

10 YEARS OF

Star Stable Online

Players:

21M Registrations

Over **8.2M** Players

More than **1M** Star Riders

Riding Clubs:

2.5M Riding Clubs
(179K are still active)

Horses:

400 Horses
(of 74 different breeds)

Competitions:

200

New Areas:

9

NPC's:

400

Pets:

157

Outfits:

650 Outfits

Horse Gear:

300 Outfits

DAU:

Average DAU has increased from 500 players to over 166K players (33303% growth)

MAU:

Average MAU has increased from 2300 players to almost 650K players (27871% growth)

