



ITF[®]
Beach Tennis
Information Pack

October 2020



Our Mission

**To become the most popular
beach sport worldwide**

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Benefits of Beach Tennis



Benefits of Playing Beach Tennis



Easy to learn



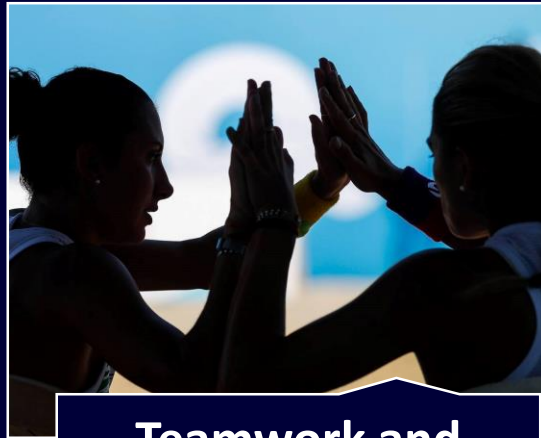
Suitable for all ages



Minimal equipment required



Improves health and fitness



Teamwork and friendships



Exciting locations

Benefits to National Associations



PARTICIPATION GROWTH as Beach Tennis is a very accessible sport and can attract players of all ages and abilities resulting in high participation numbers.



WORKING OPPORTUNITIES for tennis tournament staff such as referees, chair umpires, line umpires and court maintenance staff.



REVENUE OPPORTUNITIES for National Associations and Tournament Organisers



HOSTING OPPORTUNITIES for clubs and organisations



PROMOTIONAL OPPORTUNITIES for manufacturers and sponsors

Want to find out more about Beach Tennis?

Rules



Learn the rules of Beach Tennis with ITF Referee Riccardo Ragazzini

Guide



Players Nikita Burmakin and Maraike Biglmaier present the **ultimate guide to Beach Tennis**.

FAQs



Beach Tennis Frequently Asked Questions answered by players Patricia Diaz and Theo Irigaray

Developing a Beach Tennis Programme



Developing a Beach Tennis Programme

1. Set up permanent courts



2. Introduce floodlights



3. Junior and grassroots participation



4. Create a national team



5. Collaborate with hotels/other sports



6. Promote online

1. Set up permanent courts

- Permanent courts, or temporary courts with fixed times each week, will encourage local participation.
- Local players can plan to play beach tennis like they would any other sport and book sessions with friends.
- Once the courts/club become established, you could consider charging a membership fee.
- A café/bar close to the courts could help to bring in extra revenue.



2. Introduce floodlights

- Floodlights allow courts to be available for longer each day.
- Local players of all ages who work/study during the day will be able to play during the evenings.
- This in turn can create more revenue in terms of court fees.



3. Encourage grassroots participation

- Introduce beach tennis in schools and universities to allow local young people to become familiar with the sport.
- Hold national tournaments and eventually ITF Beach Tennis Junior tournaments which will enable players to get an ITF ranking.
- Junior players who have competed at ITF Beach Tennis events will then be able to progress naturally to the ITF Beach Tennis Tour (Pro).
- In addition to juniors, there is great potential to develop grassroot Beach Tennis amongst all age levels, including senior players.



4. Create a national team

- Create a national team (minimum 2 male and 2 female players) and aim for the ITF Beach Tennis World Cup.
- Qualification is via Regional Cups (or rankings where no Regional Cup is held) and there are also a small number of Wild Cards on offer.
- World and Regional Cups, as well as multisport events such as the ANOC World Beach Games, give players the opportunity to represent their country on an international scale, and lift the profile of beach tennis in that nation.



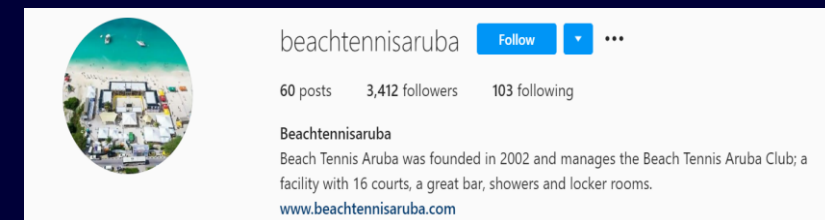
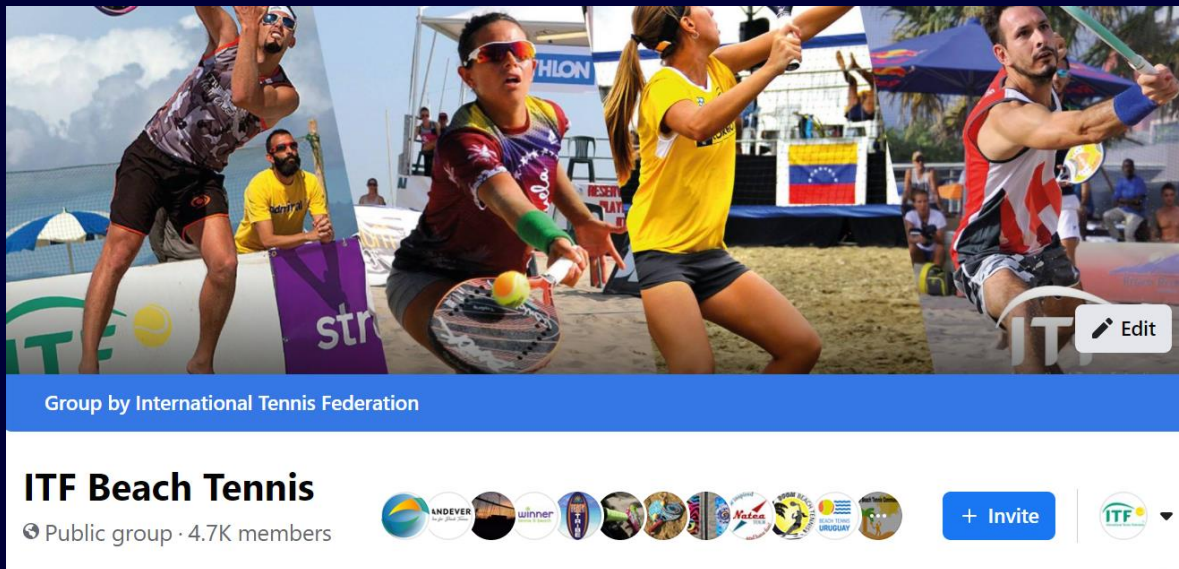
5. Collaborate with hotels and/or other sports events

- Contact hotels and see if it is possible to install beach tennis courts.
- Hotels look for ways to entertain guests and beach tennis courts could not only provide entertainment for the whole family, but also help the hotel to gain more clients.
- Holding a beach tennis exhibition at another sporting event can help to increase the exposure of beach tennis and encourage others to try the sport.

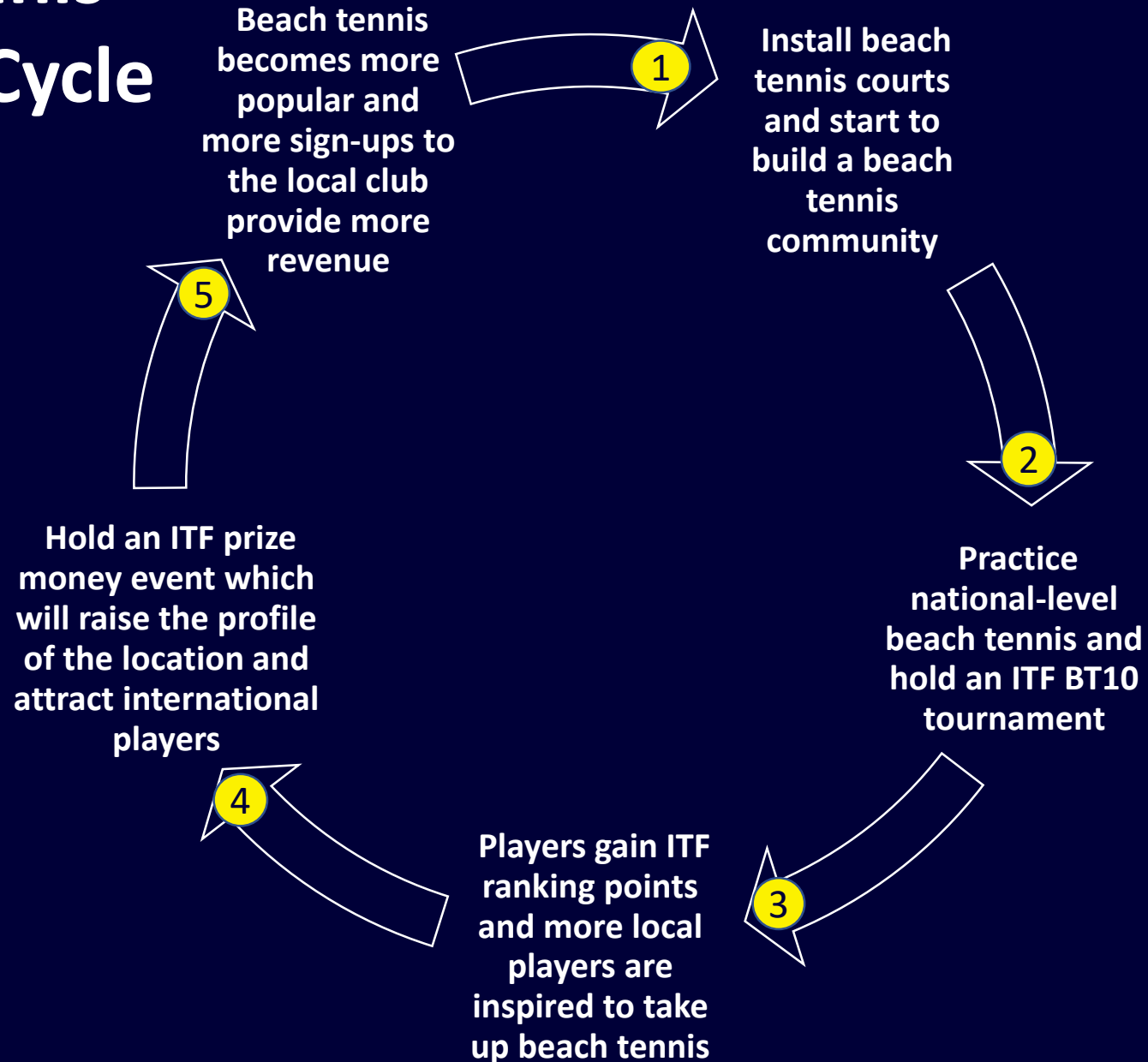


6. Promote online

- Create social media channels for beach tennis at your National Association or club to try to expand your base.
- Connect with other beach tennis accounts on social media.
- Join the ITF Beach Tennis Facebook group (<https://bit.ly/2UBUOVj>) and post about your new club/courts.



Beach Tennis Revenue Cycle



ITF Beach Tennis Tours



ITF Beach Tennis World Tour

Tour events



Sand Series

500 points to winners, US\$35,000-\$100,000 prize money, tournaments form part of ITF Major Events Portfolio.

BT400

400 points to winners, US\$35,000-\$100,000 prize money

BT200

200 points to winners, US\$15,000 prize money

BT100

100 points to winners, US\$10,000 prize money

BT50

50 points to winners, US\$4,000 prize money

BT10

10 points to winners, no prize money

ITF Beach Tennis World Tour

Championships

World Championships

Flagship individual (pairs) tournament. Anyone can enter the tournament and the usual System of Merit is applied to determine entry based on the combined ranking of each pair.

Regional Championships

Flagship regional individual (pairs) tournaments. Currently Regional Championships do not provide a qualification route to the World Championships.



ITF Beach Tennis World Tour

Cups

World Cup

Regional Cups

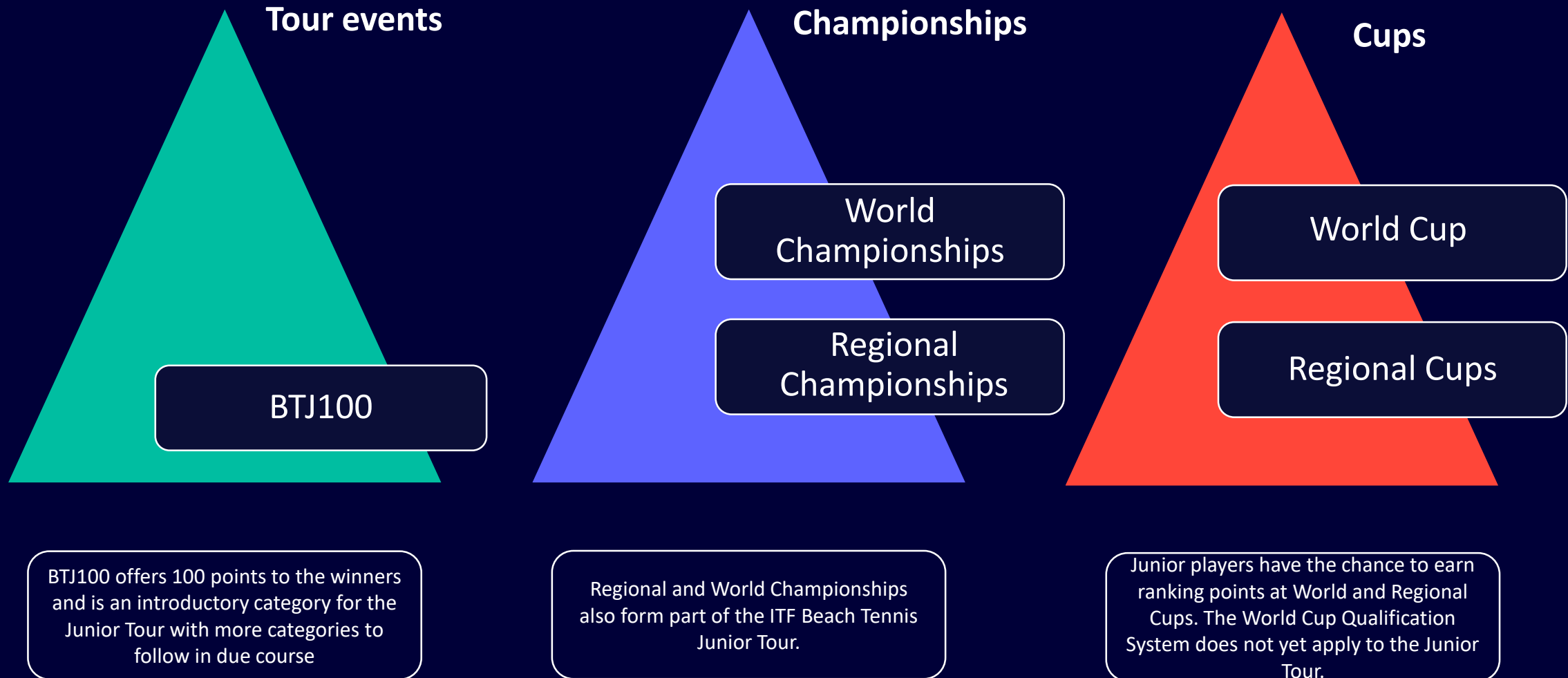


World Cup Regional Distribution Quota



- The World Cup is a Nation v Nation event where teams (made up of a maximum 3 men and 3 women) compete for the World Cup title. Rubbers consist of Men's Doubles, Women's Doubles and Mixed Doubles matches.
- Regional Cups are a new event introduced as part of the World Cup Qualification System where Regional Cups are the primary qualification route for the World Cup in accordance with the Regional Distribution Quota. If Regional Cup(s) are not staged, entered teams will be selected based on merit (combined ranking of nominated male and female players)

ITF Beach Tennis Junior Tour



ANOC World Beach Games

- The ANOC World Beach Games is an international beach multi-sport event organised by the Association of National Olympic Committees.
- Beach Tennis was one of 13 sports included in the inaugural edition of the Games which took place in Doha, Qatar in October 2019.
- Players from total of 15 nations took part across the Men's, Women's and Mixed Doubles Beach Tennis events.



Growth of ITF Beach Tennis



Key Highlights



2007

- First European Beach Tennis Championships in Italy

2008

- **ITF Beach Tennis Tour begins**



2009

- First ITF Beach Tennis World Championships in Italy

2012

- First ITF Beach Tennis World Team Championship (now World Cup) in Russia



2013

- First Pan American Championships in Brazil

2018

- First African Championships, held in Tunisia

2019

- Inaugural ANOC World Beach Games
- New ITF Beach Tennis brand created

2020

- **Introduction of the ITF Beach Tennis Junior Tour**
- Digitalisation of ITF Beach Tennis Tour



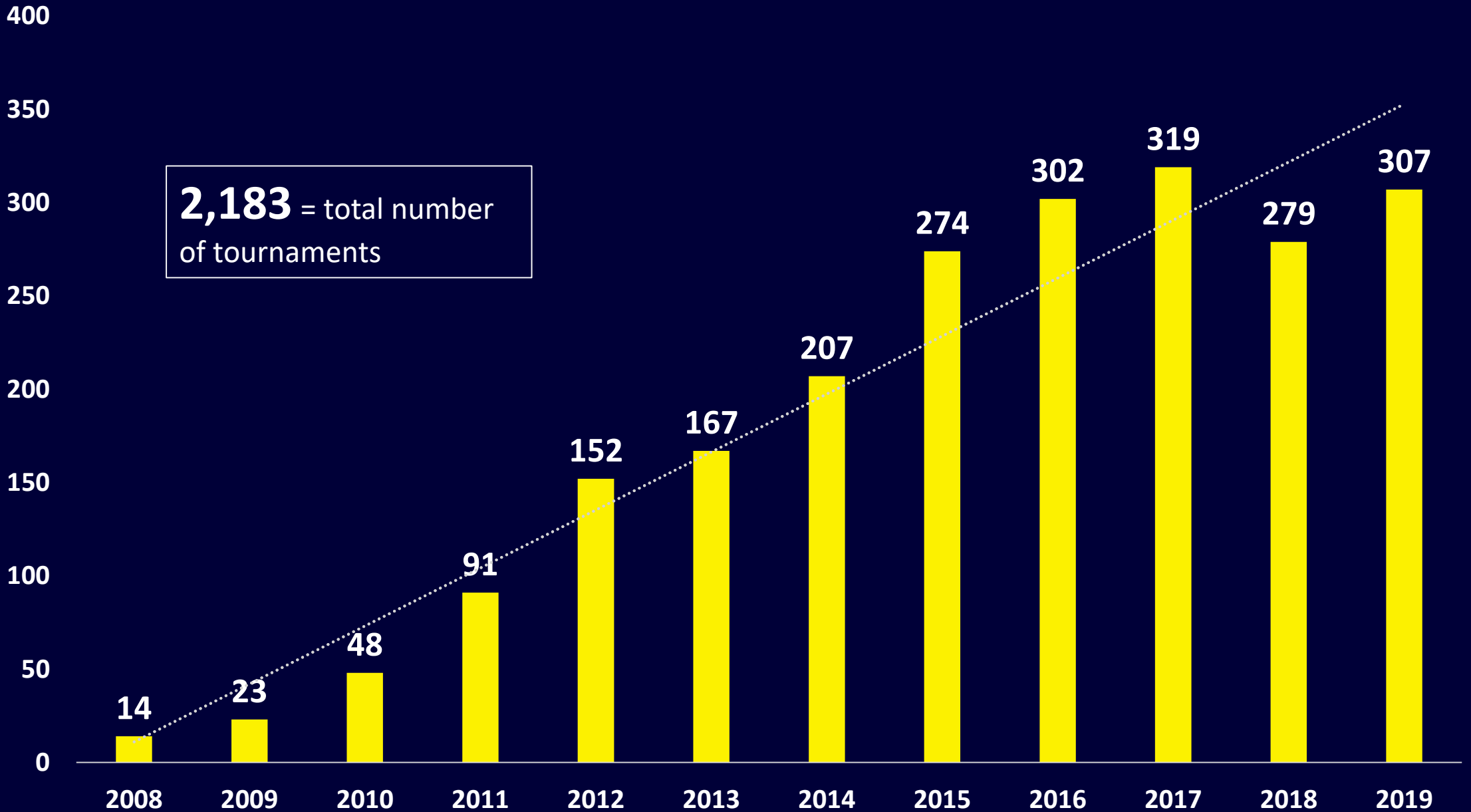
2021

- World Cup qualification pathway to be initiated
- Launch of the Sand Series

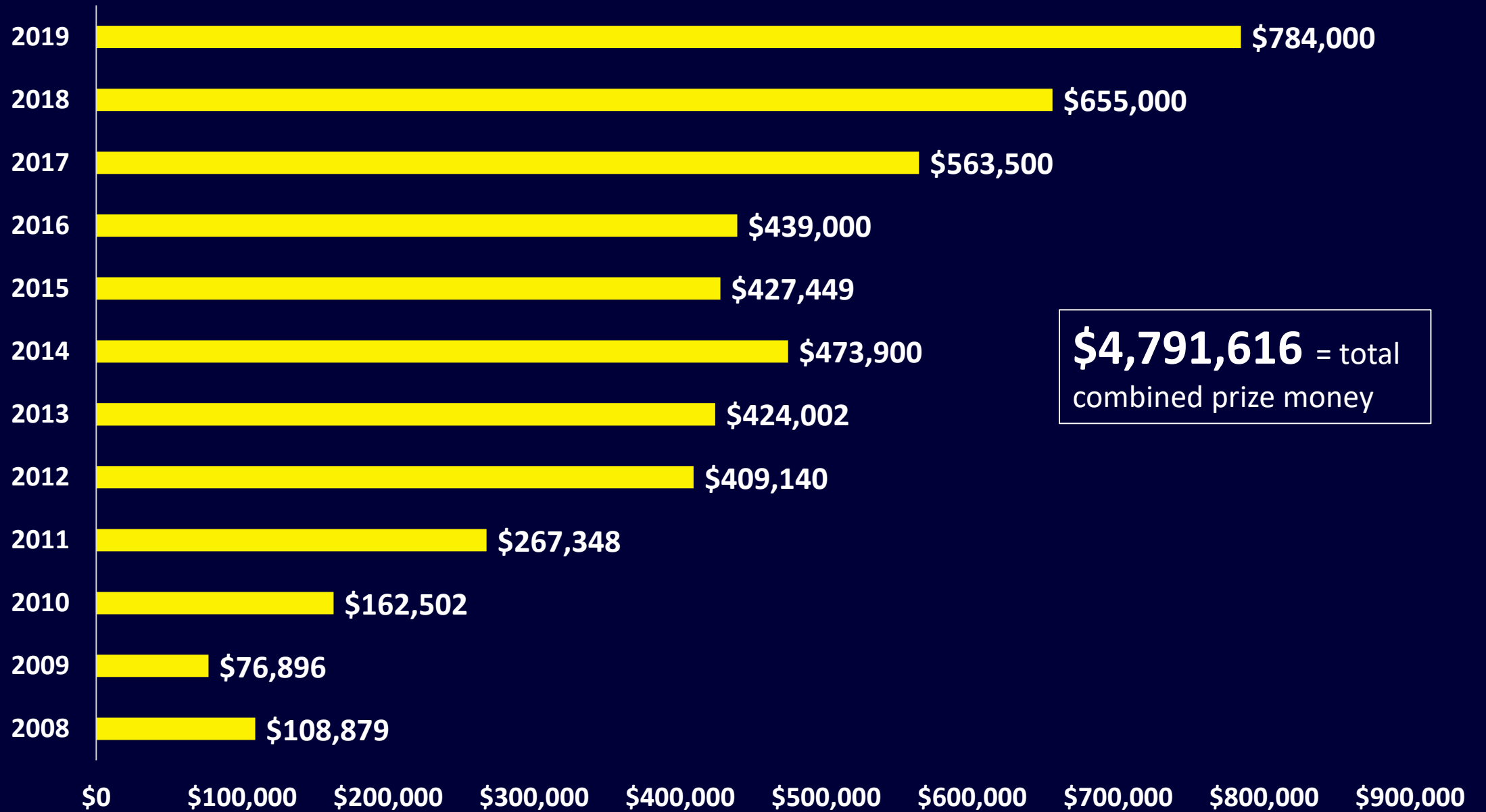


ITF Beach Tennis Tournaments per Year (2008-2019)

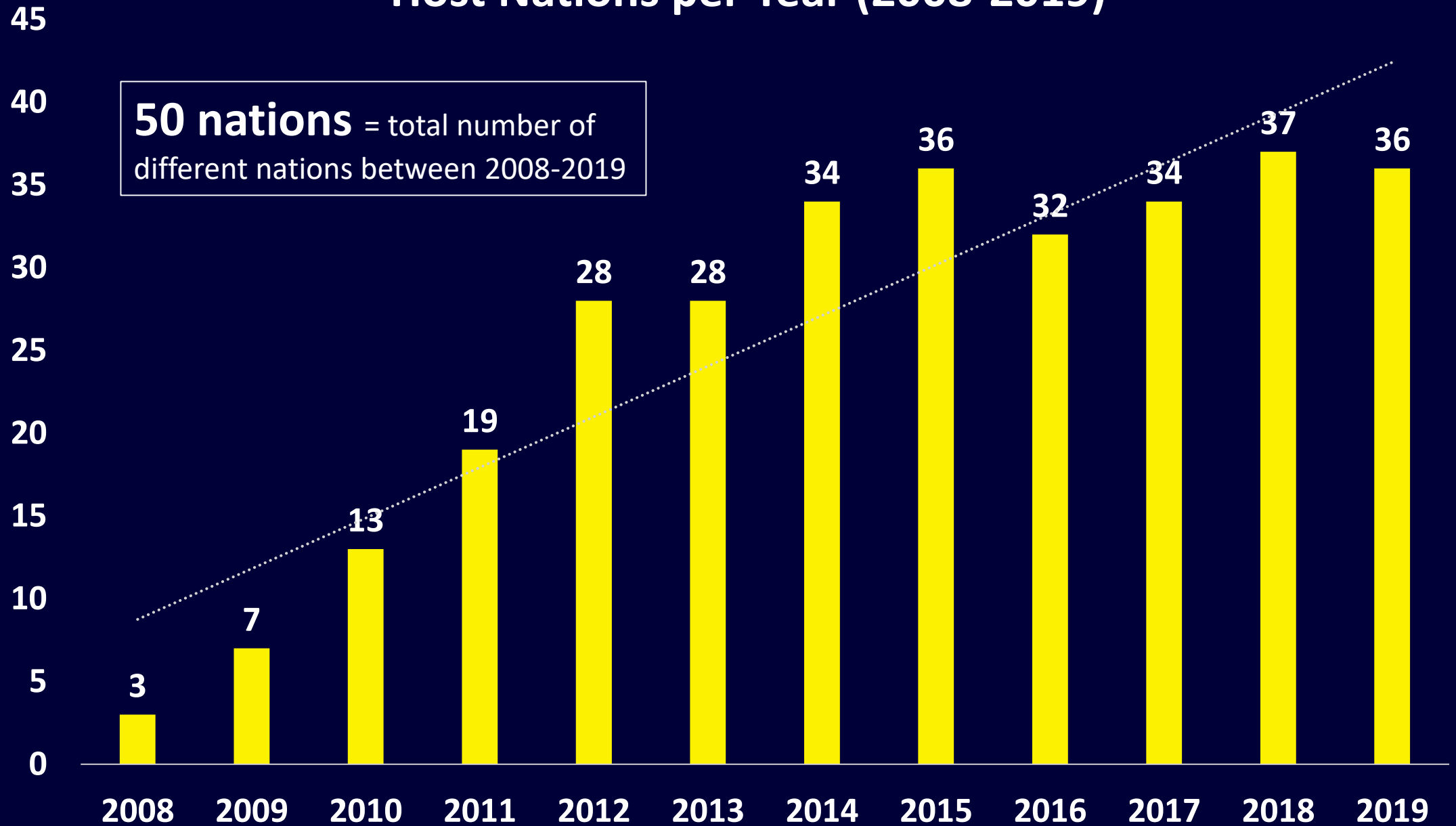
2,183 = total number
of tournaments



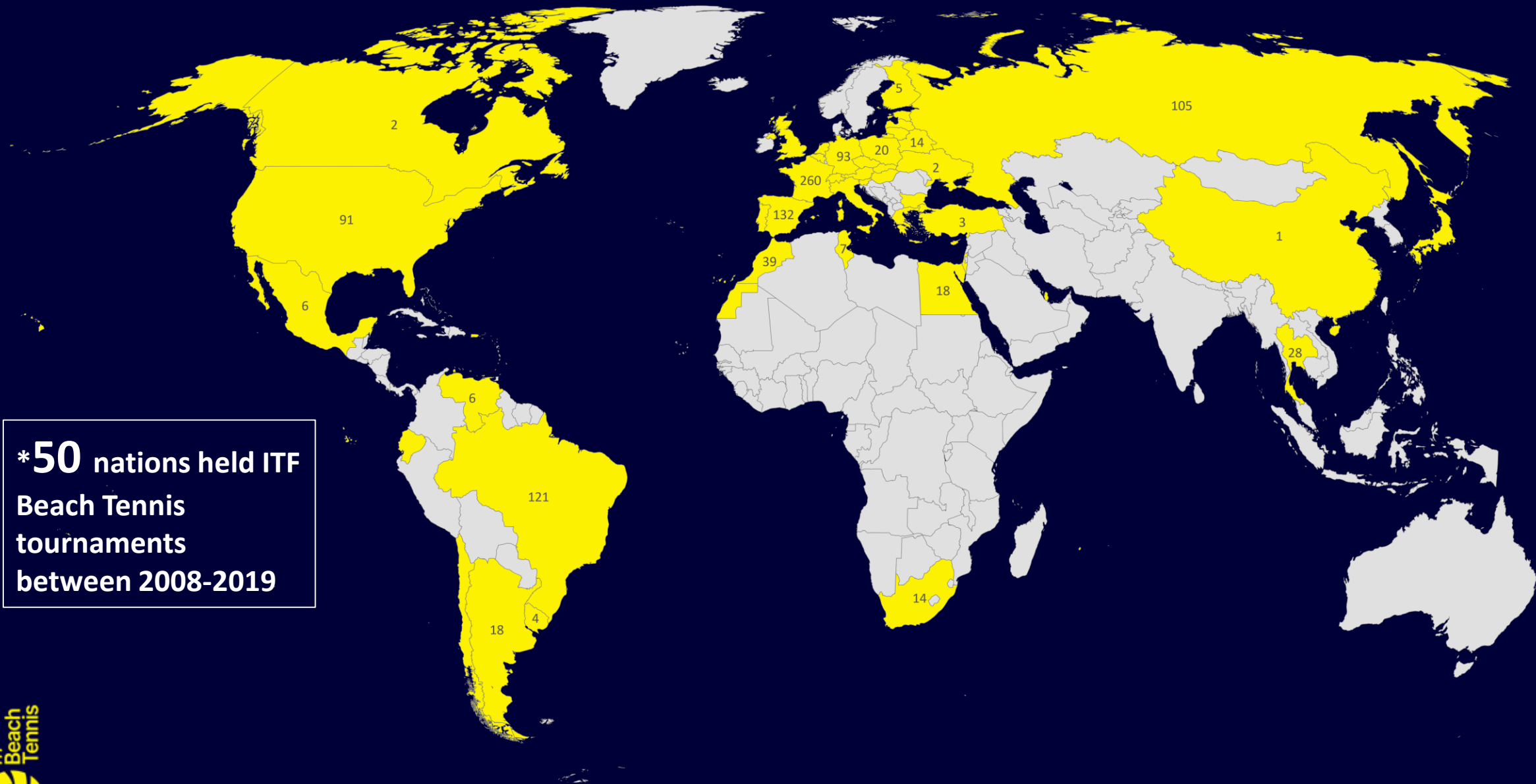
Prize Money (USD) per Year (2008-2019)



Host Nations per Year (2008-2019)



Existing ITF Beach Tennis Nations*



***50 nations held ITF
Beach Tennis
tournaments
between 2008-2019**

New ITF Beach Tennis Nations*

***28 new nations**
receiving equipment
as part of the ITF
Beach Tennis Global
Development
Programme



ITF Beach Tennis Players

4,093 active* players of **75** different nationalities**

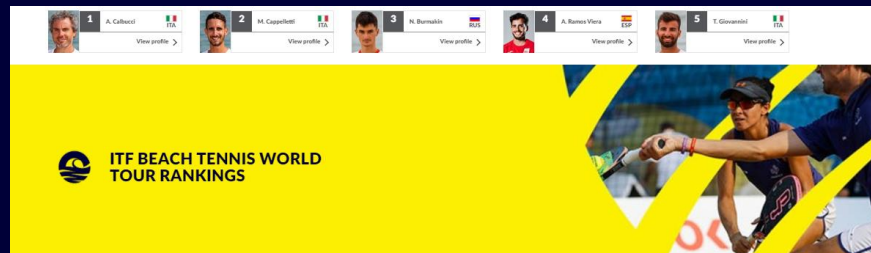


Men

2,487 players,
65 nationalities

Women

1,606 players,
59 nationalities



Click to view the current
**ITF Beach Tennis World
Tour Rankings**

*players who have played at least one ITF Beach Tennis tournament

**statistics are from the 2019 year-end rankings

Applying for an ITF Event



Steps to follow to apply for an ITF Beach Tennis event

A. Let us know you are interested by emailing provisional dates and tournament categories to beach@itftennis.com

B. Familiarise yourself with all COVID-19 and Return to Beach Tennis Protocols *

C. Submit the tournament documentation required: 1. Application Form 2. Fact Sheet 3. Risk Assessment 4. Data Protection Agreement. **

D. Tournament documentation is reviewed and an eligibility and accessibility assessment of the tournament location is carried out before the tournament is approved

*All key information including a step by step guide to applying for events can be found in the ITF Beach Tennis COVID-19 Booklet: <https://www.itftennis.com/media/3968/itf-beach-covid-19-booklet.pdf>

**All applications must be endorsed and signed by the relevant National Association

THANK YOU

Email: beach@itftennis.com

Website: [Beach](#)

Facebook: [ITF Beach Tennis](#)