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ACCESSING THE TOKEN ECONOMY

HOW TOKENMAKER DEMOCRATIZES ACCESS TO NFT'S & TOKENIZATION

SARSON FUNDS
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WHAT IS TOKENIZATION?

Tokenization is the process of digitizing ownership of an item, concept, or data on the blockchain. Tokenization is one of the fastest growing trends in the FinTech industry, as the market finds new ways to tokenize ownership of various assets.

HOW A TOKEN ECONOMY IS EMERGING

As tokenization and blockchain capabilities become more mainstream, a token economy is emerging as more industries identify ways in which blockchain can optimize standardized processes. Beyond industry, blockchain is being adopted as the premier technology of the emerging sovereign society, as lay people learn to exploit blockchain to tokenize life around us, from art, to video games, music, data, and even themselves.

NON-FUNGIBLE TOKENS

Non-Fungible Tokens ('NFTs') are one of these use cases: NFTs are the future of ownership through tokenization. As tokenization becomes more mainstream, one of the most lucrative use cases of tokenization to date is the emerging NFT market.

NFTs, or non-fungible tokens, are singular digital entities whose ownership history and proof of purchase exists on the blockchain. One of the most attractive utilities of NFTs are their ability to remove an intermediary from a sale and allow the facilitation of the digital asset sale through the blockchain. Here are some real world examples of how tokenization and NFTs are unlocking tremendous value:

COLLECTIBLES

This includes digital art, albums, film clips, events, tweets and more. Tokenized collectibles are securitized and authenticated on the blockchain, adding factors of rarity and scarcity.

GAMING TOKENS

Gaming industry tokenization monetizes character avatars, virtual apparel, and other in-game features, allowing these NFTs to be tradeable with other players via virtual marketplaces.

SOCIAL ENGAGEMENT TOKENS

NFTs in the form of social tokens are emerging in pro sports as teams like FC Barcelona and Juventus among others are beginning to tokenize user engagement rights for their fanbase.

OPERATIONS & SUPPLY CHAIN OPTIMIZATION

Nike is using blockchain to trace the inputs used in production and confirm the authenticity of shoes. The patented process involves minting and linking NFTs to a physical shoe.

REAL ESTATE & FINANCE

NFT tokenization is being deployed into virtual real estate, the newest frontier of real estate. Virtual real estate platforms like Decentraland are using NFTs to tokenize virtual land ownership and certify ownership via the blockchain. Users can purchase land deed NFTs in virtual worlds, build on their property, and even showcase some of their other NFTs in the virtual world.

MEETING THE SOARING MARKET DEMAND FOR TOKENIZATION

TokenMaker

TOKENMAKER IS CREATING THE WORLD'S LARGEST CRYPTO TOKEN & NON-FUNGIBLE TOKEN (NFT) CREATION COMMUNITY THROUGH A ZERO-CODE INTUITIVE PLATFORM ANYONE CAN USE.

AN OVERVIEW OF THE TOKENMAKER PLATFORM PRODUCT SUITE

TOKEN CREATOR

Build your own crypto empire by minting ERC20-compliant tokens with a few clicks. Tokens use industry-standard smart contracts and are deployed to the Ethereum network. Tokens are based on secure, fully-audited source code from OpenZeppelin, used by the world's leading blockchain applications. Tokens created on TokenMaker.org are fully compatible with all major crypto-wallets.

NFT STUDIO

The TokenMaker NFT Studio allows anyone to design and launch their own range of ERC721-compliant NFT's, which can be traded or sold immediately on decentralized exchanges.

THE TOKENMAKER PLATFORM

TokenMaker's zero-code platform serves a variety of tokenization use cases beyond just token creation and the minting of non-fungible tokens. From ICO support to lending and decentralized exchanges, take a moment to explore other platform options with TokenMaker.

ICO DASHBOARD

The ICO dashboard supports token creators in securely and safely managing crowdsourced campaigns for their new token. Users can create a token, authorise the ICO widget to approve sales, and use the ICO Dashboard to get a fully-audited smart contract for crowdsourced campaigns allowing one to automatically issue new tokens in exchange for ETH until the full allocation has sold out.
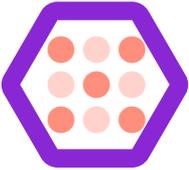
TOKEN AIRDROP

The ability for token creators to distribute tokens to kick-start liquidity is massively simplified with our Token AirDrop. Users will organize a distribution list of recipients, select the number of tokens to drop to each address, and the TokenMaker team will do the rest.

DEX (DECENTRALIZED EXCHANGES)

Token creators frequently want to offer their tokens for sale on an exchange, but most exchanges have API's for developers and not everyone has the experience, the budget to hire a team, nor the time to invest in setting up.

LENDING

A fast-growing sector in the crypto industry, decentralized finance (DeFi) has seen an influx of capital and market participants. Ethereum continues to be the biggest enabler in the space with 96% of the transaction volume. TokenMaker is proud to announce our forthcoming DeFi platform which uses a non-custodial liquidity protocol for earning interest on deposits and borrowing assets.

TOKENOMICS

TokenMaker has built a robust platform for token and NFT creation with over 4,000 active users and thousands of tokens minted for its growing community. TokenMaker's TMO token will allow holders to participate in the growth and governance of TokenMaker's community, as well as provide special access to exclusive community events and discounted services.

TOTAL TOKEN SUPPLY	:	100,000,000
FIXED SUPPLY	:	YES
CIRCULATING SUPPLY (POST ICO)	:	25,000,000
TOTAL NUMBER OF LOCKED* TOKENS	:	75,000,000
TOKEN TYPE	:	ETHEREUM (ERC-20)

TOKEN DISTRIBUTION

- 2.5% - INCENTIVE TOKENS
- 2.5% - ADVISORS
- 5% - ICO LAUNCH ADVISORS
- 5% - AIR DROPPED TOKENS
- 7.5% - DIGITS*
- 10% - MARKET MAKING/EXCHANGES
- 12.5% - COMMUNITY DEVELOPMENT*
- 35% - ICO TOKENS*
- 20% - DEVELOPMENT TEAM*
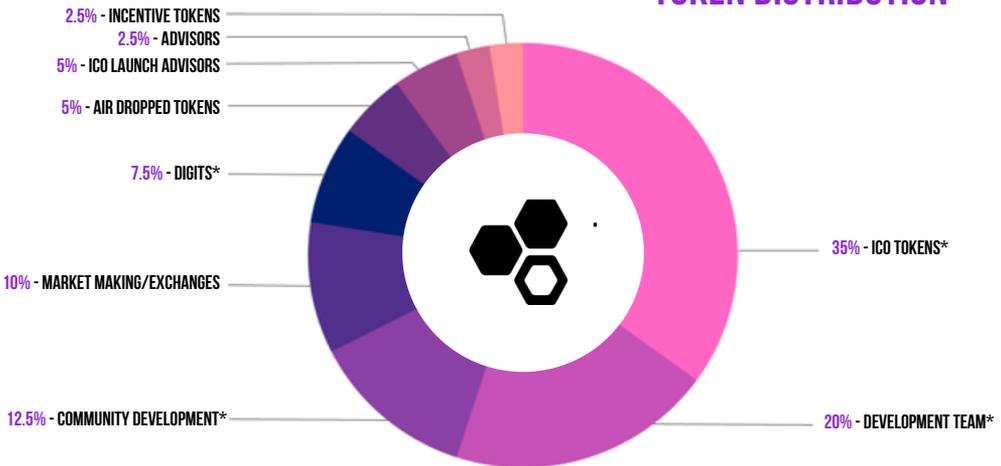
*LOCK UP RELEASE SCHEDULE	TOKENS	RELEASE START	UNLOCK METHOD	SCHEDULE
ICO PAID TOKENS	35,000,000	90 DAYS POST PURCHASE	FULL	NONE
DEVELOPMENT TEAM TOKENS	20,000,000	180 DAYS POST ICO	PARTIAL	EQUAL PARTS OVER 36 MO
COMMUNITY DEVELOPMENT/DIGITS	20,000,000	365 DAYS POST ICO	STAGGERED	EQUAL PARTS OVER 60 MO
TOTAL	75,000,000			

THIS INVESTMENT OPPORTUNITY IS AVAILABLE TO ACCREDITED INVESTORS ONLY

An accredited investor under U.S. standard is any investor meeting criteria determined by the SEC under Rule 501.

LEARN MORE ABOUT TOKENMAKER

NICK FALLON
CEO

A senior developer with over 25 years experience designing and building enterprise-scale software systems.

He has consulted with a wide range of companies from start-ups to international corporations in various industries including finance, law, energy, online payments, IOT and cryptography.

In 2017, Nick built the BaseChain cryptocurrency from scratch. In 2018 he developed and launched TokenMaker.org to meet the growing demand for Ethereum-based products and services.

BEN WAY
Director

Ben is a world-renowned startup technologist, inventor, and serial entrepreneur based in Silicon Valley.

He has advised some of the world's leading institutions, including the White House, to ensure they stay ahead of the technology curve.

He is a best-selling A.I. author, recipient of the Millennium Entrepreneur Of The Year award and was named a top 50 UK Influencer in 2016.

Ben's Crypto credentials are wide ranging from advising Tradehill founders in 2011 to strategizing with the largest Bitcoin mining operation in San Francisco.

TokenMaker

www.TokenMaker.org

HOW TO JOIN TOKENMAKER'S COMMUNITY

STEP 1:

VISIT **TOKENMAKER.ORG** & CLICK **REGISTER** TO BEGIN THE PROCESS.

STEP 2:
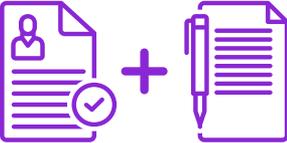
CREATE AN ACCOUNT, AND THEN **REVIEW/SUBMIT** YOUR **DOCUMENTS**.

STEP 3:
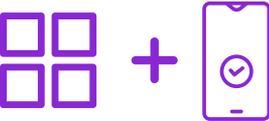
SELECT YOUR PREFERRED PACKAGE. CHECKING OUT IS EASY, AND CAN BE DONE WITH **ACH**, **CREDIT CARD**, OR **CRYPTO**.