**Checklist for AAPOR Transparency Initiative**

**Survey**: ECU Center for Survey Research Election/Coronavirus Poll, 6/22-6/25, 2020

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| **TI Disclosure Elements** | Answers |
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | The ECU Center for Survey Research |
| 1. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | The full questionnaire is below. |
| 1. A definition of the population under study and its geographic location. | Registered voters in North Carolina |
| 1. Dates of data collection. | June 22-25 |
| 1. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Aristotle voter file of over 1.7 million registered voters with landlines, and a random sample of 50,000 was drawn (n=770). Voters with cell phones were not included. The online sample of 379 registered voters was provided by Lucid. |
| 1. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC (phone)  Lucid, LLC (online survey) |
| 1. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | Lucid uses opt-in panels recruit participants |
| 1. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 1. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and online |
| 1. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples. | The sample consisted of registered voters, n=1149, with a Credibility Interval (CI) like a poll’s margin of error (MOE) of +/- 3.4 percentage points. Screening questions asked the following: (1) Do you currently live in the state of North Carolina? (2) Are you currently registered to vote? Those who answered “no” to either question were eliminated from the sample. |
| 1. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported. | The data were weighted by age, race, gender, education, mode, and 2016 election modeling. |
| 1. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.*** | N/A |
| 1. Contact for obtaining more information about the study. | [morrisj@ecu.edu](mailto:morrisj@ecu.edu)  franciap@ecu.edu |

**Telephone Script for North Carolina Poll (IVR)**

**Q1. Do you currently live in the state of North Carolina?**

Press 1 for Yes

Press 2 for No (end call)

Press 9 to repeat the question

**Q2. Are you currently registered to vote?**

Press 1 for Yes

Press 2 for No (end call)

Press 3 for Not sure (end call)

Press 9 to repeat the question

**Q3. How likely are you to vote in the November election for president?**

Press 1 for Definitely will not vote

Press 2 for Probably will not vote

Press 3 for Possibly will vote

Press 4 for Probably will vote

Press 5 for Definitely will vote

Press 9 to repeat the question

**Q4. Four years ago, did you vote in the 2016 presidential election?**

Press 1 for Yes

Press 2 for No (skip to Q6)

Press 3 for Cannot remember (skip to Q7)

Press 9 to repeat the question

**Q5. Four years ago, which candidate did you vote for in the 2016 presidential election?**

Press 1 for Donald Trump (skip to Q7)

Press 2 for Hillary Clinton (skip to Q7)

Press 3 for Gary Johnson (skip to Q7)

Press 4 for Some other candidate (skip to Q7)

Press 9 to repeat the question

**Q6. Why did you not vote in the 2016 presidential election?**

Press 1 if you were not old enough to vote

Press 2 if you were old enough to vote, but never registered to vote

Press 3 if you did not vote for some other reason

Press 4 if you prefer not to answer

Press 9 to repeat the question

**Q7. Do you approve or disapprove of President Donald Trump’s overall job performance?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q8. Do you approve or disapprove of Governor Roy Cooper’s overall job performance?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q9. If the current election for President of the United States was today, would you vote for Donald Trump, Joe Biden, or some other candidate?**

Press 1 for Donald Trump

Press 2 for Joe Biden

Press 3 for Some other candidate

Press 4 for Undecided

Press 9 to repeat the question

**Q10. If the current election for Governor of North Carolina was today, would you vote for Democrat Roy Cooper, Republican Dan Forest, or some other candidate?**

Press 1 for Roy Cooper

Press 2 for Dan Forest

Press 3 for Some other candidate

Press 4 for Undecided

Press 9 to repeat the question

**Q11. If the current election for U.S. Senator of North Carolina was today, would you vote for Republican Thom Tillis, Democrat Cal Cunningham, or some other candidate?**

Press 1 for Thom Tillis

Press 2 for Cal Cunningham

Press 3 for Some other candidate

Press 4 for Undecided

Press 9 to repeat the question

**Q12. Restaurants in North Carolina have resumed dine-in services after closing due to the coronavirus. Do you think it was the correct decision to resume dine-in services, or do you think dine-in services should have remained closed?**

Press 1 for Yes, it was the correct decision to resume dine-in services.

Press 2 for No, it was the wrong decision to resume dine-in services.

Press 3 for Not sure

Press 9 to repeat the question

**Q13. Bars in North Carolina remain closed. Do you think bars should be allowed to re-open?**

Press 1 for Yes

Press 2 for No

Press 3 for Not sure

Press 9 to repeat the question

**Q14. Do you usually wear a face mask when out shopping?**

Press 1 for Yes

Press 2 for No

Press 9 to repeat the question

**Q15. How worried or not worried are you about the current spread of coronavirus cases in North Carolina?**

Press 1 for Very worried

Press 2 for Worried

Press 3 for Slightly worried

Press 4 for Not at all worried

Press 9 to repeat the question

**Q16. Since the outbreak of the coronavirus, has your household economic situation gotten worse, improved, or stayed the same?**

Press 1 for Gotten worse

Press 2 for Improved

Press 3 for Stayed the same

Press 9 to repeat the question

**Q17. Do you approve or disapprove of Governor Roy Cooper’s handling of the state government’s response to the coronavirus outbreak in North Carolina?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q18. Do you approve or disapprove of President Donald Trump’s handling of the federal government’s response to the coronavirus outbreak in the United States?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**Q19. Do you approve or disapprove of President Donald Trump’s handling of the nationwide protests over the death of George Floyd in Minneapolis?**

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Not sure

Press 9 to repeat the question

**In thinking about the upcoming election in November, how important will each of the following issues be to your vote for President?**

**Q20. The state of the economy**

Press 1 for Extremely important

Press 2 for Important

Press 3 for Moderately important

Press 4 for Not important

Press 9 to repeat the question

**Q21. The government’s response to the coronavirus outbreak**

Press 1 for Extremely important

Press 2 for Important

Press 3 for Moderately important

Press 4 for Not important

Press 9 to repeat the question

**Q22. Health care**

Press 1 for Extremely important

Press 2 for Important

Press 3 for Moderately important

Press 4 for Not important

Press 9 to repeat the question

**Q23. Race relations**

Press 1 for Extremely important

Press 2 for Important

Press 3 for Moderately important

Press 4 for Not important

Press 9 to repeat the question

**Q24. In politics today, do you consider yourself a Republican, Democrat, independent, or something else?**

Press 1 for Republican (skip to Q26)

Press 2 for Democrat (skip to Q26)

Press 3 for Independent

Press 4 for Something else

Press 9 to repeat the question

**Q25. Do you think of yourself as closer to the Republican Party or closer to the Democratic Party?**

Press 1 for the Republican Party

Press 2 for the Democratic Party

Press 3 for Neither

Press 9 to repeat the question

**Q26. Do you think of yourself as an Evangelical or born-again Christian?**

Press 1 for Yes

Press 2 for No

Press 3 for Not sure

Press 9 to repeat the question

**Q27. For statistical purposes only, which category best describes you?**

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian or Asian American

Press 5 for Some other race or ethnicity, or multiple races

Press 9 to repeat the question

**Q28. What is your age range?**

Press 1 for 18 to 24 years old

Press 2 for 25 to 34 years old

Press 3 for 35 to 44 years old

Press 4 for 45 to 54 years old

Press 5 for 55 to 64 years old

Press 6 for 65 years or older

Press 9 to repeat the question

**Q29. What is the highest level of school you have completed or the highest degree you have received?**

Press 1 for High school graduate, GED certificate, or did not finish high school

Press 2 for Some college or a 2-year associate degree

Press 3 for 4-year college or university degree

Press 4 for Postgraduate degree

Press 9 to repeat the question

**Q30. How would you describe your political views today?**

Press 1 for Very liberal

Press 2 for Somewhat liberal

Press 3 for Moderate

Press 4 for Somewhat conservative

Press 5 for Very conservative

Press 9 to repeat the question

**Q31. Are you male or female, or do you prefer another description?**

Press 1 for Male

Press 2 for Female

Press 3 for Prefer another description

Press 9 to repeat the question

**Q32. What is your current annual household income?**

Press 1 for Less than $50,000

Press 2 for $50,000 to $100,000

Press 3 for More than $100,000

Press 4 for Prefer not to answer

Press 9 to repeat the question

Thank you for participating in this survey.

NC Election Poll (online)

If you are willing to take this survey, please click the YES button below. Otherwise, please select the NO button. **To register your response, please click the purple arrow at the bottom of the page.**

* Yes (1)
* No (2)

Skip To: End of Survey If The Center for Survey Research at East Carolina University (ECU) is conducting a short survey on... = No

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| Page Break |  |

End of Block: Consent Block

Start of Block: Screening block

Q1 Do you currently live in the state of North Carolina?

* Yes (1)
* No (2)

Skip To: End of Survey If Do you currently live in the state of North Carolina? = No

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Q2 Are you currently registered to vote?

* Yes (1)
* No (2)
* Not sure (3)

Skip To: End of Survey If Are you currently registered to vote? = No

Skip To: End of Survey If Are you currently registered to vote? = Not sure

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End of Block: Screening block

Start of Block: Question block

Q3 How likely are you to vote in the November election for president?

* Definitely will not vote (1)
* Probably will not vote (2)
* Possibly will vote (3)
* Probably will vote (4)
* Definitely will vote (5)

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Q4 Four years ago, did you vote in the 2016 presidential election?

* Yes (1)
* No (2)
* Cannot remember (3)

Skip To: Q6 If Four years ago, did you vote in the 2016 presidential election? = No

Skip To: Q7 If Four years ago, did you vote in the 2016 presidential election? = Cannot remember

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Q5 **Four years ago**, which candidate did you vote for in the **2016 presidential election**?

* Donald Trump (1)
* Hillary Clinton (2)
* Gary Johnson (3)
* Some other candidate (4)

Skip To: Q7 If Four years ago, which candidate did you vote for in the 2016 presidential election? = Donald Trump

Skip To: Q7 If Four years ago, which candidate did you vote for in the 2016 presidential election? = Hillary Clinton

Skip To: Q7 If Four years ago, which candidate did you vote for in the 2016 presidential election? = Gary Johnson

Skip To: Q7 If Four years ago, which candidate did you vote for in the 2016 presidential election? = Some other candidate

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Q6 Why did you not vote in the 2016 presidential election?

* You were not old enough to vote. (1)
* You were old enough to vote, but never registered to vote. (2)
* You did not vote for some other reason. (3)
* Prefer not to answer (4)

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Q7 Do you approve or disapprove of **President Donald Trump’s overall job performance**?

* Approve (1)
* Disapprove (2)
* Not sure (3)

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Q8 Do you approve or disapprove of **Governor Roy Cooper’s overall job performance**?

* Approve (1)
* Disapprove (2)
* Not sure (3)

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QCH This next question is a check to ensure that you are reading the questions and response categories carefully. Please answer "16" below to the question: What is 10+6?

* 15 (1)
* 16 (2)
* 17 (3)
* 18 (4)
* 21 (5)

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 15

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 17

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 18

Skip To: End of Survey If This next question is a check to ensure that you are reading the questions and response categorie... = 21

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Q9 If the current election for President of the United States was today, would you vote for **Donald Trump, Joe Biden, or some other candidate?**

* Donald Trump (1)
* Joe Biden (2)
* Some other candidate (3)
* Undecided (4)

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Q10 If the current election for Governor of North Carolina was today, would you vote for **Democrat Roy Cooper, Republican Dan Forest, or some other candidate?**

* Roy Cooper (1)
* Dan Forest (2)
* Some other candidate (3)
* Undecided (4)

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Q11 If the current election for U.S. Senator of North Carolina was today, would you vote for **Republican Thom Tillis, Democrat Cal Cunningham, or some other candidate?**

* Thom Tillis (1)
* Cal Cunningham (2)
* Some other candidate (3)
* Undecided (4)

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Q12 Restaurants in North Carolina have resumed dine-in services after closing due to the coronavirus. Do you think it was the correct decision to resume dine-in services, or do you think dine-in services should have remained closed?

* Yes, it was the correct decision to resume dine-in services. (1)
* No, it was the wrong decision to resume dine-in services. (2)
* Not sure (3)

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Q13 Bars in North Carolina remain closed. Do you think bars should be allowed to re-open?

* Yes (1)
* No (2)
* Not sure (3)

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Q14 Do you usually wear a face mask when out shopping?

* Yes (1)
* No (2)

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Q15 How worried or not worried are you about the current spread of coronavirus cases in North Carolina?

* Very worried (1)
* Worried (2)
* Slightly worried (3)
* Not at all worried (4)

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Q16 Since the outbreak of the coronavirus, has your household economic situation gotten worse, improved, or stayed the same?

* Gotten worse (1)
* Improved (2)
* Stayed the same (3)

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Q17 Do you approve or disapprove of **Governor Roy Cooper's** handling of the state government's response to the **coronavirus outbreak** in North Carolina?

* Approve (1)
* Disapprove (2)
* Not sure (3)

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Q18 Do you approve or disapprove of **President Donald Trump's** handling of the federal government's response to the **coronavirus outbreak** in the United States?

* Approve (1)
* Disapprove (2)
* Not sure (3)

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Q19 Do you approve or disapprove of **President Donald Trump’s** handling of the **nationwide protests over the death of George Floyd** in Minneapolis?

* Approve (1)
* Disapprove (2)
* Not sure (3)

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Q20   
In thinking about the upcoming election in November, how important will each of the following issues be to your vote for President?

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|  | Extremely important (1) | Important (2) | Moderately important (3) | Not important (4) |
| The state of the economy (1) |  |  |  |  |
| The government's response to the coronavirus outbreak (2) |  |  |  |  |
| Health care (3) |  |  |  |  |
| Race relations (4) |  |  |  |  |

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Q24 In politics today, do you consider yourself a Republican, Democrat, independent, or something else?

* Republican (1)
* Democrat (2)
* Independent (3)
* Something else (4)

Skip To: Q26 If In politics today, do you consider yourself a Republican, Democrat, independent, or something else? = Republican

Skip To: Q26 If In politics today, do you consider yourself a Republican, Democrat, independent, or something else? = Democrat

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Q25 Do you think of yourself as closer to the Republican Party or closer to the Democratic Party?

* Closer to the Republican Party (1)
* Closer to the Democratic Party (2)
* Neither (3)

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Q26 Do you think of yourself as an Evangelical or born-again Christian?

* Yes (1)
* No (2)
* Not sure (3)

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Q27 For statistical purposes only, which category best describes you?

* Hispanic or Latino of any race (1)
* White or Caucasian (2)
* Black or African American (3)
* Asian or Asian American (4)
* Some other race or ethnicity, or multiple races (5)

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Q28 What is your age range?

* 18 to 24 years old (1)
* 25 to 34 years old (2)
* 35 to 44 years old (3)
* 45 to 54 years old (4)
* 55 years to 64 years old (5)
* 65 years or older (6)

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Q29 What is the highest level of school you have completed or the highest degree you have received?

* High school graduate, GED certificate, or did not finish high school (1)
* Some college or a 2-year associate degree (2)
* 4-year college or university degree (3)
* Postgraduate degree (4)

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Q30 How would you describe your political views today?

* Liberal (1)
* Moderate (2)
* Conservative (3)

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Q31 Are you male or female, or do you prefer another description?

* Male (1)
* Female (2)
* Prefer another description (please self-describe here): (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q32 What is your current annual household income?

* Less than $50,000 (1)
* $50,000 to $100,000 (2)
* More than $100,000 (3)
* Prefer not to answer (4)

End of Block: Question block