

UNLOCKING THE HISPANIC VOTE

POLL REPORT

COLORADO

EMERSON COLLEGE POLLING CENTER

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OBJECTIVES AND METHODOLOGY

OBJECTIVES OF THE STUDY

Emerson College Polling Center conducted a survey in Colorado to better understand the attitudes and beliefs among Hispanics living in Colorado in four key sections related to U.S. politics and voting:

1. News consumption and trust in media
2. Voting and civic attitudes
3. Most important issues
4. Partisanship and politics

Participants include both registered voters and non-registered citizens, the latter of which is understudied. The larger study will investigate these same key sections through the collection of poll and focus group data in a total of six U.S. states with significant Hispanic populations.

The study has been approved by the Institutional Review Board (IRB) at Emerson College.

RESEARCH TEAM

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METHODOLOGY

Data was collected from April 19-25, 2022 using a mixed-mode methodology of Interactive Voice Response (IVR), SMS-to-web, and online panels. Respondents were given the choice to take the survey in either Spanish or English.

The overall sample consisted of Hispanic citizens in Colorado, n=783, with a Credibility Interval (CI), similar to a poll's margin of error (MOE) of +/- 3.4 percentage points. The registered voter sample consisted of registered voters in Colorado, n=473, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 4.5 percentage points. The non-registered citizen sample consisted of non-registered citizens in Colorado, n=310, +/- 5.5 percentage points.

Data sets were weighted by region, gender, age, voter registration, and education.



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FULL REPORT

KEY FINDINGS

SECTION 1: CONSUMPTION AND TRUST IN MEDIA

- Cable and network news was ranked as the most popular media source for news, followed by social media. Voters were more likely to use cable/network while non-registered citizens reported relying more on social media
- There is an education divide on media consumption: a plurality of those with a high school degree or less report social media as their top source compared to those with a technical, associate's, bachelor's, or master's degree who say cable or network news is their top source.
- Hispanics under 35 were more likely to rely on social media for news, while those over 35 rely on cable or network news.
- Voters' preferred social media platform for news has some variance with Facebook as the most popular, followed by YouTube, Twitter, and TikTok, whereas non-registered citizens more strongly use Facebook, YouTube, and TikTok; no non-registered citizens report using Twitter for news.

SECTION 2: VOTING AND CIVIC ATTITUDES

- Non-registered citizens were split on if anything can convince them to register to vote in the future; of those who said they could be convinced, being more informed was the leading aspect needed.
- The highest share of non-registered citizens who agree with the sentiment that they aren't registered because their vote won't change anything are 18-24.
- The top option for why voters decided to vote in the last election was because they have a "duty as a citizen to vote," which held the plurality with every age group except voters between the ages 18-24, who were most likely to say they vote because they "care about the issues."

SECTION 3: MOST IMPORTANT ISSUES

- Economic issues, housing, crime, and social justice issues were most commonly mentioned as the most pressing problems in respondents' communities.
- Crime is the most important issue for Hispanics without a high school diploma, housing is the most pressing problem for those with a technical or vocational degree, while the economy holds the plurality of those with an associate degree,, bachelor's, or master's degree.
- Non-registered citizens were more likely to report housing and crime as pressing problems than registered voters in Colorado.
- Men are over twice as likely to report crime as the most pressing problem facing their community than women.

SECTION 4: PARTISANSHIP AND POLITICS

- Overall, perception of both the Republican and Democratic parties was neutral among a plurality of respondents.
- Hispanic voters report more strongly aligning with the Democratic Party on issues such as abortion, immigration, and the economy, but are more split on public safety and policing.
- Those under 35 were more likely to be neutral toward the Democratic Party.

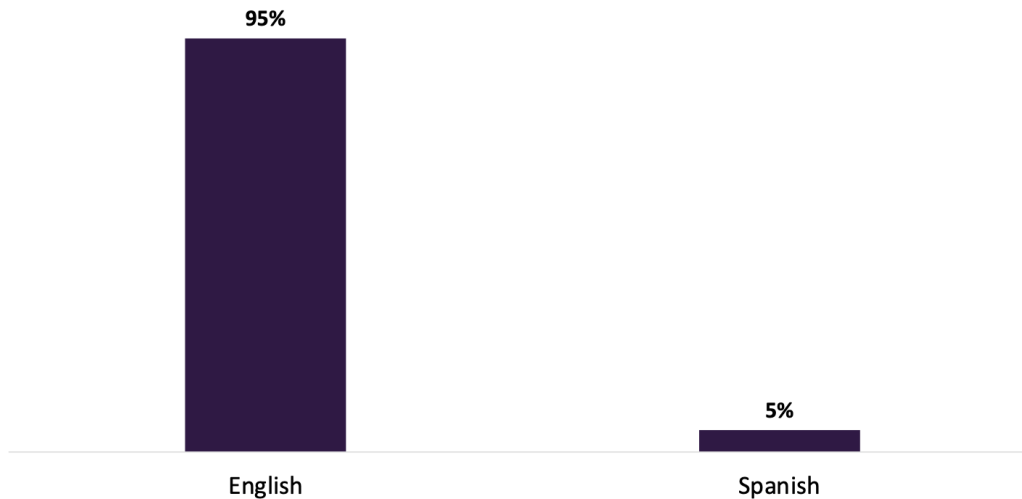
FULL RESULTS

What language would you like to take this survey in?

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What language would you like to take this survey in?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



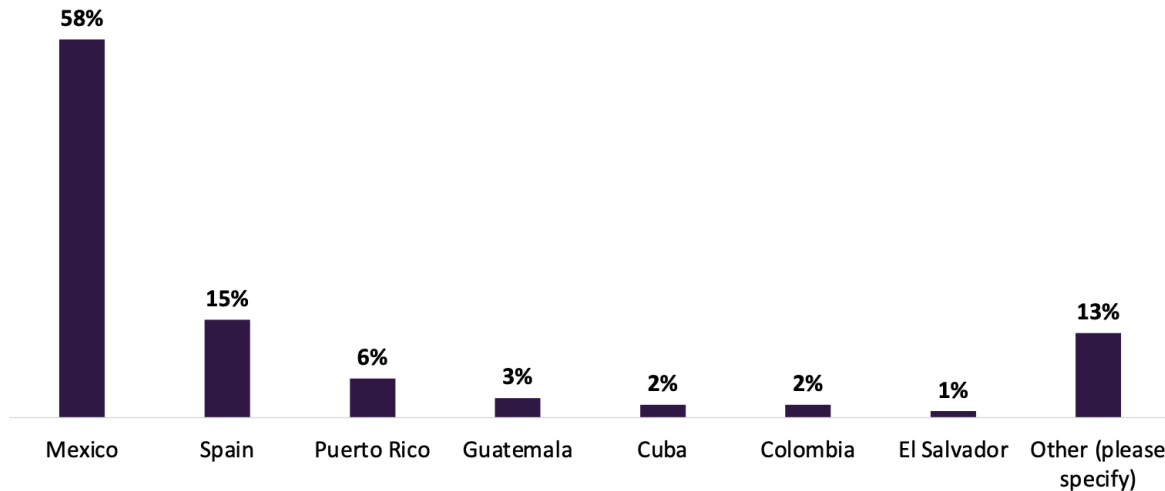
- Ninety-five percent (95%) opted to take the survey in English; 5% chose Spanish.
- **Registration**
 - **Voters:** 92% English, 8% Spanish
 - **Non-registered citizens:** 99% English, 1% Spanish
- **Age**
 - **18-24:** 99% English, 1% Spanish
 - **25-34:** 98% English, 2% Spanish
 - **35-44:** 96% English, 4% Spanish
 - **45-54:** 87% English, 13% Spanish
 - **55-64:** 94% English, 6% Spanish
 - **65 and older:** 86% English, 14% Spanish
- **Gender**
 - **Female:** 97% English, 3% Spanish
 - **Male:** 92% English, 8% Spanish
- **Education**
 - **Did not graduate high school/no GED:** 89% English, 11% Spanish
 - **High school diploma or GED:** 98% English, 2% Spanish
 - **Technical or vocational school:** 96% English, 4% Spanish
 - **Associates degree:** 97% English, 3% Spanish
 - **Bachelor's degree:** 94% English, 6% Spanish
 - **Master's degree or higher:** 94% English, 6% Spanish

Other than the United States, what is your country of origin?

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Other than the United States, what is you or your family's country of origin?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



- A majority (58%) of respondents identified Mexico as their country of origin. Other chosen countries of origin included Spain (15%), Puerto Rico (6%), Guatemala (3%), Cuba (2%), and Columbia (2%), with no other country above 2%.
- **Registration**
 - **Voters:** 57% Mexico, 12% Spain, 6% Puerto Rico, 4% Cuba, 2% El Salvador, 2% Colombia, 1% Dominican Republic, 1% Guatemala, 1% Venezuela, 1% Peru, 13% other
 - **Non-registered citizens:** 59% Mexico, 18% Spain, 7% Puerto Rico, 5% Guatemala, 3% Colombia, 8% other
- **Age**
 - **18-24:** 74% Mexico, 6% Guatemala, 5% Puerto Rico, 4% Spain, 3% El Salvador, 1% Cuba, 1% Ecuador, 6% other
 - **25-34:** 59% Mexico, 17% Spain, 4% Puerto Rico, 3% Colombia, 2% Cuba, 1% Dominican Republic, 1% Argentina, 1% El Salvador, 1% Guatemala, 1% Venezuela, 1% Ecuador, 10% other
 - **35-44:** 53% Mexico, 21% Spain, 9% Puerto Rico, 5% Colombia, 2% Cuba, 1% Dominican Republic, 1% El Salvador, 1% Guatemala, 1% Peru, 5% other
 - **45-54:** 64% Mexico, 12% Spain, 6% Guatemala, 3% Puerto Rico, 2% Colombia, 2% Cuba, 1% Peru, 1% Venezuela, 10% other
 - **55-64:** 42% Mexico, 16% Puerto Rico, 13% Spain, 4% Cuba, 2% Colombia, 2% Nicaragua, 1% El Salvador, 1% Costa Rica, 1% Chile, 1% Panama, 1% Guatemala, 17% other
 - **65 and older:** 41% Mexico, 18% Spain, 4% Cuba, 4% Guatemala, 3% Puerto Rico, 1% Colombia, 1% Ecuador, 1% Peru, 28% other
- **Gender**
 - **Female:** 59% Mexico, 13% Spain, 4% Colombia, 4% Puerto Rico, 2% Cuba, 1% El Salvador, 1% Peru, 1% Venezuela, 13% other
 - **Male:** 56% Mexico, 16% Spain, 8% Puerto Rico, 5% Guatemala, 3% Cuba, 1% Colombia, 1% Dominican Republic, 1% El Salvador, 1% Nicaragua, 9% other

- **Education**

- **Did not graduate high school/no GED**

- 79% Mexico, 4% Spain, 3% Colombia, 1% Guatemala, 13% other

- **High school diploma or GED**

- 50% Mexico, 27% Spain, 5% Puerto Rico, 4% Guatemala, 1% Dominican Republic, 1% Cuba, 1% El Salvador, 12% other

- **Technical or vocational school**

- 52% Mexico, 20% Puerto Rico, 8% Spain, 7% Guatemala, 3% Cuba, 10% other

- **Associates degree**

- 51% Mexico, 15% Spain, 7% Cuba, 7% Puerto Rico, 6% Colombia, 3% El Salvador, 1% Dominican Republic, 1% Guatemala, 1% Argentina, 1% Peru, 1% Ecuador, 1% Nicaragua, 1% Panama, 6% other

- **Bachelor's degree**

- 55% Mexico, 11% Spain, 8% Puerto Rico, 5% Cuba, 2% Colombia, 2% Ecuador, 1% El Salvador, 1% Dominican Republic, 1% Guatemala, 1% Venezuela, 1% Nicaragua, 1% Panama, 1% Chile, 1% Peru, 1% Costa Rica, 10% other

- **Master's degree or higher**

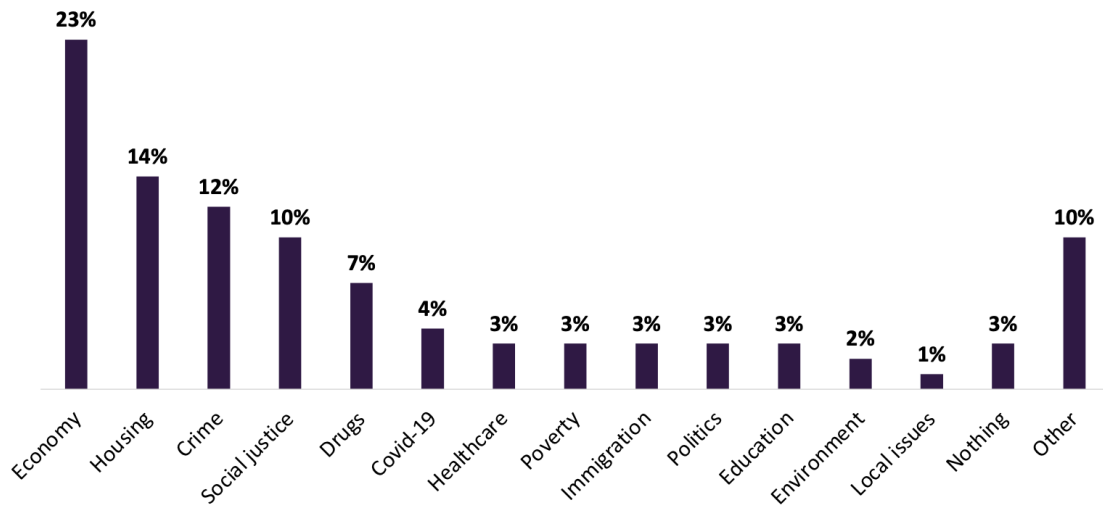
- 41% Mexico, 17% Spain, 8% Puerto Rico, 6% El Salvador, 5% Colombia, 4% Venezuela, 4% Cuba, 2% Peru, 1% Costa Rica, 1% Argentina, 1% Guatemala, 11% other

What is the most pressing problem facing your community today?

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What is the most pressing problem facing your community today?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=775, +/- 3.5%



- When asked about the most pressing problem facing their communities, the most common issues given were those related to the economy (23%), housing (14%), crime (12%), social justice issues such as racism, sexism, and equality (10%), and drugs (7%). Other issues mentioned included COVID-19 (4%), healthcare (3%), immigration (3%), poverty (3%), politics (3%), education (3%), and environmental issues (2%). Ten percent (10%) said something else, and 3% said nothing.
- **Registration**
 - **Voters:**
 - 23% economy, 12% social justice, 12% housing, 10% crime, 6% drugs, 5% politics, 5% immigration, 3% education, 3% healthcare, 1% environment, 2% local issues, 2% poverty, 2% COVID-19, 4% nothing, 8% other
 - **Non-registered citizens:**
 - 22% economy, 17% housing, 15% crime, 7% drugs, 7% social justice, 6% COVID-19, 4% environment, 4% poverty, 3% healthcare, 1% education, 1% nothing, 12% other
- **Age**
 - **18-24:**
 - 23% social justice, 19% economy, 10% poverty, 8% housing, 6% environment, 5% healthcare, 4% education, 3% crime, 2% immigration, 2% COVID-19, 1% drugs, 1% politics, 2% nothing, 15% other
 - **25-34:**
 - 26% economy, 22% crime, 18% housing, 6% drugs, 4% social justice, 3% politics, 3% COVID-19, 3% environment, 3% immigration, 2% poverty, 2% healthcare, 1% education, 1% local issues, 2% nothing, 5% other
 - **35-44:**
 - 33% economy, 13% drugs, 10% housing, 8% social justice, 7% COVID-19, 7% crime, 2% education, 2% politics, 2% immigration, 1% poverty, 1% healthcare, 1% environment, 4% nothing, 10% other

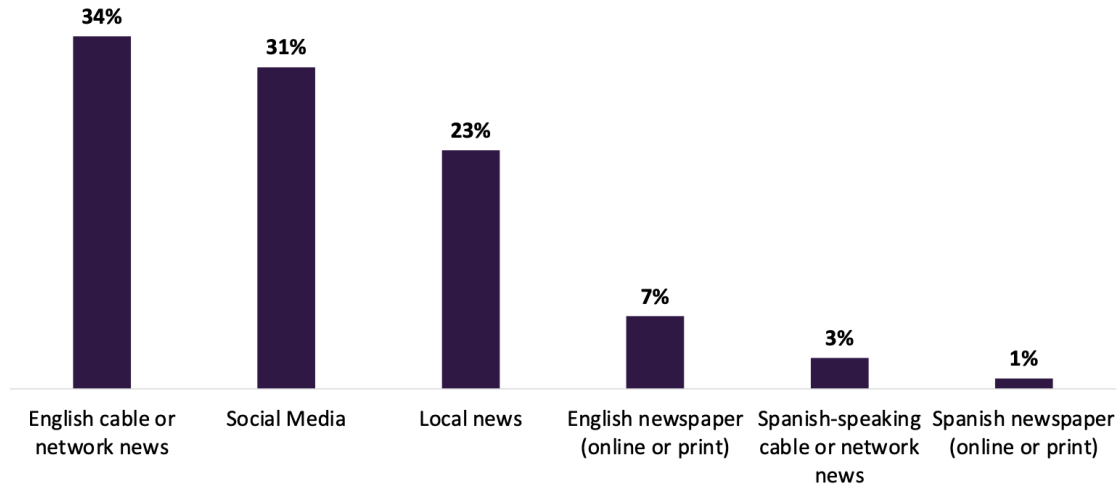
- **45-54:**
 - 18% housing, 14% crime, 13% economy, 9% social justice, 9% drugs, 6% COVID-19, 5% healthcare, 4% immigration, 4% education, 3% politics, 2% poverty, 2% environment, 1% local issues, 2% nothing, 11% other
- **55-64:**
 - 22% economy, 22% housing, 10% crime, 8% politics, 7% social justice, 6% drugs, 6% immigration, 4% healthcare, 2% local issues, 2% poverty, 2% COVID-19, 1% education, 1% environment, 3% nothing, 5% other
- **65 and older:**
 - 15% economy, 15% crime, 12% social justice, 10% housing, 6% education, 5% immigration, 4% healthcare, 4% politics, 3% local issues, 3% drugs, 2% poverty, 1% foreign affairs, 1% environment, 6% nothing, 13% other
- **Gender**
 - **Female:**
 - 23% economy, 16% housing, 10% social justice, 6% drugs, 6% crime, 5% COVID-19, 5% healthcare, 4% immigration, 3% education, 2% poverty, 2% politics, 2% environment, 1% local issues, 4% nothing, 12% other
 - **Male:**
 - 23% economy, 18% crime, 11% housing, 10% social justice, 7% drugs, 5% poverty, 4% politics, 3% COVID-19, 3% immigration, 2% education, 2% environment, 2% healthcare, 1% local issues, 2% nothing, 7% other
- **Education**
 - **Did not graduate high school/no GED**
 - 29% crime, 13% housing, 11% drugs, 9% social justice, 6% economy, 6% poverty, 2% healthcare, 2% COVID-19, 2% immigration, 4% nothing, 17% other
 - **High school diploma or GED**
 - 35% economy, 14% housing, 10% social justice, 8% crime, 7% drugs, 6% environment, 3% education, 4% healthcare, 3% COVID-19, 2% local issues, 1% immigration, 1% poverty, 1% politics, 1% nothing, 4% other
 - **Technical or vocational school**
 - 25% housing, 19% economy, 7% crime, 7% drugs, 6% social justice, 3% education, 4% COVID-19, 3% politics, 3% poverty, 3% immigration, 2% local issues, 1% healthcare, 2% nothing, 14% other
 - **Associates degree**
 - 28% economy, 11% social justice, 9% housing, 7% politics, 6% COVID-19, 5% education, 5% immigration, 5% poverty, 4% crime, 4% drugs, 2% healthcare, 1% local issues, 5% nothing, 11% other
 - **Bachelor's degree**
 - 21% economy, 16% social justice, 13% housing, 9% COVID-19, 6% crime, 6% healthcare, 6% immigration, 6% politics, 2% poverty, 2% education, 2% drugs, 2% environment, 1% foreign affairs, 1% local issues, 3% nothing, 5% other
 - **Master's degree or higher**
 - 25% economy, 12% social justice, 10% housing, 10% politics, 9% immigration, 7% healthcare, 7% education, 5% environment, 4% crime, 3% drugs, 1% COVID-19, 1% poverty, 1% local issues, 1% nothing, 4% other

Which of the following media sources do you most rely on for news?

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Which of the following media sources do you rely on most for news?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



- A plurality (37%) of respondents rely most on cable or network news (34% English/3% Spanish) to get political information, while 31% rely on social media, 23% say local news, and 8% use newspapers (7% English, 1% Spanish)

• Registration

○ Voters:

- 46% cable or network news (41% English, 5% Spanish)
- 22% social media
- 21% local news
- 11% print news (9% English, 2% Spanish)

○ Non-registered citizens:

- 44% social media
- 25% cable or network news (24% English, 1% Spanish)
- 24% local news
- 4% print news (4% English)

• Age

○ 18-24:

- 51% social media
- 27% cable or network news (25% English, 2% Spanish)
- 13% local news
- 8% print news (7% English, 1% Spanish)

○ 25-34:

- 47% social media
- 25% local news
- 19% cable or network news (15% English, 4% Spanish)
- 9% print news (all English)

- **Age**
 - **35-44:**
 - 47% cable or network news (46% English, 1% Spanish)
 - 26% social media
 - 21% local news
 - 7% print news (5% English, 2% Spanish)
 - **45-54:**
 - 38% cable or network news (35% English, 3% Spanish)
 - 33% local news
 - 22% social media
 - 8% print news (7% English, 1% Spanish)
 - **55-64:**
 - 55% cable or network news (50% English, 5% Spanish)
 - 30% local news
 - 8% social media
 - 7% print news (6% English, 1% Spanish)
 - **65 and older:**
 - 63% cable or network news (53% English, 10% Spanish)
 - 20% local news
 - 10% print news (6% English, 4% Spanish)
 - 7% social media
- **Gender**
 - **Female:**
 - 40% cable or network news (35% English, 5% Spanish)
 - 32% social media
 - 23% local news
 - 5% print news (all English)
 - **Male:**
 - 36% cable or network news (34% English, 2% Spanish)
 - 31% social media
 - 23% local news
 - 10% print news (8% English, 2% Spanish)
- **Education**
 - - **Did not graduate high school/no GED:**
 - 40% social media
 - 30% local news
 - 27% cable or network news (22% English, 5% Spanish)
 - 3% print news (2% English, 1% Spanish)
 - **High school diploma or GED:**
 - 39% social media
 - 33% cable or network news (31% English, 2% Spanish)
 - 20% local news
 - 9% print news (8% English, 1% Spanish)

- **Education**

- **Technical or vocational school:**

- 42% cable or network news (39% English, 3% Spanish)
- 34% local news
- 20% social media
- 5% print news (2% English, 3% Spanish)

- **Associates degree:**

- 47% cable or network news (43% English, 4% Spanish)
- 26% social media
- 19% local news
- 7% print news (6% English, 1% Spanish)

- **Bachelor's degree:**

- 52% cable or network news (48% English, 4% Spanish)
- 20% social media
- 15% print news (13% English, 2% Spanish)
- 13% local news

- **Master's degree or higher:**

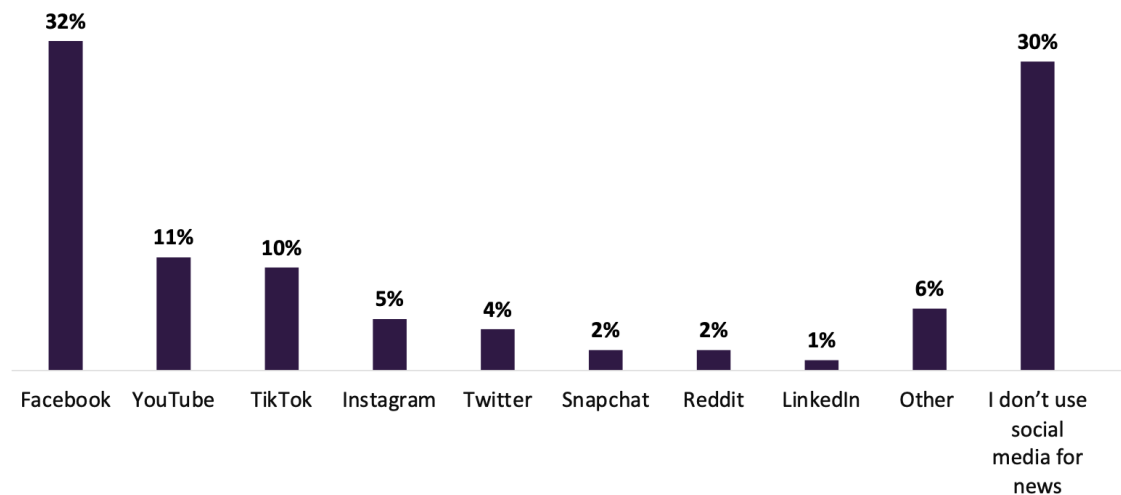
- 54% cable or network news (50% English, 4% Spanish)
- 19% print news (17% English, 2% Spanish)
- 18% local news
- 10% social media

Which social media platform do you use the most for news?

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POLLING

Which social media platform do you use most for news?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



- Facebook was the most popular social media platform for news, at 32%, followed by Youtube (11%), TikTok (10%), Instagram (5%), Twitter (4%), Snapchat (2%), Reddit (2%), and LinkedIn (1%). Six percent (6%) said other, and 28% said they do not use any social media platform for news.

• Registration

○ Voters:

- 26% Facebook
- 9% YouTube
- 7% Twitter
- 7% TikTok
- 5% Instagram
- 3% Reddit
- 1% LinkedIn
- 1% Snapchat
- 8% other
- 32% I don't use social media for news

○ Non-registered citizens:

- 40% Facebook
- 13% YouTube
- 13% TikTok
- 4% Instagram
- 3% Snapchat
- 2% LinkedIn
- 0% Reddit
- 0% Twitter
- 3% other
- 22% I don't use social media for news

- **Age**
 - **18-24:**
 - 34% Facebook
 - 25% TikTok
 - 9% Instagram
 - 9% Snapchat
 - 8% YouTube
 - 6% Twitter
 - 1% Reddit
 - 0% LinkedIn
 - 4% other
 - 4% I don't use social media for news
 - **25-34:**
 - 53% Facebook
 - 7% TikTok
 - 6% Instagram
 - 6% Twitter
 - 4% YouTube
 - 4% Reddit
 - 2% Snapchat
 - 0% LinkedIn
 - 3% other
 - 17% I don't use social media for news
 - **35-44:**
 - 26% YouTube
 - 23% Facebook
 - 12% TikTok
 - 3% Instagram
 - 3% Twitter
 - 2% Reddit
 - 3% LinkedIn
 - 0% Snapchat
 - 2% other
 - 27% I don't use social media for news
 - **45-54:**
 - 30% Facebook
 - 9% YouTube
 - 5% Twitter
 - 4% TikTok
 - 3% Instagram
 - 2% LinkedIn
 - 0% Snapchat
 - 0% Reddit
 - 4% other
 - 44% I don't use social media for news

- **Age**
 - **55-64:**
 - 19% Facebook
 - 3% YouTube
 - 4% Instagram
 - 3% Twitter
 - 2% TikTok
 - 1% Snapchat
 - 2% Reddit
 - 2% LinkedIn
 - 14% other
 - 50% I don't use social media for news
 - **65 and older:**
 - 13% Facebook
 - 11% YouTube
 - 2% Twitter
 - 2% TikTok
 - 1% Instagram
 - 1% Reddit
 - 1% LinkedIn
 - 0% Snapchat
 - 21% other
 - 49% I don't use social media for news
- **Gender**
 - **Female:**
 - 38% Facebook
 - 11% YouTube
 - 7% Instagram
 - 7% TikTok
 - 4% Twitter
 - 2% Snapchat
 - 2% LinkedIn
 - 1% Reddit
 - 5% other
 - 23% I don't use social media for news
 - **Male:**
 - 26% Facebook
 - 11% YouTube
 - 11% TikTok
 - 5% Twitter
 - 3% Instagram
 - 2% Snapchat
 - 2% Reddit
 - 1% LinkedIn
 - 7% other
 - 32% I don't use social media for news

- **Education**

- **Did not graduate high school/no GED:**

- 52% Facebook
- 11% TikTok
- 8% YouTube
- 3% Snapchat
- 3% LinkedIn
- 1% Instagram
- 0% Twitter
- 0% Reddit
- 2% other
- 21% I don't use social media

- **High school diploma or GED:**

- 37% Facebook
- 12% TikTok
- 9% YouTube
- 4% Twitter
- 3% Instagram
- 3% Snapchat
- 0% Reddit
- 0% LinkedIn
- 6% other
- 27% I don't use social media

- **Technical or vocational school:**

- 22% Facebook
- 18% YouTube
- 4% TikTok
- 3% Instagram
- 2% Twitter
- 2% Reddit
- 1% LinkedIn
- 0% Snapchat
- 10% other
- 39% I don't use social media

- **Associates degree:**

- 19% YouTube
- 13% Facebook
- 11% Instagram
- 9% Twitter
- 8% TikTok
- 1% Snapchat
- 2% Reddit
- 1% LinkedIn
- 4% other
- 34% I don't use social media

- **Bachelor's degree:**

- 15% Facebook
- 11% Twitter
- 11% TikTok
- 10% Instagram
- 9% YouTube
- 9% Reddit
- 3% Snapchat
- 1% LinkedIn
- 7% other
- 26% I don't use social media

- **Master's degree or higher:**

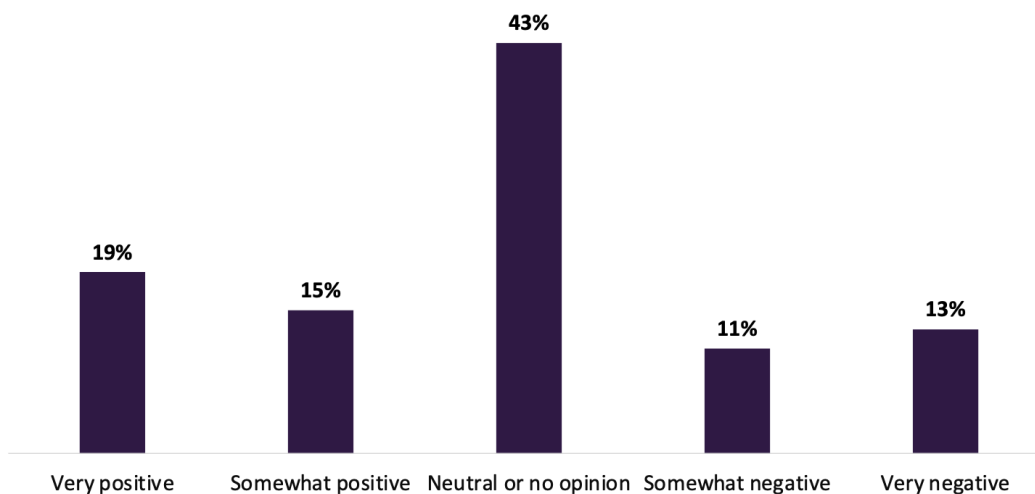
- 20% Facebook
- 11% Instagram
- 7% Twitter
- 5% Reddit
- 5% LinkedIn
- 2% TikTok
- 1% YouTube
- 0% Snapchat
- 16% other
- 33% I don't use social media

How do you view the Democratic Party?

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How do you view the Democratic Party?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



- A plurality (43%) of respondents reported neutrality towards the Democratic Party. Thirty-three percent (34%) view it positively (19% very/15% somewhat), and 24% view it negatively (13% very/11% somewhat).
- **Registration**
 - **Voters:**
 - 46% positive: 24% very positive, 22% somewhat positive
 - 23% neutral or no opinion
 - 31% negative: 19% very negative, 12% somewhat negative
 - **Non-registered citizens:**
 - 13% positive: 10% very positive, 3% somewhat positive
 - 72% neutral or no opinion
 - 15% negative: 4% very negative, 11% somewhat negative
- **Age**
 - **18-24:**
 - 22% positive: 7% very positive, 14% somewhat positive
 - 58% neutral or no opinion
 - 20% negative: 3% very negative, 17% somewhat negative
 - **25-34:**
 - 25% positive: 10% very positive, 14% somewhat positive
 - 55% neutral or no opinion
 - 21% negative: 9% very negative, 12% somewhat negative
 - **35-44:**
 - 36% positive: 24% very positive, 12% somewhat positive
 - 42% neutral or no opinion
 - 22% negative: 15% very negative, 7% somewhat negative

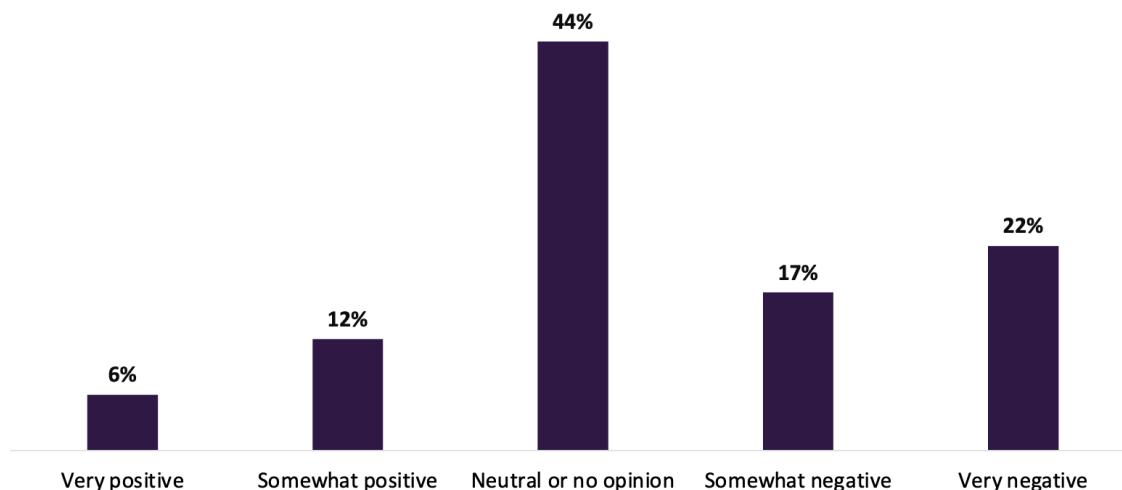
- **Age**
 - **45-54:**
 - 25% positive: 9% very positive, 17% somewhat positive
 - 48% neutral or no opinion
 - 37% negative: 16% very negative, 11% somewhat negative
 - **55-64:**
 - 50% positive: 36% very positive, 14% somewhat positive
 - 11% neutral or no opinion
 - 39% negative: 25% very negative, 14% somewhat negative
 - **65 and older:**
 - 62% positive: 43% very positive, 19% somewhat positive
 - 14% neutral or no opinion
 - 25% negative: 18% very negative, 7% somewhat negative
- **Gender**
 - **Female:**
 - 33% positive: 15% very positive, 18% somewhat positive
 - 46% neutral or no opinion
 - 20% negative: 12% very negative, 8% somewhat negative
 - **Male:**
 - 33% positive: 22% very positive, 11% somewhat positive
 - 40% neutral or no opinion
 - 28% negative: 14% very negative, 14% somewhat negative
- **Education**
 - **Did not graduate high school/no GED**
 - 21% positive: 16% very positive, 5% somewhat positive
 - 58% neutral or no opinion
 - 20% negative: 4% very negative, 16% somewhat negative
 - **High school diploma or GED**
 - 28% positive: 14% very positive, 14% somewhat positive
 - 55% neutral or no opinion
 - 18% negative: 6% very negative, 12% somewhat negative
 - **Technical or vocational school**
 - 50% positive: 36% very positive, 14% somewhat positive
 - 27% neutral or no opinion
 - 23% negative: 17% very negative, 6% somewhat negative
 - **Associates degree**
 - 31% positive: 15% very positive, 16% somewhat positive
 - 34% neutral or no opinion
 - 35% negative: 28% very negative, 7% somewhat negative
 - **Bachelor's degree**
 - 48% positive: 18% very positive, 30% somewhat positive
 - 18% neutral or no opinion
 - 35% negative: 26% very negative, 9% somewhat negative
 - **Master's degree or higher**
 - 53% positive: 25% very positive, 28% somewhat positive
 - 14% neutral or no opinion
 - 33% negative: 18% very negative, 15% somewhat negative

How do you view the Republican Party?

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POLLING

How do you view the Republican Party?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



- A plurality (44%) of respondents reported neutrality towards the Republican Party. Seventeen percent (18%) view it positively (6% very/12% somewhat), and 39% view it negatively (22% very/17% somewhat).

• Registration

○ Voters:

- 22% positive: 9% very positive, 13% somewhat positive
- 25% neutral or no opinion
- 52% negative: 33% very negative, 19% somewhat negative

○ Non-registered citizens:

- 9% positive: 0% very positive, 9% somewhat positive
- 73% neutral or no opinion
- 18% negative: 5% very negative, 13% somewhat negative

• Age

○ 18-24:

- 18% positive: 2% very positive, 17% somewhat positive
- 55% neutral or no opinion
- 26% negative: 10% very negative, 16% somewhat negative

○ 25-34:

- 14% positive: 6% very positive, 8% somewhat positive
- 48% neutral or no opinion
- 32% negative: 15% very negative, 17% somewhat negative

○ 35-44:

- 14% positive: 6% very positive, 8% somewhat positive
- 48% neutral or no opinion
- 38% negative: 25% very negative, 13% somewhat negative

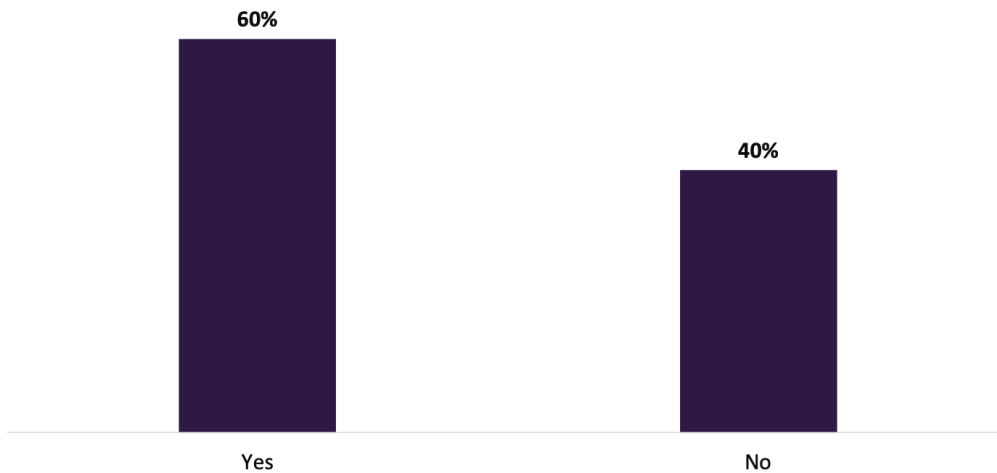
- **Age**
 - **45-54:**
 - 19% positive: 8% very positive, 11% somewhat positive
 - 47% neutral or no opinion
 - 34% negative: 15% very negative, 19% somewhat negative
 - **55-64:**
 - 20% positive: 7% very positive, 13% somewhat positive
 - 25% neutral or no opinion
 - 56% negative: 40% very negative, 16% somewhat negative
 - **65 and older:**
 - 24% positive: 13% very positive, 11% somewhat positive
 - 11% neutral or no opinion
 - 66% negative: 45% very negative, 21% somewhat negative
- **Gender**
 - **Female:**
 - 20% positive: 6% very positive, 14% somewhat positive
 - 43% neutral or no opinion
 - 38% negative: 22% very negative, 16% somewhat negative
 - **Male:**
 - 14% positive: 5% very positive, 9% somewhat positive
 - 47% neutral or no opinion
 - 39% negative: 22% very negative, 17% somewhat negative
- **Education**
 - **Did not graduate high school/no GED**
 - 15% positive: 1% very positive, 14% somewhat positive
 - 60% neutral or no opinion
 - 23% negative: 15% very negative, 8% somewhat negative
 - **High school diploma or GED**
 - 12% positive: 3% very positive, 9% somewhat positive
 - 54% neutral or no opinion
 - 34% negative: 16% very negative, 18% somewhat negative
 - **Technical or vocational school**
 - 19% positive: 7% very positive, 12% somewhat positive
 - 48% neutral or no opinion
 - 34% negative: 17% very negative, 17% somewhat negative
 - **Associates degree**
 - 25% positive: 12% very positive, 13% somewhat positive
 - 23% neutral or no opinion
 - 52% negative: 28% very negative, 24% somewhat negative
 - **Bachelor's degree**
 - 22% positive: 11% very positive, 11% somewhat positive
 - 20% neutral or no opinion
 - 58% negative: 39% very negative, 19% somewhat negative
 - **Master's degree or higher**
 - 23% positive: 10% very positive, 13% somewhat positive
 - 9% neutral or no opinion
 - 68% negative: 49% very negative, 19% somewhat negative

Are you registered to vote?

Emerson College
POLLING

Are you registered to vote?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, N=783, +/- 3.4%



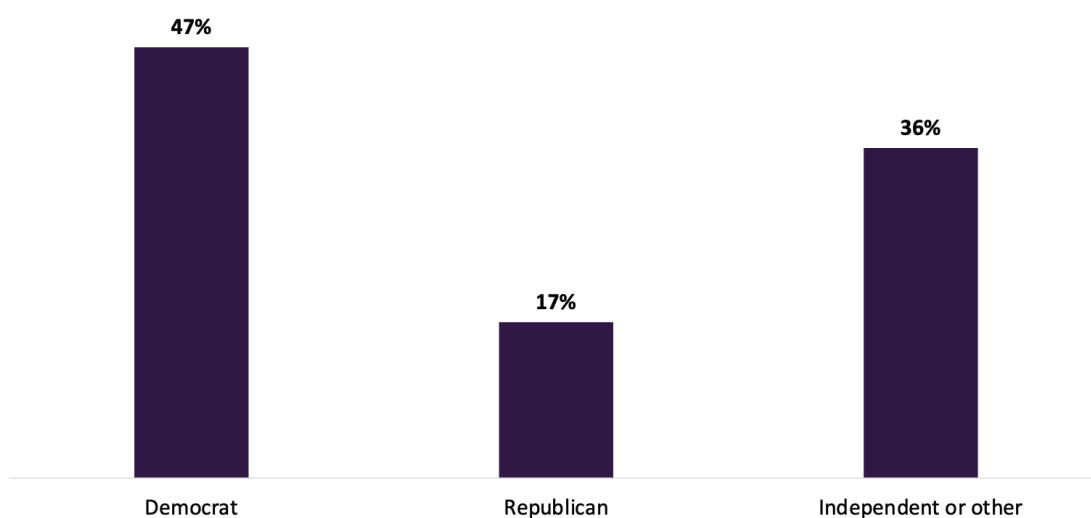
- Sixty percent (60%) are registered to vote and 40% are not registered to vote.
- **Age**
 - **18-24:** 32% yes, 68% no
 - **25-34:** 48% yes, 53% no
 - **35-44:** 60% yes, 40% no
 - **45-54:** 71% yes, 29% no
 - **55-64:** 88% yes, 12% no
 - **65 and older:** 95% yes, 5% no
- **Gender:**
 - **Female:** 60% yes, 40% no
 - **Male:** 60% yes, 40% no
- **Education**
 - **Did not graduate high school/no GED:** 40% yes, 59% no
 - **High school diploma or GED:** 46% yes, 55% no
 - **Technical or vocational school:** 69% yes, 31% no
 - **Associates degree:** 78% yes, 23% no
 - **Bachelor's degree:** 91% yes, 9% no
 - **Master's degree or higher:** 100% yes

(Voters) What is your party affiliation?

Emerson College
POLLING

What is your party affiliation?

Colorado, April 19-25, 2022, Hispanic Voters, MM, n=473, +/-4.5%



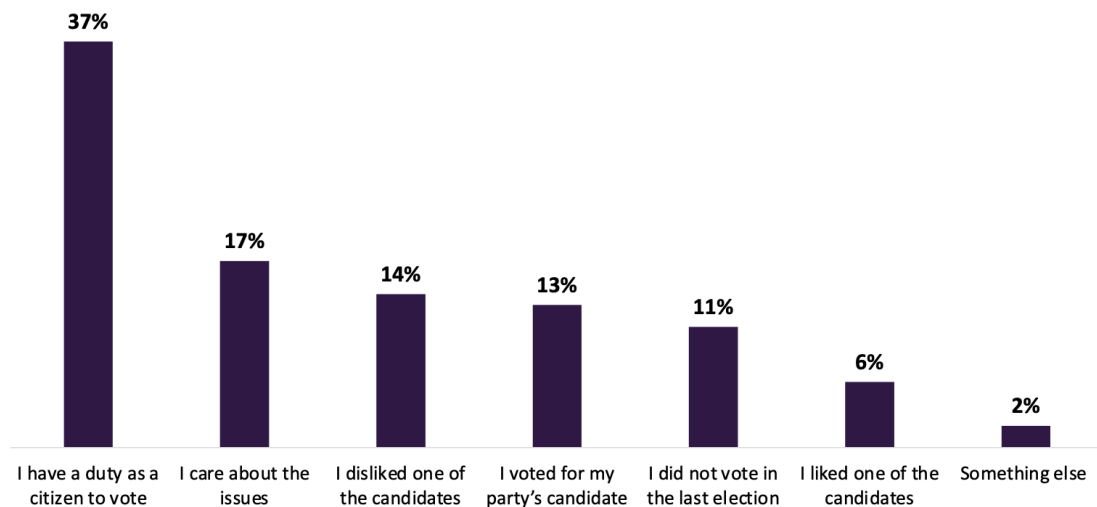
- Forty-seven percent (47%) of registered respondents are affiliated with the Democratic party, 17% are affiliated with the Republican party and 36% are Independent.
- **Age**
 - **18-24:** 34% Democrat, 3% Republican, 63% Independent or other
 - **25-34:** 44% Democrat, 19% Republican, 38% Independent or other
 - **35-44:** 46% Democrat, 15% Republican, 39% Independent or other
 - **45-54:** 44% Democrat, 20% Republican, 36% Independent or other
 - **55-64:** 49% Democrat, 18% Republican, 34% Independent or other
 - **65 and older:** 62% Democrat, 21% Republican, 17% Independent or other
- **Gender**
 - **Female:** 52% Democrat, 15% Republican, 33% Independent or other
 - **Male:** 44% Democrat, 19% Republican, 38% Independent or other
- **Education**
 - **Did not graduate high school/no GED:** 69% Democrat, 13% Republican, 18% Independent or other
 - **High school diploma or GED:** 48% Democrat, 12% Republican, 40% Independent or other
 - **Technical or vocational school:** 37% Democrat, 15% Republican, 48% Independent or other
 - **Associates degree:** 36% Democrat, 25% Republican, 39% Independent or other
 - **Bachelor's degree:** 46% Democrat, 16% Republican, 37% Independent or other
 - **Master's degree or higher:** 44% Democrat, 22% Republican, 34% Independent or other

(Voters) Why did you decide to vote in the last election?

Emerson College
POLLING

Why did you decide to vote in the last election?

Colorado, April 19-25, 2022, Hispanic Voters, MM, n=473, +/-4.5%



- When asked why they decided to vote in the last election, the top chosen option was “I have a duty as a citizen to vote” at 37%, followed by “I care about the issues” (17%), “I disliked one of the candidates” (14%), “I voted for my party’s candidate” (13%), and “I liked one of the candidates” (6%). Eleven percent (11%) did not vote in the last election, and 2% said they voted for another reason.

- **Age**

- **18-24:**

- 26% care about issues
- 23% duty as a citizen
- 19% did not vote
- 17% disliked one of the candidates
- 8% liked one of the candidates
- 5% voted for party’s candidate
- 1% something else

- **25-34**

- 26% duty as a citizen
- 19% care about issues
- 17% disliked one of the candidates
- 16% voted for party’s candidate
- 12% did not vote
- 8% liked one of the candidates
- 2% something else

- **35-44**

- 40% duty as a citizen
- 14% care about issues
- 13% voted for party’s candidate
- 13% did not vote
- 11% disliked one of the candidates
- 8% liked one of the candidates
- 1% something else

- **Age**
 - **45-54**
 - 47% duty as a citizen
 - 17% care about issues
 - 15% did not vote
 - 11% disliked one of the candidates
 - 6% voted for party's candidate
 - 1% liked one of the candidates
 - 4% something else
 - **55-64**
 - 42% duty as a citizen
 - 20% care about issues
 - 16% disliked one of the candidates
 - 9% voted for party's candidate
 - 9% liked one of the candidates
 - 3% did not vote
 - 2% something else
 - **65 and older**
 - 37% duty as a citizen
 - 24% voted for party's candidate
 - 17% disliked one of the candidates
 - 11% care about issues
 - 4% liked one of the candidates
 - 4% did not vote
 - 3% something else
- **Gender:**
 - **Female:**
 - 37% duty as a citizen
 - 17% care about issues
 - 14% disliked one of the candidates
 - 13% voted for party's candidate
 - 12% did not vote
 - 5% liked one of the candidates
 - 3% something else
 - **Male:**
 - 38% duty as a citizen
 - 16% care about issues
 - 15% disliked one of the candidates
 - 13% voted for party's candidate
 - 10% did not vote
 - 8% liked one of the candidates
 - 1% something else
- **Education:**
 - **Did not graduate high school/no GED**
 - 51% duty as a citizen
 - 22% did not vote
 - 15% voted for party's candidate
 - 7% disliked one of the candidates
 - 5% care about issues

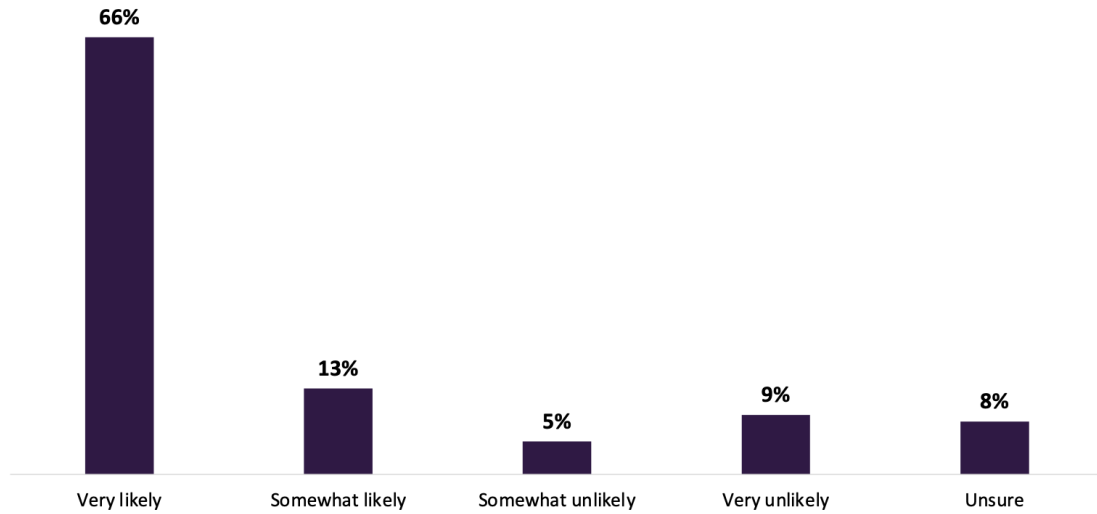
- **Education:**
 - **High school diploma or GED**
 - 31% duty as a citizen
 - 18% did not vote
 - 16% care about issues
 - 15% voted for party's candidate
 - 13% disliked one of the candidates
 - 7% liked one of the candidates
 - 1% something else
 - **Technical or vocational school**
 - 28% duty as a citizen
 - 20% care about issues
 - 18% disliked one of the candidates
 - 13% voted for party's candidate
 - 12% did not vote
 - 5% liked one of the candidates
 - 4% something else
 - **Associates degree**
 - 33% duty as a citizen
 - 20% disliked one of the candidates
 - 19% care about issues
 - 11% liked one of the candidates
 - 8% voted for party's candidate
 - 6% did not vote
 - 3% something else
 - **Bachelor's degree**
 - 39% duty as a citizen
 - 21% care about issues
 - 18% disliked one of the candidates
 - 11% voted for party's candidate
 - 6% liked one of the candidates
 - 2% did not vote
 - 3% something else
 - **Master's degree or higher**
 - 44% duty as a citizen
 - 25% care about issues
 - 12% voted for party's candidate
 - 8% disliked one of the candidates
 - 8% liked one of the candidates
 - 0% did not vote
 - 4% something else

(Voters) How likely are you to vote in the November 2022 elections?

Emerson College
POLLING

How likely are you to vote in the November 2022 elections?

Colorado, April 19-25, 2022, Hispanic Voters, MM, n=473, +/-4.5%



- Of those who are registered to vote, a majority (66%) are very likely to vote in the midterm elections, and 13% are somewhat likely. Five percent (5%) are somewhat unlikely, and 9% are very unlikely. Eight percent (8%) are unsure.
- **Age**
 - **18-24:** 50% very likely, 23% somewhat likely, 7% somewhat unlikely, 11% very unlikely, 9% unsure
 - **25-34:** 57% very likely, 17% somewhat likely, 9% somewhat unlikely, 10% very unlikely, 7% unsure
 - **35-44:** 71% very likely, 10% somewhat likely, 3% somewhat unlikely, 6% very unlikely, 11% unsure
 - **45-54:** 70% very likely, 14% somewhat likely, 2% somewhat unlikely, 8% very unlikely, 7% unsure
 - **55-64:** 74% very likely, 10% somewhat likely, 3% somewhat unlikely, 7% very unlikely, 6% unsure
 - **65 and older:** 65% very likely, 8% somewhat likely, 6% somewhat unlikely, 15% very unlikely, 6% unsure
- **Gender:**
 - **Female:** 63% very likely, 16% somewhat likely, 5% somewhat unlikely, 8% very unlikely, 8% unsure
 - **Male:** 68% very likely, 10% somewhat likely, 4% somewhat unlikely, 11% very unlikely, 7% unsure

- **Education**

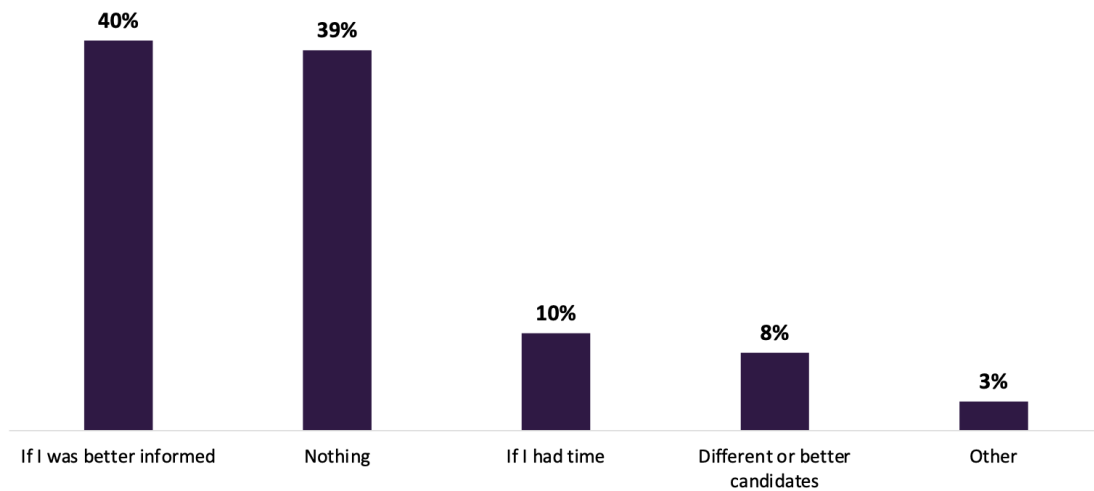
- **Did not graduate high school/no GED:** 50% very likely, 16% somewhat likely, 15% somewhat unlikely, 7% very unlikely, 12% unsure
- **High school diploma or GED:** 55% very likely, 22% somewhat likely, 4% somewhat unlikely, 10% very unlikely, 10% unsure
- **Technical or vocational school:** 66% very likely, 17% somewhat likely, 5% somewhat unlikely, 3% very unlikely, 9% unsure
- **Associates degree:** 75% very likely, 7% somewhat likely, 2% somewhat unlikely, 9% very unlikely, 7% unsure
- **Bachelor's degree:** 80% very likely, 7% somewhat likely, 2% somewhat unlikely, 10% very unlikely, 2% unsure
- **Master's degree or higher:** 74% very likely, 6% somewhat likely, 1% somewhat unlikely, 16% very unlikely, 4% unsure

(Non-registered citizens) What would it take to get you to register to vote this November?

Emerson College
POLLING

What would it take to get you to register to vote this November?

Colorado, April 19-25, 2022, Hispanic Non-Registered Citizens, MM, n=310, +/-5.6%



- When asked what it would take to get them to register to vote, a plurality (40%) of non-registered citizens said “if I was better informed”, 39% say “nothing”, 10% say “if I had time,” 8% say “different or better candidates,” and 3% say other.

• Age

- **18-24:**
 - 47% nothing
 - 28% if I was better informed
 - 13% different or better candidates
 - 13% if I had time
- **25-34:**
 - 59% if I was better informed
 - 33% nothing
 - 2% different or better candidates
 - 5% other
- **35-44:**
 - 43% if I was better informed
 - 29% if I had time
 - 21% nothing
 - 8% different or better candidates
- **45-54:**
 - 51% nothing
 - 27% if I was better informed
 - 16% different or better candidates
 - 7% other
- **55-64 and 65 and older:** *n=<30 individuals

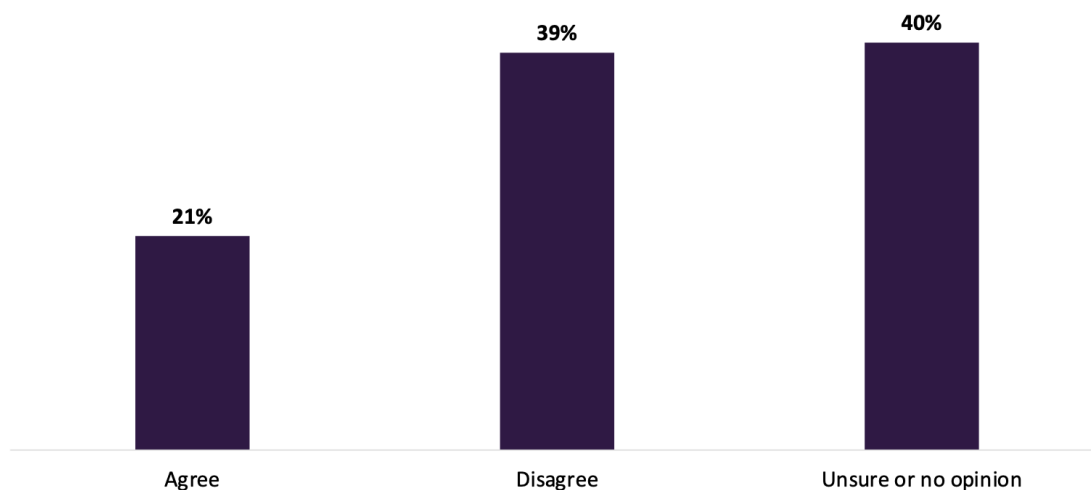
- **Gender**
 - **Female:**
 - 40% nothing
 - 39% if I was better informed
 - 10% different or better candidates
 - 8% if I had time
 - 3% other
 - **Male:**
 - 42% if I was better informed
 - 39% nothing
 - 12% if I had time
 - 5% different or better candidates
 - 2% other
- **Education**
 - **Did not graduate high school/no GED**
 - 60% if I was better informed
 - 33% nothing
 - 4% if I had time
 - 2% different or better candidates
 - **High school diploma or GED**
 - 47% nothing
 - 25% if I was better informed
 - 14% different or better candidates
 - 9% if I had time
 - 6% other
 - **Technical or vocational school**
 - 48% if I was better informed
 - 29% nothing
 - 23% if I had time
 - 0% different or better candidates
 - 0% other
 - **Associates degree:** *n=<30 individuals
 - **Bachelor's degree:** *n=<30 individuals
 - **Master's degree or higher:** *n=<30 individuals

(Non-registered citizens) I am not registered to vote because... "there's no difference between Democrats and Republicans."

Emerson College
POLLING

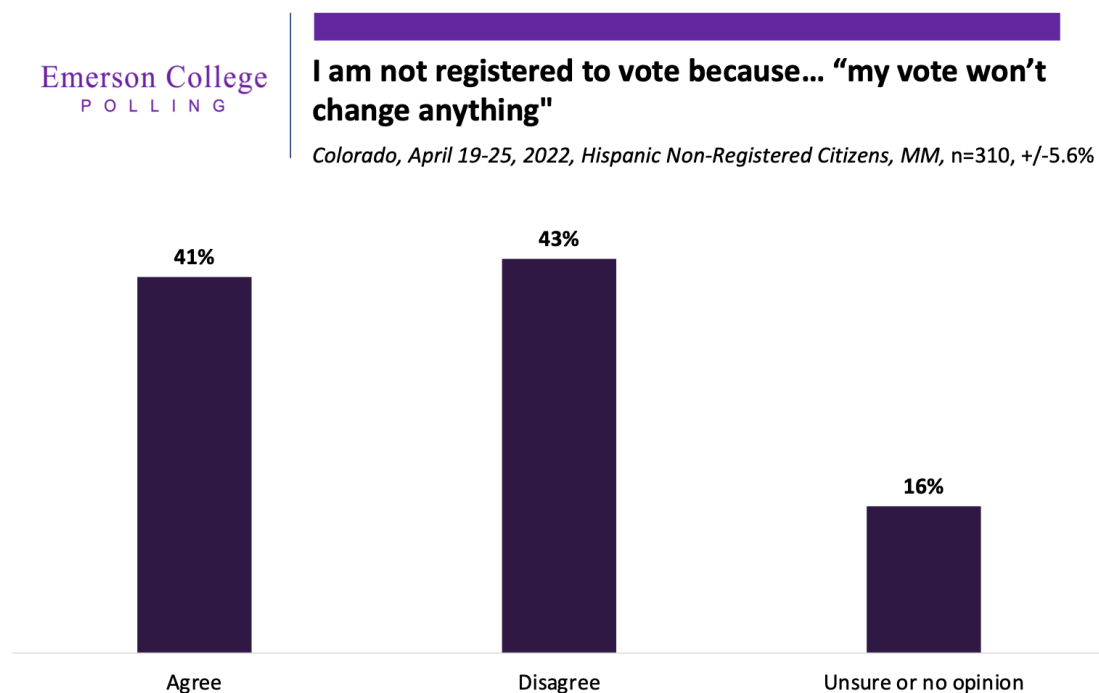
I am not registered to vote because... "there's no difference between Democrats and Republicans."

Colorado, April 19-25, 2022, Hispanic Non-Registered Citizens, MM, n=310, +/-5.6%



- Thirty-nine percent (39%) of non-registered respondents disagree that they are not registered to vote because "there's no difference between Democrats and Republicans." Twenty percent (21%) of respondents agree with this statement and 40% are unsure.
- **Age**
 - **18-24:** 30% agree, 42% disagree, 27% unsure or no opinion
 - **25-34:** 4% agree, 62% disagree, 35% unsure or no opinion
 - **35-44:** 32% agree, 18% disagree, 50% unsure or no opinion
 - **45-54:** 8% agree, 21% disagree, 71% unsure or no opinion
 - **55-64:** *n=<30 individuals
 - **65 and older:** *n=<30 individuals
- **Gender:**
 - **Female:** 18% agree, 36% disagree, 47% unsure or no opinion
 - **Male:** 25% agree, 41% disagree, 34% unsure or no opinion
- **Education:**
 - **Did not graduate high school/no GED:** 23% agree, 58% disagree, 19% unsure or no opinion
 - **High school diploma or GED:** 10% agree, 31% disagree, 58% unsure or no opinion
 - **Technical or vocational school:** 46% agree, 22% disagree, 32% unsure or no opinion
 - **Associates degree:** *n=<30 individuals
 - **Bachelor's degree:** *n=<30 individuals
 - **Master's degree or higher:** *n=<30 individuals

(Non-registered citizens) I am not registered to vote because... "my vote won't change anything"



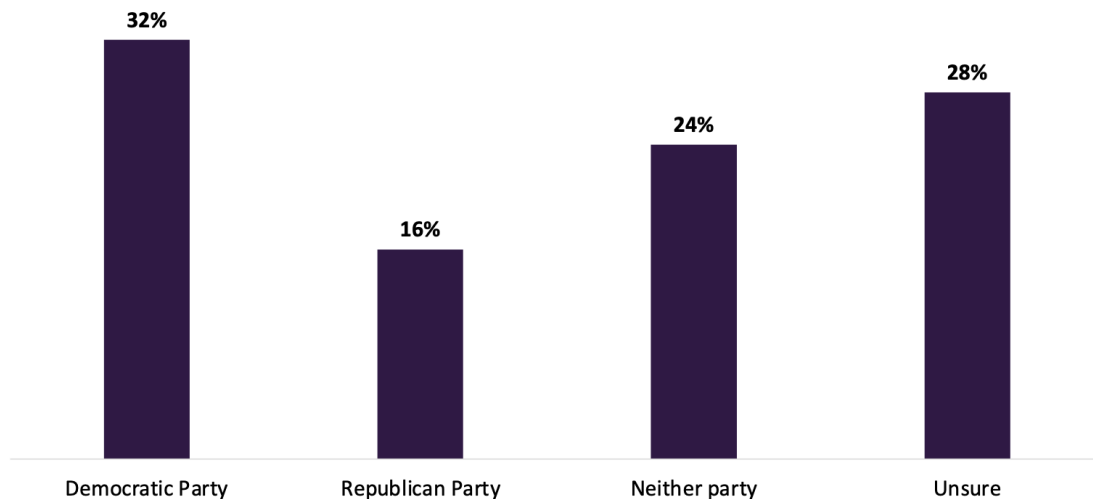
- Forty-three percent (43%) of non-registered respondents disagree that they are not registered to vote because “my vote won’t change anything”, compared to 41% who agree, and 16% who are unsure.
- **Age:**
 - **18-24:** 60% agree, 29% disagree, 11% unsure or no opinion
 - **25-34:** 39% agree, 51% disagree, 11% unsure or no opinion
 - **35-44:** 23% agree, 63% disagree, 14% unsure or no opinion
 - **45-54:** 52% agree, 21% disagree, 27% unsure or no opinion
 - **55-64:** *n=<30 individuals
 - **65 and older:** *n=<30 individuals
- **Gender:**
 - **Female:** 43% agree, 40% disagree, 17% unsure or no opinion
 - **Male:** 40% agree, 45% disagree, 26% unsure or no opinion
- **Education:**
 - **Did not graduate/no GED:** 38% agree, 62% disagree, 0% unsure or no opinion
 - **High school diploma or GED:** 51% agree, 24% disagree, 25% unsure or no opinion
 - **Technical or vocational school:** 23% agree, 39% disagree, 38% unsure or no opinion
 - **Associates degree:** *n=<30 individuals
 - **Bachelor’s degree:** *n=<30 individuals
 - **Master’s degree or higher:** *n=<30 individuals

Which party most closely aligns with your views on the economy?

Emerson College
POLLING

Which party most closely aligns with your views on the economy?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, n=783, +/-3.4%



- Thirty-two percent (32%) of respondents align most closely with the Democratic Party, and 16% align most closely with the Republican Party. Twenty-four percent (24%) of respondents say neither party, and 28% are unsure.

• Registration

○ Voters:

- 41% Democratic Party
- 24% Republican Party
- 19% neither party
- 16% unsure

○ Non-registered citizens:

- 17% Democratic Party
- 5% Republican Party
- 31% neither party
- 47% unsure

• Age

○ 18-24:

- 25% Democratic Party
- 3% Republican Party
- 42% neither party
- 30% unsure

○ 25-34

- 30% Democratic Party
- 15% Republican Party
- 16% neither party
- 39% unsure

- **Age**
 - **35-44**
 - 28% Democratic Party
 - 17% Republican Party
 - 24% neither party
 - 31% unsure
 - **45-54**
 - 20% Democratic Party
 - 25% Republican Party
 - 28% neither party
 - 28% unsure
 - **55-64**
 - 51% Democratic Party
 - 23% Republican Party
 - 17% neither party
 - 10% unsure
 - **65 and older**
 - 56% Democratic Party
 - 21% Republican Party
 - 11% neither party
 - 13% unsure
- **Gender**
 - **Female**
 - 34% Democratic Party
 - 13% Republican Party
 - 23% neither party
 - 30% unsure
 - **Male**
 - 30% Democratic Party
 - 19% Republican Party
 - 23% neither party
 - 28% unsure
- **Education**
 - **Did not graduate high school/no GED**
 - 21% Democratic Party
 - 6% Republican Party
 - 24% neither party
 - 48% unsure
 - **High school diploma or GED**
 - 32% Democratic Party
 - 10% Republican Party
 - 28% neither party
 - 30% unsure

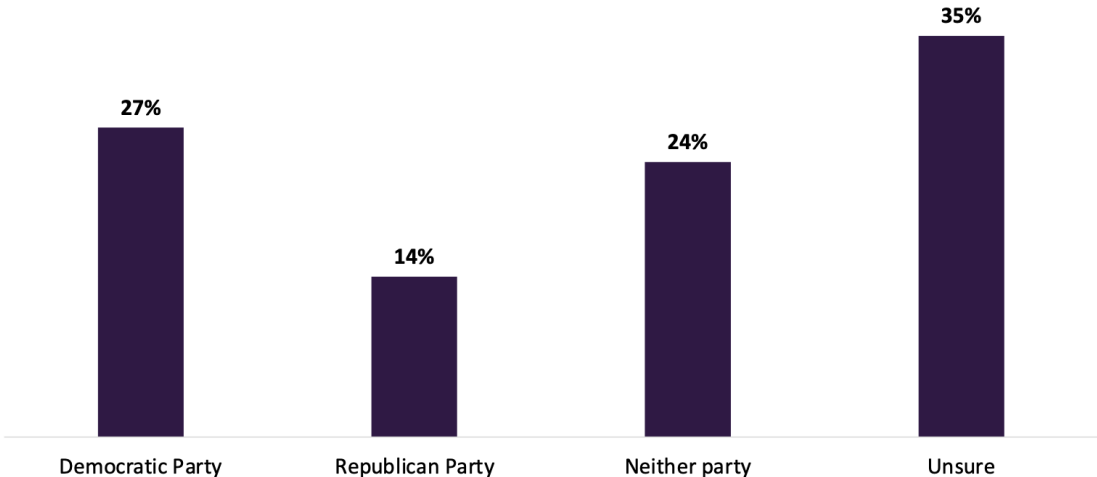
- **Education**
 - **Technical or vocational school**
 - 42% Democratic Party
 - 26% Republican Party
 - 14% neither party
 - 18% unsure
 - **Associates degree**
 - 27% Democratic Party
 - 30% Republican Party
 - 19% neither party
 - 24% unsure
 - **Bachelor's degree**
 - 38% Democratic Party
 - 23% Republican Party
 - 33% neither party
 - 7% unsure
 - **Master's degree or higher**
 - 52% Democratic Party
 - 27% Republican Party
 - 16% neither party
 - 5% unsure

Which party most closely aligns with your views on abortion?

Emerson College
POLLING

Which party most closely aligns with your views on abortion?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, n=783, +/-3.4%



- Twenty-seven percent (27%) of respondents align most closely with the Democratic Party, and 14% align most closely with the Republican Party. Twenty-four percent (24%) of respondents say neither party, and 35% are unsure.

- **Registration**

- **Voters:**

- 38% Democratic Party
 - 21% Republican Party
 - 21% neither party
 - 21% unsure

- **Non-registered citizens:**

- 10% Democratic Party
 - 4% Republican Party
 - 30% neither party
 - 57% unsure

- **Age**

- **18-24**

- 25% Democratic Party
 - 6% Republican Party
 - 35% neither party
 - 35% unsure

- **25-34**

- 21% Democratic Party
 - 14% Republican Party
 - 17% neither party
 - 48% unsure

- **Age**
 - **35-44**
 - 33% Democratic Party
 - 12% Republican Party
 - 20% neither party
 - 36% unsure
 - **45-54**
 - 23% Democratic Party
 - 15% Republican Party
 - 26% neither party
 - 36% unsure
 - **55-64**
 - 29% Democratic Party
 - 26% Republican Party
 - 27% neither party
 - 19% unsure
 - **65 and older**
 - 33% Democratic Party
 - 21% Republican Party
 - 29% neither party
 - 17% unsure
- **Gender**
 - **Female**
 - 26% Democratic Party
 - 15% Republican Party
 - 23% neither party
 - 37% unsure
 - **Male**
 - 26% Democratic Party
 - 14% Republican Party
 - 26% neither party
 - 34% unsure
- **Education**
 - **Did not graduate high school/no GED**
 - 11% Democratic Party
 - 3% Republican Party
 - 32% neither party
 - 54% unsure
 - **High school diploma or GED**
 - 22% Democratic Party
 - 11% Republican Party
 - 24% neither party
 - 44% unsure
 - **Technical or vocational school**
 - 27% Democratic Party
 - 20% Republican Party
 - 29% neither party
 - 25% unsure

- **Education**

- **Associates degree**

- 38% Democratic Party
- 26% Republican Party
- 12% neither party
- 25% unsure

- **Bachelor's degree**

- 48% Democratic Party
- 21% Republican Party
- 24% neither party
- 7% unsure

- **Master's degree or higher**

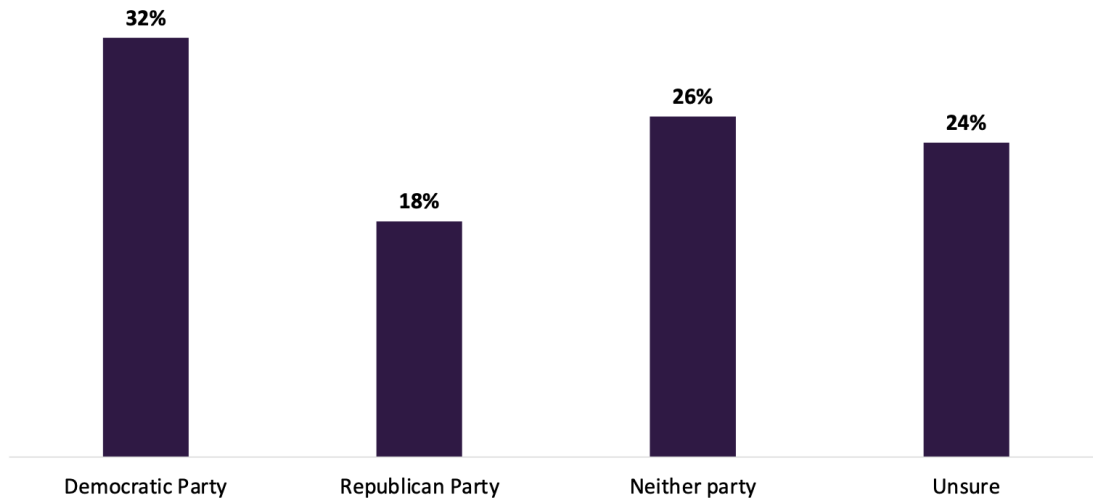
- 51% Democratic Party
- 24% Republican Party
- 19% neither party
- 6% unsure

Which party most closely aligns with your views on immigration?

Emerson College
POLLING

Which party most closely aligns with your views on immigration?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, n=783, +/-3.4%



- Thirty-two percent (32%) of respondents align most closely with the Democratic Party, 18% align most closely with the Republican Party. Twenty-six percent (26%) of respondents say neither party, and 24% are unsure.

• Registration

○ Voters:

- 38% Democratic Party
- 24% Republican Party
- 22% neither party
- 17% unsure

○ Non-registered citizens:

- 24% Democratic Party
- 8% Republican Party
- 33% neither party
- 35% unsure

• Age

○ 18-24

- 39% Democratic Party
- 9% Republican Party
- 24% neither party
- 28% unsure

○ 25-34

- 24% Democratic Party
- 13% Republican Party
- 39% neither party
- 24% unsure

- **Age**

- **35-44**

- 39% Democratic Party
- 13% Republican Party
- 18% neither party
- 30% unsure

- **45-54**

- 21% Democratic Party
- 32% Republican Party
- 22% neither party
- 25% unsure

- **55-64**

- 29% Democratic Party
- 32% Republican Party
- 31% neither party
- 9% unsure

- **65 and older**

- 48% Democratic Party
- 18% Republican Party
- 16% neither party
- 18% unsure

- **Gender**

- **Female**

- 40% Democratic Party
- 16% Republican Party
- 18% neither party
- 26% unsure

- **Male**

- 24% Democratic Party
- 19% Republican Party
- 34% neither party
- 23% unsure

- **Education**

- **Did not graduate high school/no GED**

- 23% Democratic Party
- 7% Republican Party
- 41% neither party
- 29% unsure

- **High school diploma or GED**

- 29% Democratic Party
- 13% Republican Party
- 18% neither party
- 40% unsure

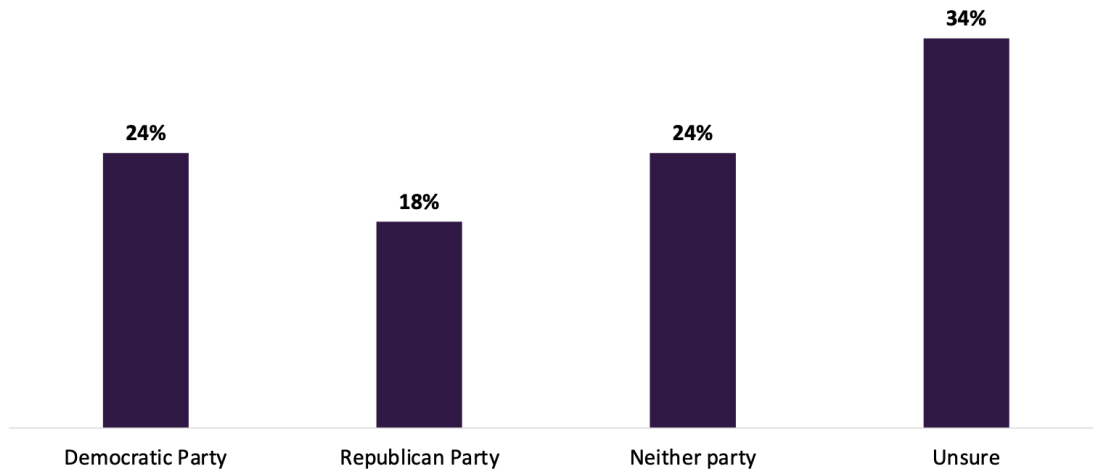
- **Education**
 - **Technical or vocational school**
 - 37% Democratic Party
 - 27% Republican Party
 - 23% neither party
 - 13% unsure
 - **Associates degree**
 - 39% Democratic Party
 - 33% Republican Party
 - 17% neither party
 - 11% unsure
 - **Bachelor's degree**
 - 38% Democratic Party
 - 22% Republican Party
 - 33% neither party
 - 7% unsure
 - **Master's degree or higher**
 - 53% Democratic Party
 - 22% Republican Party
 - 22% neither party
 - 3% unsure

Which party most closely aligns with your views on public safety/policing?

Emerson College
POLLING

Which party most closely aligns with your views on public safety/policing?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, n=783, +/-3.4%



- Twenty-four percent (24%) of respondents align most closely with the Democratic Party, and 18% align most closely with the Republican Party. Twenty-four percent (24%) of respondents say neither party, and 34% are unsure.

• Registration

○ Voters

- 31% Democratic Party
- 27% Republican Party
- 23% neither party
- 20% unsure

○ Non-registered citizens

- 14% Democratic Party
- 4% Republican Party
- 27% neither party
- 56% unsure

• Age

○ 18-24

- 20% Democratic Party
- 11% Republican Party
- 35% neither party
- 34% unsure

○ 25-34

- 19% Democratic Party
- 11% Republican Party
- 20% neither party
- 49% unsure

- **Age**
 - **35-44**
 - 28% Democratic Party
 - 15% Republican Party
 - 19% neither party
 - 38% unsure
 - **45-54**
 - 18% Democratic Party
 - 26% Republican Party
 - 22% neither party
 - 35% unsure
 - **55-64**
 - 27% Democratic Party
 - 31% Republican Party
 - 30% neither party
 - 12% unsure
 - **65 and older**
 - 42% Democratic Party
 - 21% Republican Party
 - 24% neither party
 - 14% unsure
- **Gender**
 - **Female**
 - 24% Democratic Party
 - 16% Republican Party
 - 25% neither party
 - 35% unsure
 - **Male**
 - 24% Democratic Party
 - 19% Republican Party
 - 24% neither party
 - 34% unsure
- **Education**
 - **Did not graduate high school/no GED**
 - 13% Democratic Party
 - 7% Republican Party
 - 26% neither party
 - 54% unsure
 - **High school diploma or GED**
 - 28% Democratic Party
 - 9% Republican Party
 - 24% neither party
 - 39% unsure

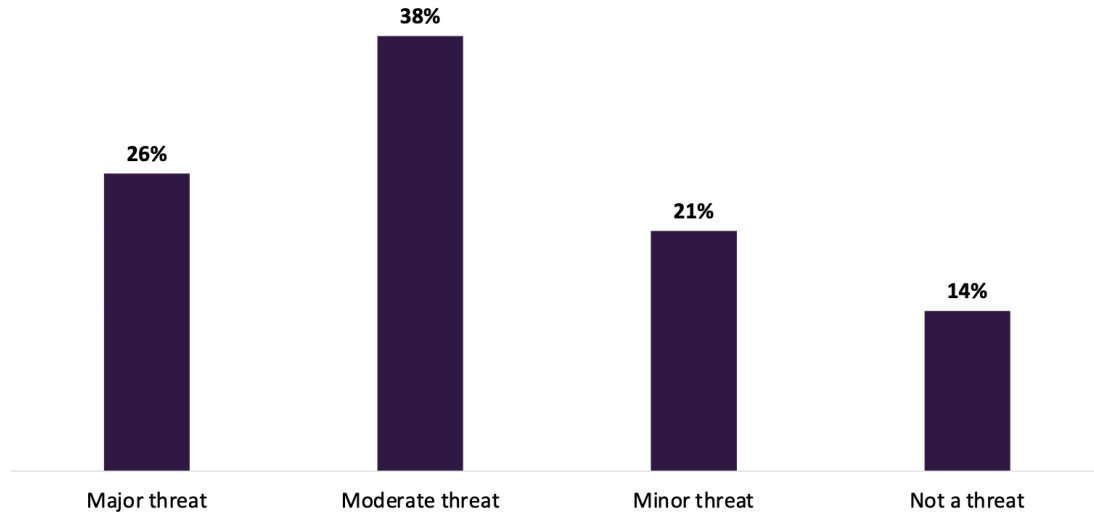
- **Education**
 - **Technical or vocational school**
 - 30% Democratic Party
 - 20% Republican Party
 - 27% neither party
 - 23% unsure
 - **Associates degree**
 - 20% Democratic Party
 - 41% Republican Party
 - 18% neither party
 - 20% unsure
 - **Bachelor's degree**
 - 30% Democratic Party
 - 26% Republican Party
 - 27% neither party
 - 18% unsure
 - **Master's degree or higher**
 - 36% Democratic Party
 - 26% Republican Party
 - 27% neither party
 - 11% unsure

How much of a threat to public health in the United States do you believe Coronavirus is?

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How much of a threat to public health in the United States do you believe Coronavirus is?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, n=783, +/-3.4%



- Twenty-six percent (26%) of respondents believe the Coronavirus is a major threat to public health, 38% believe it is a moderate threat, 21% believe it is a minor threat, and 14% say that it is not a threat.

- **Registration**

- **Voters**

- 31% major threat
 - 37% moderate threat
 - 19% minor threat
 - 13% not a threat

- **Non-registered citizens**

- 18% major threat
 - 41% moderate threat
 - 25% minor threat
 - 16% not a threat

- **Age**

- **18-24**

- 37% major threat
 - 46% moderate threat
 - 12% minor threat
 - 5% not a threat

- **25-34**

- 13% major threat
 - 38% moderate threat
 - 38% minor threat
 - 11% not a threat

- **Age**
 - **35-44**
 - 21% major threat
 - 36% moderate threat
 - 19% minor threat
 - 25% not a threat
 - **45-54**
 - 27% major threat
 - 42% moderate threat
 - 15% minor threat
 - 16% not a threat
 - **55-64**
 - 27% major threat
 - 35% moderate threat
 - 17% minor threat
 - 21% not a threat
 - **65 and older**
 - 46% major threat
 - 30% moderate threat
 - 17% minor threat
 - 7% not a threat
- **Gender**
 - **Female**
 - 29% major threat
 - 44% moderate threat
 - 14% minor threat
 - 13% not a threat
 - **Male**
 - 22% major threat
 - 34% moderate threat
 - 29% minor threat
 - 16% not a threat
- **Education**
 - **Did not graduate high school/no GED**
 - 30% major threat
 - 31% moderate threat
 - 25% minor threat
 - 14% not a threat
 - **High school diploma or GED**
 - 25% major threat
 - 38% moderate threat
 - 25% minor threat
 - 12% not a threat

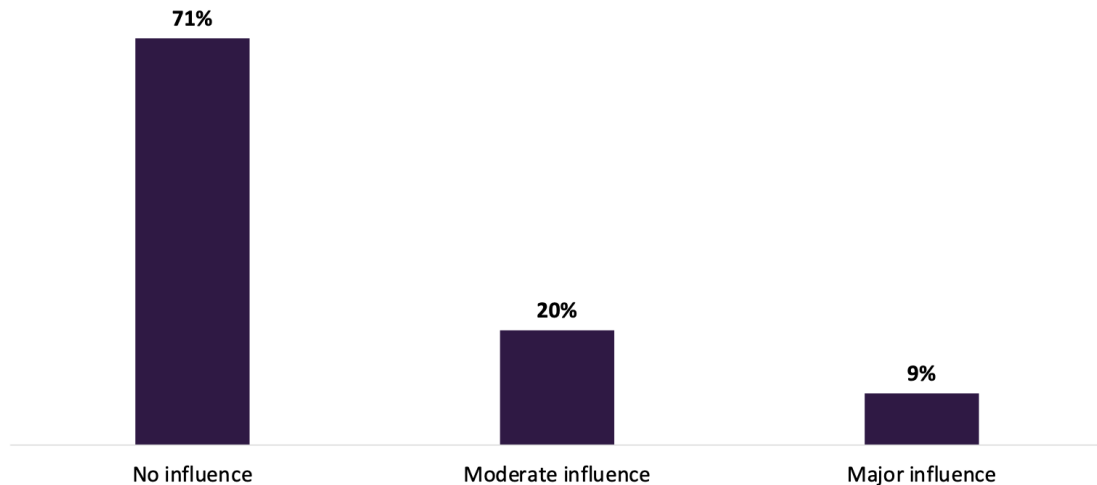
- **Education**
 - **Technical or vocational school**
 - 31% major threat
 - 36% moderate threat
 - 15% minor threat
 - 19% not a threat
 - **Associates degree**
 - 16% major threat
 - 48% moderate threat
 - 18% minor threat
 - 18% not a threat
 - **Bachelor's degree**
 - 27% major threat
 - 45% moderate threat
 - 16% minor threat
 - 12% not a threat
 - **Master's degree or higher**
 - 27% major threat
 - 42% moderate threat
 - 16% minor threat
 - 15% not a threat

How much does your religion influence your political views?

Emerson College
POLLING

How much does your religion influence your political views?

Colorado, April 19-25, 2022, Hispanic Citizens, MM, n=783, +/-3.4%



- Seventy-one percent (71%) of respondents say religion has no influence on their political views, 20% state it has a moderate influence, and 9% state it has a major influence.

- **Registration**

- **Voters**

- 65% no influence
 - 15% moderate influence
 - 12% major influence

- **Non-registered citizens**

- 81% no influence
 - 15% moderate influence
 - 4% major influence

- **Age**

- **18-24**

- 76% no influence
 - 19% moderate influence
 - 5% major influence

- **25-34**

- 74% no influence
 - 24% moderate influence
 - 2% major influence

- **35-44**

- 68% no influence
 - 20% moderate influence
 - 13% major influence

- **Age**
 - **45-54**
 - 81% no influence
 - 10% moderate influence
 - 9% major influence
 - **55-64**
 - 64% no influence
 - 24% moderate influence
 - 13% major influence
 - **65 and older**
 - 56% no influence
 - 23% moderate influence
 - 21% major influence
- **Gender**
 - **Female**
 - 68% no influence
 - 21% moderate influence
 - 11% major influence
 - **Male**
 - 75% no influence
 - 19% moderate influence
 - 7% major influence
- **Education:**
 - **Did not graduate high school/no GED**
 - 76% no influence
 - 16% moderate influence
 - 8% major influence
 - **High school diploma or GED**
 - 75% no influence
 - 20% moderate influence
 - 5% major influence
 - **Technical or vocational school**
 - 72% no influence
 - 19% moderate influence
 - 9% major influence
 - **Associates degree**
 - 62% no influence
 - 25% moderate influence
 - 13% major influence
 - **Bachelor's degree**
 - 67% no influence
 - 20% moderate influence
 - 12% major influence
 - **Master's degree or higher**
 - 60% no influence
 - 20% moderate influence
 - 20% major influence

Emerson College

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