

Checklist for AAPOR TI

Survey: Michigan- Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in Michigan who said they were very likely to vote or have already voted.
4. Dates of data collection.	March 7th-10th, 2019
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 7,602,944 registered voters with 1,783,029 landlines, and a random sample of 17,500 drawn. Voters with only cellphones were not included. The online sample was of 223 registered voters supplied by Amazon Turk
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Amazon Turk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=743, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.5 percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by age, ethnicity, gender and region. 2016 vote magnitude was also used, new voters were included based on their actual sample (5.5%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Michigan Poll

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3. Which primary are you going to vote in?

Press 1 for the Democratic Primary (go to 4)

Press 2 for the Republican Primary (go to 8)

Press 3 for unsure or not planning on voting (go to 9)

4. Of the following Democratic candidates for President who would you be most likely to support?

Press 1 for Joe Biden (go to 6)

Press 2 for Bernie Sanders (go to 9)

Press 3 for Elizabeth Warren (go to 9)

Press 4 for Kamala Harris (go to 9)

Press 5 for Cory Booker (go to 9)

Press 6 for Amy Klobuchar (go to 9)

Press 7 for John Hickenlooper (go to 9)

Press 8 to hear more candidate names

Press 9 to repeat answer choices

5. Which of the following candidates would you be most likely to support as the Democratic nominee in 2020?

Press 1 for Sherrod Brown (go to 9)

Press 2 for Jay Inslee (go to 9)

Press 3 for Julian Castro (go to 9)

Press 4 for Beto O'Rourke (go to 9)

Press 5 for Tulsi Gabbard (go to 9)

Press 6 for Pete Buttigieg (go to 9)

Press 7 for Kirsten Gillibrand (go to 9)

Press 8 for Someone else (go to 9)

Press 9 to repeat answer choices

6. Who would be your second choice?

Press 1 for Bernie Sanders (go to 9)

Press 2 for Elizabeth Warren (go to 9)

Press 3 for Kamala Harris (go to 9)

Press 4 for Cory Booker (go to 9)

Press 5 for Amy Klobuchar (go to 9)

Press 6 for John Hickenlooper (go to 9)

Press 7 for Sherrod Brown (go to 9)

Press 8 to hear more candidate names (go to 7)

Press 9 to repeat answer choices

7. Who would be your second choice?

Press 1 for Kirsten Gillibrand (go to 9)

Press 2 for Julian Castro (go to 9)

Press 3 for Beto O'Rourke (go to 9)

Press 4 for Tulsi Gabbard (go to 9)

Press 5 for Pete Buttigieg (go to 9)

Press 6 for Jay Inslee (go to 9)

Press 7 for Someone else (go to 9)

Press 8 to repeat answer choices

8. Who would you be most likely to vote for in the Republican primary?

Press 1 for Donald Trump

Press 2 for Bill Weld

9. I am now going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

10. What about Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

11. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

12. What about Donald Trump or Kamala Harris?

Press 1 for Donald Trump

Press 2 for Kamala Harris

13. What about Donald Trump or Amy Klobuchar?

Press 1 for Donald Trump

Press 2 for Amy Klobuchar

14. What about Donald Trump, Joe Biden or Howard Schultz?

Press 1 for Donald Trump

Press 2 for Joe Biden

Press 3 for Howard Schultz

15. What about Donald Trump, Bernie Sanders or Howard Schultz?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

Press 3 for Howard Schultz

16. If the General Election for U.S. Senate were held today, for whom would you vote or lean towards voting?

Press 1 for Democrat Gary Peters

Press 2 for Republican John James

Press 3 if you are undecided

17. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for other or multiple races

18. What is the highest level of education you have attained?

Press 1 for high school or less

Press 2 for some college

Press 3 for college graduate

Press 4 for postgrad or higher

19. What is your age range?

Press 1 for 18-29 years

Press 2 for 30-49 years

Press 3 for 50-64 years

Press 4 for 65 or more years

20. Who did you vote for in the 2016 election?

Press 1 for Donald Trump (go to 21)

Press 2 for Hillary Clinton (go to 22)

Press 3 for other (go to 22)

Press 4 for did not vote (go to 22)

21. What was your vote for President Trump more motivated by?

Press 1 for support of Trump

Press 2 for opposition to Hillary Clinton

22. How likely are you to vote for Donald Trump in 2020?

Press 1 for Very Likely

Press 2 for Somewhat Likely

Press 3 for Somewhat not likely

Press 4 for Not very likely

23. Do you approve or disapprove of the job Donald Trump is doing as President?

Press 1 for approve

Press 2 for disapprove

Press 3 for neutral/unsure

24. How much more or less likely are you to support a candidate if they receive an endorsement from President Trump?

Press 1 for Much more likely

Press 2 for Somewhat more likely

Press 3 for Somewhat less likely

Press 4 for Much less likely

25. Do you believe President Trump has kept his campaign promises?

Press 1 for Yes

Press 2 for No

26. Has your opinion of President Trump improved or worsened since he has become President?

Press 1 for Improved

Press 2 for Worsened

Press 3 for Stayed the Same

27. I am now going to read you a list of issues. For each one tell me whether you approve or disapprove of the way President Trump is handling these issues.

Abortion

Press 1 for approve

Press 2 for disapprove

28. Immigration

Press 1 for approve

Press 2 for disapprove

29. Health Care

Press 1 for approve

Press 2 for disapprove

30. Foreign Policy

Press 1 for approve

Press 2 for disapprove

31. Economic Policy

Press 1 for approve

Press 2 for disapprove

32. What news source do you trust the most?

Press 1 for television news
Press 2 for social media
Press 3 for newspapers
Press 4 for online publications
Press 5 for radio
Press 6 for none

33. What television news source do you trust the most?

Press 1 for NBC
Press 2 for ABC
Press 3 for CBS
Press 4 for Fox News
Press 5 for MSNBC
Press 6 for CNN

34. Do you think men are better suited for politics than women?

Press 1 for yes
Press 2 for no
Press 3 for no opinion

35. Congressional District