Checklist for AAPOR TI

Survey: Virginia Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Very Likely Voters in Virginia**
4. Dates of data collection.	**October 22-23, 2021**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 20,000 mobile numbers and 40,000 landlines provided by Aristotle Inc., with an online panel provided by Amazon MTurk**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, Online, and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=875, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.2% percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, race, and region based on turnout modeling using L2.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. **Reviewer: Type NA if not applicable.**	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. To start, can you please tell me your gender?

Male
Female

2. Do you approve or disapprove of the job Joe Biden is doing as President?

Approve
Disapprove
Neutral or no opinion

3. What is your party affiliation?

Not registered to vote (end)
Democrat
Republican
Independent/other

4. How likely are you to vote in the general election on November 2nd?

Not at all likely (end)
Not very likely (end)
Somewhat likely (end)
Very likely
I already voted

5. If the election for Governor were held today, for whom would you cast your vote?

Democrat Terry McAuliffe (go to 7)
Republican Glenn Youngkin (go to 7)
Independent Princess Blanding (go to 7)
Undecided

6. If you had to choose, who are you leaning towards?

Democrat Terry McAuliffe
Republican Glenn Youngkin
Independent Princess Blanding

7. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate
There's a chance I could change my mind and vote for someone else

8. Regardless of who you are voting for, which candidate for Governor do you believe is going to win?

Democrat Terry McAuliffe
Republican Glenn Youngkin
Independent Princess Blanding

9.   If the election for Attorney General were being held today, for whom would you cast your vote?
Republican Jason Miyares (go to 11)
Democrat Mark Herring (go to 11)
Someone else (go to 11)
Undecided

10. If you had to choose, who are you leaning towards?
Republican Jason Miyares
Democrat Mark Herring

11. What is the most important issue facing Virginia?
Taxes
Jobs
Education
Immigration
Gun Control
Healthcare
Environment
Covid-19
Something else

12. Who did you vote for in the 2020 election?
Joe Biden
Donald Trump
Someone else
Did not vote

13. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Other or multiple races

14. What is your age range?
18-29 years
30-49 years
50-64 years
65 or more years

15. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

16. What congressional district do you live in?

1st District: Rep. Rob Wittman (R)
2nd District: Rep. Elaine Luria (D)
3rd District: Rep. Bobby Scott (D)
4th District: Rep. Donald McEachin (D)
5th District: Rep. Bob Good (R)
6th District: Rep. Ben Cline (R)
7th District: Rep. Abigail Spanberger (D)
8th District: Rep. Don Beyer (D)
9th District: Rep. Morgan Griffith (R)
10th District: Rep. Jennifer Wexton (D)
11th District: Rep. Gerry Connolly (D)