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## SQUASH AUSTRALIA CEO | Richard Vaughan

Please check out this video from Squash Australia CEO Richard Vaughan who details the organisation's stance with the ongoing Covid-19 pandemic and highlights the resources available to clubs, players and volunteers during this time.

Please check out the latest article from Richard discussing the latest updates with Squash in Australia that was released on Tuesday April 28 - <https://bit.ly/2Klq14S>

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## SQUASH AUSTRALIA'S COVID-19 RESOURCE PAGE

In order to keep the Squash community up to date with the Covid-19 pandemic, Squash Australia has created a designated webpage to provide up-to-date assistance and advice

provided by the Australian Federal Government, State Government, Squash Australia and other expert governing bodies that include details on the following -

- Financial Support (for centres, staff, volunteers, and players)
- Expert Advice
- Health Links
- Government Advice

This website is updated and time-stamped daily if required. If you have any questions and need information regarding your Centre, you will find it on this page

**<http://www.squash.org.au/w/covid19>**

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# Street Squash

Squash Australia's Street Squash has swept the nation over the past five weeks with Squashies across the country showing off their outstanding skills with Street Squash. This concept was created to show that people can play Squash anywhere, any place, any time and Squash Australia has been inundated with videos showing the great new levels of how people can enjoy the sport.

Squash Australia has also jumped on the front foot with its very own Rod Bannister providing regular videos of drills that players can try out around the house, and when doing their daily exercise away from home, with the encouragement of taking a racket and ball

anytime you go out for a walk.

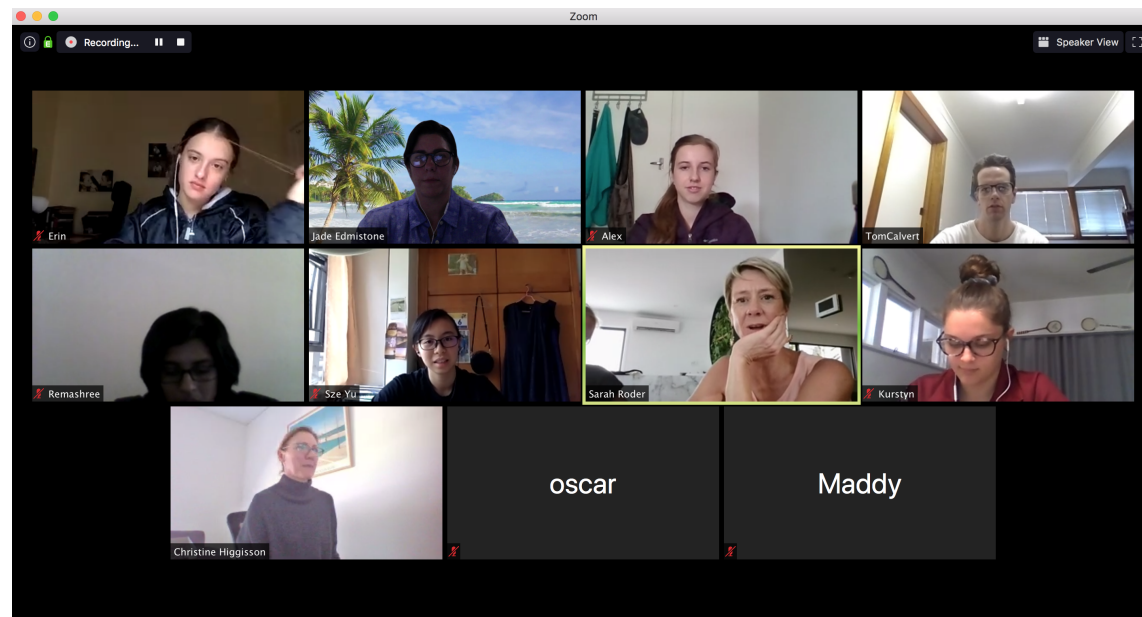
- Squash Australia is also giving out FREE paddle packs (must pay postage) to get people started on their Street Squash Adventure.

<https://eshop.squash.org.au/catalog/deal-of-the-week-8-1.html>

- We'd love to see your take on Street Squash, send us your videos over social media or via email - [cyeend@squash.org.au](mailto:cyeend@squash.org.au) ( [www.wetransfer.com](http://www.wetransfer.com) )

Check out the website - [www.street-squash.com](http://www.street-squash.com)

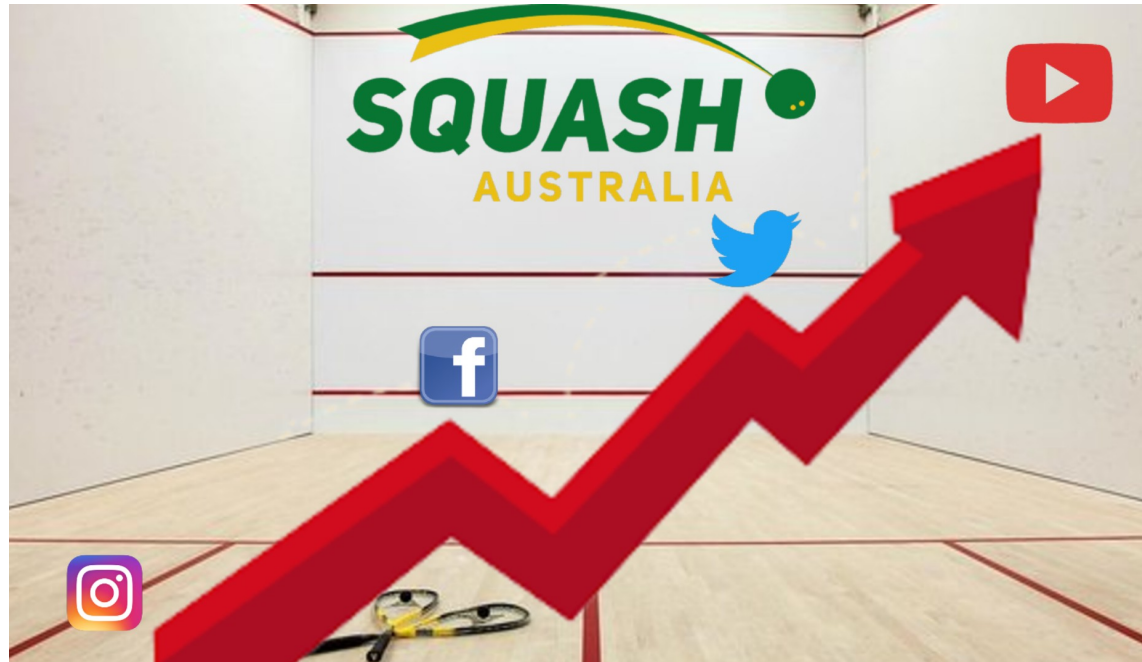
Check out the playlist on YouTube here - <https://bit.ly/2UR66oX>



**Sarah Roder - What's been happening in Athlete Wellbeing & Engagement**

Last week, Squash Australia's AW&E program offered some of Australia's leading Juniors and up and coming players the opportunity to take part in an AIS Personal Development Program known as GROW. The program was delivered by well-regarded Australian swimmer, Jade Edmestone.

Read the full story here - <https://bit.ly/3eVp6fe>



## **SOCIAL MEDIA NUMBERS SPIKE DURING PANDEMIC**

With a well executed and highly detailed Digital Marketing Plan, Squash Australia was able to see record numbers of engagement across its Social Media Platforms in the opening four-weeks of court closure across Australia.

Twitter produced record-breaking engagement while platforms such as Instagram, Facebook and YouTube recorded higher than normal engagement without a ball being hit.

Read the full story here - <https://bit.ly/2z9WUVI>



### **Dore appointed to Squash Australia Board as Jaroszewicz departs**

Squash Australia welcomed Alex Dore as a Director with the Squash Australia Board. He is a Senior Manager in the management consulting team of PwC Australia team in Sydney with experience in process development and project management.

Alex is a passionate squash player and is focused on helping the sport thrive in Australia.

Mick Jaroszewicz resigned from the role as Director with the Squash Australia Board just prior to the appointment of Alex. Read the story here - <https://bit.ly/34TDakU>



Squash Australia launched a new campaign through the Australian Sports Foundation to help support Centres right across Australia and Squash Australia needs your help more than ever.

The current COVID-19 Pandemic has ravaged Centres nation-wide forcing all doors to be closed.

It's a challenging time with Centres forced to cancel or postpone tournaments, cancel pennants and close its doors to junior and new players. This has an overbearing impact on their income and, longevity and survival once the doors are permitted open.



The impact on the future growth of the sport is challenging but Squash Australia is determined to link arms with the Australian community and minimise the financial impact that the 450 centres face over the coming months.

Squash Australia is driven to see the doors of all centres open when restrictions are lifted in the biggest fundraising campaign, ever.

Squash Australia is working closely with the states and sport governing bodies on a number of key initiatives to help the sport thrive when the doors open, and the Squash Foundation is one of those that the Australian public can get behind and support. Donate via the links below

**Project Page – <https://asf.org.au/projects/squash-australia>**

**Donation Page – <https://asf.org.au/donate/squash-australia-centre-support-fundraiser>**



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