



## Student Poster Session Guidelines

The Student Poster Session will be visited by many Turbo Expo participants, who encompass a large variety of technical expertise and come from a number of different backgrounds. In order to maximize the impact of your poster presentation, please ensure that your poster is clear, concise and suitable for a wide range of audience members.

The following guidelines should help you prepare your poster:

1. The draft of the poster is due on **March 5th, 2020** submitted via the Turbo Expo webtool. Note this is the pdf draft version of the poster itself. No paper needs to be submitted. You may make desired changes to your poster before printing the final version for the conference based on the feedback received on the draft.
2. You must print and bring your own copy of your poster to present in the exhibition hall. **There will be no poster printing services at Turbo Expo.**
3. The recommended size of your poster is **36 inches x 44 inches** or **ISO/DIN A0**. Posters must be in landscape orientation. There is no standard template that you are required to use as long as the size and orientation requirements are met.
4. Please include your poster ID (GT2020-92XXX) at the top of your poster.
5. Your poster should include a clear statement of the problem you are addressing, essential experimental details, key results and a *simple* summary and conclusions.
6. **Text should be minimized.** Judges and attendees will have little time to read many details. The title text should be readable from 6 m (20 ft) away (~90-point text). The body text on your poster should be large enough to be legible at 1.5 m (5 ft) away (~36-point text).
7. Figures and tables should be large and clear. Do the graphs include clearly labeled axes, clear legend, and a short clear title? Is the resolution of the images adequate (~300 dpi)?
8. Posters should be self-explanatory; they should not require additional verbal explanations. Your verbal presentation should work only to enhance the content of your poster.
9. Posters will be judged on technical content, use of scientific method, potential impact on the community, novelty of approach, aesthetic quality of the poster and the verbal presentation. The use of expensive and elaborate materials is discouraged.
10. The poster session is much more than a question-and-answer session. In this regard, we urge you to **prepare a short (3 minute) oral summary of your poster** and give these summaries to the audience at your poster. Your summary of your work will enable the audience to understand your work better and will encourage them to ask specific questions.

