

# 10 YEARS OF

## Star Stable Online

Players:

**21M** Registrations

Over **8.2M** Players

More than **1M** Star Riders

Riding Clubs:

**2.5M** Riding Clubs  
(179K are still active)

Horses:

**400** Horses  
(of 74 different breeds)

Competitions:

**200**

New Areas:

**9**

NPC's:

**400**

Pets:

**157**

Outfits:

**650** Outfits

Horse Gear:

**300** Outfits

DAU:

Average DAU has increased from  
500 players to over 166K players (33303% growth)

MAU:

Average MAU has increased from  
2300 players to almost 650K players (27871% growth)

