

Project Submission Format Example

Below is a recommended format for the two text entries for “**Project Summary**” and “**Image Narratives**” per project submission.

Project Summary: 100 words or less. Introduces your project to the Judges during round one and inspires them to accelerate your project to the second round of judging. Example:

Relaxed and peacefulness evoke the interior and lighting design of this yoga studio in an up and coming neighborhood. The lighting is meant to be appearing natural and simple, and the control and play of light and dark between spaces is intentional as each transition between the other. The choice of materials was key to the success of the feeling of light, and the choice of lighting locations and selection of lighting equipment was critical for both day and night.

Image Narratives: 300 words or less total. Must be cued and numbered to each image (such as, Image1, Image2, Image3, or 1,2,3 etc.), to describe or support the visual content of each image. Separation of each narrative by a paragraph break is recommended. The image narratives will be read to the judges during the second round of judging. Example:

- 1: As a place of work and play, this office environment supports musical talents to create and relax. Thematic and eclectic lighting is balanced with standard and generic lighting to support the owner's goal to create a feeling of a “non-office” office.
- 2: The architectural goal was to create a sense of openness with overlapping spatial boundaries and translucent edges. The writers and musicians are meant to move and congregate to places they feel comfortable to create. Designed on a budget, and short construction schedule, all the lighting design consisted of LED and Fluorescent equipment to meet the NYC Energy Code.
- 3: A reclaimed wood wall surrounds the entrance lobby, and linear illuminated ceiling slots in a random pattern to evoke notes on music sheet. The wood wall is grazed with light from concealed diffuse lights above within a reverse cove. A view towards the lounge shows the feeling of openness and light with a coffee bar on the right, and teaming desks flanked beyond.
- 4: The coffee bar is illuminated by decorative pendants, under cabinet task lights to light the counter, and above cabinet lights for indirect illumination. The space also transforms at night for cocktails. The lounge seating is eclectic with a lowered ceiling above, flanked by higher ceilings on either side, yet with the same horizontal illumination. A linear suspended pendant illuminates the teaming tables. The linear pendant contains low output lamps for soft direct light, and high output lamps for indirect illumination.
- 5: A suspended ceiling in the recording studios conceals a simple lamp channel to provide indirect illumination. A floor lamp evokes a feeling of relaxation.

Note on Word Counting:

As with most word programs, the “numbering” or labeling of each image narrative paragraph will be counted as a “word count”. Suggest single digits or combining “image1” together for a single word count. “Image 1” or “image 2” equals two words. Paragraph breaks are not considered a “word count”.