Checklist for AAPOR TI

Survey: Boston Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Likely voters in the Boston**
4. Dates of data collection.	**October 26-27, 2021**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 29,000 landlines and 10,000 cellphones provided by Aristotle Inc. with an online panel provided by Amazon Mturk.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**Online panel provided by Amazon MTurk**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, SMS-to-web, and Online**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To	**The sample consisted of registered voters, n=500, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 4.3 percentage points.** **A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.**
avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data sets were weighted by age, gender, education, race, party registration, and 2021 primary vote based on a 2021 turnout model using L2.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. *Reviewer: Type NA if not applicable.*	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. Do you think Boston is headed in the right or wrong direction?
   a. Right direction
   b. Wrong direction
   c. Unsure

2. How likely are you to vote in the mayoral election on November 2nd.
   a. Not at all likely (End)
   b. Not very likely (End)
   c. Somewhat likely
   d. Very likely
   e. Already voted (skip to question 4)

3. How do you plan on voting?
   a. In-Person on election day
   b. In-person Early Voting
   c. Mail-in Ballot
   d. Not sure

4. If the mayoral election were held today who would you vote for?
   a. Annissa Essaibi-George (skip to 6)
   b. Michelle Wu (skip to 6)
   c. Undecided

5. If you had to decide, who would you vote for?
   a. Annissa Essaibi-George (skip to 6)
   b. Michelle Wu (skip to 6)

6. Regardless of who you are voting for, who do you think will win the mayoral election?
   a. Annissa Essaibi-George
   b. Michelle Wu

7. On November 2nd, you will be able to vote for up to 4 candidates for city councilor at large. Please let me know if you plan to vote for the following candidates. First, Michael Flaherty
Yes
No

8. Next, Althea Garrison
Yes
No

9. Next, David Halbert
Yes
No
10. Next, Ruthzee Louijeune

Yes
No

11. Next, Julia Mejia
Yes
No

12. Next, Carla Monteiro
Yes
No

13. Next, Erin Murphy
Yes
No

14. Next, Bridget Nee-Walsh
Yes
No

15. What do you think should be the mayor's top priority in the first 100 days?
   a. Housing
   b. Healthcare
   c. Jobs
   d. Crime
   e. Covid-19
   f. Police Reform
   g. Education/Schools
   h. Transportation
   i. Other

16. Have you had the chance to meet either of the mayoral candidates?
   a. Yes, Michelle Wu
   b. Yes, Annissa Essabi-George
   c. Yes, Both
   d. Neither
   e. Unsure

17. Which of the following endorsements would have the biggest impact on your vote?
   a. Newspaper and Media
   b. Elected officials
   c. Unions
   d. Endorsements don't impact my vote

18. There's a mask mandate in Boston until November 1st. Do you think the mandate should be extended?
    a. Yes
    b. No
    c. Unsure

19. Do you agree or disagree that City workers should be subject to a vaccine mandate?
    a. Agree
    b. Disagree
    c. Unsure

20. How important is it to you that the next mayor enacts rent control?
    a. Very important
    b. Somewhat important
    c. Not very important
    d. Not at all important
    e. Unsure

21. Which team will win the next championship for Boston?
    a. The Bruins
    b. The Celtics
    c. The Red Sox
    d. The Patriots

22. Who did you vote for in the recent mayoral primary election in September?
    a. Did not vote
    b. Andrea Campbell
    c. John Barros
    d. Annissa Essaibi-George
    e. Kim Janey
    f. Michele Wu
    g. Other

23. What is your age?
    a. 18-29
    b. 30-49
    c. 50-64
    d. 65+

24. What is your gender
    a. Male
    b. Female
    c. Non-binary or other

25. For statistical purposes only, what is your race?
    a. Hispanic or Latino of any race
    b. White or Caucasian
    c. Black or African American
    d. Asian American or Pacific Islander
    e. Other or multiple races

26. What is your party registration?
    a. Not registered
    b. Democrat
    c. Republican
    d. Independent or other

27. What is the highest level of education you have attained?
    a. High school or less
    b. Some college
    c. College graduate
    d. Postgrad or higher

28. What neighborhood in Boston do you live in?
    1. East Boston
    2. Charlestown
    3. South Boston
    4. Central (Chinatown, Downtown, West End & North End)
    5. Back Bay- Beacon Hill
    6. South End
    7. Fenway-Kenmore
    8. Allston/Brighton
    9. Jamaica Plain
    10. Roxbury
    11. North Dorchester
    12. South Dorchester
    13. Mattapan
    14. Roslindale
    15. West Roxbury
    16. Hyde Park
    17. Harbor Islands
       Repeat the list