

## DLS PAC 2018-2019



# Gift Card Fundraising is back!



We are excited to bring the Gift Card Fundraising program back to DLS this fall.

This program does not cost parents ANY EXTRA MONEY. But every dollar you spend on things your family needs every day will result in funds earned for PAC and the school, and will directly benefit your child!

We are teaming up with Progressive Fundraising, a company that has been partnering mainly with private and Christian schools to help them raise funds through a GIFT CARD program. Progressive buys gift cards in bulk from retailers at a discounted

rate which allows them to share this discount with participating schools.

For every gift card order we place, the school will receive a discount from the merchant. The attached order form indicates the percentage offered by each vendor, that comes back to the school.

Retailers include Safeway, Superstore, London Drugs, McDonald's, Home Depot, Canadian Tire, Starbucks and more than 50 other popular stores, services and restaurants. Fundraising for a great cause was never easier!

We are **excited to announce** a few key updates about merchants! **Safeway and Sobeys** are moving from 3% to 4% year round starting immediately. This is a 25% increase and should help many groups increase their fundraising profit by a huge margin. We are thrilled to add **McDonalds** at a 3% rebate for the first time ever and will be carrying their \$10, \$25 and \$50 shopping cards. Also, we have now added **Cineplex Odeon** \$50 cards at 5% and will now carry \$10, \$25 and \$50 Cineplex Odeon cards.

## All you need to do is:

1. Review the order form attached to this letter
2. Identify your favourite retailers
3. Fill out the order form indicating the gift cards you want to purchase, in the appropriate denominations.
4. Total your order at the end of the form.
5. Payment can be made by cash, or cheque. Please make cheques payable to Deer Lake School. Credit cards may be used, but you must add a 4% surcharge fee and present the card at the school office.
6. Send in your order form along with payment to your child's homeroom teacher or at the DLS office by the monthly deadline.
7. Pick up your gift cards on the assigned date from the DLS office. You will have to sign for them in person.
8. Students in Grades 8 - 12 will be allowed to pick up the cards on behalf of their parents if authorized on the order form.

## ORDER & PICKUP DATES FOR 2018-2019

ORDER WITH PAYMENT BY	PICK UP
Thurs. Nov. 15	Wed. Nov. 21
Fri. Dec. 7	Tues. Dec. 18
Wed. Feb. 13	Tues. Feb. 19
Thurs. Apr. 18	Wed. Apr. 24
Thurs. May 16	Wed. May 22
Thurs. June 13	Wed. June 19

Why not talk to your friends, neighbours and co-workers, and get them on board? Have them fill out an order form, collect their payment, and submit their order along with yours!