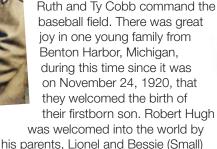




Although Robert McCowen traveled the world over, the moments he spent gathered with his family were the ones he treasured most. He was a devoted husband who spent more than 65 years with the love of his life by his side, creating a love story that serves as an inspiration to the generations who follow in their footsteps. Bob was a man who came into his own a bit later in life as he learned to kick back, let go at times, and to savor every last bit of what life has to offer. It was clear by the way he lived his life that Bob fully embraced the notion that

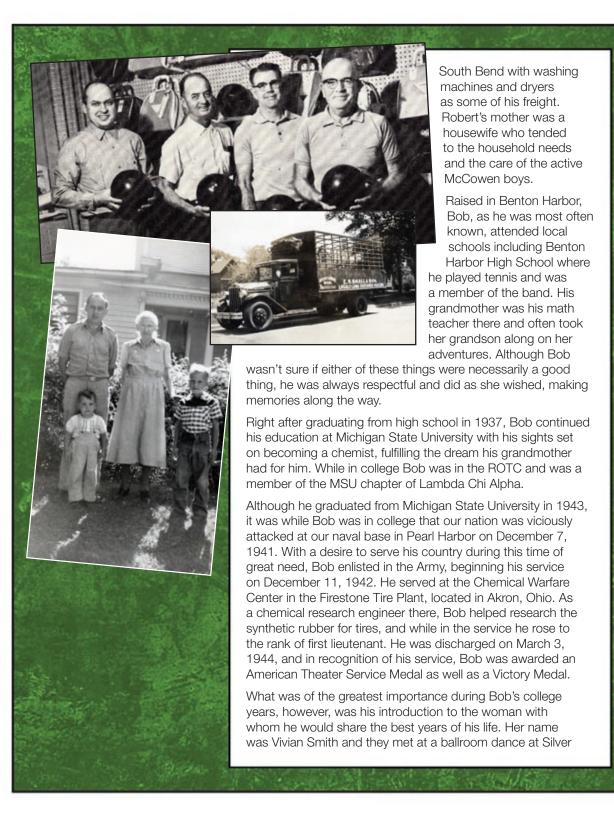
it is not through the things that we have or the way that others perceive us that we find true contentment, but that it is in loving others that we find true joy.

As a new decade dawned, the year 1920 ushered us into a time that many would agree was a great time to be an American. There were countless advancements fueled by innovation that was only limited by the scope of one's imagination. This was the decade that took us soaring above the clouds with Charles Lindbergh and Amelia Earhart, flocking to see shows on Broadway that was at its all-time peak, and witnessing greats such as Babe



McCowen, and was later joined in his family by his younger brother, Dale, who was ten years his junior. In order to support his family, Robert's father was the owner and operator of Small and Sons Trucking. His trucking run took him from Benton Harbor to



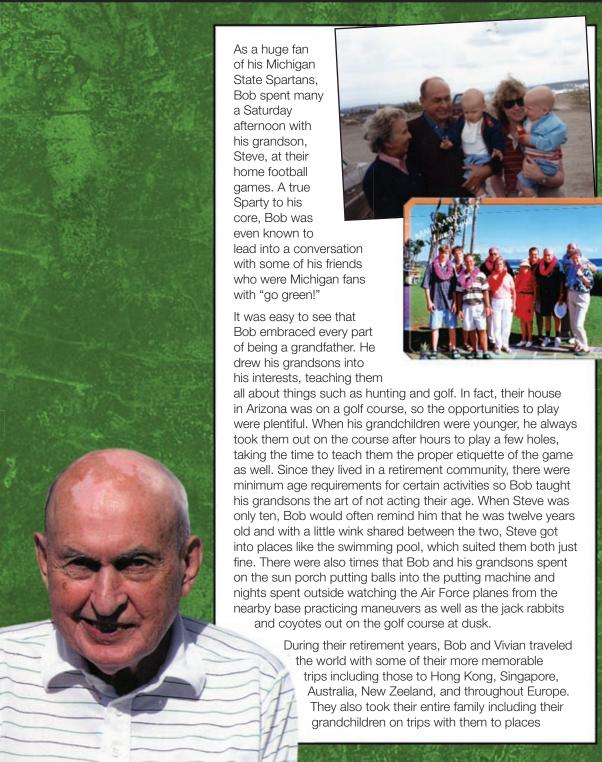


Beach in 1941. A romance ensued and after falling deeply in love, the couple married on June 12, 1943, in Benton Harbor, marking the beginning of a new chapter in their lives together. The newlyweds lived in Ohio together while Bob was stationed there during which time Vivian worked at the Goodyear plant. During some of the summer months, Bob would also work with his father-in-law, Walter Smith on construction of roads and bridges around Michigan and helping on construction projects on highways like I-94.

Together Bob and Viv, as he affectionately called her, were blessed with the births of two boys of their own. Bob and Tom. Being a father became a priority in his life, and he was actively involved in the lives of his boys. Bob was a Boy Scout advisor for years and went on many a Boy Scout trip when he most certainly would have been more comfortable sleeping in his own bed. Bob and Vivian raised their boys in Kalamazoo where he worked as a chemist in quality control for Upjohn. The family enjoyed time away during the summers at Bob's parents' cottage at Sister Lakes where precious memories were made. Although much of Bob's time was focused on his family, he was also a member of both the Masonic Lodge and the Order of the Eastern Star, and he bowled on some leagues with Upjohn and played cards throughout his life, too.

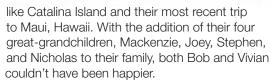
After retiring from Upjohn in 1979, Bob and Vivian moved to Sun

City, Arizona. With a desire to escape the summer heat, they took the opportunity to visit their sons who had established families of their own by that time. They divided their time between both families where they spent time not only with their sons and daughters-in-law, but also with their four grandsons: Steve, Jeff, Robert, and Carl. Jeff was always so excited to see Bob and Vivian's Buick coming down the street, announcing their arrival for the summer at Clark Lake. He will also never forget driving with his grandparents from Michigan to Florida while he was growing up.





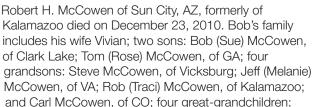




Robert McCowen will be remembered for things such as playing golf wearing his well-loved baseball hat or taunting University of Michigan fans, but it was his endless heart for which he will

be cherished most. Although he could be strict and very set in his ways like all McCowens can be at times, it was always out of his sincere love for his family. Bob was helpful and compassionate, generous and loving towards all those in his path. He was a man with strong convictions, conservative values, and frugal tendencies that leave us all with much to aspire for in today's world. A true gift in the lives of many, Bob leaves behind an unmatched legacy that will live on in the hearts and lives of the generations

who follow him.



Mackenzie, Joey, Stephen and Nicholas; one brother, Dale (Marlys) McCowen, of FL; and one brother-in-law John Smith of St. Joseph. A memorial service will be held on Friday July 8th at 11 a.m. at the Life Story Funeral Home, 5975 Lover Lanes, Portage (344-5600. Please visit Bob's memory page at www. lifestorynet.com, where you can sign his memory book online before coming to the funeral home or make a memorial donation to the Kalamazoo Promise, Kairos Dwelling and/or charity of choice.





Visit LifeStoryNet.com to connect with your friends and family, share stories, and sign the guestbook. Life Story Funeral Homes® are the exclusive providers of the Life Story Experience $^{\text{TM}}$.

Finally, there is a funeral home worth asking for.