

XAVIER BLANVILLAIN

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Chief Product Officer

**Product Management • Product Engineering • Product Operations
Portfolio Management • Product Marketing • Talent Development**

If you are searching for a senior product development executive focused on long-term solution creation, let's discuss how my expertise can successfully drive your organization to the next level.

I lead global cross-functional teams that manage technology-based products and services. I operate in complex, fast-paced and competitive B2B / B2C environments, in various industries.

I have reshaped distributed product team activities of 120+ people, growing online sales (+20%), improving customer experience (+10% NPS), and optimizing profitability of a US\$1 billion portfolio.

Leadership Skills (examples) ⇒ **Fostering innovation**

creating new and better ways for the organization to be successful, while aligning on the strategy. I strive to create a safe environment that allows product teams to experiment and innovate, with enough autonomy. I led pioneering teams, developing and bringing award-winning innovative products to crowded consumer markets.

⇒ **Focusing on performance**

by ensuring accountability and by driving results. These are distinctive competencies that distanced my product teams from competition. On 4 occasions, I institutionalized Product Creation Frameworks, and chaired Product Boards with decision-making and fail-fast mechanisms, to deliver top-quality products, with best time-to-market.

⇒ **Building effective teams**

with a strong identity that apply their diverse skills and perspectives to achieve common goals. I set up 2 global Product Offices to drive product vision and purpose, reinstating product management with a strategic mindset. We aligned product and technology roadmaps, while nurturing a distributed Product Community of Practices.

Additional Skills Organizational Development | Managerial Accounting | Cost Reduction
Leadership Coaching | Team Coaching | Lean Management | Change Management

Career Summary **VP Product Development & Operations**, EclecticIQ, Amsterdam, NL, 2018 - Present
CPO (consultant), LEANx Consulting, Amsterdam, NL, 2017 - Present
COO (ad interim), bunq, Amsterdam, NL, 2016 - 2017
Sr Director Product Office, Nokia HERE, Berlin, DE, 2014 - 2016
VP Product Management & Engineering, TomTom, Amsterdam, NL, 2006 - 2014
Managing Director, SMART Production, Rennes, FR, 2003 - 2006
Program Manager, Sendo, Birmingham, UK, 2000 - 2003
Sr Consultant, Altran Europe, Brussels, BE, 1998 - 2000
Project Leader, Philips, Le Mans, FR, 1994 - 1998

Industries Software | Cyber Security | IT | Fintech | Digital mapping | Telecoms | Aerospace |
Multimedia | Consumer Electronics

Education **Global Executive MBA**, Rotterdam School of Management (RSM, NL, 2011)
MSE (Engineering & IT), Grande École d'Ingénieurs Généralistes (ESEO, FR 1994)