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|  | **Carl Bradshaw**  44 Regent Street, Ramsbottom, Lancashire, BL09PF | carl@carlbradshaw.co.uk | +447976586303 |
| Professional Summary | As an accomplished executive senior business leader. My primary focus revolves around enhancing boardroom decision-making for small and medium-sized enterprises in the northwest. I am dedicated to driving extensive and sustainable growth within the organisations I serve. Throughout my career, I have established a commendable track record of successfully delivering transformation programs that result in increased revenues, enhanced employment opportunities, and improved operational efficiency and profitability. My goal is to leverage my expertise to assist clients in growing their businesses while allowing them to prioritize what truly matters to them. Beyond my professional pursuits, I am a passionate advocate for corporate social responsibility. I actively encourage my clients to get involved with local non-profits and charities to reap the benefits of giving back to their communities. I actively participate as a Trustee, Treasurer and Club Secretary. |
| Skills | **Mentoring & Coaching:** Increasing revenue by 25% | Ideation of market | Challenging thinking | Accountability  **Business Strategy:** Supervision of digital marketing strategy | Reviewing policy and procedure | Development of governance documentation  **Leadership:** Embedding organisational IT | Development of training programs for financial services clients | Overview of strategic growth plans |
| Experience | **Managing Director** Forshaw Associates LimitedDec 2004 – Present Founder, and director, with a passion for improving board room efficiency in SMEs using executive coaching and mentoring.   * Proven track record of delivering successful transformational change programs increasing client revenue and encouraging employment. * Leadership through mentoring, implementation of ‘change one thing.’ * Ideation of market  **Trustee** Community assets standing tallNov 2015 – Present Board member, with the lead for commercial growth and integration of IT into the charity infrastructure.   * Established web and IT operational control and data management. * Compiled and managed the strategic plan for the charity and its future. * Managed the securing of £50,000 grant funding.  **CLUB SECRETARY AFC** BAMBERJan 2023 – Present Founding board member and leadership to the board of trustees and advisory board.   * Supervised the creation of the governing documents. * Overview of the strategic plan for growth * Registered with county Football Association  **Treasurer Trustee** Children First Family MediationOct 2023 – Present Board member, with treasurer responsibility including funding and grants.   * Highlighted £135,000 of potential funding to apply for. * Oversight of financial management and preparation of company accounts and submission to Charities Commission.  **NON-EXECUTIVE director** reachout.work - CicFeb 2019 – Jul 2021 I provided business strategy, leadership skills, marketing and financial analysis and support to the Board of Directors. |
| Education | **UCLAN**, LancashireCoaching and Mentoring for business ILM7**MMU, Manchester**Chartered Insurance Institute, Cii, CEmap, Cert PFS**Google**, Lancashire Digital Marketing with Google Garage **Hootsuite**, LancashireSocial Media Marketing certification |
| COMMUNICATION | Delivery of quarterly mentoring matters meetings to groups of up to 50 business mentors during my time as Regional Head of the business mentor professional body. |
| Leadership | Managing Director and Chair of the board, financial services business at age 27. Member of the board of trustees for two charities and one not for profit, advisory board founder member. Full member of the Association of Business Mentors, Member of the Institute of Directors, member of Virtual NonExecutives (VNXD), member of Chair X, member of Non-Executive Directors Association. |