



Seven titles published in over 15 countries, with the Soul Riders trilogy selling rights in 11 languages



One out of six girls in Sweden has read a Soul Riders book*



4.8/5 average rating on Amazon and Goodreads for the Soul Riders trilogy



13 audio short stories in multiple languages, with the five English-language stories enjoying over 100k streams on YouTube



Monthly releases of popular webcomics



Jorvik Calling, the first book in the trilogy, made General Bestseller lists in Poland and Sweden in 2020



Jorvik Calling and *The Legend Awakens*, the second book in the trilogy, won the National Parenting Product Awards in the US in 2020

Star Stable Books in 2021

Since 2018, we've launched seven book titles in more than 15 countries. The Soul Riders trilogy is our latest release. Created in collaboration with Swedish author Helena Dahlgren and publisher Bonnier Carlsen, the series attracts readers 9 years and up. It's been a global success, with rights sold in 11 languages. We've also released 13 audio short stories and monthly webcomics.

*Source: Based on sales and library loans of the first Soul Riders book in Sweden (55 000+) and the ratio of girls in Sweden aged 10 to 14 (300,000 in 2021).



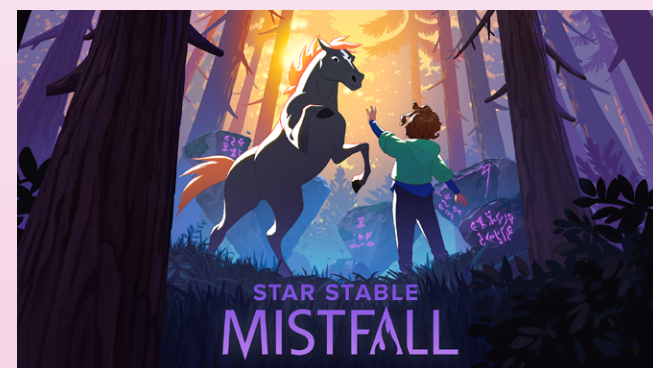
Star Stable Entertainment

More Than A Game

Since 2011, Star Stable Entertainment has become a multi-channel entertainment company. We're now home to an indie record label and we produce books, short-form animated series, comics, and mobile apps. Right now, we're developing a licensing program for branded merchandise.

Star Stable Animation in 2021

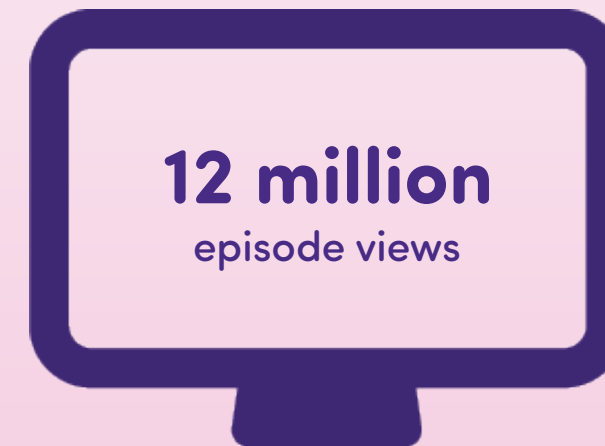
Our debut animated series, *Star Stable: Mistfall*, dropped in January 2021. The story follows Skye as she navigates life after a tragic accident forces her to return to the mysterious island of her birth. There she encounters a magical horse, a fateful friendship, and an epic adventure. Skye's story unfolds over ten five-minute episodes produced by Ferly and written by Emmy Award-winning screenwriter Alice Prodanoum.



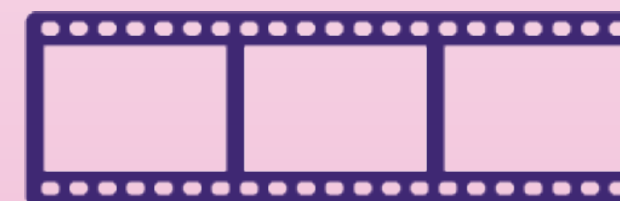
Released January 2021



Features the track "Fire" by Star Stable Music's Nomi



12 million
episode views



A long-form version of the series due 2023



The Miscreants



Nomi



Lisa Peterson



Folk'Avant



DJ Kai



24 tracks released to date



+1 Million unique Spotify listeners worldwide



10 million streams on Spotify

Star Stable Music in 2021

Star Stable Entertainment has signed over half a dozen artists since launching Star Stable Music in 2018. Our artists are talented women producing music inspired by popular characters and storylines from Star Stable Online. Together, these incredible musicians have earned more than 10 million streams across music platforms.