

## Checklist for AAPOR TI

### Survey: California Poll

| TI Disclosure Elements   | Answers   |
|--|---|
| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.  | <b>Emerson College<br/>Nexstar Media Group</b>  |
| 2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.   | <b>See Below</b>  |
| 3. A definition of the population under study and its geographic location.   | <b>Registered Voters in New York City</b>   |
| 4. Dates of data collection.   | <b>March 12-14 ,2021</b>  |
| 5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | <b>Data was collected using a list of 25,000 mobile numbers provided by Aristotle Inc. with an online panel provided by Amazon MTurk.</b> |
| 6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.  | <b>Aristotle, LLC<br/>Amazon MTurk</b>  |
| 7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.   | <b>Amazon MTurk uses opt in panels and not online ads to recruit participants</b>   |
| 8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.   | <b>See #5</b>   |
| 9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.  | <b>Online and SMS-to-web</b>  |

|  |  |
|--|--|
| <p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p> | <p><b>The sample consisted of registered voters, n=1,045, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3% percentage points.</b></p> <p><b>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</b></p> |
| <p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>   | <p><b>The data was weighted by gender, age, education, party registration, race and region based on 2020 voter turnout modeling.</b></p>   |
| <p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>  | <p><b>N/A</b></p>  |
| <p>13. Contact for obtaining more information about the study.</p>   | <p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>  |

1. Generally speaking, would you say California is moving in the right direction or headed down the wrong track?  
Right direction  
Wrong track
2. Overall, do you approve or disapprove of the job Joe Biden is doing as President?  
Approve  
Disapprove  
Unsure or no opinion
3. Do you approve or disapprove of the job Gavin Newsom is doing as Governor?  
Approve  
Disapprove  
Unsure or no opinion
4. Do you approve or disapprove of the job Gavin Newsom has done on managing the Covid-19 pandemic in California?  
Approve  
Disapprove  
Unsure or no opinion
5. There is currently an effort to recall Governor Newsom. Would you vote to recall, or to keep Governor Newsom?  
Vote to recall  
Vote to keep Governor Newsom  
Undecided  
I would not vote in this election (go to 8)
6. If a special recall election of Governor Newsom were held today, who would you vote for?  
Democrat Gavin Newsom  
Republican John Cox  
Republican Kevin Faulconer  
Undecided
7. If there is a recall election, would you be open to voting for another Democrat besides Governor Newsom?  
Yes  
No
8. Generally speaking, do you think holding the recall election of Governor Newsom is a good thing or a bad thing for California?  
Good thing  
Bad thing  
Unsure/no opinion
9. How interested would you say you are in this recall election?  
Extremely interested

Very interested  
Moderately interested  
Only a little interested  
Not at all interested

10. How would you characterize the California recall election - a good example of the democratic process or a threat to democracy?

Good example of the democratic process  
Threat to democracy

11. Regardless of the recall effort, would you vote to re-elect Governor Newsom in 2022, or do you think it is time for someone new?

Re-elect Governor Newsom  
Time for someone new

12. What is the number one issue facing California today? (randomized)

Jobs  
Homelessness  
Education  
Housing costs  
Healthcare  
Environment  
Corrupt politicians  
Covid-19  
Something else (please specify)

13. Is California on the right path for economic recovery?

Yes  
No  
Unsure

14. What do you think of California's mask mandate?

Doesn't go far enough  
Too restrictive  
About right

15. Are you planning on receiving the COVID-19 vaccine shot?

Yes, as soon as it is available to me  
Yes, but not right away  
No, I do not plan to receive the Covid-19 vaccine shot  
I have already received the Covid-19 vaccine shot

16. How would you rate California's Covid-19 vaccine roll-out and distribution?

Excellent  
Good  
Fair

Poor

17. How informed are you about when you will be eligible to receive the Covid-19 vaccine?

Very well informed

Somewhat informed

Not very informed

Not at all informed

18. Would you eat indoors at a restaurant at this time?

Yes

No

Unsure

19. Would you go to an outdoor sporting event at this time?

Yes

No

Unsure

20. How closely are you following the news regarding the Royal Family and Prince Harry and Meghan Markle?

Very closely

Somewhat closely

Not very closely

Not closely at all

21. Who do you believe is a more trusted source, the Royal Family or Meghan and Harry?

The Royal Family

Meghan and Harry

Unsure or no opinion

22. What is your party affiliation?

Not registered to vote

Democrat

Republican

Independent or other

23. Who did you vote for in the 2020 election?

Joe Biden

Donald Trump

Someone else

Did not vote

24. What is your gender?

Male

Female

25. For statistical purposes only, can you please tell me your ethnicity?

- Hispanic or Latino of any race
- White or Caucasian
- Black or African American
- Asian American or Pacific Islander
- Other or multiple races

26. What is your age range?

- 18-29 years
- 30-49 years
- 50-64 years
- 65 or more years

27. What is the highest level of education you have attained?

- High school or less
- Some college
- College graduate
- Postgrad or higher

28. Which congressional district do you live in?

- 1st district: Rep. Doug LaMalfa (R)
- 2nd district: Rep. Jared Huffman (D)
- 3rd District: Rep. John Garamendi (D)
- 4th District: Rep. Tom McClintock (R)
- 5th District: Rep. Mike Thompson (D)
- 6th District: Rep. Doris Matsui (D)
- 7th District: Rep. Ami Bera (D)
- 8th District: Rep. Jay Obernolte (R)
- 9th District: Rep. Jerry McNerney (D)
- 10th District: Rep. Josh Harder (D)
- 11th District: Rep. Mark DeSaulnier (D)
- 12th District: Rep. Nancy Pelosi (D)
- 13th District: Rep. Barbara Lee (D)
- 14th District: Rep. Jackie Speier (D)
- 15th District: Rep. Eric Swalwell (D)
- 16th District: Rep. Jim Costa (D)
- 17th District: Rep. Ro Khanna (D)
- 18th District: Rep. Anna Eshoo (D)
- 19th District: Rep. Zoe Lofgren (D)
- 20th District: Rep. Jimmy Panetta (D)
- 21st District: Rep. David Valadao (R)
- 22nd District: Rep. Devin Nunes (R)
- 23rd District: Rep. Kevin McCarthy (R)
- 24th District: Rep. Salud Carbajal (D)
- 25th District: Rep. Mike Garcia (R)
- 26th District: Rep. Julia Brownley (D)

27th District: Rep. Judy Chu (D)  
28th District: Rep. Adam Schiff (D)  
29th District: Rep. Tony Cárdenas (D)  
30th District: Rep. Brad Sherman (D)  
31st District: Rep. Pete Aguilar (D)  
32th District: Rep. Grace Napolitano (D)  
33rd District: Rep. Ted Lieu (D)  
34th District: Rep. Jimmy Gomez (D)  
35th District: Rep. Norma Torres (D)  
36th District: Rep. Raul Ruiz (D)  
37th District: Rep. Karen Bass (D)  
38th District: Rep. Linda Sánchez (D)  
39th District: Rep. Young Kim (R)  
40th District: Rep. Lucille Roybal-Allard (D)  
41st District: Rep. Mark Takano (D)  
42nd District: Rep. Ken Calvert (R)  
43rd District: Rep. Maxine Waters (D)  
44th District: Rep. Nanette Barragan (D)  
45th District: Rep. Katie Porter (D)  
46th District: Rep. Lou Correa (D)  
47th District: Rep. Alan Lowenthal (D)  
48th District: Rep. Michelle Steel (R)  
49th District: Rep. Mike Levin (D)  
50th District: Rep. Darrell Issa (R)  
51st District: Rep. Juan Vargas (D)  
52nd District: Rep. Scott Peters (D)  
53rd District: Rep. Sara Jacobs (D)