



**PHILANTHROPIC ADVISOR**

[VIEW](#)

**REMOTE LOCATION**



Aspen Leadership Group is proud to partner with Veterinary Initiative for Endangered Wildlife (VIEW) in the search for a Philanthropic Advisor.

The Philanthropic Advisor will focus on building long-term, sustainable financial support for VIEW's strategic priorities by creating and executing an annual fundraising plan that focuses on major and principal gifts. The Philanthropic Advisor will drive and manage the identification, cultivation, and solicitation of prospective donors and sponsors, assist in building and stewarding key donor relationships, and implement effective communication strategies. The Philanthropic Advisor will ensure the alignment of fundraising efforts with the organization's budget, track progress against goals, and provide regular updates to the Executive Director and Board of Directors. Through these efforts, the Philanthropic Advisor will play a pivotal role in advancing VIEW's mission, strengthening relationships with supporters, and securing the necessary resources for continued growth in the scale and impact of VIEW.

VIEW is at the forefront of wildlife conservation, building sustainable health programs that tackle some of the most urgent health challenges facing endangered species today. As wildlife veterinarians deeply connected to field and academic conservation, VIEW brings a unique blend of hands-on experience and scientific insight. VIEW stands out for its collaborative and sustainable approach, working with local governments, universities, and nonprofits to integrate wildlife health into established conservation efforts. Projects focus on some of the planet's most critically endangered animals, with a proven track record in disease surveillance and prevention, as well as field surgery and medicine. VIEW is not only treating wildlife, but pioneering health systems to ensure lasting preventive measures.

The catalytic event that led to the founding of VIEW occurred when wildlife veterinarian, Dr. Deborah McCauley, was working for Montana Fish, Wildlife & Parks. She received a call about a bighorn sheep die-off near Yellowstone. As her team responded, they saw an emaciated ram stumbling. After witnessing it tumble over and gasp its last breath, they looked up to the pasture only to see that the landscape was peppered with dozens more dead and dying wild sheep. Ninety percent of this bighorn sheep herd died, and the cause was pneumonia — a disease that had been transmitted from healthy domestic sheep that were carriers. This tragic scenario where domestic animals share disease with wildlife and cause threatened wildlife populations to collapse is not just happening in Montana. It has been witnessed in other fragile endangered wildlife populations around the globe.

The field of wildlife conservation has existed for decades with great strides being made to reduce habitat loss and poaching and address climate change. However, even as significant efforts are being made to protect endangered animals, health threats like infectious disease, toxins, pollutants, nutrition, and poor reproductive recruitment, (when not identified, treated, and prevented) can do untold harm to a fragile population whether in the wild, captivity, conservation corridors, or protected areas.

Dr. Deborah McCauley co-founded Veterinary Initiative for Endangered Wildlife in 2012 with Dr. Gretchen Kaufman to address this specific need and solve the missing piece to conservation — wildlife health. VIEW is the only conservation nonprofit organization focused solely on the urgent need to actively address health threats as part of a comprehensive strategy for protecting endangered wildlife populations around the world.

VIEW believes that wildlife health is the missing piece of the global conservation strategy. Simple awareness is not enough, it is important to understand the origins and implications of disease. Infectious and transmissible disease must be identified, treated, and prevented. Failure to do so may cause untold, yet preventable, harm to wildlife populations, domestic animals, and humans. VIEW prioritizes working together with local stakeholders to build comprehensive wildlife conservation programs that run efficiently and continue long after the organization's physical presence. VIEW's approach is strategic and straightforward: support locally sustainable wildlife disease investigation, prevention, and treatment by providing training, building infrastructure, conducting research, and promoting policies that ensure healthy environments for wildlife and the people and domestic animals that share their habitat.

Since 2012, VIEW has partnered with local veterinarians, technicians, students, and organizations to provide knowledge, skills, and resources to help Nepal's wildlife professionals best serve their important wildlife populations. However, it is also vital to have proper tools and equipment so that veterinarians can implement the education and training they receive. VIEW has been instrumental in the development of a diagnostic laboratory, providing medical equipment and supplies, helping to build the new wildlife health hospital, and construction of special holding facilities. Wildlife Health protocols and policy recommendations have been adopted by the Nepalese government and national parks.

VIEW trained and educated 200 wildlife professionals (veterinarians, biologists, students, and park rangers) within the conservation community of Nepal on geographically related wildlife health and safe capture techniques through delivering workshops, courses, and one-on-one training. VIEW helped to build and provide the tools necessary to implement and maintain disease surveillance programs. It created facilities to support wildlife health by providing expert consultation and recommendations for the wildlife hospital project in Sauraha, Chitwan National Park and the development of the wildlife disease investigation laboratories, and necropsy suite. VIEW also provided tools in the field including everything from capture kits and diagnostic equipment to a digital surveillance system. In addition, VIEW initiated the development of the Wildlife Health Information System (WHIS) for Nepal.

For decades, species have risen into the threatened or endangered category or worse, become extinct due to diseases that have wiped out their populations. Conservation medicine not only answers the question of why these animals are dying but can determine the clear treatment and preventive measures to address the next die-off. Now, more than ever, everyone around the globe is seeing the impact of unmonitored diseases shared. COVID-19 is not the only threatening disease shared between wildlife and people. There needs to be a system installed that allows the recording of wildlife health statuses and can help prevent future outbreaks and pandemics.

VIEW's Wildlife Health Information System (WHIS) has changed this. It is the first wildlife health medical record database platform developed and tailored to document endangered wildlife and for wildlife professionals to use in the field. Wildlife mortality has many implications — therefore, knowing, whenever possible, the location, the cause, health status, and even species-specific impacts could have a monumental impact on the future survival of any individual animal or species. With the use of WHIS, wildlife professionals around the world can easily collect and share information about sick or dying animals, disease, treatment, and prevention.

VIEW has built unparalleled wildlife health programs that span key geographic regions, driving transformative conservation outcomes for critically endangered species. Now, VIEW is poised to scale efforts and extend this model to create an even greater global impact.

### **REPORTING RELATIONSHIPS**

The Philanthropic Advisor will report to the Co-Founder & Executive Director, Dr. Deborah McCauley.

### **FROM THE CO-FOUNDER AND EXECUTIVE DIRECTOR**

*Welcome to VIEW! We are thrilled at the prospect of you joining our team during this pivotal stage of growth and impact. At VIEW, we've built unparalleled wildlife health programs that span key geographic regions, driving transformative conservation outcomes for critically endangered species. Now, we're poised to scale our efforts and extend this model to create an even greater global impact. To achieve this, we need a dedicated, passionate partner who aligns with our vision — someone who can help us build the financial foundation necessary to unlock our full potential. Together, we will ensure the health and future of some of our planet's most vital and vulnerable wildlife populations. Let's make this journey transformative — for conservation, for VIEW, and for you.*

— Dr. Deborah McCauley, Co-Founder & Executive Director

### **PRIMARY RESPONSIBILITIES**

The Philanthropic Advisor will

- develop and drive a powerful major and principal gift fundraising program;
- develop and implement strategies to build and strengthen relations with new and current donors and sponsors;
- work with the Executive Director, Board of Directors, and Scientific Advisory Council to identify and meet prospective donors and corporate sponsors;
- identify and project fundraising income and expenses as part of the annual budgeting;
- work with VIEW colleagues to inform donors and prospects of VIEW's work, ensure effective management of donor data-base and acknowledgments, and ensure consistent donor contacts and messaging;
- prepare and submit funding proposals; and
- play a lead role in planning and launching a three-year, \$6.4 million fundraising campaign, with formal review each six months.

### **LEADERSHIP**

#### **Deborah McCauley, DVM**

#### **Co-Founder & Executive Director**

Dr. Deborah McCauley is a wildlife veterinarian who has worked with wildlife organizations including the Wildlife Conservation Society, Montana Fish Wildlife and Parks, and ZooMontana. Dr. McCauley graduated from Royal Veterinary College and has won numerous global leadership awards including the 2017 Ashoka Fellowship and the Emily Couric Women's Leadership Award in 2019.

**Gretchen Kaufman, DVM**  
**Co-Founder & Associate Director**

Dr. Gretchen Kaufman is a wildlife veterinarian. She worked in academia for nearly three decades and was former Director of the Tufts Center for Conservation Medicine at Tufts University as well as Assistant Director for Global Health Education and Training, Paul G. Allen School for Global Animal Health, Washington State University.

**PREFERRED COMPETENCIES AND QUALIFICATIONS**

VIEW seeks a Philanthropic Advisor with

- a commitment to the mission of VIEW — to protect endangered wildlife by addressing the health threats they face in their natural habitats;
- extensive experience in principal gift fundraising, including establishing, managing, and reviewing prospect pipelines and a track record of securing multiple principal gifts with significant institutional impact;
- an ability to identify and secure funding and revenue through multiple sources, including private foundations;
- excellent stakeholder engagement skills, and an ability to confidently, credibly, and professionally communicate with a wide range of stakeholders and manage high value relationships;
- strategic thinking skills, including experience working at a senior level to guide strategic priorities and fundraising plans;
- superior strategic communication and storytelling skills across platforms and an ability to craft compelling narratives that illustrate how contributions will deliver tangible, global impacts and bridge the donor’s desire for maximizing their philanthropic investment;
- excellent written communication skills, and an ability to synthesize information into succinct, compelling proposals that communicate the organization's impact;
- proven experience in principal gift attainment as well as formalizing principal gift and grant agreements, including an ability to negotiate key funding terms and conditions;
- highly developed organizational skills, and an ability to work to high standards in a remote environment with competing and demanding deadlines; and
- comfort working in an environment with quantifiable fundraising targets and demonstrated return on investment.

A bachelor’s degree or an equivalent combination of education and experience and at least five years of principal gift fundraising experience, including experience successfully working with high-net-worth donors, is preferred for this position. VIEW will consider candidates with a broad range of backgrounds. If you are excited about this role and feel that you can contribute to VIEW, but your experience does not exactly align with every qualification listed above, we encourage you to apply.

**SALARY**

The salary for this part-time position is \$10,000 per month for an expected average of one day per week.

**LOCATION**

This is a remote role with occasional travel.

## APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. ***Cover letters should be responsive to the mission of the VIEW and the responsibilities and competencies presented in the position prospectus.*** Review of applications will begin immediately and continue until the successful candidate has been selected.

*To apply for this position, visit:*

[\*Philanthropic Advisor, Veterinary Initiative for Endangered Wildlife \(VIEW\).\*](#)

*To nominate a candidate, please contact Ron Schiller:*

[\*ronschiller@aspenleadershipgroup.com.\*](mailto:ronschiller@aspenleadershipgroup.com)

*All inquiries will be held in confidence.*