



# EMERGING LEADERS UNIVERSITY

Sept 29 — Oct 1, 2019  
Harrell Funeral Home  
of Dripping Springs  
100 Heritage Drive  
Austin, TX 78737

*Make plans to attend the 2<sup>nd</sup> Annual  
Emerging Leaders University!*

Come and learn as we expand our mission to  
bring quality training and continuing education to  
emerging leaders within the funeral profession.\*

Registration is \$150.00 and includes: 2 light breakfasts, 2 lunches, 2 dinners  
Plus all supplies needed for classes (*Class limited to 50 registrants*)

\* 10 hours of CE's (pending approval)

**Register for the event & book a hotel room on-line**  
at [TFDA.com](http://TFDA.com) – click on Emerging Leaders University

## SEMINARS & TOPICS PRESENTED BY:



**Zack Garbow**

Founder, Funeral Innovations

***From Likes to Leads: Digital Marketing  
That Gets Real Business Results***



**Angelique Simpson**

Matthews/Aurora

***Decoding the Generations***



**DeWayne Hughes, CFSP**

**& Stephanie Hughes**

Owners, Hughes Family Tribute Center

***The NEW Funeral:***

***Part 1 - Is the Body Important?***

***Part 2 - A Life Celebration***



**Tyler Anderson**

VP Business Development, PRECOA

***How to Build a 21<sup>st</sup>  
Century Workplace***



**Matthew R. Bailey, CFSP**

President, CT Life Tributes, Bailey Family Owned  
Funeral and Cremation Services

***Funeral Service: 2050***



**Jarrah Crotty Schonewolf**

Crotty Funeral Home and Cremation  
Services

***Community Involvement/  
Benefits of a Grief Therapy Dog***