Checklist for AAPOR TI

Survey: New York City Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College** **WPIX-TV** **NewsNation**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in New York City**
4. Dates of data collection.	**March 4-6 ,2021**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 15,000 mobile numbers provided by Aristotle Inc. with an online panel provided by Cloud Research.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **Cloud Research**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**Cloud Research use opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**Online and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=1,128, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 2.8% percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, party registration, race and region based on 2020 voter turnout modeling.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. *Reviewer: Type NA if not applicable.*	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. Overall, do you approve or disapprove of the job Joe Biden is doing as President?

Approve

Disapprove

Unsure or no opinion

2. Do you approve or disapprove of the job Andrew Cuomo is doing as Governor?

Approve

Disapprove

Unsure or no opinion

3. Do you approve or disapprove of the job Bill De Blasio is doing as Mayor?

Approve

Disapprove

Unsure or no opinion

4. Are you planning on receiving the COVID-19 vaccine shot?

Yes, as soon as it is available to me

Yes, but not right away

No, I do not plan to receive the Covid-19 vaccine shot

I have already received the Covid-19 vaccine shot

5. How informed are you about when you will be eligible to receive the Covid-19 vaccine?

Very well informed

Somewhat informed

Not very informed

Not at all informed

6. Do you think race and ethnicity is impacting who is first to get the Covid-19 vaccine?

Yes

No

7. Do you think if someone has been sick with Covid-19, they are now vaccinated against the virus?

Yes

No

8. Do you think NYC high schools should re-open for in-person teaching this school year, or should they wait until the start of the next school year in September at the earliest?

They should open this school year for some in-person

They should wait until at least September

9. How would you rate the quality of the public transportation system in your area: excellent, good, fair or poor?

Excellent

Good

Fair

Poor

10. Which of the following comes closest to how you feel about New York Governor Cuomo's response to the pandemic in nursing homes: A. Cuomo did nothing wrong; B. Some of Cuomo's conduct was improper, but it does not rise to the level of impeachment; C. Cuomo's conduct is definitely grounds for impeachment?

Cuomo did nothing wrong

Some of Cuomo's conduct was improper, but it did not rise to the level of impeachment

Cuomo's conduct is definitely grounds for impeachment

11. What is your party registration?

Not registered to vote (go to 17)

Democrat

Republican (go to 17)

Independent or other (go to 17)

12. How likely are you to vote in the 2021 Democratic primary for Mayor of New York City?

Very likely

Somewhat likely

Not very likely (go to 17)

Not at all likely (go to 17)

Not sure (go to 17)

13. This year, New York City will be using a system of ranked choice voting in the mayoral race, where the voter has the chance to rank the candidates in order of preference. How much have you heard about rank choice voting?

Heard a lot

Heard a little

Heard nothing at all

14. Do you feel that due to ranked choice voting, there will be less negativity in the mayoral campaign?

Yes

No

15. In June 2021, there will be a Democratic primary for Mayor of New York City. At this point, which candidate is your first choice?: (randomized)

Eric Adams

Maya Wiley

Andrew Yang

Scott Stringer

Raymond McGuire

Shaun Donovan

Carlos Menchaca
Dianne Morales
Kathryn Garcia
Loree Sutton
Barbara Kavovit
Art Chang
Joycelyn Taylor
Aaron Foldenauer
Someone else/Undecided

16. Who, if anyone, would be your second choice?: (randomized)
Eric Adams
Maya Wiley
Andrew Yang
Scott Stringer
Raymond McGuire
Shaun Donovan
Carlos Menchaca
Dianne Morales
Kathryn Garcia
Loree Sutton
Barbara Kavovit
Art Chang
Joycelyn Taylor
Aaron Foldenauer
Someone else
No one

17. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)
Housing
Healthcare
Jobs
Covid-19
Police reform
The environment
Education/Schools
Homelessness
Transportation
Something else (please specify)

18. How important is it to you that the next mayor of New York City is a woman?

Very important
Somewhat important
Not that important
Not important at all

19. How important is it to you that the next mayor of New York City is a person of color?
Very important
Somewhat important
Not that important
Not important at all

20. How involved should the spouse or partner of the Mayor be in New York City Government?
Very involved
Somewhat involved
Not very involved
Not involved at all

21. Which of the following statements about absentee voting do you agree with most: Increasing access to absentee voting, maintaining access to absentee voting as it is now, or restricting access to absentee voting?
Increase access to absentee voting
Maintain current absentee access
Restrict access to absentee voting

22. Overall, how confident are you that the 2021 New York City mayor's election will be conducted fairly and accurately by the Board of Elections- very confident, somewhat confident, not too confident, or not at all confident?
Very confident
Somewhat confident
Not too confident
Not at all confident

23. Can you please tell me your gender?
Male
Female

24. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races

25. What is your age range?
18-29 years
30-44 years
45-64 years
65 or more years

26. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

27. What borough do you live in?
The Bronx
Brooklyn
Manhattan
Queens
Staten Island