

Businesses you know ...
want to help!

 **propulsion**
project

Supporting you is our priority

 Desjardins



rga.ca/propulsion


RGA
REGROUPEMENT
DES GENS D'AFFAIRES
DU QUÉBEC



Need help making sure the recovery is profitable?

Thanks to the help of fifteen major collaborators, the Propulsion Project will enable SMEs to obtain the financial, legal, marketing and human resources advice they need to reshape their business strategy.



Brought to you by:



Supporting you is our priority



LABOR AND EMPLOYMENT LAW

Emond Harnden

As a boutique labour and employment law firm, Emond Harnden LLP has represented the interests of management in both official languages since 1987. Emond Harnden LLP helps clients resolve workplace challenges in a cost-effective and strategic manner. It represents a critical resource for navigating the ever-changing human resources landscape. In addition, their team also offers services in matters relating to human rights law, civil litigation, privacy law and the WSIB.

Emond Harnden LLP offers a bilingual consultation of up to two hours to up to fifteen employers with Sébastien Huard or Joël Rocque in any matter relating to labour and employment law or a related field. Certain conditions apply.

Sébastien Huard, Partner,
shuard@ehlaw.ca

ehlaw.ca



LEGAL SERVICES

Borden Ladner Gervais

As the largest law firm in Canada, BLG provides valued services to its clients to help them resolve their business problems. Adapted to the digital age, their advice goes beyond the legal sector.

Borden Ladner Gervais offers ten companies or entrepreneurs a free consultation for a maximum of three hours with Me Maxime Laquerre or Me Odessa O'Dell for all questions on corporate law and labor law.

BLG bilingual services are only offered for questions under the Ontario law.

Me Yves J. Ménard, Partner,
ymenard@blg.com

blg.com

LEGAL SERVICES

Vincent Dagenais Gibson

Vincent Dagenais Gibson L.L.P. is a leading law firm providing services in the National Capital Region for over a hundred years. VDG's team offers innovative ideas and solutions to help clients achieve their goals.

Vincent Dagenais Gibson offers two hours of consultation or work for fifteen companies, in particular with regard to: commercial rental including Canada's Emergency Assistance for commercial rent; employment law including layoffs, layoffs and government assistance programs and protection from creditors and restructuring.

Their bilingual services are only offered to Ontario companies and entrepreneurs.

Me Danny Guilbault, Partner,
danny.guilbault@vdg.ca

vdg.ca



**EMOND
HARNDEN**
LABOUR & EMPLOYMENT LAW
DROIT DU TRAVAIL ET DE L'EMPLOI

VINCENT DAGENAIS GIBSON
LAWYERS - AVOCATS SINCE DEPUIS 1887

DIGITAL STRATEGIES

Red Dot Digital

Red Dot Digital is a digital transformation and a management consulting firm. As a small business, Red Dot Digital works internationally to help you take full advantage of digital technology, no matter you location or industry.

Red Dot Digital offers three hours of consultation or work sessions per company for five companies.

Red Dot Digital offers bilingual services all over Canada.

Karima-Catherine Goundiam, CEO,
karima@reddotdigital.net

reddotdigital.net



CREATIVE STRATEGIES

Cayenne Creative

Cayenne creative is a renowned Franco-Ontarian creative agency that specializes in a wide range of branding strategy and marketing services.

This spicy creative agency offers you a FREE strategic planning session to help your business, organisation or association with your positioning and your post-pandemic visibility + a \$500 discount towards their creative services.

Cayenne Creative offers bilingual services anywhere on the planet.

Carl Poirier, RDG,
Founder and Creative Director
carl@cayennecreative.ca

cayennecreative.ca

ADVERTISING STRATEGIES

Jo Louis Boîte à Pub

Jo Louis Boîte à Pub is an agency whose mission is to find innovative and specific solutions for each of its customers. Jo Louis Boîte à Pub offers research and analysis, planning, media purchasing and production services.

Jo Louis Boite à Pub's offer consist in three hours, per client, per week for the analysis of traditional media strategies and investments.

The agency and its team offer bilingual services in Ontario as well as in the province of Quebec and everywhere in Canada.

Lisa Gentile, Co-Founder,
lisa@jolouis.com

jolouis.com





ADVERTISING - RADIO

Unique FM

Unique FM is the radio station that reaches the most French listeners in Ottawa and Eastern Ontario, of all French commercial radio stations, while being very popular throughout the Outaouais region.

Unique FM's management is offering a 50% discount on regular advertising pricing. This offer is available for ten different companies and entrepreneurs.

Unique FM offers French services for businesses operating on both sides of the Ottawa river.

Pierre Sicard, General Manager,
dg@uniquefm.ca

uniquefm.ca



BUSINESS STRATEGY

Prosomo

Prosomo is a strategic grouping of experienced professionals who offers a full service in business strategies and solutions.

Prosomo professionals specialize in marketing, technology, finances and human resources.

Prosomo offers three hours of consultation in marketing, technologies, human resources or finances. This offer is aimed at ten companies or entrepreneurs.

Prosomo also offers bilingual services in Ontario and in the province of Quebec.

Alan Horic, CEO and Business Strategist,
alan.h@prosomo.com

prosomo.com

RETAIL

Costco

Costco members expect to find at Costco what is almost impossible to find elsewhere: real good prices on high quality products and services from recognized brands.

Costco also has a whole range of premium quality products, from Kirkland Signature, its private label. These products carry a unique guarantee : that of being equal or superior quality to national brands.

Costco is offering a \$100 gift card to the fifty first Propulsion participants.



INSURANCE

Cowan Insurance Group

Cowan Insurance Group offers comprehensive and personalized insurance and risk management solutions to meet the needs of commercial and personal insurance, group insurance and wealth management since 1927.

Cowan Insurance Group offers companies participating in the Propulsion Project up to three hours of consultation free of charge in order to offer advices and reviews.

Cowan Insurance Group offers its bilingual services across Canada.

Julie Brisson, Principal Consultant,
julie.brisson@cowangroup.ca

cowangroup.ca



INSURANCE

Palladium Insurance

The Palladium Insurance team supports its customers by offering them a personalized brokerage service at exclusive and advantageous prices. Their brokers are licensed in Ontario and in the province of Quebec to offer personal and business insurance.

As part of the Propulsion Project, Palladium Insurance is offering up to 60% off on insurance rates.

Their brokers offer bilingual services on both sides of the Ottawa river.

Monique Oliver, Partner,
monique@palladiuminsurance.ca

Cory Villeneuve, Partner,
cory@palladiuminsurance.ca

palladiuminsurance.ca

PRIVACY+SECURITY

Hitachi Systems Security

Hitachi Systems Security consultants help public and private entities understand, evaluate and meet their privacy obligations arising from the *Privacy Act*, the *Personal Information Protection and Electronic Documents Act* (PIPEDA), the GDPR, or any other provincial or federal law.

Hitachi Systems Security is offering three-hour privacy readiness assessments to ten companies.

Hitachi Systems Security operates in Ottawa, Eastern Ontario, Toronto and in the Outaouais and offers bilingual services.

Bernadette Sarazin, Consultant, Data Protection and Privacy Services,
bernadette.sarazin@hitachi-systems-security.com

hitachi-systems-security.com/professional-services/privacy-impact-assessment/

HITACHI
Inspire the Next

ACCOUNTING

Welch LLP

Welch LLP is a firm of chartered professional accountants who provide various businesses, not-for-profit organizations and government agencies with a full range of accounting, certification, tax, consulting and other specialized services.

Welch LLP offer consists of three hours of consultation offered to ten different businesses.

The firm operates out of Ottawa, Gatineau and Toronto, in addition to having several other offices in Eastern Ontario. Welch also offers bilingual services in Ontario and in the province of Quebec.

Ricky Dumont, CPA, CA, Partner,
rdumont@welchllp.com

welchllp.com

ACCOUNTING

RCGT

Founded in 1948, RCGT is today one of the Canadian leaders in the fields of certification, taxation, advisory services and business recovery and insolvency.

RCGT's offer is divided according to the consulting needs: review of the financial structure of the company, advice on relaunching, advice for companies in difficulty, business diagnosis for recovery and fiscal configuration.

The leader that is RCGT offers its bilingual services on both sides of the Ottawa river.

Éric Déry, Executive Director,
dery.eric@rcgt.com

FINANCING

Desjardins Ontario Credit Union

At Desjardins, you will find a global offer to meet your personal and business financial needs such as: accounts and treasury, financing, group plans, payroll and human resources, international services and business transfers.

Desjardins Ontario Credit Union offers three hours of financial advice with an account manager to discuss the financing of your business projects.

Desjardins Ontario Credit Union offers bilingual services to businesses in Ontario.

Denis Beaudry, Development Counselor,
denis.t.beaudry@desjardins.com

www.desjardins.com



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