Checklist for AAPOR TI

Survey: Wisconsin

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in Wisconsin**
4. Dates of data collection.	**March 15-17, 2019**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Aristotle voter file of 6,192,397 registered voters with 1,263,168 landlines, and a random sample of 15,000 drawn. Voters with only cellphones were not included. The online sample was of 213 registered voters supplied by AmazonTurk**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **Amazon Turk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**SSI uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR and Online**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=775, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.5 percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, race, ethnicity. 2016 primary and general election voter magnitude was used but new voters were included based on their actual sample (7.6% and 6.2%).**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

Wisconsin Poll

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3.Which primary are you going to vote in?
Press 1 for the Republican Primary (go to 11)
Press 2 for the Democratic Primary (go to 4)
Press 3 for unsure or not planning on voting (go to 12)

4. Of the following Democratic candidates for President, who would you be most likely to support?
Press 1 for Amy Klobuchar (go to 8)
Press 2 for Elizabeth Warren (go to 8)
Press 3 for Bernie Sanders (go to 8)
Press 4 for Beto O'Rourke (go to 8)
Press 5 for Cory Booker (go to 8)
Press 6 for Joe Biden (go to 6)
Press 7 for Kamala Harris (go to 8)
Press 8 to hear more candidate names (go to 5)
Press 9 to repeat answer choices

5. Of the following Democratic candidates for President, who would you be most likely to support?
Press 1 for John Hickenlooper (go to 8)
Press 2 for Andrew Yang (go to 8)
Press 3 for Pete Buttigieg (go to 8)
Press 4 for Kirsten Gillibrand (go to 8)
Press 5 for Tulsi Gabbard (go to 8)
Press 6 for Julian Castro (go to 8)
Press 7 for Jay Inslee (go to 8)
Press 8 for Someone else (go to 8)
Press 9 to repeat answer choices

6. Who would be your second choice?
Press 1 for Bernie Sanders (go to 8)
Press 2 for Elizabeth Warren (go to 8)
Press 3 for Kamala Harris (go to 8)
Press 4 for Cory Booker (go to 8)
Press 5 for Amy Klobuchar (go to 8)
Press 6 for John Hickenlooper (go to 8)
Press 7 for Beto O'Rourke (go to 8)
Press 8 to hear more candidate names (go to 7)
Press 9 to repeat answer choices

7.Who would be your second choice?
Press 1 for Kirsten Gillibrand (go to 8)
Press 2 for Julian Castro (go to 8)
Press 3 for Andrew Yang (go to 8)

Press 4 for Tulsi Gabbard (go to 8)
Press 5 for Pete Buttigieg (go to 8)
Press 6 for Jay Inslee (go to 8)
Press 7 for Someone else (go to 8)
Press 8 to repeat answer choices

8. Who did you vote for in the Democratic Primary in 2016?
Press 1 for Hillary Clinton
Press 2 for Bernie Sanders
Press 3 for Someone Else
Press 4 if you did not vote in this primary

9. In terms of policy, would you like to see the Democratic party...
Press 1 for Move significantly to the left
Press 2 for Move slightly to the left
Press 3 for Stay where it is
Press 4 for Move slightly to the right
Press 5 for Move significantly to the right

10. How much do you agree with the statement: "The Democratic Party represents my interests"
Press 1 for Strongly Agree (go to 12)
Press 2 for Somewhat Agree (go to 12)
Press 3 for Neutral or No opinion (go to 12)
Press 4 for Somewhat Disagree (go to 12)
Press 5 for Strongly Disagree (go to 12)

11. Who would you be most likely to vote for in the Republican primary?
Press 1 for Donald Trump
Press 2 for Bill Weld

12. I am going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Elizabeth Warren?
Press 1 for Donald Trump
Press 2 for Elizabeth Warren

13. What about Donald Trump or Joe Biden?
Press 1 for Donald Trump
Press 2 for Joe Biden

14. What about Donald Trump or Bernie Sanders?
Press 1 for Donald Trump

Press 2 for Bernie Sanders

15. What about Donald Trump or Kamala Harris?
Press 1 for Donald Trump
Press 2 for Kamala Harris

16. What about Donald Trump or Beto O'Rourke?
Press 1 for Donald Trump
Press 2 for Beto O'Rourke

17. What about Donald Trump or Amy Klobuchar?
Press 1 for Donald Trump
Press 2 for Amy Klobuchar

18. What about Donald Trump, Joe Biden or Howard Schultz?
Press 1 for Donald Trump
Press 2 for Joe Biden
Press 3 for Howard Schultz

19. What about Donald Trump, Bernie Sanders or Howard Schultz?
Press 1 for Donald Trump
Press 2 for Bernie Sanders
Press 3 for Howard Schultz

20. Do you approve or disapprove of the decision by the Democratic National Committee to host the 2020
Democratic convention in Milwaukee?
Press 1 for approve
Press 2 for disapprove
Press 3 for neutral or no opinion

21. For statistical purposes only, can you please tell me your ethnicity?
Press 1 for Hispanic or Latino of any race
Press 2 for White or Caucasian
Press 3 for Black or African American
Press 4 for Asian
Press 5 for other or multiple races

22. What is your age range?
Press 1 for 18-29 years
Press 2 for 30-49 years
Press 3 for 50-64 years
Press 4 for 65 or more years

23. What is the highest level of education you have attained?
Press 1 for high school or less
Press 2 for some college
Press 3 for college graduate
Press 4 for postgrad or higher

24. Who did you vote for in the 2016 election?
Press 1 for Donald Trump (go to 25)
Press 2 for Hillary Clinton (go to 26)
Press 3 for other (go to 26)
Press 4 for did not vote (go to 26)

25. What was your vote for President Trump more motivated by?
Press 1 for support of Trump
Press 2 for opposition to Hillary Clinton

26. How likely are you to vote for Donald Trump in 2020?
Press 1 for Very Likely
Press 2 for Somewhat Likely
Press 3 for Somewhat not likely
Press 4 for Not very likely

27. Do you approve or disapprove of the job Donald Trump is doing as President?
Press 1 for approve
Press 2 for disapprove
Press 3 for neutral/unsure

28. How much more or less likely are you to support a candidate if they receive an endorsement from President Trump?
Press 1 for Much more likely
Press 2 for Somewhat more likely
Press 3 for Somewhat less likely
Press 4 for Much less likely

29. Do you believe President Trump has kept his campaign promises?
Press 1 for Yes
Press 2 for No

30. Has your opinion of President Trump improved or worsened since he has become President?
Press 1 for Improved
Press 2 for Worsened
Press 3 for Stayed the Same

31. I am now going to read you a list of issues. For each one tell me whether you approve or disapprove of the way President Trump is handling these issues.

Abortion
Press 1 for approve
Press 2 for disapprove

32. Immigration
Press 1 for approve
Press 2 for disapprove

33. Health Care
Press 1 for approve
Press 2 for disapprove

34. Foreign Policy
Press 1 for approve
Press 2 for disapprove

35. Economic Policy
Press 1 for approve
Press 2 for disapprove

36. What news source do you trust the most?
Press 1 for cable news
Press 2 for social media
Press 3 for Newspapers
Press 4 for online publications

37. What television news source do you trust the most?
Press 1 for Fox News
Press 2 for MSNBC
Press 3 for CNN
Press 4 for NBC
Press 5 for ABC
Press 6 for CBS

38. Do you think men are better suited for politics than women?
Press 1 for yes
Press 2 for no
Press 3 for no opinion

39. Are you more likely to support a candidate who proposes policies that specifically benefit you and your community, or a candidate who proposes policies that are designed to benefit the country as a whole?
Press 1 for Policies that benefit me and my community
Press 2 for Policies that benefit everyone
Press 3 for Don't know

40. What district do you live in?
https://upload.wikimedia.org/wikipedia/commons/thumb/3/3e/Wisconsin_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-800px-Wisconsin_Congressional_Districts%2C_113th_Congress.tif.png