

	Delivery Week	Communications	Financial	Opportunities
PANDEMIC OUTBREAK	First 2 weeks of March	New Recommended Hygiene Practices Announced	Refer to Squash Australia Website for Updates /covid19	
		Covid-19 Website page created updated daily		
	23-Mar			
		Centre Closures at midday 23rd March		
		Weekly State executive Meetings		
		CEO Video Update regarding Covid-19		
		Launch of initial stages of #StreetSquash Campaign		
		University Advisory Group meeting		
		New OJC/Trans-Tasman Dates Announced DEC 17-22		
	30-Mar			
PANDEMIC BUSINESS INTERRUPTION		Monthly Profile E-Newsletter		Australian Squash Community Plan to be Circulated
		Insurance information provided to States	Information provided to States: Government Covid-19 Related Support Measures for Clubs, Employees & Participants (Quarterly & Monthly Payments)	ASF Fundraising Initiative to Open
		Federal Stimulus (3) package circulated		SportyHQ Instruction video (WEEKLY)
		Membership/Affiliation information provided to States	Government Job Keeper Payment Scheme Announced	E-Learning Course Promotion - <ul style="list-style-type: none"> • Foundation Coach - WSF Level 1 • Club Development Coach • Talent Development Coach • Performance Development Coach Referee Courses: <ul style="list-style-type: none"> • Club Referee • State Referee • National Referee
		Monthly Education Newsletter		#StreetSquash Viral Campaign Launch
		WJO / AJO Announcement		Squash Australia Meeting with SportyHQ Developers
		Weekly Facilities Communication to be sent out to all facilities		
	6-Apr			
		Squash Centre Support Launched	CORONAVIRUS SME GUARANTEE SCHEME Opens Early April	Planning and Feedback Session
		Street Squash Launch		APRIL State Monthly Meeting
				Provide NTC / WE players with remote access to top CG medallists.
				Social Media Meeting - States
	13-Apr			
		Training program communication to Pathway players		Promotion of 'Play for Purpose' Fundraising Initiative - Squash Foundation
		Feedback Squash Centres - Government Lobbying Assessment Submission		Feedback/Prioritisation of SportyHQ Enhancements 3-year road map
				Promote elite player interviews more broadly to states.
				Equipment support application for squash centres
	20-Apr			
		University Advisory Group meeting		SportyHQ Weekly Instruction video - How to change a players club
		Digital Magazine Update	Monthly Boosting Cash Flow for Employers payments - Lodgement Due Date 21 April	Form recommendation for changes to AJST Ranking Points System

	Trans Tasman Criteria & Selection Information		Social Media Meeting - States
	National Marketing Strategy Panel to be established		
27-Apr			
	Participation newsletter		SportyHQ Q&A Session (<i>WEEKLY</i>) - refer to sheet two
	Monthly Profile E-Newsletter	Job Keeper Government Funding available from April 28	Social Media Meeting - States
	Monthly Education Newsletter	Quarterly Boosting Cash Flow for Employers payments - Lodgement Due Date 28 April	Squash Australia Meeting with SportyHQ Developers
	AJC 2020 Announcement		SportyHQ Weekly Instruction video - Merging duplicate profiles
4-May			
	STM communication re Pathway Strategy		Performance Programs for young players
	Establish Pathway group		MAY State Monthly Meeting
	Confirm HP Advisory Group		AWE (Wellbeing) Launch
11-May			
	Digital Magazine Update		All SQA Event Policies Updated
	Confirm HP Pathway Panel		All HP Policies Updated
			Form recommendation for future of AJO/AJC
18-May			
	University Advisory Group meeting	Monthly Boosting Cash Flow for Employers payments - Lodgement Due Date 21 May	Develop a state working panel for the AJST Ranking System
			Develop a state working panel to look at the future of the AJC and AJO event
			Sporting Schools Update regarding Term 3 Applications
25-May			
	Participation newsletter	Sporting School Term 3 Funding Opens - Monday 25 May	Confirmed strategy for junior players to referee at AJO and AJC
	Commonwealth Games Selection Criteria		Squash Australia Meeting with SportyHQ Developers
	Monthly Education Newsletter		Begin Talent Development Course Theory Online (equivalent 16hrs)
1-Jun			
	Launch of National Marketing Strategy	Sporting School Term 3 Funding Closes - Friday 5 June	JUNE State Monthly Meeting
	Build up Centre Support in reopening		Dropbox for participation products to supply States
			Social Media Meeting - States (all)
			Referee Conference Session 1/4 - 2 June (1 hour)
			Coaches Conference Session 1/4 - 4 June (1 hour)
8-Jun			

	Digital Magazine Update		Update of Events Policies
			Referee Conference Session 2/4 - 9 June (1 hour)
			Coaches Conference 2/4 - 11 June (1 hour)
15-Jun			
	Covid 19 Page Update		Squash Girls Can Program Review and Evaluation
			Referee Conference Session 3/4 - 16 June (1 hour)
			Coaches Conference 3/4 - 18 June (1 hour)
22-Jun			
	Participation newsletter	Monthly Boosting Cash Flow for Employers payments - Lodgement Due Date 22 June	Revamp OzSquash program
	Covid 19 Page Update		Squash Australia Meeting with SportyHQ Developers
	Monthly Profile E-Newsletter		Final development of National Facilities Strategy - 30 June
	Monthly Education Newsletter		Final Framework for High Performance Coach Accreditation - 30 June
			Sporting Schools Update regarding Term 4 Applications
			Referee Conference Session 4/4 - 23 June (1 hour)
			Coaches Conference 4/4 - 25 June (1 hour)
1-Jul			
	<i>Centres Reopening - 1 July</i>	Monthly Boosting Cash Flow for Employers payments - Lodgement Due Date 21 July	JULY State Monthly Meeting
	Launch Coordinated National Marketing Campaign		Update of SportyHQ Resource Manual
	Monthly Education Newsletter	Quarterly Boosting Cash Flow for Employers payments - Lodgement Due Date 28 July	Sending out free equipment packs to centres that completed the application
	Participation newsletter		Complete HP Coach Award Framework
	Monthly Profile E-Newsletter	Monthly Additional payment - Due Date 21 July	
		Quarterly Additional payment - Due Date 28 July	
1-Aug			
	Monthly Education Newsletter	Monthly Additional payment - Due Date 21 Aug	AUGUST State Monthly Meeting
	Participation newsletter	Sporting School Term 4 Funding Opens - Monday 10 Aug	
	Monthly Profile E-Newsletter	Sporting School Term 3 Funding Closes - Friday 21 Aug	

PANDEMIC RECOVERY

POST-PANDE MIC	1-Sep			
		Monthly Education Newsletter	Monthly Additional payment - Due Date 21 Sep	SEPTEMBER State Monthly Meeting
		Participation newsletter		Nation Wide Centre ReOpening - Come & Try Day
		Monthly Profile E-Newsletter	CORONAVIRUS SME GUARANTEE SCHEME closes 30 Sep	
	1-Oct			
		SQA AGM Notice	Monthly Additional payment - Due Date 21 Oct	OCTOBER State Monthly Meeting
		Monthly Education Newsletter	Quarterly Additional payment - Due Date 28 Oct	
		Participation newsletter		
		Monthly Profile E-Newsletter		
	1-Nov			
		Annual Report Magazine		NOVEMBER State Monthly Meeting
		Monthly Education Newsletter		Australian Club Championships
		Participation newsletter		
		Australian Club Champs		
	1-Dec			
		Monthly Education Newsletter		DECEMBER State Monthly Meeting
		Participation newsletter		AJO - 12-15 Dec
		Monthly Profile E-Newsletter		Tran-Tasman Test Series 17-18 Dec
		Australian Junior Open (W/travel restrictions)		OJC - 19-22 Dec
	Oceania Junior Championships (W/travel restrictions)			
			Squash Australia Meeting with SportyHQ Developers	