

PRESIDENT AND CHIEF OPERATING OFFICER HUNTSMAN CANCER FOUNDATION SALT LAKE CITY, UTAH



Aspen Leadership Group is proud to partner with the Huntsman Cancer Foundation in the search for a President and Chief Operating Officer.

The President and Chief Operating Officer (COO) will lead the Huntsman Cancer Foundation team, defining strategic objectives and fundraising strategies, including the design and implementation of near- and long-term growth strategies. The President and COO will oversee foundation operational and fiscal integrity, administration, and personnel management, working in close partnership with the Chief Executive Officer of the Huntsman Cancer Institute.

This exceptional leader will drive the mission of the Huntsman Cancer Foundation (HCF) to ensure the future of cutting-edge research and capital projects at the Huntsman Cancer Institute (HCI), leveraging a proven track record of building successful development programs, inspiring donors to higher levels of giving, and establishing transformative philanthropic partnerships. With a commitment to fostering a culture of collaboration and excellence, the President and COO will recruit, retain, and inspire a high-performing foundation team. The President and COO will develop and execute strategic initiatives to increase philanthropic revenue and donor retention, while also serving as a key partner to the Chief Executive Officers of the Huntsman Cancer Foundation and the Huntsman Cancer Institute.

In 1995, the Huntsman family started the Huntsman Cancer Foundation to ensure the future of cutting-edge research at Huntsman Cancer Institute. Every dollar raised fuels research, supports patient care, and brings the institute closer to the day when all forms of cancer are preventable and treatable. HCF's singular purpose—to further the mission of Huntsman Cancer Institute—is advanced due to the support of a community of donors and fundraisers. By funding efforts to understand the beginnings of cancer better and more effectively treat cancer, supporters help relieve suffering and improve the quality of life for cancer patients, survivors, and their families. Huntsman Cancer Foundation is dedicated to ensuring excellence in these endeavors through the development and prudent stewardship of private resources. All Huntsman Cancer Institute fundraising initiatives happen through HCF, which is a public, functionally integrated, Type III 501(c)(3) organization.

Thanks to the ongoing generosity of the Huntsman Family, 100% of donations from individuals, corporations, and community groups go to the treatment, education, and research being conducted at Huntsman Cancer Institute.

HUNTSMAN CANCER INSTITUTE

At its core, Huntsman Cancer Institute reduces human suffering. Its doctors and researchers work together to understand cancer and find breakthroughs to improve lives. Its comprehensive support for patients and their families ensures no one faces cancer alone. Huntsman Cancer Institute at the University of Utah is the designated National Cancer Institute Comprehensive Cancer Center for Utah, Idaho, Montana, Nevada, and Wyoming. It proudly serves those with all types of cancer throughout the Mountain West. Huntsman Cancer Institute at the University of Utah seeks a future free from cancer. Its mission is to understand cancer from its beginnings, use that knowledge in the creation and improvement of cancer treatments, relieve the suffering of cancer patients, and provide education about cancer risk, prevention, and care. To realize this, the institute prioritizes and assesses community health, patient access, and improved outcomes, reducing barriers to care for all.

Huntsman Cancer Institute started with a vision—a world where cancer is not only treatable but preventable. Founded in 1995 by Jon M. Huntsman Sr. and his beloved wife Karen, Huntsman Cancer Institute embarked on a journey to redefine cancer care. Driven by that same spirit of hope and healing, Huntsman Cancer Institute in now a global leader in finding new and innovative ways to prevent, detect, diagnose, treat, and survive cancer.

Huntsman Cancer Institute is leading the way in cancer care. Its commitment to patients pushes the institute to explore new frontiers in cancer treatments and therapies. Its hospitals and clinics have state-of-the-art technology, enabling them to offer the best in cancer prevention, detection, diagnosis, and treatment. Treatments are tailored to each person, offering highly targeted therapies and fewer side effects. Huntsman Cancer Institute is a leader in immunotherapy, harnessing the power of the immune system to treat cancer. Its minimally invasive surgeries provide faster recovery times and reduced complications. HCI also develops and uses targeted therapies that stop cancer growth and protect healthy tissue.

The labs at Huntsman Cancer Institute are vibrant hubs of discovery. Scientists study the biology of cancer, explore the promise of immunotherapy, and find new ways to treat people using personalized medicine. From bench to bedside, Huntsman Cancer Institute is innovating cancer treatments and saving lives. Significant discoveries have been made about genes linked to cancer risk, finding more inherited cancer genes than any other cancer center. The institute's experts train the next generation of cancer researchers to make a difference in cancer care. Clinical trials are at the forefront of patient care at Huntsman Cancer Institute. The institute offers access to cutting-edge therapies and effective treatments, empowering patients with new possibilities and providing hope. Clinical trials share the future of cancer care and reflect the Institute's unwavering dedication to providing the best possible outcomes for patients.

The dedicated and world-renowned doctors at Huntsman Cancer Institute are at the forefront of patient-centered care. They are more than just experts in their specialties—they are experts in each patient's type of cancer. They are collaborators, transformers, and innovators. They believe in treating the whole person, not just their cancer. Each day, Huntsman medical, surgical, and radiation oncologists work together across disciplines to create and coordinate treatment plans for every patient. They understand that cancer is a complex disease and use a team approach to ensure the best outcomes.

As part of University of Utah Health, Huntsman Cancer Institute expands its impact and taps into the resources and expertise of one of the nation's top academic medical centers, maintaining strong partnerships with affiliate hospitals in Colorado, Idaho, Montana, Nevada, and Wyoming. This collaboration enables the institute to provide critical cancer care throughout the Mountain West and beyond, reaching people where they live.

REPORTING RELATIONSHIPS

The President and Chief Operating Officer will report to the Huntsman Cancer Foundation Board of Directors led by Chairman and Chief Executive Officer Peter R. Huntsman. The President and Chief Operating Officer will work closely with the Chief Executive Officer of the Huntsman Cancer Institute, Dr. Mary C. Beckerle. The President and Chief Operating Officer will oversee a staff of 20 including nine direct reports.

FROM THE CHAIRMAN AND CHIEF EXECUTIVE OFFICER

"You have cancer."

Three words no one ever wants to hear. Behind every cancer diagnosis are people reeling from the news. Cancer touches us all. It strikes without regard for background, income, or lived experience. As disconcerting as a cancer diagnosis is, knowing that Huntsman Cancer Institute, the official cancer hospital and research center of Utah and the only NCI-designated Comprehensive Cancer Center in the Mountain West, is nearby provides a measure of confidence and comfort.

Twenty-five years ago, Jon M. and Karen Huntsman, my parents, provided the first \$100 million commitment to build Phase I of what my father described as "the most advanced, caring, comfortable, and prestigious specialized cancer center there is." Today, HCI has more than a million square feet of state-of-the-art cancer research and clinical care space. The cancer specialty hospitals and clinics are beautifully appointed and provide a sanctuary for healing while powerfully communicating hope, optimism, and world-class care. In addition to the cancer campus in Salt Lake City, HCI uses outpatient clinics, affiliate hospitals, and mobile clinics to deliver compassionate and leading-edge cancer care, cancer screening, education, and transformational cancer science to people throughout Utah, Idaho, Montana, Nevada, and Wyoming. Huntsman Cancer Institute is home to over 200 clinical trials with over 250 research teams. It is also recognized for discovering more genes for inherited cancers than any other cancer center in the world.

Huntsman Cancer Institute is continuing its fast pace of growth with a new cancer campus under development in Vineyard, Utah. This will be HCl's second cancer campus in the fastest-growing county in the state and will bring state-of-the-art discovery and cancer care closer to rural and frontier populations.

Huntsman Cancer Foundation's sole purpose is to raise funds to support the mission of Huntsman Cancer Institute—to understand cancer from its beginnings, to use that knowledge in the creation and improvement of cancer treatments, to relieve the suffering of cancer patients, and to provide education about cancer risk, prevention, and care. HCF's excellence is supported by generous and dedicated donors whose contributions are the jet fuel for achieving HCI's mission.

The foundation is 20 people strong and growing. We recently completed a robust organizational assessment that provides a roadmap for strategic investments that build on the foundation's strong history of fundraising success and will accelerate its fundraising growth year over year, making it a top-tier fundraising organization. This is an exciting time for the foundation. The President and COO will bring the expertise, leadership characteristics, and drive to adeptly lead this important work.

If you're a fundraising leader who cultivates deep and long-standing relationships, who is a builder, a strategist, an innovative thinker, a performance optimizer, and a motivator who can energize their team and instill a sense of urgency for impact, we look forward to meeting you. Together, we have the opportunity to affect one of the most noble causes—a cancer-free future. I can think of no greater calling.

—Peter R. Huntsman, Chairman and Chief Executive Officer, Huntsman Cancer Foundation

PRIMARY RESPONSIBILITIES

The President and Chief Operating Officer will

- serve as a strategic, visionary, and inspirational fundraising leader, building highly effective teams, and overseeing successful day-to-day operations as well as long-term growth;
- be a superb builder and steward of long-term relationships, to the benefit of the foundation and the Huntsman Cancer Institute;
- develop strategies that increase philanthropic revenue, number of donors, and donor retention;
- recruit, retain, lead, and inspire an excellent foundation staff;
- lead efforts to complete the current Vineyard Campaign, and work closely with foundation and institute leaders to design ambitious and effective future fundraising campaigns;
- drive and support philanthropic partnerships at the seven-figure level and above;
- working with leaders at the Huntsman Cancer Institute, play a leadership role in developing ideas that advance the institute's impact and inspire pacesetting gifts;
- build and sustain a strong culture of collaboration, trust, teamwork, and respect;
- build and sustain close and effective working relationships with colleagues across the Huntsman Cancer Institute and the University of Utah;
- ensure excellent communication related to foundation objectives and efforts among foundation staff and across foundation and Huntsman Cancer Institute constituencies; and
- be an effective spokesperson for the foundation and the institute.

FOUNDATION LEADERSHIP

Peter R. Huntsman, Chairman and Chief Executive Officer Chairman, President, and Chief Executive Officer of Huntsman Corporation

Peter R. Huntsman is Chairman, President, and Chief Executive Officer of Huntsman Corporation, a global manufacturer and marketer of differentiated chemicals. Huntsman has more than 15,000 employees and contractors with 2017 revenues of approximately \$8 billion. As Chairman and CEO of the Huntsman Cancer Foundation, Huntsman raises funds and supports the ongoing research, treatment, and educational programs of the world-renowned Huntsman Cancer Institute. In addition, Huntsman serves as Chief Executive Officer of the Huntsman Family Foundation. Huntsman is involved as a member of various executive boards and councils including the Board of Overseers for the Wharton School of Business at the University of Pennsylvania; the Memorial Hermann Health Systems Board of Directors; and the Executive Committee of The American Chemistry Council.

Taylor R. Randall, Ph.D., Voting Member, Board of Directors President, University of Utah

Taylor Randall is the 17th President of the University of Utah, the state's flagship institution of higher education. He joined the university in 1998 as a professor of accounting and led the nationally ranked David Eccles School of Business for 12 years prior to his appointment as President in 2021. The first alum in 50 years to hold this position, President Randall has set a bold goal for the University of Utah to become a top 10 public university with unsurpassed societal impact. He believes that the university can revolutionize the student experience, change the world through research, and serve the state to improve the lives of all 3.5 million Utahns. Highlights of his tenure thus far include opening centers for climate policy and fintech investment, announcing several new living-learning housing projects, hiring the university's first Chief Experience Officer, building a hospital in West Valley, and launching the Responsible Al Initiative. President Randall is proud to lead a university that is a top-tier research institution, the state's largest employer, a member of the Association of American Universities, and home to University of Utah Health, the only academic medical center in the state of Utah.

A. Scott Anderson, Voting Member, Board of Directors Non-Executive Chairman at Zions Bank

A. Scott Anderson served as the President and Chief Executive Officer of Zions Bank for 26 years. Zions Bank is Utah's oldest financial institution and is the only local bank with a statewide distribution of local branches. Founded in 1873, Zions Bank has been serving the communities of the Intermountain West for more than 140 years. Zions operates 107 full-service branches throughout Utah and 25 full-service branches in Idaho. In addition to a wide range of traditional banking services, Zions offers a comprehensive array of investment, mortgage, and insurance services and has a network of loan origination offices for small businesses, nationwide. A native of Salt Lake City, Anderson joined Zions Bank in December of 1990. Active in community affairs, Anderson currently serves on a number of business and nonprofit boards.

INSTITUTE LEADERSHIP

Mary C. Beckerle, Ph.D.
Jon M. Huntsman Presidential Endowed Chair
CEO, Huntsman Cancer Institute at the University of Utah
Associate Vice President of Cancer Affairs, University of Utah Health
Distinguished Professor of Biology and Oncological Sciences

Mary C. Beckerle, Ph.D., has served as Chief Executive Officer of Huntsman Cancer Institute at the University of Utah since 2006. She is the Associate Vice President for Cancer Affairs at U of U Health, and she is a distinguished professor of biology and oncological sciences at the University of Utah. Dr. Beckerle joined the faculty of the University of Utah in 1986, and currently holds the Jon M. Huntsman Presidential Endowed Chair. She earned her Ph.D. in molecular, cellular, and developmental biology from the University of Colorado at Boulder, where she was the recipient of a Danforth Fellowship, and completed post-doctoral research at the University of North Carolina at Chapel Hill.

Dr. Beckerle's research has defined a novel molecular pathway that regulates mechanotransduction and cell motility, and her lab has contributed to understanding the impact of this pathway on tumor progression, particularly in Ewing's sarcoma. Her scientific work has been continuously funded by the National Institutes of Health (NIH) and the American Cancer Society for over 30 years. She guided graduate education at the University of Utah as the Director of the Interdepartmental Graduate Program in Molecular Biology for two years. In addition, Dr. Beckerle developed the Multidisciplinary Cancer Research Training Program at HCI and served for several years as the principal investigator of the National Cancer Institute (NCI) grant that supported this cancer-focused training initiative. Dr. Beckerle served as Cancer Center Director and Principal Investigator of HCI's Cancer Center Support Grant from 2006-2018, during which she led the process that resulted in HCI being designated as a Comprehensive Cancer Center, the highest recognition possible by the NCI.

An active participant in national and international scientific affairs, Dr. Beckerle served as President of the American Society for Cell Biology in 2006. She has served on the NIH Advisory Committee to the Director, on the NCI Scientific Review Group Subcommittee A (Parent Committee) for Cancer Centers, as Chair of the American Cancer Society Council for Extramural Grants, on the Coalition for Life Sciences Board of Directors, and the Board of the Mechanobiology Institute in Singapore. In 2013, she was elected to the Board of Directors of the American Association for Cancer Research.

Dr. Beckerle currently serves on the Medical Advisory Board of the Howard Hughes Medical Institute, the Management Board of the National Centre for Biological Sciences in India, and the External Advisory Boards of several NCI-designated comprehensive cancer centers.

Dr. Beckerle is a member of the Board of Directors of Huntsman Corporation and Johnson & Johnson. In 2016, she was appointed to the National Cancer Moonshot Initiative Blue Ribbon Panel, a team charged with identifying strategies to best advance the scientific themes of Vice President Biden's "cancer moonshot" initiative; she co-chaired the working group on Precision Prevention and Early Detection. In 2018, the American Academy of Arts and Sciences appointed Dr. Beckerle to the Advisory Committee on Science, Engineering, and Technology. She is also a member of NCI's Board of Scientific Advisors since 2018.

In 2000, Dr. Beckerle was appointed as a Guggenheim Fellow and a Rothschild-Yvette Mayent Award Scholar at the Curie Institute in Paris. She received the Utah Governor's Medal for Science and Technology in 2001, the Sword of Hope Award from the American Cancer Society in 2004, and the Rosenblatt Prize for Excellence (the University of Utah's highest honor) in 2007. Dr. Beckerle was elected as a Fellow of the American Academy of Arts and Sciences in 2008 and to the American Philosophical Society in 2017. In 2018, Dr. Beckerle received the Alfred G. Knudson Award in Cancer Genetics from NCI. In 2021, Dr. Beckerle was elected as a Fellow of the American Association for Cancer Research Academy and as a member of the National Academy of Sciences.

PREFERRED COMPETENCIES AND QUALIFICATIONS

The Huntsman Cancer Foundation seeks a President and Chief Operating Officer with

- a commitment to the mission of the Huntsman Cancer Foundation—to guarantee the future of cutting-edge research at Huntsman Cancer Institute;
- demonstrated success in building and leading a development program that engages new donors, inspires donors to higher levels of giving, and establishes philanthropic partnerships that lead to giving with transformational impact;
- a demonstrated capacity to serve as the architect of a transformational giving program and a philanthropic culture that supports it;
- demonstrated success as an advancement leader in a highly complex environment, such as a major medical center or research university;
- a capacity to serve as a valued thought partner to the Huntsman Cancer Foundation Chief Executive Officer, the Huntsman Cancer Institute Chief Executive Officer, and board leaders;
- a flexible, collaborative, caring, and adaptable style;
- an ability to create and lead both strategic and tactical fundraising initiatives and work well with individuals from a wide cross section of society;
- a high level of energy and drive;
- a proven ability to hire, train, and inspire high-performing teams;
- demonstrated skills in financial and strategic planning and management;
- an ability to craft ambitious and achievable annual and long-term business plans;
- exceptional organizational and project management skills, including an ability to plan, schedule, and successfully carry out multiple projects at the same time to successful conclusion; and
- strong verbal and written communication and presentation skills across platforms.

A bachelor's degree and at least ten years of professional experience is required for this position. The Huntsman Cancer Foundation will consider candidates with a broad range of backgrounds. If you are excited about this role and feel that you can contribute to the foundation, but your experience does not exactly align with every qualification listed above, we encourage you to apply.

SALARY AND BENEFITS

The salary range for this position is \$300,000 to \$350,000 annually plus bonus. The Huntsman Cancer Foundation offers a comprehensive package of benefits through the <u>University of Utah</u>.

LOCATION

This position is in Salt Lake City, Utah.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Cover letters should be responsive to the mission of the Huntsman Cancer Foundation as well as the responsibilities and qualifications stated in the prospectus. Review of applications will begin immediately and continue until the successful candidate has been selected.

To apply for this position, visit: <u>President and Chief Operating Officer, Huntsman Cancer Foundation</u>.

To nominate a candidate, please contact Don Hasseltine, <u>donhasseltine@aspenleadershipgroup.com</u> and Steven Wallace, <u>stevenwallace@aspenleadershipgroup.com</u>.

All inquiries will be held in confidence.