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Media Contact

Matt Fitzgerald

True North PR

781-974-6657

matt@truenorthpr.com

PayByCar Announces Roll Out of E-Z Pass™ Touchless Payment Service at Three Metrowest Alltown Gas Stations in Massachusetts

Boston, MA. (January 13, 2021) - [PayByCar, Inc.](http://www.paybycar.com), an innovative provider of transactional vehicle solutions, has announced the implementation of their services at three Metrowest Alltown gas stations in Marlborough, Framingham, and Wellesley, MA, where customers will be able to pay for gas and other goods directly from their mobile device, without ever having to take out cash, a credit card, or mobile app. Those with E-ZPass™ toll transponders who register for PayByCar™ on the PayByCar website (www.mypaybycar.com) will be able to easily pay for their fuel by using their transponders. Vehicles without a toll transponder can use PayByCar's own non-toll sticker to enroll.

“Following the success of PayByCar’s first in the nation breakthrough test pilot program at Alltown of Westborough last year, we are proud to broaden our reach of pay-by-text service to three new Alltown locations in the Boston Metrowest area,” said Kevin Condon, CEO and founder of PayByCar.

Upon entering a participating gas station, PayByCar recognizes your car’s transponder and sends a text to your smartphone. Simply reply with just the pump number and PayByCar automatically turns that pump on, registers the transaction, charges your card, and sends you an e-receipt. To enroll, just text ENROLL to 617-249-7524 and follow the web link provided. No more swiping cards, entering PINS, or waiting for paper receipts. In addition to eliminating multiple points of touching a public surface, the process also cuts transaction and refueling time by 73% for patrons during the winter months.

“We’re living at a time when contactless payments are increasingly important,” said Mark Cosenza, Senior Vice President at Global Partners LP, owner of Alltown convenience stores. “We’re excited to offer drivers not only the convenience of simple and quick transactions, but also the added safety and peace of mind during the age of COVID-19.

Massachusetts-based Global Partners has nearly 300 company-owned convenience stores, including Alltown and Alltown Fresh®. PayByCar will now be available in a total of four Alltown locations in Marlborough, Framingham, Wellesley, and Westborough MA, with more coming in 2021.

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The technology will soon be available for other kinds of transactions such as paying at convenience stores, car washes, drive-thrus, restaurants, and a growing list of Massachusetts Alltown locations in 2021. Since PayByCar's launch, the company has made waves in the business technology world, leading to an unprecedented non-toll services pilot agreement with the E-ZPass Group in 2018 that allows the PayByCar product to leverage the transponder devices E-ZPass drivers already use to pay for highway tolls across 18 states -- a service the agency group calls "Driven by E-ZPass™".

Alltown Gas Stations Locations Using PayByCar

- 656 Boston Post Rd E, Marlborough, MA 01752
- 696 Cochrane Rd, Framingham, MA 01701
- 453 Washington St, Wellesley, MA 02482
- 130 Turnpike Rd, Westborough, MA 01581

About PayByCar

PayByCar is a leader in making possible in-vehicle contactless payments for connected cars – both new models with state-of-the-art tech, as well as millions of older vehicles. We start with a simple goal – make, in-vehicle payments easy, safe, and fast today. If you have a toll transponder and a smartphone, you've got what it takes to join PayByCar now. To Learn More Please Visit: <https://www.mypaybycar.com/>

About Global Partners

Global Partners delivers the energy, goods and services that make life better. With an extensive network of terminals, gas stations and convenience stores, Global helps people heat their homes, operate their businesses and get where they're going conveniently and quickly. Centered in the Northeast, the company is a third-generation, family-founded business with operations throughout the U.S. Global is committed to strategic growth and to supporting the communities where it works. Learn more at www.globalp.com.

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