

ANTONIO CHEDRAWY

Corporate Executive, Entrepreneur, Broadcast Journalist, ESG advocate

PROFILE

Leader, public speaker, activist & mentor with a track record in growing companies, talents & communities (Business & Social).

Persuasive. Moderator. Initiator. Change agent & Catalyst.

Expert in Expansion, Crisis & Risk Management, Negotiations. Broadcast journalist, expert in Content creation & Production.

LANGUAGES

Fluent in English, Arabic, and French. Beginner in Spanish.

PHILOSOPHY & TRAITS

If there is a will, there is a way.
Passionate. Resilient. Resourceful
Committed. Empathetic

ACCOLADES

Group Leader of the year 2019
Omnicom Media Group MENA

Global Sustainability Leader 2014
CFO Award 2011 & 2012
Dentsu Aegis Network

EXPERIENCE

CFO • OMD • NOV 2015 -

Leading Financial strategy & operations in 11 markets. Commercial & Legal management. Profitability & resources optimization. Leading compliance & risk management. Chairman of Pricing Council

C00 • STRATEGIES INTERNATIONAL • FEB 2015 – NOV 2015

Corporate restructuring. Business development. Expansion plan

CFO & C00 • DENTSU AEGIS NETWORK • AUG 2010 – JAN 2015

Financial strategy. Profitability & revenue optimization. Business & Corporate development. Network expansion via M&A and affiliates. Media investments. Talent management. Leading the learning academy.

PRESENTER & PRODUCER • DMTV • FEB 2010 – MAR 2015

FINANCE DIRECTOR • OMD • FEB 2008 – JUL 2010

FINANCIAL CONTROLLER • BRANDCONNECTION • MAR 2004 – FEB 2008

SENIOR AUDITOR • DELOITTE • OCT 2000 – FEB 2004

EDUCATION

CERTIFIED BOARD DIRECTOR • 2021 • MIDDLE EAST INSTITUTE OF DIRECTORS (MEIOD) & INTERNATIONAL FINANCE CORPORATION (IFC)

POST GRADUATE DEGREE (DEA) FINANCIAL MANAGEMENT • 2002 • ESA
GRENOBLE UNIVERSITY • FRANCE

MASTER'S IN BUSINESS ADMINISTRATION • 2000 • SAINT JOSEPH
UNIVERSITY • LEBANON

BOARDS & INTERESTS

Founder & active member in OMG CSR committee.

Board Member & Mentor at Reach Mentoring (women empowerment)

Board Member at MEA CFO Group (think tank & CFO network)

Founder & Board Member Influence CRM FZLLC: Content Consultancy

Favorite pastime: family, friends, travels, music, community work



achedrawy@outlook.com



@ANTONIOCHEDRAWY



+971506513565



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