


# HOW DOES GROW WORK WITH PRESCHOOLS?

**FREE** 

**ECD Apps**


Free digital tools, resources and online training.

- Free mobile app for owners, teachers & parents. Run your preschool professionally from your phone!
- A Resource Library of downloadable guides, policies, procedures, templates.
- Data-free online learning for professional development.




**ECD Small Business Programme**

Curriculum, classroom kit, training, education and business mentoring, low-cost finance.



**Quality Education Programme**

- Curriculum
- Classroom kit
- Teacher training
- Mentoring



**Business Support**

- Business training
- Low-cost finance
- Mentoring
- Registration support

**GROW's ECD App and Small Business Programme are here to lighten your load.**

Thanks to practical support, access to resources, technology and tools to run your preschools, and ECD business development support you'll be making progress towards your dream centre day-by-day.

## #1 START HERE: THE ECD APP

The free app is your one-stop-shop for everything ECD. It will help you run your preschool more professionally, save time and paperwork, access resources and tools, online training, engage your parents and more...

### Download App

**Your one-stop shop!**



**Admin**

- Staff and learner enrolment
- Staff and learner attendance
- Document upload & storage
- School profile management

**Tools**

- Curriculum (teacher's guide)
- Policies, procedures, templates
- Education, business and parenting support resources
- Download reports

**Finances**

- Budgeting
- Income & Expense tracker
- Profit & Loss indicator
- Business performance

**Training & Development (data-free)**

- Teacher development
- Business skills
- Life skills

**Assessments**

- Learner assessment tool and development reports
- Teacher assessment
- Registration self-assessment

**Parent engagement**

- School calendar
- Learner assessment reports

## #2 OUR QUALITY EDUCATION PROGRAMME

**An early learning programme for any SA preschool. Everything you need to deliver quality education in your classroom.**

We understand that many ECD centres find it difficult to invest in their preschools. It's not easy to find an approved, easy-to-use early learning programme, quality equipment and practical training that your learners and teachers will love and that you can afford.



### Get your children school-ready

Our curriculum works: teachers trust it, DSD has approved it, and children love it!



### Motivate and equip teachers

Provide teachers with practical training, all the educational equipment they need and a detailed daily programme per age group.



### Affordable

We've negotiated special, affordable finance for South African ECD centres only so that you can finally get all the resources you need.

## Who can apply for the Quality Education Programme?

- Your preschool must be registered on our free ECD app.
- Use the app to register staff and learners and track daily attendance.
- You must have an ECD Centre located within 75km from a GROW office (we are based in Cape Town, Midrand, Durban and Pietermaritzburg).
- Your centre should have 20+ active learners aged 2-5 years.
- Educare centre running for at least 2 years
- Income of between R200 and R400 per child per month only. This could be made up of parents paying fees and a Government subsidy.
- ECD Centre owner or head teacher must have ECD NQF level 4 qualification



**“For me the GROW curriculum is the best thing that has happened to my school in all the years I've been running.**

Before we got the GROW curriculum and classroom kit learning and teaching were very challenging. We had very little resources to support our day to day activities and learning. Now with the curriculum and learning materials our teachers are more confident in what they are doing and our learners are having so much fun discovering and learning.”

**ECD Owner and Principal, Nteseleng, from Atlehang Pre-school, Boksburg.**

## **What is included in the Quality Education Programme?**

- 1. Daily curriculum:** a step-by-step teachers' guide for 40 weeks of the school year, per theme, for your 2-5-year olds. It's perfect for new and experienced teachers. You receive this as a physical book, downloadable PDFs built into your app, plus an interactive online curriculum which teachers can access on their phone.
- 2. The GROW classroom kit:** all the education equipment and toys needed to implement the curriculum. The kit includes posters, theme charts, a morning and afternoon ring kit, educational play equipment, art kit, free play, music, outside play and puzzle kit, plus Lego playbox.
- 3. Advanced online training** to help teachers get the best from the curriculum and equipment, so they feel confident with your new programme.
- 4. Face-to-face training sessions** at our office for teachers, assistant teachers, principals, and ECD centre owners (business, education and life skills training).
- 5. Access to a professional education mentor** to support your teachers.
- 6. A low-interest loan** and/or grant funding (if you need it)



## The GROW Curriculum (daily programme)

The GROW curriculum has been developed in consultation with leading educators and occupational therapists. It is one of the key reasons why children who attend a GROW centre achieve age-appropriate milestones.



### Good to know:

- Aligned to the NCF National Curriculum Framework.
- Daily lessons plan for 2-5 year age group.
- 40 Weeks of theme-based content.
- Developed in partnership with education experts.
- Detailed explanations of how to use the equipment to achieve the early learning development outcomes (ELDAs).
- Follows a play-based approach while also giving the teacher exact activities per age group, every day of the week, using the classroom kit of equipment.
- Aligns with the learner assessment tool in the app.
- Provided as one printed book per kit, downloadable PDFs on your app, and an interactive, online curriculum (videos, photos, voice notes, songs, extensions etc).

## The GROW online Curriculum (daily programme)



The online curriculum is an exciting multimedia guide that **brings the curriculum to life** with videos, photos, songs, voice notes and real-life examples of how fellow teachers apply the weekly themes and extension ideas in their classroom.

It's like having a mentor in year ear. It's the GROW curriculum plus more (**Top tips, voice notes and extension ideas from education experts**).



# The Classroom Kit (equipment)

**High-quality education equipment: EVERYTHING you need to implement the curriculum.**

Your learners will never have a moment of boredom. The equipment includes posters, wall charts and flashcards, all educational games, puzzles, and toys that match the activities in the teacher guide. We can provide a full brochure on request.

**There are 9 sections to the kit:**

- Morning ring kit
- Second ring kit
- Educational Play
- Art kit
- Free play
- Music kit
- Outside play
- Puzzle kit
- Lego Playbox



**Above: The classroom kit in action**



## The Additional Online Training



Learn whenever, wherever! We have education, business and life skills training courses available for ECD owners, teachers and assistant teachers. The best part? Our online training courses are data-free, plus more courses are added regularly. You also receive a certificate of completion.

### Popular courses:

- Teacher Development Programme
- Me and My Money - Financial Freedom
- Learner Assessment
- Professional Teacher Evaluation
- Intro to GROW Programme
- Budgeting for ECDs
- Marketing your Preschool

## The Face-to-Face Training

**Every centre that joins may receive up to 10 training sessions per person per year. This includes the principal, all teachers and assistant teachers. Our training modules expand every year and we will help you choose which ones are right for you.**

Training module topic examples:

- Introduction to the GROW Programme
- How to get your ECD Centre registered
- How to run a sustainable preschool business
- Planning and Preparation
- Lego Playbox
- Subsidy reporting
- HR – Introduction to Labour Legislation
- Me and My Money financial freedom
- Practical art and creativity
- Learner assessment
- Emergent literacy
- Budget vs Actual
- Literacy and stories
- Play-based learning
- Social & emotional development
- Fathers matter
- 1-2 yr Baby Specialist
- Marketing and Communications

And more coming soon.....



## #3 BUSINESS SUPPORT

Our Business Support services are designed to help centres move towards financial sustainability so that they can pay themselves and their teachers fairly while also maintaining quality education. It really is a journey and often it starts with Business Mentoring and Business Training.



**Heart for Children + Head for Business**  
= **Sustainable ECD Business**



### **Business Mentoring**

When centres tell us they want the Quality Education Programme we start doing business mentoring and an affordability analysis to see whether they can afford it. We provide advice and mentorship regarding improving finances, administration and compliance at your preschool.



### **Business Training**

Centres that purchase the Programme get access to our practical Business Training courses, which we offer in-person at our offices. This is specifically for ECD centre owners and principals.



### **Registration Support**

If you want to get your ECD Centre registered with DBE we have a step-by-step guide, training and a free self assessment tool on the app to help you get ready. That is available to everyone that uses the app, for free.



“This is such a worthwhile investment. I'm not being boastful, but if you had seen our ECD before and you see it now: it is wow! It's important to invest in your centre and in a curriculum, good equipment and teacher training because you are investing in the children and in your business. It's R35 000 and that sounds like too much but GROW checks your finances to see if you can afford it, and they help you see how to afford it. If they see you can't afford it, they give you guidance on how to run your business better and you can apply again.

**Chantal Braaf, Happy Valley Day Care, Strandfontein**



## OUR CONTACT DETAILS

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Durban  
Call: 031 207 3756

### Johannesburg, Gauteng

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Tsessebe Crescent, Corporate  
Park South, Midrand  
Call: 011 314 0306

### ECD app support Helpdesk

WhatsApp or Call: 082 795 4693  
Email: [support@growecd.org.za](mailto:support@growecd.org.za)  
Available Mondays to Fridays,  
08:30 - 16:00

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