

GLOBAL FINTECH FAIR

November / 2022



Global Fintech Fair

Employers engage with top fintech professionals at eFinancialCareers virtual event

The fintech job market is expanding globally, driven by both startups and larger players operating across a wide range of market segments. Fintech as a sector is now a major employer in financial hubs such as London, New York, Hong Kong and Singapore.

Fintech employers, however, are currently facing the same challenge: hiring people with the right mindsets and hard skills to drive their businesses forward in critical job functions such as blockchain development, data science, and software engineering.

To help firms navigate this challenging job market, eFinancialCareers held our inaugural *Global Fintech Fair* on November 9 and provided recruiters with unique access to thousands of fintech candidates at the pre-application stage.

Recruitment representatives of leading companies in the fintech sector were able to chat online in real-time with a diverse group of jobseekers across EMEA, the US and APAC, and then bring them forward for interviewing, pipelining, or screening.

The event also allowed senior leaders from participating employers to speak on panel sessions and showcase their career opportunities and company cultures to a large candidate audience. This report reviews the highlights of the *Global Fintech Fair* and outlines how it benefited both employers and candidates.

Leading employers in the fintech sector

Job seekers got the opportunity to meet top hiring companies on the same day, all from the convenience of their home office. 23 leading organisations showcased their employer brands and job opportunities via company booths. More than 3,000 professionals were registered during the four-hour event.

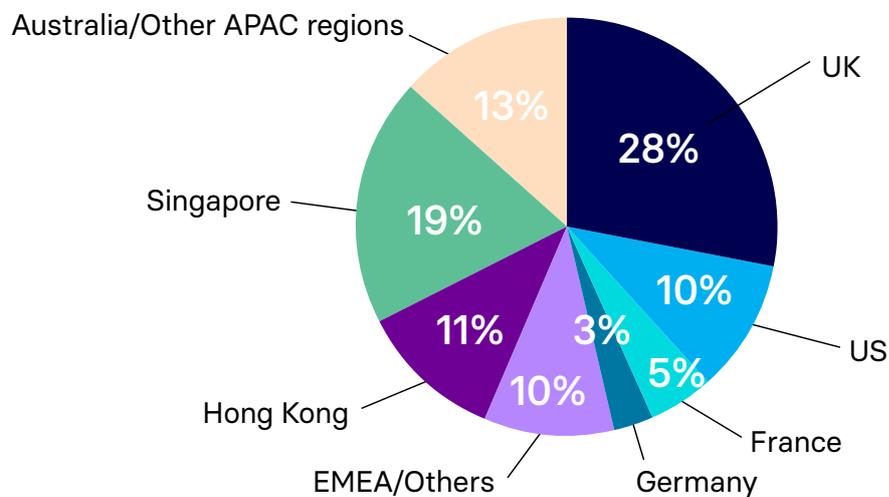


Large numbers of skilled finance and tech professionals

More than 1300 fintech professionals attended the event, all keen to find out more about the participating companies, explore their virtual booths, and apply for the **over 150 jobs** that were uploaded on our virtual platform.

The event saw a high attendance from job seekers based in the UK, with many others coming from European countries such as **UK, France, Germany, Switzerland, the Netherlands, Belgium, Singapore, and Hong Kong**. For APAC, most candidates came from **Singapore and Hong Kong**.

“**More than 3,000 finance and tech professionals registered globally.**”



1-2-1 chats prescheduled on our platform

Candidates’ profiles were shared with the attending top employers in advance for them to be able to send chat invites to the candidates who matched their jobs criteria. By doing so, candidates knew which companies they were going to talk to and could prepare for their 1-2-1 chats in advance. Candidates could also browse and apply for the open positions that each company posted within the virtual environment.

Engaging chats leading to further interview stages

On the day, we saw a significant number of conversations between job seekers and recruiters, with the possibility for candidates to be shortlisted and invited to the next interview stage.

“**54% of candidates were rated ‘positive’ by recruiters.**”

Recruiters were also able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures.

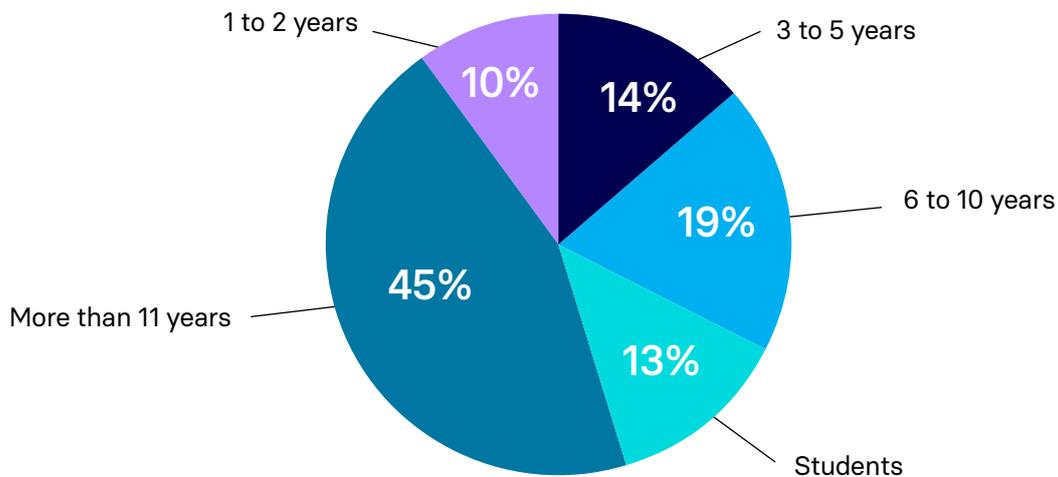
A significant majority of job seekers were rated positive – i.e. strong enough to interview, pipeline, or screen further for recruitment.

Broad skill sets

The virtual career event gave employers access to professionals from across a wide range of job functions. Here's example of job title from fintech/tech sectors:

- Product Manager
- Project Manager
- Associate Director - Programs
- Agile Delivery Lead
- Automation Test Lead
- AI ML Research Program Manager
- Application Developer
- Application Manager
- Blockchain Developer
- Business Operations Manager
- Digital Engineering Lead
- Cloud Architect
- Client Service Manager
- Data Scientists
- Director of Software Engineering
- Full Stack Blockchain Developer
- Machine Learning Engineer
- Software Developer
- VP, Technology
- VP, Operations Product
- Head of Fintech
- Head of Data Engineering

Wide range of experience levels



Exclusive interviews

Candidates got inspired and heard valuable insight on careers in financial services from representatives of CFTE, Excelsior Search, Adyen and many more.



Barrett Chong
Head of Services team in Asia Pacific, Middle East, Africa, and the India sub-continent, SWIFT



Zakir Hossain
Head of Talent Acquisition for Asia Pacific Region, SWIFT



Huy Nguyen Trieu
Co-founder, CFTE



Viivi Reinikainen
Recruitment Manager - Commercial EMEA, Adyen



Shawn Rutter
Founder, Excelsior Search



Brian Lim
Senior Director of Human Resources, M-DAQ Global



Sami K. Sørensen
Managing Director, IoTAL



Vicky Crowley
Chief Operating Officer, B2C2

Watch on-demand

Supporting organisations



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Positive feedback from both recruiters and candidates

“ The platform was great. I enjoyed talking to a number of candidates and thought the setup was excellent. We would probably manage it slightly differently from our end going forward – I think having one of our team solely dedicated to managing the group chat would be beneficial as that was quite busy early on, but between us we managed to speak to a bunch of really strong candidates and have already received a number of applications and have leads to follow. Overall I really enjoyed the day, and I’m certain we will convert some of the conversations to actual hires, so I’m very happy!”

[Ian Pellington, Sourcing Lead, Santander](#)

“ The eFinancialCareers Global Fintech Fair was a great opportunity to get direct access to recruiters from a wide array of Fintech companies. We (jobseekers) all know how difficult it sometimes is to get in touch with recruitment despite emailing or connecting via other platforms. But through this event, I managed to chat with the recruiter in charge and my application is now being considered. In addition to this, the event also provided presentations and industry related information which is useful if you are specifically looking for that. For me it was a successful event as I got one interview out of it. I would certainly join future events like these.”

[Job seeker attending the event](#)

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