

31st LOUIE AWARDS—

Virtual LOUIE Presentation

July 30, 2020

5:00 - 7:30 p.m. ET



Sponsorship & Advertisement Application & Agreement

MEMBER PRICING

Sponsorship:

Please select a Sponsorship and/or Advertisement level below:

- Platinum | 10,500 Gold | \$5,500 Silver | \$3,000
 LOUIE Supportor | \$750

Online Advertising on GCA website:

- Congratulatory Message/Advertisement with hyperlink to sponsor's website | \$500
 Congratulatory Message/Advertisement | \$350

NON-MEMBER PRICING

Sponsorship:

Please select a Sponsorship and/or Advertisement level below:

- Platinum | 13,000 Gold | \$6,500 Silver | \$3,500
 LOUIE Supportor | \$1,000

Online Advertising on GCA website:

- Congratulatory Message/Advertisement with hyperlink to sponsor's website | \$900
 Congratulatory Message/Advertisement | \$750

Virtual LOUIE's PowerPoint Advertising Opportunities:

- Congratulatory Message/PowerPoint Advertisement | Member Price | \$450
 Congratulatory Message/PowerPoint Advertisement | Non-Member Price | \$600

Sponsor/ Advertiser Information:

Company/Organization Name: _____

Authorized Representative: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

I, the authorized representative of the sponsor, agree to the sponsorship and/or advertising package listed herein and will pay the Greeting Card Association the total indicated sponsorship and/or advertisement fee. I understand that execution of this agreement signifies assumption of legal responsibility to pay for this sponsorship and/or advertisement. Authorized signature signifies commitment to pay for all opportunities as stipulated herein. GCA reserves the right to resell and/or reassign sponsorship(s) and/or advertisement(s) at its sole discretion for commitments that are not paid in full per the payment terms and deadlines. No refunds will be made once commitment is made to the sponsorship and/or advertisement.

Payment Information:

Please make all checks payable to:

Greeting Card Association
1120 20th Street NW
Suite 750
Washington, DC
20036

Company/Organization Name: _____

I have enclosed a check for payment: Check #:

In order to process your sponsorship and/or advertising request, payment must accompany your application.

This section will be shredded upon processing.

I hereby authorize GCA to charge (total amount) **TOTAL:** _____

Visa MasterCard Discover AMEX

Credit Card Number: _____

Exp. Date (mm/yy): _____ CVV#: _____

Cardholder's Name: _____

Signature: _____

THANK YOU!