

Checklist for AAPOR TI

Survey: Boston Preliminary Mayoral Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Likely Voters in Boston
4. Dates of data collection.	August 23-24, 2021
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 10,000 mobile numbers and 20,000 landlines provided by Aristotle Inc.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, online, and SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=600, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.9% percentage points.</p> <p>A screening question was asked if the voter was registered and likely to vote. If the respondent said they were not registered or not likely to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by age, gender, education, race, party affiliation, 2017 vote, and region based on 2021 voter turnout modeling.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

1. Have you received at least one dose of a COVID-19 vaccine?

Yes, I have received one dose (go to 3)

Yes, I have received two doses (go to 3)

No, I have not received any doses of a COVID-19 vaccine (go to 2)

2. Now that the FDA has granted full approval to the Pfizer COVID vaccine, do you plan to get vaccinated?

Yes (go to 4)

No (go to 4)

Unsure (go to 4)

3. If a booster shot to the COVID-19 vaccine becomes available, will you take it?

Yes

No

Unsure

4. What is your party registration?

Not registered to vote (end)

Democrat

Republican

Independent or other

5. How likely are you to vote in the upcoming election for Mayor of Boston?

Very likely

Somewhat likely

Not that likely (end)

Not at all likely (end)

6. For the September preliminary election, how do you plan on voting?

Vote early in-person

Vote early by mail

Vote in-person on election day

Not sure how I will vote

7. How excited are you to vote in this election?

Very excited

Somewhat excited

Not very excited

Not at all excited

8. If the mayoral election were held today, who would you vote for?

Annissa Essaibi George

Richard Spagnuolo

Andrea Campbell

Kim Janey

Michelle Wu

Jon Santiago

Richard Cappucci

John Barros

Don't know/undecided (go to 10)

Someone else

9. How excited are you to support your chosen candidate?

Very excited

Somewhat excited

Not very excited

Not at all excited

10. When deciding for whom to vote for mayor, which of the following is the most important issue?
(randomized)

Housing

Healthcare

Jobs

Crime

Covid-19

Police reform

The environment

Education/Schools

Transportation

Something else (please specify)

11. How concerned are you about the threat of the Delta variant of Covid-19?

Very concerned

Somewhat concerned

Not too concerned

Not at all concerned

12. Do you agree or disagree with the following statement: All large public venues such as concert halls and stadiums should require proof of vaccination

Agree
Disagree
Unsure or no opinion

13. Do you agree or disagree with the following statement: Shops, restaurants, and offices should require proof of vaccination

Agree
Disagree
Unsure or no opinion

14. Do you agree or disagree with the following statement: Businesses have the right to require that their employees get vaccinated

Agree
Disagree
Unsure or no opinion

15. Can you please tell me your gender?

Male
Female

16. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races

17. What is your age range?

18-29 years
30-44 years
45-64 years
65 or more years

18. What is the highest level of education you have attained?

High school or less
Some college
College graduate
Postgrad or higher

19. Who did you vote for in the 2017 Boston Mayoral election?

Marty Walsh
Tito Jackson
Not sure
Did not vote

20. What neighborhood in Boston do you live in?

East Boston

Charlestown

South Boston

Central (Chinatown, Downtown, West End & North End)

Back Bay- Beacon Hill

South End

Fenway-Kenmore

Allston/Brighton

Jamaica Plain

Roxbury

North Dorchester

South Dorchester

Mattapan

Roslindale

West Roxbury

Hyde Park

Harbor Islands