



PHOTOGRAPHING AN Event

Special events are a great time to capture and illustrate an experience.

YOUR GOAL IS TO CAPTURE THE ESSENCE OF THE SPECIAL EVENT: the people on stage, the program elements, the special moments, the audience's candid reactions. Through your photos, tell the story of the special event — but don't interrupt or disrupt the program with your photo taking.

Limit your flash photography. Work off natural light. Increase your ISO. Adjust exposure. Aim for quality over quantity.

THREE TYPES EVENT PHOTOS

1. **Close-ups** – a detail or face of the big picture
2. **Mid-range** – some of the big picture
3. **Context** – the big picture



PHOTO CHECKLIST

1. **Behind the Scenes** – photos before and after the event
2. **Program Elements** – speaker, musicians, people upfront
3. **Audience Shots** – singing, listening, reading, interacting, smiling
4. **Speaker Shots** – the speaker gesturing, holding Bible, smiling, interacting
5. **Environment Shots** – show the size and scope of the event
6. **Any eye-catching photos** of interest.

AFTER THE EVENT (24-48 HOURS):

1. Sort & select top 20 photos. Export to a 1-2 MB file size.
2. Share with your network of influence (with captions!)
3. Package (zip) and email the photo collection (via DropBox, WeTransfer, OneDrive) to info@washingtonconference.org.

Shared photos will be archived by the conference, potentially featured on the conference's Facebook account and used in print publication. You will receive photographer credit when your photo is used.



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