

# eFinancialCareers virtual event allows financial institutions in SG and HK to connect with top tech talent

It's never been more critical for financial institutions in Singapore and Hong Kong to ensure that they can recruit the technology professionals they need to drive their businesses forward. Firms in both Asian hubs are building up their technology teams as data underpins their decision making and more of their customers embrace digital transactions during the pandemic. However, hiring technologists isn't straightforward because financial institutions are facing local talent shortages as well as intense competition from companies in other industries.

The eFinancialCareers Virtual Careers Event, **SG & HK Tech in Financial Services**, held on September 15, helped employers address these talent challenges directly. It allowed recruitment representatives of leading firms in the finance sector to chat online in real time with technology job seekers.

## Here's what made the event a success for both employers and candidates:



### Reach candidates in advance

Our platform allowed candidates to visit employers' booths eight days before the live event to preschedule chats and to apply for jobs.

**Visit booths 8 days in advance**



### Powerful connections between recruiters and technologists

More than 120 in-house recruiters had engaging chat-based conversations with skilled tech professionals at the virtual event. Recruiters were able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures. Over 600 completed chats took place.

**Over 600 completed chats took place**





## High attendance levels on the day

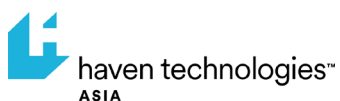
The four-hour event attracted more than 350 tech professionals, all keen to chat to employers about their career ambitions at the pre-application stage.

**Over 350 tech professionals in attendance**



## Major financial brands

The event brought together 15 important firms in the Singapore and Hong Kong finance sectors:





## Broad technology skill sets

The event allowed employers to reach professionals working in a range of sought-after job functions, including:

**Business  
Analysis**

**Change &  
Transformation**

**Data  
Management**

**Digital  
Transformation**

**Engineering /  
Development**

**FinTech**

**Network /  
Infrastructure**

**Project  
Management**

**Quality &  
Testing**

**Service /  
Support**



## Strong tech candidate pipelines

After they had chatted to the recruiters, a significant majority of job seekers were rated strong enough to interview, pipeline, or screen further for recruitment.



## Wide range of experience levels

Recruiters had access to tech professionals across a range of experience levels, including senior specialists. The largest percentage of event attendees had 11 years' experience or more.





## More Virtual Careers Events to come...

Following the success of *SG & HK Tech in Financial Services*, eFinancialCareers is running further Virtual Careers Events in Asia and globally, allowing recruiters to engage with skilled finance and tech professionals who are actively looking for their next career move.

Our unparalleled expertise in finance and financial technology gives you the opportunity to screen, engage and recruit top talent – either in a single location, or from the comfort of your home office. Save time and effort in your recruitment journey. Remotely connect, interview and hire with confidence, speed and efficiency.



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