

## Checklist for AAPOR TI

### Survey: Virginia Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Likely Voters in Virginia</b>
4. Dates of data collection.	<b>September 13-14, 2021</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Data was collected using a list of 20,000 mobile numbers and 30,000 landlines provided by Aristotle Inc., with an online panel provided by Amazon MTurk</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR, Online, and SMS-to-web</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=778, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.4% percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by age, gender, education, region, and race based on a 2021 turnout model.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

1. To start, can you please tell me your gender?

Male

Female

2. Do you approve or disapprove of the job Joe Biden is doing as President?

Approve

Disapprove

Neutral or no opinion

3. What is your party affiliation?

Not registered to vote (end)

Democrat

Republican

Independent/other

4. How likely are you to vote in the general election on November 2nd?

Not at all likely (end)

Not very likely (end)

Somewhat likely

Very likely

5. If the election for Governor were held today, for whom would you cast your vote?

Democrat Terry McAuliffe

Republican Glenn Youngkin

Someone else

Undecided

6. If you had to choose, who are you leaning towards?

Democrat Terry McAuliffe

Republican Glenn Youngkin

7. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate

There's a chance I could change my mind and vote for someone else

8. If the election for Attorney General were being held today, for whom would you cast your vote?

Democrat Mark Herring

Republican Jason Miyares

Someone else

Undecided

9. If you had to choose, who are you leaning towards?

Democrat Mark Herring

Republican Jason Miyares

10. How familiar are you, if at all, with the following – Debates over critical race theory in your state or community

Very familiar

Somewhat familiar

Not very familiar

Never heard of this

11. Do you support or oppose the following - State laws banning the teaching of critical race theory in public schools

Support

Oppose

Unsure or no opinion

12. Who did you vote for in the 2020 election?

Joe Biden

Donald Trump

Someone else

Did not vote

13. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

14. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

15. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

16. Please select the type of area where you live

Urban/city

Suburban

Rural

