

Reach Washington Story Partners

We're looking for Story Partners to share with us stories and images about what's happening with Reach Washington in your church. Story Partners will report and share the following information:

Stories

- How is Reach Washington impacting/changing your church? Your community?
- Answers to prayer and miracle stories
- Testimonies of members and/or guests (aha! moments)
- Anything unique about your program (youth presenters, multiple locations hosted by one church, reaching a specific target audience, etc.)

Reaction Quotes

- Night by night, how are guests reacting? What comments are they sharing? What are guests learning? How are their lives changing?
- What are members discovering about evangelism? How is their view point of evangelism changing?

Statistics

- Opening, Daily, Closing Attendance (church members and community guests)
- Responses: altar calls, Bible study requests, baptism decisions, baptisms/professions of faith
- Advertising survey results
- Young people attending children's programs

Photos & Video

- **All photos need identifying captions** (names, locations, descriptions).
- Greeting photos (mid-range) showing interaction between the greeter and guests.
- Volunteer photos (mid-range or close up) showing church volunteers in action (parking attendants, greeters, ushers, registration assistants, childcare providers, prayer partners, etc.).
- Audience shots (context photo) to show size of audience.
- Audience shots (detail) showing someone in the audience with hands folded in prayer, taking notes or reading their open Bible.
- Speaker photo (mid-range) interacting with audience during the presentation and (close-up) with just the speaker during the presentation.
- Response photos (mid-range) showing people responding up-front to altar calls or filling out a decision card.
- Speaker and guest interaction photos (mid-range) after the meeting.
- **For video**, capture stories, interviews and event footage.

Technical Information

Story Guidelines

Stories need to answer basic facts of who, what, when, why, where and how.
Stories incorporate voice (i.e. people's reactions and opinions) by using quotes.
Stories have an angle, a point or a theme to communicate.
Stories can be short (100 words), medium (225 words) or long (400 words).

Don't worry about the grammar. We'll help you out!

Photography Guidelines

Check your camera settings.
Photos need to each be at least 1 MB in size (Large photo size).

Capture three types of illustrative photos: context, mid-range and close-up/detail.
Submit your top 3, top 5, top 10 or top 20 photos (use www.wetransfer.com to send large files via a zipped folder).

If you are using natural light photography:

Plan your photo and know what you want to capture.
Increase your ISO settings to the highest/next-to-highest ISO level on your camera.
Meter off the speaker's face for proper exposure.
Consider using a tripod.

If you are using flash photography:

Plan the photo, know what you want to capture, be patient, wait for the right timing.
Do not be disruptive of the program with flash photography.

Videography Guidelines

Post a videography notice in the church or auditorium lobby.
Check your camera, audio and lighting settings.
Please use a tripod and avoid excessive zooming or panning.
Review this list of videography tips: <http://bit.ly/videotips4you>
Assemble a 1-5 minute video package or submit a copy of your footage for conference archives (submit by email, YouTube or Vimeo link, or DVD).

Submission Guidelines

As it happens, send in your content! We're looking for stories and photos/videos throughout the meetings. Stories, photos and videos may be used in conference publications in print and online. All contributors (writers/reporters, photographers, videographers) will be given credit. **Questions?** Contact Heidi Martella Baumgartner at info@washingtonconference.org or (253) 681-6008 (office) or (253) 318-6301 (cell).

»Send stories, photos and video clips/links to: washingtonconference@gmail.com