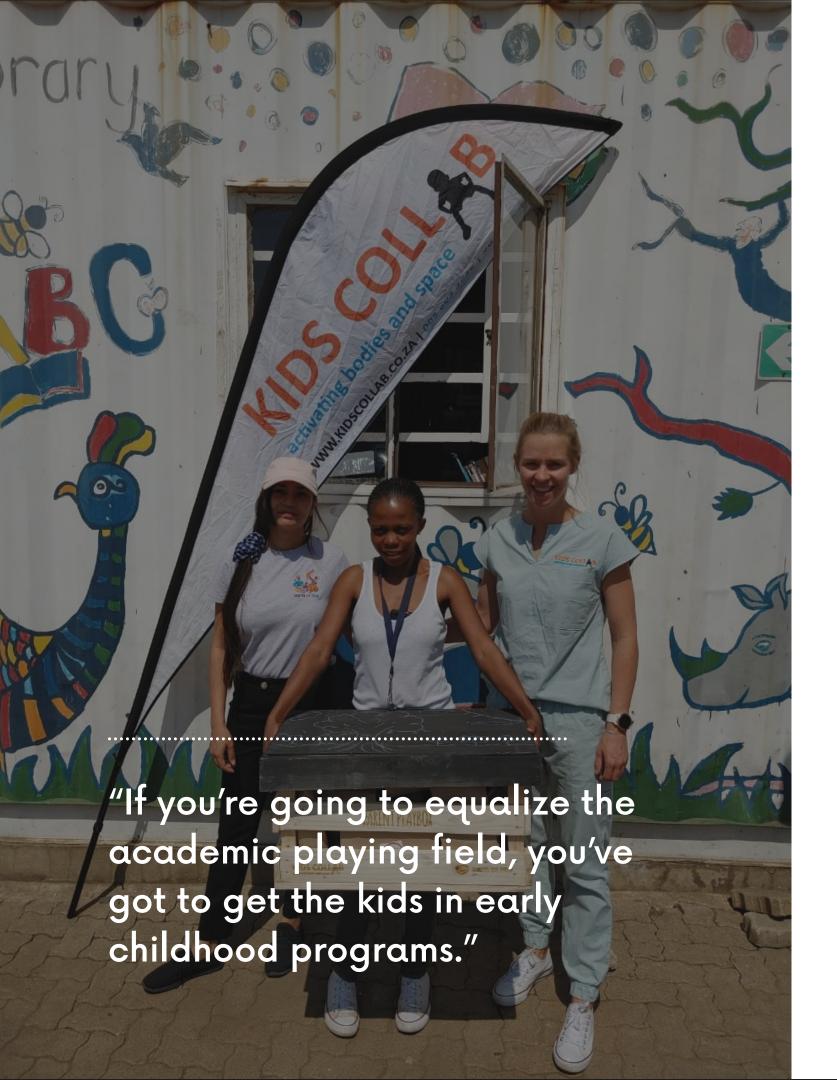
# Importance of Parent Engagement

Positive parent engagement encourages the creation of educational ecosystems to be formed between schools, homes and communities. This ultimately allows for cocreation and collective learning, and in turn allows parents to have a positive impact on their child's learning, well-being and development.

HUNDRED RESEARCH REPORT #021 Sept 2021







# How does it work?

Parents in selected communities receive a 'Parent PlayBox', containing everything they need to carry out a basic ECD programme with their child at home.

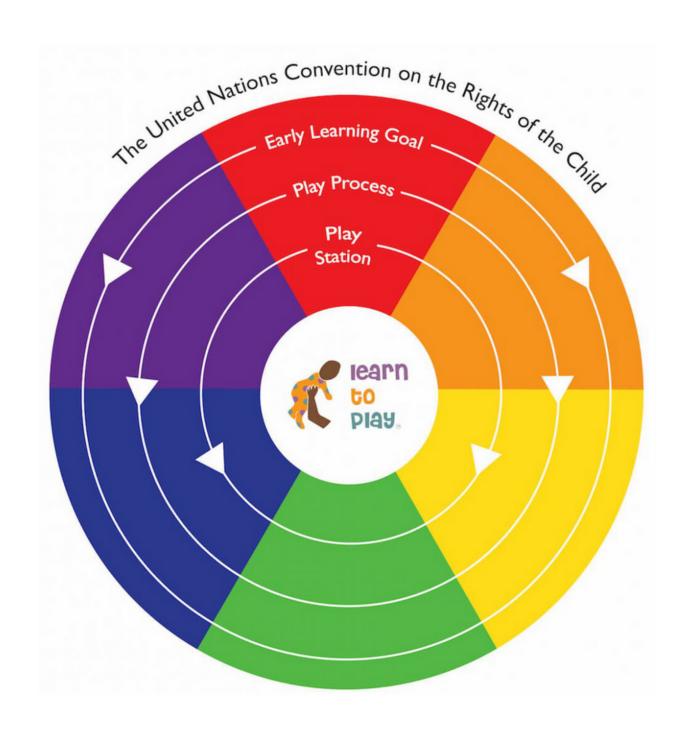
- One PlayBox per year filled with 24 activities and play prompts developed and based on the Rainbow Play Approach
- Parents/ carers receive initial training on utilizing the PlayBoxes and engaging in play-based learning activities with their children.











# RAINBOW PLAY APPROACH

The Parent PlayBoxes are based on the proven Rainbow Play Approach, a unique framework for holistic ECD, developed by Learn to Play. This framework uses PLAY as a fundamental element in all areas of learning, well-being, and development.

Creativity, discovery and wonder are at the heart of this approach.





## PARENT PLAYBOX MAKEUP

#### Contents of the Box

- Graphic activity cards
- Resources and materials (focusing on recyclable and reusable materials)
- Stories
- Variations, guidelines and other learning tools

#### **Themes**

 Based on six ageappropriate themes per box

#### Framework- Rainbow Play Approach

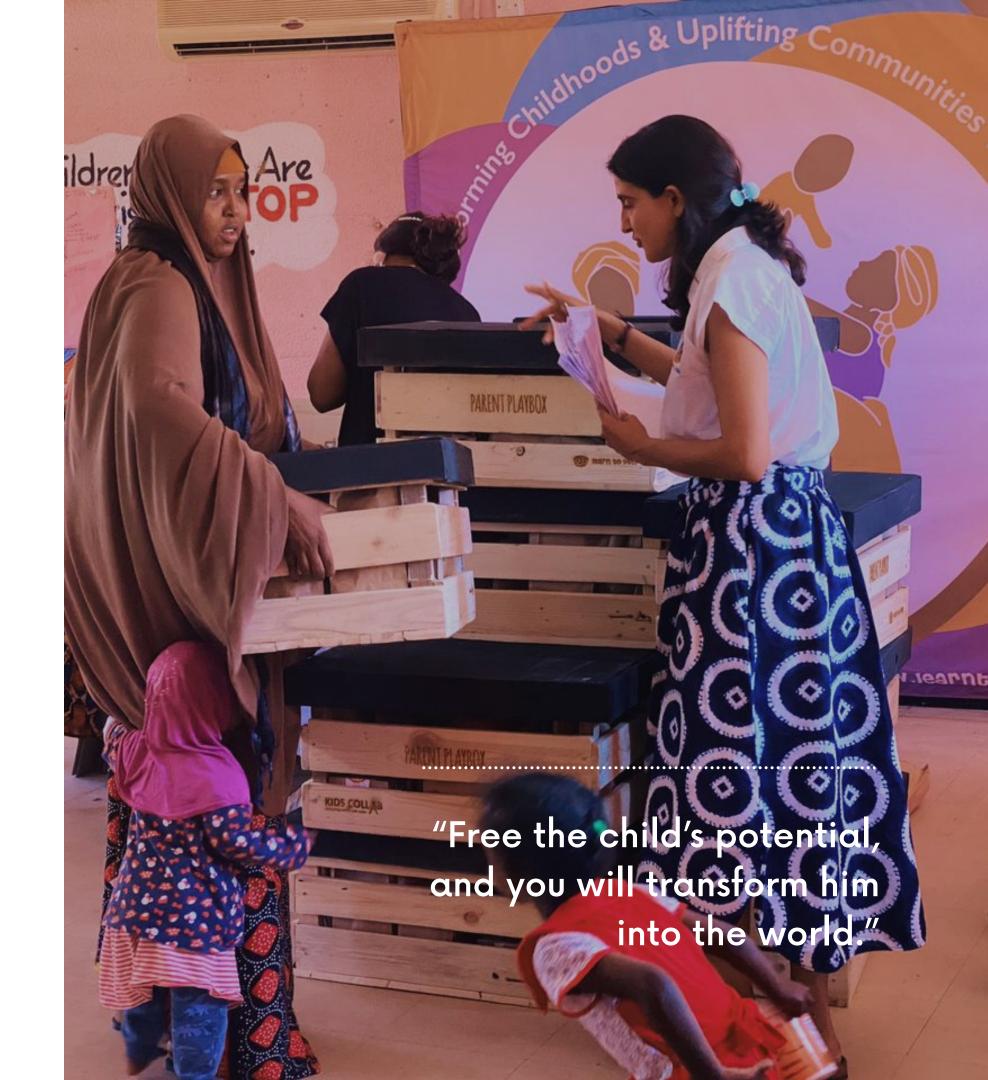
- Social and Emotional Learning
- Sensory Development
- Fine and Gross Motor Development
- Pre-Literacy & Communication
- Cognitive Thinking
- Creativity and Imagination

# TRIAL OF PARENT PLAYBOXES

In 2022 Learn to Play and Kids Collab conducted a three-month pilot of the Parent PlayBox in two low-resourced communities; one in Botswana and one in South Africa. A process of monitoring and evaluation reflects the success of the project as well as its ability to be a scalable solution to be taken into communities across Africa.









# Dukwi Refugee Camp

Dukwi Refugee Camp once played host to freedom fighters and leaders seeking asylum from across Southern Africa. Today, most refugees are from The Democratic Republic of Congo, Somalia, Burundi and Rwanda. Since September 2021, four refugee women, trained by LTP, have been harnessing the power of play to provide high-quality, free early childhood development (ECD) to children in the camp. The success of these playgroups makes it the ideal community to pilot Parent Playboxes to address ECD through playful and positive parental engagement.







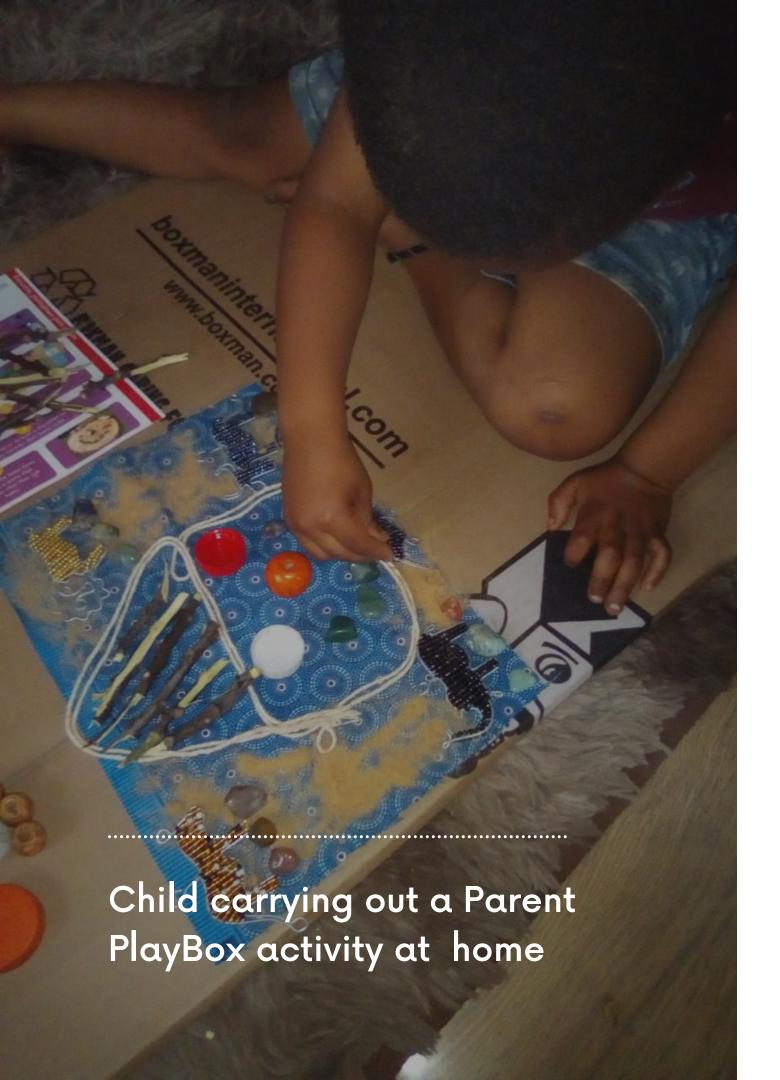
## Little Rose Centre

The Little Rose Centre functions as a creche, a shelter, and a Youth Centre in Kliptown, one of the poorest areas in Soweto, South Africa. The centre accommodates 140 children, through daycare services, kindergarten classes, after-school programmes, computer classes, dance workshops, and a soup kitchen.

Little Rose Centres focuses on the promotion of Early Childhood Development to enhance school readiness and learning capacities, with a growing interaction with parents and families in the local community.







### FEEDBACK

Parents expressed gratitude for the box and said they felt their children have learned new skills e.g. threading, moulding, stronger sense of identity, confidence and basic ECD learning

PlayBox nurtured the parent-child relationship

Many parents and children were inspired to adapt and create new games and activities as it sparked creativity and imagination

Repetition was key in children engaging with the PlayBox

Families typically conducted PlayBox activities a couple of times a week

Training was key and empowered parents with the necessary knowledge to engage in ECD activities with their child





"Our kids are being left behind, so I think it would be a great idea to expand into communities"

"We as parents, have seen that this Playbox its really developing our kids, and urgently"

"This PlayBox helped keep my child off the street".

"(The Parent PlayBox) helps to develop love amongst parents and children"











# Two organisations, partnering for change

#### LEARN TO PLAY

Learn To play harnesses the power of play to provide high-impact, scalable and sustainable early childhood solutions for children aged 0-5 by unlocking every child's potential and uplifting women's economic opportunities to create vibrant villages. They do so by upskilling mothers in vulnerable communities to establish child-centred, developmentally appropriate, and culturally relevant playgroups. With Learn To Play's Rainbow Play Approach, combining curriculum, training, and a specially-designed 'playgroup in a box', 'Mamapreneurs' are building brighter futures and affording children a chance to dream.





# Two organisations, partnering for change

#### KIDS COLLAB

Kids Collab is on a mission to improve physical activity levels and the overall health and well-being of young children. Kids Collab have developed a Platform that provides educators, parents and caregivers with programmes and resources to focus on physical activity and the holistic development of their children. The programmes are designed in conjunction with a team of healthcare professionals who provide age-appropriate, knowledge-based content, focusing specifically on the early years age group.





