**Checklist for AAPOR Transparency Initiative**

**Survey**: ECU Center for Survey Research Election/Coronavirus Poll, 5/7-5/9

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| **TI Disclosure Elements** | Answers |
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | The ECU Center for Survey Research |
| 1. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | The full questionnaire is below. |
| 1. A definition of the population under study and its geographic location. | Registered voters in North Carolina |
| 1. Dates of data collection. | May 7-9 |
| 1. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Aristotle voter file of over 1.7 million registered voters with landlines, and a random sample of 30,000 was drawn (n=733). Voters with cell phones were not included. The online sample of 378 registered voters was provided by Lucid. |
| 1. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC (phone)  Lucid, LLC (online survey) |
| 1. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | Lucid uses opt-in panels recruit participants |
| 1. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 1. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and online |
| 1. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples. | The sample consisted of registered voters, n=1111, with a Credibility Interval (CI) like a poll’s margin of error (MOE) of +/- 3.4 percentage points. Screening questions asked the following: (1) Do you currently live in the state of North Carolina? (2) Are you currently registered to vote? Those who answered “no” to either question were eliminated from the sample. Respondents were also asked: (3) Have you moved from your home or apartment in the last two years? If yes, (4) Since moving, did you register to vote at your current home or apartment? Those who answered “no” or “cannot remember” to question 4 were eliminated from the sample as well. |
| 1. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported. | The data were weighted by age, race, gender, education, mode, and 2016 election modeling. |
| 1. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.*** | N/A |
| 1. Contact for obtaining more information about the study. | [morrisj@ecu.edu](mailto:morrisj@ecu.edu)  franciap@ecu.edu |

**IVR Survey (Telephone Script)**

**Q1. Do you currently live in the state of North Carolina?**

Press 1 for Yes

Press 2 for No (end call)

Press 9 to repeat the question

**Q2. Are you currently registered to vote?**

Press 1 for Yes

Press 2 for No (end call)

Press 3 for Not sure (end call)

Press 9 to repeat the question

**Q3. Have you moved from your home or apartment in the last two years?**

Press 1 for Yes

Press 2 for No (skip to Q5)

Press 9 to repeat the question

**Q4. Since moving, did you register to vote at your current home or apartment?**

Press 1 for Yes

Press 2 for No (end call)

Press 3 for Cannot remember (end call)

Press 9 to repeat the question

**Q5. Four years ago, did you vote in the 2016 presidential election?**

Press 1 for Yes

Press 2 for No (skip to Q7)

Press 3 for Cannot remember (skip to Q7)

Press 9 to repeat the question

**Q6. Four years ago, which candidate did you vote for in the 2016 presidential election?**

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for Gary Johnson

Press 4 for Some other candidate

Press 9 to repeat the question

**Q7. Should restaurants in North Carolina be allowed to resume with dine-in services immediately?**

Press 1 for Yes

Press 2 for No

Press 3 for Not sure

Press 9 to repeat the question

**Q8. Should all businesses in North Carolina be allowed to re-open immediately?**

Press 1 for Yes

Press 2 for No

Press 3 for Not sure

Press 9 to repeat the question

**Q9. How strongly do you agree or disagree with the following statement?**

*At the present time, I am angry about the “stay at home” order that has been issued since the outbreak of the coronavirus.*

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neither agree nor disagree

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

Press 9 to repeat the question

**Q10. How strongly do you agree or disagree with the following statement?**

*Because of the coronavirus pandemic, I am worried about my household’s financial situation.*

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neither agree nor disagree

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

Press 9 to repeat the question

**Q11. Do you approve or disapprove of President Donald Trump’s handling of the federal government’s response to the coronavirus outbreak in the United States?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q12. Do you approve or disapprove of Governor Roy Cooper’s handling of the state government’s response to the coronavirus outbreak in North Carolina?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q13. Do you approve or disapprove of Governor Roy Cooper’s recent decision to move into Phase 1 of lifting the coronavirus restrictions in North Carolina?**

Press 1 for Approve (skip to Q14)

Press 2 for Disapprove

Press 3 for Not sure or if you are unfamiliar with Phase 1 (skip to Q14)

Press 9 to repeat the question

**Q14. Do you approve or disapprove of President Donald Trump’s overall job performance?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q15. Do you approve or disapprove of Governor Roy Cooper’s overall job performance?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q16. How much trust do you have in President Donald Trump to provide reliable information on the coronavirus?**

Press 1 for A great deal of trust

Press 2 for A fair amount of trust

Press 3 for Not much trust

Press 4 for No trust at all

Press 9 to repeat the question

**Q17. How much trust do you have in Dr. Anthony Fauci, the director of the National Institute of Allergy and Infectious Diseases, to provide reliable information on the coronavirus?**

Press 1 for A great deal of trust

Press 2 for A fair amount of trust

Press 3 for Not much trust

Press 4 for No trust at all

Press 9 to repeat the question

**Q18. How much trust do you have in Governor Roy Cooper to provide reliable information on the coronavirus?**

Press 1 for A great deal of trust

Press 2 for A fair amount of trust

Press 3 for Not much trust

Press 4 for No trust at all

Press 9 to repeat the question

**Q19. If the current election for President of the United States was today, would you vote for Donald Trump, Joe Biden, or some other candidate?**

Press 1 for Donald Trump

Press 2 for Joe Biden

Press 3 for Some other candidate

Press 4 for Undecided

Press 9 to repeat the question

**Q20. If the current election for Governor of North Carolina was today, would you vote for Democrat Roy Cooper, Republican Dan Forest, or some other candidate?**

Press 1 for Roy Cooper

Press 2 for Dan Forest

Press 3 for Some other candidate

Press 4 for Undecided

Press 9 to repeat the question

**Q21. Do you approve or disapprove of Senator Richard Burr’s overall job performance?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q22. Do you approve or disapprove of Senator Thom Tillis’s overall job performance?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q23. If the current election for U.S. Senator of North Carolina was today, would you vote for Republican Thom Tillis, Democrat Cal Cunningham, or some other candidate?**

Press 1 for Thom Tillis

Press 2 for Cal Cunningham

Press 3 for Some other candidate

Press 4 for Undecided

Press 9 to repeat the question

**Q24. In politics today, do you consider yourself a Republican, Democrat, independent, or something else?**

Press 1 for Republican (skip to Q24)

Press 2 for Democrat (skip to Q24)

Press 3 for Independent

Press 4 for Something else

Press 9 to repeat the question

**Q24b. Do you think of yourself as closer to the Republican Party or closer to the Democratic Party?**

Press 1 for the Republican Party

Press 2 for the Democratic Party

Press 3 for Neither

Press 9 to repeat the question

**Q25. For statistical purposes only, which category best describes you?**

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian or Asian American

Press 5 for Some other race or ethnicity, or multiple races

Press 9 to repeat the question

**Q26. What is your age range?**

Press 1 for 18 to 24 years old

Press 2 for 25 to 34 years old

Press 3 for 35 to 44 years old

Press 4 for 45 to 54 years old

Press 5 for 55 to 64 years old

Press 6 for 65 years or older

Press 9 to repeat the question

**Q27. What is the highest level of school you have completed or the highest degree you have received?**

Press 1 for Did not finish high school

Press 2 for High school graduate or GED certificate

Press 3 for Some college or a 2-year associate degree

Press 4 for 4-year college or university degree

Press 5 for Postgraduate degree

Press 9 to repeat the question

**Q28. How would you describe your political views today?**

Press 1 for Very liberal

Press 2 for Somewhat liberal

Press 3 for Moderate

Press 4 for Somewhat conservative

Press 5 for Very conservative

Press 9 to repeat the question

**Q29. Are you male or female, or do you prefer another description?**

Press 1 for Male

Press 2 for Female

Press 3 for Prefer another description

Press 9 to repeat the question

**Q30. What is your current annual household income?**

Press 1 for Less than $50,000

Press 2 for $50,000 to $100,000

Press 3 for More than $100,000

Press 4 for Prefer not to answer

Press 9 to repeat the question

Thank you for participating in this survey.

Online Survey (Questionnaire)

Start of Block: Consent Block

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The Center for Survey Research at East Carolina University (ECU) is conducting a short survey concerning the government's response to the coronavirus and the 2020 election in North Carolina. Please **make your opinion heard** by answering just a few short questions that will take less than 5 minutes of your time. Your responses to all questions are completely confidential.   
   
Your participation in the poll is voluntary. You may stop at any time. If you have questions, please call Dr. Peter Francia or Dr. Jonathan Morris at the Center for Survey Research. The number is 252-737-5390. Or, call the ECU Office of Research Integrity and Compliance (ORIC) at 252-744-2914 for any questions about your rights as a participant.   If you are willing to participate in this survey, please click the YES button below. Otherwise, please select the NO button. **To register your response, please click the purple arrow at the bottom of the page.**

* Yes, I agree to participate in this survey.
* No, I do not wish to take this survey.

Skip To: End of Survey If The Center for Survey Research at East Carolina University (ECU) is conducting a short survey con... = No, I do not wish to take this survey.

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| Page Break |  |

End of Block: Consent Block

Start of Block: Screening block

Q1 Do you currently live in the state of North Carolina?

* Yes
* No

Skip To: End of Survey If Do you currently live in the state of North Carolina? = No

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Q2 Are you currently registered to vote?

* Yes
* No
* Not sure

Skip To: End of Survey If Are you currently registered to vote? = No

Skip To: End of Survey If Are you currently registered to vote? = Not sure

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| Page Break |  |

Q3 Have you moved from your home or apartment in the last two years?

* Yes
* No

Skip To: End of Block If Have you moved from your home or apartment in the last two years? = No

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Q4 Since moving, did you register to vote at your current home or apartment?

* Yes
* No
* Cannot remember

Skip To: End of Survey If Since moving, did you register to vote at your current home or apartment? = No

Skip To: End of Survey If Since moving, did you register to vote at your current home or apartment? = Cannot remember

End of Block: Screening block

Start of Block: Question block

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| Page Break |  |

Q5 Four years ago, did you vote in the 2016 presidential election?

* Yes
* No
* Cannot remember

Skip To: Q7 If Four years ago, did you vote in the 2016 presidential election? = No

Skip To: Q7 If Four years ago, did you vote in the 2016 presidential election? = Cannot remember

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| Page Break |  |

Q6 **Four years ago**, which candidate did you vote for in the **2016 presidential election**?

* Donald Trump
* Hillary Clinton
* Gary Johnson
* Some other candidate

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| Page Break |  |

Q7 Should **restaurants** in North Carolina be allowed to **resume with dine-in services** immediately?

* Yes
* No
* Not sure

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| Page Break |  |

Q8 Should **all businesses** in North Carolina be allowed to **re-open** immediately?

* Yes
* No
* Not sure

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QCH This next question is a check to ensure that you are reading the questions and response categories carefully. Please answer "16" below to the question: What is 10+6?

* 15
* 16
* 17
* 18
* 21

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 15

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 17

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 18

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 21

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| Page Break |  |

Q9 How strongly do you agree or disagree with the following statement?  
  
**At the present time, I am angry about the "stay at home" order that has been issued since the outbreak of the coronavirus.**

* Strongly agree
* Somewhat agree
* Neither agree nor disagree
* Somewhat disagree
* Strongly disagree

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| Page Break |  |

Q10 How strongly do you agree or disagree with the following statement?  
  
**Because of the coronavirus pandemic, I am worried about my household's financial situation.**

* Strongly agree
* Somewhat agree
* Neither agree nor disagree
* Somewhat disagree
* Strongly disagree

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| Page Break |  |

Q11 Do you approve or disapprove of **President Donald Trump's** handling of the federal government's response to the **coronavirus outbreak** in the United States?

* Approve
* Disapprove
* Not sure

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| Page Break |  |

Q12 Do you approve or disapprove of **Governor Roy Cooper's** handling of the state government's response to the **coronavirus outbreak** in North Carolina?

* Approve
* Disapprove
* Not sure

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| Page Break |  |

Q13 Do you approve or disapprove of Governor Roy Cooper’s recent decision to move into **Phase 1** of lifting the coronavirus restrictions in North Carolina?

* Approve
* Disapprove
* Not sure or unfamiliar with Phase 1

Skip To: Q14 If Do you approve or disapprove of Governor Roy Cooper’s recent decision to move into Phase 1 of lif... = Approve

Skip To: Q14 If Do you approve or disapprove of Governor Roy Cooper’s recent decision to move into Phase 1 of lif... = Not sure or unfamiliar with Phase 1

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| Page Break |  |

Q14 Do you approve or disapprove of **President** **Donald Trump's overall job performance**?

* Approve
* Disapprove
* Not sure

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Q15 Do you approve or disapprove of **Governor** **Roy Cooper's** **overall job performance**?

* Approve
* Disapprove
* Not sure

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| Page Break |  |

Q16 How much trust do you have in **President Donald Trump** to provide reliable information on the coronavirus?

* A great deal of trust
* A fair amount of trust
* Not much trust
* No trust at all

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| Page Break |  |

Q17 How much trust do you have in **Dr. Anthony Fauci**, the director of the National Institute of Allergy and Infectious Diseases,to provide reliable information on the coronavirus?

* A great deal of trust
* A fair amount of trust
* Not much trust
* No trust at all

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| Page Break |  |

Q18 How much trust do you have in **Governor Roy Cooper** to provide reliable information on the coronavirus?

* A great deal of trust
* A fair amount of trust
* Not much trust
* No trust at all

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| Page Break |  |

Q19 If the current election for President of the United States was today, would you vote for **Donald Trump, Joe Biden, or some other candidate**?

* Donald Trump
* Joe Biden
* Some other candidate
* Undecided

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| Page Break |  |

Q20 If the current election for Governor of North Carolina was today, would you vote for **Democrat Roy Cooper**, **Republican Dan Forest, or some other candidate?**

* Roy Cooper
* Dan Forest
* Some other candidate
* Undecided

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| Page Break |  |

Q21 Do you approve or disapprove of Senator Richard Burr's overall job performance?

* Approve
* Disapprove
* Not sure

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| Page Break |  |

Q22 Do you approve or disapprove of Senator Thom Tillis's overall job performance?

* Approve
* Disapprove
* Not sure

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| Page Break |  |

Q23 If the current election for **U.S. Senator of North Carolina** was today, would you vote for **Republican Thom Tillis, Democrat Cal Cunningham, or some other candidate**?

* Thom Tillis
* Cal Cunningham
* Some other candidate
* Undecided

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| Page Break |  |

Q24 In politics today, do you consider yourself a Republican, Democrat, independent, or something else?

* Republican
* Democrat
* Independent
* Something else

Skip To: Q25 If In politics today, do you consider yourself a Republican, Democrat, independent, or something else? = Republican

Skip To: Q25 If In politics today, do you consider yourself a Republican, Democrat, independent, or something else? = Democrat

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| Page Break |  |

Q24b Do you think of yourself as closer to the Republican Party or closer to the Democratic Party?

* Closer to the Republican Party
* Closer to the Democratic Party
* Neither

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| Page Break |  |

Q25 For statistical purposes only, which category best describes you?

* Hispanic or Latino of any race
* White or Caucasian
* Black or African American
* Asian or Asian American
* Some other race or ethnicity, or multiple races

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| Page Break |  |

Q26 What is your age range?

* 18 to 24 years old
* 25 to 34 years old
* 35 to 44 years old
* 45 to 54 years old
* 55 to 64 years old
* 65 years or older

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| Page Break |  |

Q27 What is the highest level of school you have completed or the highest degree you have received?

* Did not finish high school
* High school graduate or GED certificate
* Some college or a 2-year associate degree
* 4-year college or university degree
* Postgraduate degree

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| Page Break |  |

Q28 How would you describe your political views today?

* Very liberal
* Somewhat liberal
* Moderate
* Somewhat conservative
* Very conservative

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| Page Break |  |

Q29 Are you male or female, or do you prefer to self-describe?

* Male
* Female
* Prefer to self-describe: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q30 What is your current annual household income?

* Less than $50,000
* $50,000 to $100,000
* More than $100,000
* Prefer not to answer

End of Block: Question block