Checklist for AAPOR TI

Survey: New Hampshire Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**7 News/Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Democratic Primary Voters in New Hampshire**
4. Dates of data collection.	**February 6-7, 2020**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Aristotle voter file of 236,286 registered voters with landlines and cell phones, and a random sample of 22,000 of landlines and cell phones drawn. The online sample was of 68 registered voters supplied by MTurk**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **MTurk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**MTurk uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, Online, SMS to Online**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n= 500, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/-4.3 % percentage points.** **A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted gender, education, party, age, and region. 2016 primary vote magnitude was used but new voters were included based on their actual sample (7.5%) and was based on Aristotle Voter turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. **Reviewer: Type NA if not applicable.**	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

New Hampshire Daily Tracking Survey (Online)

1. To start, can you please tell me your gender?
Male
Female

2. What is your party registration?
Democrat
Republican (end)

Independent/other
Not registered to vote (end)

3. How likely are you to vote in the Democratic Primary on February 11th?
Voting in a different primary (end)
Not Likely (end)
Somewhat Likely
Very Likely
Unsure (end)

4. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)
Deval Patrick
Joe Biden
Bernie Sanders
Elizabeth Warren
Pete Buttigieg
Andrew Yang
Amy Klobuchar
Tulsi Gabbard
Tom Steyer
Michael Bennet
Someone Else

5. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?
I will definitely vote for this candidate
There's a chance I could change my mind and vote for someone else

6. Regardless of who you're going to vote for, who do you think is going to be the Democratic nominee? (randomized)
Deval Patrick
Joe Biden
Bernie Sanders
Elizabeth Warren
Pete Buttigieg
Andrew Yang
Amy Klobuchar
Tulsi Gabbard
Michael Bennet
Tom Steyer
Michael Bloomberg

7. Who did you vote for in the Democratic Primary in 2016?
Hillary Clinton
Bernie Sanders
Someone Else
Did not vote in this primary

8. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Other or multiple races

9. What is your age range?
18-29 years
30-49 years
50-64 years
65 or more years

10. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

11. Which of the following political ideologies do you most identify as?
Very Liberal
Somewhat Liberal
Moderate
Somewhat Conservative
Very Conservative

12. What congressional district do you live in?
https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New_Hampshire_Congressional_Districts%2C_113th _Congress.tif/lossless-page1-250px-New_Hampshire_Congressional_Districts%2C_113th_Congress.tif.png
District 1: Rep. Chris Pappas (D)
District 2: Rep. Ann McLane Kuster (D)

13. Compared to past Democratic Primary elections, how would you describe your level of enthusiasm to vote in this year's primary election; are you more enthusiastic than usual, less enthusiastic, or about the same as usual?

More enthusiastic than usual
Less Enthusiastic than usual
About the same as usual

14. Would you be more likely or less likely to vote for a ticket that has a woman candidate for president or vice president, or wouldn't it matter?
More likely
Less likely
Wouldn't matter

15. Would you be more likely or less likely to vote for a ticket that has an African American or Hispanic candidate for president or vice president, or wouldn't it matter?
More likely
Less likely
Wouldn't matter

New Hampshire Daily Tracking Survey (IVR)

1. To start, can you please tell me your gender?
Press 1 for Male
Press 2 for Female

2. What is your party registration?
Press 1 for Democrat
Press 2 for Republican (end)
Press 3 for Independent/other
Press 4 for Not registered to vote (end)

3. How likely are you to vote in the Democratic Primary on February 11th?
Press 1 for Voting in a Different Primary (end)
Press 2 for Not likely (end)
Press 3 for Somewhat likely
Press 4 for Very likely
Press 5 for Unsure (end)

4. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)
Press 1 for Deval Patrick (go to 6)
Press 2 for Joe Biden (go to 6)
Press 3 for Bernie Sanders (go to 6)
Press 4 for Elizabeth Warren (go to 6)

Press 5 for Pete Buttigieg (go to 6)
Press 6 for Andrew Yang (go to 6)
Press 7 for Amy Klobuchar (go to 6)
Press 8 to hear more candidate names (go to 5)
Press 9 to repeat answer choices

5. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)
Press 1 for Tulsi Gabbard
Press 2 for Tom Steyer
Press 3 for Michael Bennet
Press 4 for Someone Else

6. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?
Press 1 for I will definitely vote for this candidate
Press 2 for There's a chance I could change my mind and vote for someone else

7. Regardless of who you're going to vote for, who do you think is going to be the Democratic nominee? (randomized)
Press 1 for Deval Patrick (go to 8)
Press 2 for Joe Biden (go to 8)
Press 3 for Bernie Sanders (go to 8)
Press 4 for Elizabeth Warren (go to 8)
Press 5 for Pete Buttigieg (go to 8)
Press 6 for Andrew Yang (go to 8)
Press 7 for Amy Klobuchar (go to 8)
Press 8 to hear more candidate names (go to 7)
Press 9 to repeat answer choices

8. Regardless of who you're going to vote for, who do you think is going to be the Democratic nominee? (randomized)
Press 1 for Tulsi Gabbard
Press 2 for Michael Bennet
Press 3 for Tom Steyer
Press 4 for Michael Bloomberg

9. Who did you vote for in the Democratic Primary in 2016?
Press 1 for Hillary Clinton
Press 2 for Bernie Sanders
Press 3 for Someone Else
Press 4 for Did not vote in this primary

10. For statistical purposes only, can you please tell me your ethnicity?
Press 1 for Hispanic or Latino of any race
Press 2 for White or Caucasian
Press 3 for Black or African American
Press 4 for Asian
Press 5 for Other or multiple races

11. What is your age range?
Press 1 for 18-29 years
Press 2 for 30-49 years
Press 3 for 50-64 years
Press 4 for 65 or more years

12. What is the highest level of education you have attained?
Press 1 for High school or less
Press 2 for Some college
Press 3 for College graduate
Press 4 for Postgrad or higher

13. Which of the following political ideologies do you most identify as?
Press 1 for Very Liberal
Press 2 for Somewhat Liberal
Press 3 for Moderate
Press 4 for Somewhat Conservative
Press 5 for Very Conservative

14. Compared to past Democratic Primary elections, how would you describe your level of enthusiasm to vote in this year's primary election; are you more enthusiastic than usual, less enthusiastic, or about the same as usual?
Press 1 for More enthusiastic than usual
Press 2 for Less Enthusiastic than usual
Press 3 for about the same as usual

15. Would you be more likely or less likely to vote for a ticket that has a woman candidate for president or vice president, or wouldn't it matter?
Press 1 for More likely
Press 2 for Less likely
Press 3 for Wouldn't matter

16. Would you be more likely or less likely to vote for a ticket that has an African American or Hispanic candidate for president or vice president, or wouldn't it matter?
Press 1 for More likely
Press 2 for Less likely
Press 3 for Wouldn't matter