

*Guiding Principles and Recommendations  
for the Mission of KROH  
and PSA Relationships*

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*The Four Guiding Principles  
for the Mission of KROH  
and PSA Relationships*

- 1 Boldly declare our truths without apology*
- 2 Present the positive side of truth*
- 3 Cultivate kindness, tactfulness, consideration*
- 4 Do not compromise or publish the errors of the enemy*

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**Conclusions for KROH PSAs drawn from these principles:**

Love demands truth alone! As a Seventh-day Adventist radio station, if we really love people as Christ asks us to, we must give them *truth* in positive ways. We cannot help promulgate falsehoods or institutions and systems of apostate or counterfeit religion. At the same time, we need to be tactful and sensitive to the people connected with them, helping them in every other way that we can.

While we do not want to give publicity or promotional support to cults or sects, such as Jehovah Witnesses, Mormonism, Roman Catholicism, Eastern religions, New Age, etcetera, we can accept and treat the people in these organizations as honest and largely ignorant. We can treat them kindly, but resist their requests to promote their organization's religious services or member-seeking activities. We can tell them that their announcement does not meet the guidelines for a PSA for KROH, but we might recommend they contact another local radio station, an alternative advertising agency. This way, we can still try to be helpful while not yielding to promote them.

**To make this easier you might reclassify your PSAs. For example:**

1) Reclassify SDA announcements for evangelism, outreach, special meetings, religious services, etcetera, as not PSAs. Make them *special announcements* to be given in time slots other than the PSA spots. In other words, give SDA people and organizations special treatment not allowed to other groups. That is your prerogative and privilege as an Adventist radio station. A Baptist or Catholic radio station would do the same.

2) Limit PSA's to just *secular public service* offers and screen out those kind which have proselytizing potential, those kind that draw attention to religious organizations for the obvious purpose of attracting or indoctrinating new members.

***Such impermissible announcements might sound like this:***

"Santa Claus Catholic Church will sponsor a seminar this Friday, Saturday, and Sunday, for those who would like to become better acquainted with the Catholic faith and way of life. If interested, register at...."

"This Saturday night at 7 p.m. revival meetings sponsored by Ajax Assembly of God will be led by music from the popular Rex Humbot Trio. The meetings are non-denominational, will focus on last-day events, and the public is invited."

***Secular public service announcements might sound like this:***

"St. Elizabeth Hospital will begin Child Birth classes Monday, Mar. 2, at 1:30 p.m."

"West Valley Presbyterian holds AA meetings every Tuesday night at 7 p.m."

"Highland Church of Latter Day Saints will be sponsoring a brunch for street people, April 3, at 10 a.m., and is seeking donations of canned goods from area residents."

"First Aid classes begin this Tuesday at Southway Baptist church...."

**Obviously, these services are not member-seeking and they offer generally accepted beneficial secular services for the community.**

## **Documentation: Scripture and Spirit of Prophecy sources of the principles**

### ***1. Boldly declare our truths without apology***

Romans 12:9 Let love be without hypocrisy. Abhor what is evil. Cling to what is good. 2nd Corinthians 6:1 We then, as workers together with Him also plead with you not to receive the grace of God in vain.

Ephesians 4:15 but speaking the truth in love...

Ephesians 5:1 1 "13 And have no fellowship with the unfruitful works of darkness, but rather expose them. For it is shameful even to speak of those things which are done by them in secret. But all things that are exposed are made manifest by the light....

1 Timothy 4:16 Take heed to yourself and to the doctrine. Continue in them to save both yourself and those who hear you.

Titus 1:9; 2:1, 15; 3:8 Hold fast to the faithful Word and sound doctrine. Speak the things proper for sound doctrine (11-14); be careful to maintain good works.

Don't compromise our distinctive characteristics or message to get the favor of the world. Declare, stand for, make prominent, don't hide, present our truths without apology so that "people can have truth to understand what Christ is to them, and what the responsibilities are that God calls them to accept in Christ." EV 121:3

"We receive into our institutions people of all denominations. But as for ourselves we are strictly denominated; we are sacredly denominated by God and are under His theocracy. But we are not unwisely to press upon anyone the peculiar points of our faith." 7T 109

"Do not these words (Ex. 31:12-17) point us out as God's denominated people? and do they not declare to us that so long as time shall last, we are to cherish the sacred denominational distinction placed upon us?" 9T 18

"We are not to cringe and beg pardon of the world for telling them the truth; We should **scorn concealment**. Unfurl your colors to meet the case of men and angels. Let it be understood that Seventh-day Adventists can make no compromise. In your opinions and faith there **must not be the least appearance of wavering**; the world has a right to know what to expect of us, and will look upon us as dishonest, as hiding our real sentiments and principles out of policy, if we carry even the semblance of being uncommitted till the popular voice has pointed out the safe way." CW 95

The Lord is testing His people to see who will be loyal to the principles of His truth. Our work is to proclaim to the world the first, second, and third angel's messages. In the discharge of our duties; we are **neither to despise nor to fear our enemies**. To bind our selves up by contracts with those not of our faith is not in the order of God. We are to treat with kindness and courtesy those who refuse to be loyal to God, but we are never, never to unite with them in counsel regarding the vital interests of His Work. We are called to be holy, and we should **carefully avoid giving the impression that it is of little consequence whether or not we retain the peculiar features of our faith**. Upon us rests the solemn obligation of taking a **more decided stand for truth and righteousness** than we have taken in the past.

The line of demarcation between those who keep the commandments of God and those who do not is to be revealed with unmistakable clearness." 7 T 106-108

## ***2. Present the positive side of truth***

Romans 12:21 Do not be overcome by evil, but overcome evil with good.

1st Corinthians 1:10 I plead with you that you all speak the same thing and that there be no divisions among you, but that you be perfectly joined together in the same mind and judgment.

1st Corinthians 2:2, 13, 14 I determined not to know anything among you except Jesus Christ and Him crucified. These things we also speak, not in words which man's wisdom teaches but which the Holy Spirit teaches, comparing spiritual things with spiritual. But the natural man does not receive the things of the Spirit of God, for they are foolishness to him; nor can he know them, because they are spiritually discerned.

Hebrews 12:12 Strengthen the hands which hang down and feeble knees. Make straight paths for your feet so the lame may not be turned out of the way but be healed.

Speak the truth in tones and words of love. Exalt Christ Jesus. Keep on the affirmative side of truth. "The best way to expose the fallacy of error is to present the evidences of truth. This is the greatest rebuke that can be given error." EV 577

(denominational papers) "print all the matter possible dealing with the affirmative side of Bible truth. . . . Let not our brethren make use of the precious space in our denominational paper, to record incidents connected with the life of President \_\_\_\_, or his daughter, or other members of his family. Such items of news will enlighten no one in regard to what is the truth." CW 105

"Why has the Christian Educator presented to its large list of readers the pictures and works of men? The exaltation of these supposedly learned men, in the Educator and the Instructor, does not reflect glory to God. **Is it the purpose of your papers** to recommend the men, the methods, and the books to which you refer? If so, **what has this to do with Christian Education?**...The subject which should be kept before the people is ... the education which comes from the greatest Teacher that the world ever knew. . . found in the Word of God. We have no need to hold up before the people the names of educators, not conversant with, the Word. They are far behind in the education most important." CW 115

### **Spiritual material vs. current news. CW 20**

*{Even though these quotations deal with printing and publishing, I think you can see the application of the principles to radio. Apparently, we need to be very careful of the content of message we send out to others. The enemy tries to dilute our mission and message and side-track us into presenting compromised programming, music, etcetera., similar to what the other "Christian" radio stations are presenting.}*

## ***3. Cultivate kindness, tactfulness, consideration***

2nd Timothy 2:24, 25 A servant of the Lord must not quarrel but be gentle to all, able to teach, patient, in humility, correcting those who are in opposition.

1st Corinthians 9:19 *Paul's example was: to be free of all men, servant to all, to win the more. But he does not sacrifice the Law of God or the gospel of Jesus Christ in the process. He served others by empathizing with them and seeking to understand their viewpoint, orientation, and world view so he could talk their language and lead them to the gospel and law as the answer to their needs.*

**All coarseness and roughness** must be put away from us. Guard against being *abrupt and blunt*. Endeavor not to offend any unnecessarily. Treat those who differ with us in faith and doctrine—with kindness. EV 637, 638

Make no personal thrusts at other churches, not even the Roman Catholic church. Be guarded, using greatest caution, being careful of your words. Do not follow your own impulses in denouncing and exposing the "mysteries of iniquity." Here silence is eloquence. EV 576

Do not criticize others to make their defects apparent, for this is Satan's special work. EV 634

Our position and the object of our mission is to call the attention of the people to the truths of God's Word...In becoming acquainted with people of other denominations we should **dwell mostly upon topics in which all feel an interest**, and which will not lead directly and pointedly to the subjects of disagreement. Do not build up unnecessary barriers between us and other denominations; especially the Catholics, so that they think we are their avowed enemies. We must not create a prejudice in their minds unnecessarily, by making a raid upon them. EV 144

In order to reach those who are in the darkness of error and false theories, we must approach them with the **utmost caution and with the greatest wisdom**, agreeing with them **on every point that we can** conscientiously. **All consideration should be shown for those in error and all just credit given them for honesty**. We should come as near the people as possible, and then the light and truth which we have may benefit them. 3T 462

For ministers of other denominations, come near them, pray for and with them, show a deep earnest interest in them, not to get into controversy with them, but with Bible in hand to urge them to study the Word. EV 562

"Clear-cut messages are to be borne (by us in speaking in other denominational churches). But we are to **guard against arousing antagonism. Restrain all harsh expressions**. Shod your feet with the preparation of the gospel of peace and good will to men. **Walk gently, represent Christ and His Spirit**. "Help will come in our necessity if we carry the work forward in righteousness, mercy and love. Truth will triumph, and bear away the victory!" RV 564

#### ***4. Do not compromise or publish the errors of the enemy***

Matthew 7:15, 23 Beware of false prophets who are wolves in sheep's clothing. All who practice lawlessness will be condemned.

1st Corinthians 3:21 Let no one glory in men. Do not compromise truth in trying to gain people's favor.

1st Corinthians 6:9-11 We have been separated from idolaters. Beware of supporting them.

1st Corinthians 7:23 You were bought at a price; do not become slaves of men.

1st Corinthians 8:10 For if anyone sees you who have knowledge eating in an idol's temple, will not the conscience of him who is weak be emboldened to eat those things offered to idols? (*Could the same be applied to KROH if it advertised for an erroneous cause?*)

2nd Corinthians 4:2 We have renounced the hidden things of shame, not walking in craftiness nor handling the word of God deceitfully but by manifestation of the truth commending ourselves to every man's conscience in the sight of God.

2nd Corinthians 6:14—16 What fellowship, communion, agreement, or part, has Christ with Belial; or a believer with an unbeliever, or God's temple with idols?

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2nd Corinthians 1 1:12-15 For they are false apostles, deceitful workers, Satan's ministers.

1st Timothy 5:22 Do not share in other peoples' sins; keep yourself pure.

1st Timothy 6:3-5 Withdraw from those not holding to the true doctrine of Christ.

1st John 4:1; 2:18, 22 Believe not every Spirit, many false prophets in the world. Test them by the doctrine that Jesus is God's Christ Who came in sinful humanity.

2nd Thessalonians 3:6, 14 Withdraw from every brother who walks disorderly and not according to the tradition that he received from us.

2nd John 7, 10 For many deceivers (ignorant or not) have gone out into the world who do not confess Jesus Christ as coming in the flesh. This is a deceiver and an antichrist. ... If anyone comes to you and does not bring this doctrine, do not receive him into your house nor greet him for he who greets him shares in his evil deeds.

"In the night season I was present . . . These men could **not see why we could not affiliate with unbelievers and non-professors** to make the American Sentinel a great success. I saw their countenances brighten, and they began to work on a policy plan to make the **Sentinel a popular success**. This policy is **the first step in a succession of wrong steps.**" CW 96

"Now and ever we are to stand as a distinct and peculiar people, free from all policy, not embarrassed **by confederating with those who have not wisdom to discern God's claims so plainly set forth in His Law**.... We are to bear witness to all nations, kindreds, and tongues that we are a people who love and fear God, a people who keep holy His memorial of creation, the sign between Him and His obedient children that He sanctifies them. . . . Now, as never before, we need to see **the danger of being led unguardedly away from loyalty to God's commands**. We need to realize that God has given us **a decided message of warning for the world**, even as He gave Noah a message of warning for the antediluvians. Let our people **beware of belittling the importance of the Sabbath in order to link up with unbelievers**. Let them beware of departing from the principles of our faith, **making it appear that it is not wrong to conform to the world**. **Let them be afraid of heeding the counsel of any man**, whatever his position may be, who works counter to that which God has wrought in order to keep His people separate from the world." 7T 106

"The best way to deal with error is to present the truth, and **leave wild ideas to die out for want of notice**. Contrasted with truth, the weakness of error is made apparent to every intelligent mind... **The more publicity is given to the suggestions of Satan**, the better pleased is his satanic majesty... TM 165

This is **what our opponents want** to have done; they want **to be brought to notice**, and to have us publish for them. CW 55

Keep your eyes fixed on the Lord Jesus Christ, and by beholding Him you will be changed into His likeness. Talk not of these spiritualistic theories. **Let them find no place in your mind**. Let our papers be **kept free from everything of the kind**. Publish the truth; **do not publish error... Labor to draw minds away from everything of this character**. It will be better to keep these subjects out of our papers. Let the doctrines of present truth be put into our papers, but **give no room to a repeating of erroneous theories**. Shall idols be smuggled in? Shall false principles and false precepts be brought into the sanctuary? **Shall antichrist be respected?** Shall the true doctrines and principles given us by God, which have made us what we are, be ignored? CW 93, 94, 96.