



Hear what others are saying about EasyPeasy...

"Kids getting too much screen time?
Here's some life-changing help from
EasyPeasy, created by American social
researcher Jen Lexmond. The app teaches
skills to pre-schoolers and helps time-poor
parents"

WIRED

"Interested in becoming a better parent?
There's an app for that. And, according to an
Oxford University study of families who downloaded the games designed to encourage child
development, it works."

theguardian

"Sending game ideas via an app offers a new and innovative way to support parents, reaching them directly in the home. The two evaluations of EasyPeasy provide promising evidence that this mode of delivery can really work."

- Professor Kathy Sylva, University of Oxford

"It is vital that parents engage with their child's learning and development, but this can sometimes be difficult. It is very encouraging therefore to see the promising findings that EasyPeasy – an app that sends game ideas and parenting tips to parents and carers – is having a positive impact on both parents and children."

- Sir Peter Lampl, Chairman of the Education Endowment Foundation and of the Sutton Trust

"The EasyPeasy app is a 21st century approach that builds on the longstanding traditions of nursery education and community work with families. We know that parent support at home makes the biggest difference of all and EasyPeasy helps us to share these messages with parents in an accessible way. Parents tell us that they like the app and they enjoy the activities with their children."

- Julian Grenier, Headteacher at Sheringham Nursery School



