

MPharmS Curriculum Vitae

A passionate, motivated expert in retail and wholesale pharmacy, with both national and European-wide responsibilities

Respected Director, influencer, advisor and mentor at the highest level

Expert leadership of:

£1.4 Billion

Turnover

>500

Community pharmacies

Wholesale depots

>5,000

Staff

Current engagements:

Professor

Robert Gordon University

Alumni Council Member

Robert Gordon University

Member

General Pharmaceutical Council

Director

Buttercups Training

Patron

NSPCC



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HIGHLIGHTS



STRATEGIC LEADERSHIP



EXPANSIVE NETWORK



RELENTLESS EVOLUTION



ORGANISATIONAL EMPOWERMENT

STRATEGIC LEADERSHIP

Member of the Board for Phoenix Medical Supplies, Rowlands Pharmacy, and Phoenix Healthcare Distribution

Business strategist and motivated leader in community pharmacy

- · Sales growth strategy to combat Government funding cuts
- · Cost-control strategy to ensure sustained EBIT growth
- · Outpatient pharmacy growth strategy to expand business footprint
- People development and talent management to ensure best in class performance
- · Communication agenda to provide understanding of company strategy to all levels of the business

Market shaping acumen

- Instigator of the Pharmacy Voice influencing group
- · Initiator of the Community Pharmacy for the Future project
- · Introduction of pouch system for monitored dosage patients

RELENTLESS EVOLUTION

Critical decision-making and agile business evolution in response to the rapidly changing healthcare landscape

Acquisitions and mergers, increasing the size of the Rowlands Pharmacy estate from 75 to 512 pharmacies in 10 years

Top-to-top collaboration with other pharmacy companies to ensure even distribution of pharmaceutical care

Influencer of Government policy

Training platform introduction in collaboration with Robert Gordon University via a Government funded Knowledge Transfer Partnership (KTP)

Successful redesign of the format and focus of Rowlands branches to ensure greater visibility and contact between pharmacist and patients

Introduction of centralised monitored dosage programme for all branches with savings of £6m per annum

Introduction of efficiencies through centralised, automated medication pouching system

Reshaped patient delivery process saving £3m per annum

EXPANSIVE NETWORK

Exceptionally high personal profile in the sector with strong, valued relationships spanning community pharmacy, healthcare, pharmaceutical industry, government and academia

Integral strategic involvement in 14 Phoenix Retail countries across Europe

Member of Phoenix European Retail Steering Committee

Training provider to the Netherlands, Switzerland and Norway for the top Phoenix management in all three countries regarding general retailing and management of a community pharmacy chain

HIGHLIGHTS



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ORGANISATIONAL EMPOWERMENT

HERITAGE

Academic

- **1987**
- Robert Gordon University
- BSc Pharmacy 2:1
- **2013**
- IESE Business School, Barcelona University
- Top Management Programme Graduate
- **2019**
- Duke College, Cambridge University
- Top Management Programme Graduate

Corporate

- March 2006 May 2019
- Managing Director, Rowlands Pharmacy
- **Dec 2000 March 2006**
- Commercial Director, Rowlands Pharmacy
- March 1999 Dec 2000
- Commercial Manager, Rowlands Pharmacy
- **June 1998 March 1999**
- Regional Manager, Lloyds Pharmacy
- **April 1994 June 1998**
- Area Manager, Lloyds Pharmacy

ORGANISATIONAL EMPOWERMENT

Passion for development of staff at every level of the organisation, engaging them through innovative and compelling initiatives, nurturing their progression and empowering effective decision-making. Recognising their success through introduction of the annual Rowlands Excellence Awards

Inspiring people to unite around a cause

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DRIVERS



Motivator



Trailblazer



Achiever



Visionary



Strategist



Negotiator



Leader



Communicator



Passionate



Empathetic

ACCOLADES

- Pharmacy Business Leader of the Year 2010
- $lue{f Y}$ Retail Pharmacy Chain of the Year winner 2010
- 43 Pharmacy Awards won over 12 years
- Star of Channel 4's Undercover Boss, highlighting tensions in the pharmacy sector

"Where high-flying executives go undercover to ensure their business is fighting fit"

PASSIONS















