

Adrian Platt

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Business Consultant, Interim Company Director and Non-Executive Director

Delivering sustainable, strategic profitability

Holds over 20 years' experience at the helm of complex, multisite manufacturing companies, industry associations and not-for-profits. Has operated in director, advisory, business consultancy and chairman capacities to grow established organisations and turn around struggling operations. Achieves this by facilitating collaboration between individuals, teams and industries at all levels of seniority, including in the boardroom, to align their objectives with those of the organisation and ensure both can be reached. As a result, has driven up productivity and financial performance as well as enabling wider industry and environmental improvements at Parliamentary level.

Now seeking to work with organisations as a business consultant, an interim / part time Director, or in non-executive capacity to support their board members in the realisation of ambitions for more efficient operations, cohesive cultures, stronger profitability and possible exit strategies.

AREAS OF EXPERTISE

Financial Controls	Continuous Improvement
Collaboration	Culture Transformation
Turnarounds	Business Development
Productivity	Negotiations
Governance	Compliance
Strategy	Start-ups
Company restructuring	Exit Strategies

CURRENT APPOINTMENTS

Independent Adviser and Business Consultancy Roles

2017 – 2020

Guiding the executive teams of multiple companies and working with stakeholders across these organisations to support them in their growth and broader business objectives.

- Engaged by Tulway Engineering Ltd to act as a Non-Executive Director and Consultant, advising on the company strategies, financial controls and company development for the eventual shareholders exit strategy of the company.
- Engaged by Rostech Environmental Ltd to design and implement strategies, financial controls and frameworks and go-to-market plans for the bespoke environmental services provider.
- Advised Titan Property Services Ltd on all aspects of the property maintenance and construction company's start-up, comprising business strategy, structure, marketing and financials.
- Took both Rostech Environmental and Titan Property Services from concept to fully operational in less than twelve months.

Shropshire Wildlife Trust

Trustee, Corporate Adviser & Trading Co. Director (Voluntary)

2017 – Present

Holding multiple roles, advising on current and future strategy in support of forging strong business relationships.

- Developed the corporate strategy for the Wildlife Trust including the set-up on the Meres and Mosses Business Environment Network, growing this from zero to nearly one hundred members in 18 months.

- As a Trustee, supported the communications and marketing strategies to modernise the current frameworks and enabling the Wildlife Trust to appeal to a wider demographic.
- Created a strategy for the business environment networks across the Marches area to ensure that they were sustainable without local authority support, resulting in an increasing member base, financial self-sustainability and a coordinated approach across the whole region.

University Centre Shrewsbury CREST Project

Chair of the Industrial Advisory Panel (Voluntary)

2017 – 2020

Set up the Industrial Advisory Panel for the European funded innovation support project (CREST).

- Ensured the strategy for the project selection, progress monitoring and support was effective, leading to a highly successful first year of the project.
- Developed the Terms of Reference and working principles for the Industrial Advisory Panel to enable the project to satisfy the funding criteria governance requirements.
- Advised on the project performance criteria to ensure that the projects to be evaluated and progressed achieved the required targets, which include bringing new products to market.

Marches Nature Partnership

Chair (Voluntary)

2016 – 2020

Collaborating with numerous partners including conservation charities, regional governments, environmental bodies and local enterprise partnerships.

- Developed the strategy to transform the Partnership from a dysfunctional group without a clear agenda to possessing cohesive terms of reference, roles and project agendas.
- Embedded external working and communication strategies for the Partnership to integrate the two partnerships for the Marches area. Subsequently established the working and support relationship with the Marches Local Enterprise Partnership (LEP).
- Published the Marches Nature Partnership strategy vision document 2018 – 2022, which required the coordination of over 25 different organisations to create a common vision document.

PREVIOUS EXPERIENCE

Befesa

UK Plant Managing Director & Divisional Deputy Managing Director

2003 – 2017

Held responsibility for all UK and European plant activities of the aluminium recycling company, encompassing operational, financial and commercial functions, as well as compliance and marketing strategy.

- Embedded lean manufacturing methodologies to turn around the company performance within 18 months.
- Boosted production by 147% by implementing various process improvement techniques, including Six Sigma.
- Drove a culture change that transformed company-wide behaviour, attitudes and operating standards.
- Implemented control, leadership, quality, environmental and health & safety management systems.

UK Aluminium Trade Association (Alfed)

Chair

2015 – 2017

Led the representative association for the national aluminium sector.

- Restructured the Association to improve membership numbers, finances and future strategy.
- Represented the Association in regular Parliamentary meetings, including speeches and presentations.
- Facilitated cross-sector collaboration to create the UK Metals Council in response to emerging challenges within the steel industry.

Meres and Mosses Business Environment Network

Chair

2012 – 2017

This member-led network integrated business, the environment and conservation and was one of the first business networks of this type in the UK.

- Set-up the network to become a fully functioning membership organisation within 12 months.
- Developed financial plans led to the network becoming self-sustaining in its first year.

Contract Chemicals Group Ltd

Group Manufacturing Director

1997 – 2003

Oversaw all manufacturing, maintenance, technical services and logistics across four manufacturing sites.

- Implemented an improvement programme to double manufacturing rates that won the 2002 Chemical Industries Association Award for Manufacturing Excellence.
 - Integrated manufacturing facilities at acquired sites into the Group and turned around two newly acquired sites.
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EDUCATION & QUALIFICATIONS

MSc Management | NEBOSH Certificate in Occupational Health & Safety | MCI NVQ Level 5 in Management
