

## Checklist for AAPOR TI

### Survey: New Hampshire poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in New Hampshire who said they were very likely to vote or have already voted.
4. Dates of data collection.	September 6-9, 2019
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 983,944 registered voters with 235,727 landlines, and a random sample of 22,000 drawn. Voters with only cellphones were not included. The online sample was of 349 registered voters supplied by Dynata and mTurk.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Dynata Amazon Turk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Dynata and mTurk use opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=1041, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3 percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by age, education, party, and mode based on 2016 turnout modeling. 2016 vote magnitude was also used, with new voters included based on their actual sample (5.8%) based on Aristotle Voter turnout modeling.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

## New Hampshire Poll (Online)

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Democrat

Republican

Independent/other

Not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

4. Which primary are you going to vote in?

Republican Primary (go to 5)

Democratic Primary (go to 7)

Unsure (go to 10)

5. Who would you be most likely to vote for in the Republican primary in 2020?

Joe Walsh

Donald Trump

Bill Weld

6. Which candidate of the following are you most likely to support in the Republican primary for Senate?

Don Bolduc (go to 10)

Bill O'Brien (go to 10)

Corky Messner (go to 10)

Corey Lewandowski (go to 10)

Undecided (go to 10)

7. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)

Bernie Sanders

Elizabeth Warren

Joe Biden

Pete Buttigieg

Kamala Harris

Beto O'Rourke  
Cory Booker  
Andrew Yang  
Julian Castro  
Amy Klobuchar  
Tulsi Gabbard  
Tom Steyer  
Bill de Blasio  
Marianne Williamson  
John Delaney  
Joe Sestak  
Tim Ryan  
Michael Bennet  
Wayne Messam  
Steve Bullock  
Someone Else (go to 9)

8. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate

There's a chance I could change my mind and vote for someone else

9. Who did you vote for in the Democratic Primary in 2016?

Hillary Clinton

Bernie Sanders

Someone Else

Did not vote in this primary

10. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump

Joe Biden

11. What about Donald Trump or Bernie Sanders?

Donald Trump

Bernie Sanders

12. What about Donald Trump or Kamala Harris?

Donald Trump

Kamala Harris

13. What about Donald Trump or Elizabeth Warren?

Donald Trump  
Elizabeth Warren

14. What about Donald Trump or Andrew Yang?

Donald Trump  
Andrew Yang

15. If the election for US Senate were held today, would you be more likely to vote for Democrat Jeanne Shaheen or Republican Corey Lewandowski?

Democrat Jeanne Shaheen  
Republican Corey Lewandowski  
Undecided

16. If the election for Governor were held today, would you be more likely to vote for Republican Chris Sununu or Democrat Dan Feltes?

Republican Chris Sununu  
Democrat Dan Feltes  
Undecided

17. Who did you vote for in the 2016 election?

Donald Trump  
Hillary Clinton  
Someone else  
Did not vote

18. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race  
White or Caucasian  
Black or African American  
Asian  
Other or multiple races

19. What is your age range?

18-29 years  
30-49 years  
50-64 years  
65 or more years

20. What is the highest level of education you have attained?

High school or less  
Some college  
College graduate

Postgrad or higher

21. Which of the following political ideologies do you most identify as?

Very Liberal

Somewhat Liberal

Moderate

Somewhat Conservative

Very Conservative

22. What is your annual household income?

Less than \$50,000

\$50,000 to \$100,000

More than \$100,000

23. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

The economy

Social issues

Health care

Immigration

Gun control

Impeachment

Foreign policy and terrorism

The environment

Education

24. Do you think an independent commission should be created to draw New Hampshire's legislative, congressional and Executive Council district maps?

Yes

No

Unsure

25. What district do you live in?

[https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New\\_Hampshire\\_Congressional\\_Districts%2C\\_113th\\_Congress.tif/lossless-page1-800px-New\\_Hampshire\\_Congressional\\_Districts%2C\\_113th\\_Congress.tif.png](https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New_Hampshire_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-800px-New_Hampshire_Congressional_Districts%2C_113th_Congress.tif.png)

1st district: Rep. Chris Pappas (D)

2nd district: Rep. Ann McLane Kuster (D)

## New Hampshire Poll (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

4. Which primary are you going to vote in?

Press 1 for the Republican Primary (go to 5)

Press 2 for the Democratic Primary (go to 7)

Press 3 for unsure (go to 12)

5. Who would you be most likely to vote for in the Republican primary in 2020?

Press 1 for Joe Walsh (go to 12)

Press 2 for Donald Trump (go to 12)

Press 3 for Bill Weld (go to 12)

6. Which candidate of the following are you most likely to support in the Republican primary for Senate?

Don Bolduc (go to 12)

Bill O'Brien (go to 12)

Corky Messner (go to 12)

Corey Lewandowski (go to 12)

Undecided (go to 12)

7. (IVR). Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Bernie Sanders (go to 10)

Press 2 for Elizabeth Warren (go to 10)

Press 3 for Joe Biden (go to 10)

Press 4 for Pete Buttigieg (go to 10)

Press 5 for Kamala Harris (go to 10)

Press 6 for Beto O'Rourke (go to 10)

Press 7 for Cory Booker (go to 10)

Press 8 to hear more candidate names (go to 8)

Press 9 to repeat answer choices

8. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)

Press 1 for Andrew Yang (go to 10)

Press 2 for Julian Castro (go to 10)

Press 3 for Amy Klobuchar (go to 10)

Press 4 for Tulsi Gabbard (go to 10)

Press 5 for Tom Steyer (go to 10)

Press 6 for Bill de Blasio (go to 10)

Press 7 for Marianne Williamson (go to 10)

Press 8 to hear more candidate names (go to 9)

Press 9 to repeat answer choices

9. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)

Press 1 for John Delaney (go to 10)

Press 2 for Joe Sestak (go to 10)

Press 3 for Tim Ryan (go to 10)

Press 4 for Michael Bennet (go to 10)

Press 5 for Wayne Messam (go to 10)

Press 6 for Steve Bullock (go to 10)

Press 7 for Someone Else (go to 11)

Press 8 to repeat answer choices

10. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 for I will definitely vote for this candidate

Press 2 for there's a chance I could change my mind and vote for someone else

11. Who did you vote for in the Democratic Primary in 2016?

Press 1 for Hillary Clinton

Press 2 for Bernie Sanders

Press 3 for Someone Else

Press 4 if you did not vote in this primary

12. I am now going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

13. What about Donald Trump or Bernie Sanders?



Press 1 for Donald Trump  
Press 2 for Bernie Sanders

14. What about Donald Trump or Kamala Harris?

Press 1 for Donald Trump  
Press 2 for Kamala Harris

15. What about Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump  
Press 2 for Elizabeth Warren

16. What about Donald Trump or Andrew Yang?

Press 1 for Donald Trump  
Press 2 for Andrew Yang

17. If the election for US Senate were held today, would you be more likely to vote for Democrat Jeanne Shaheen or Republican Corey Lewandowski?

Press 1 for Democrat Jeanne Shaheen  
Press 2 for Republican Corey Lewandowski  
Press 3 for Unsure

18. If the election for Governor were held today, would you be more likely to vote for Republican Chris Sununu or Democrat Dan Feltes?

Press 1 for Republican Chris Sununu  
Press 2 for Democrat Dan Feltes  
Press 3 for Unsure

19. Who did you vote for in the 2016 election?

Press 1 for Donald Trump  
Press 2 for Hillary Clinton  
Press 3 for Someone else  
Press 4 if you did not vote

20. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race  
Press 2 for White or Caucasian  
Press 3 for Black or African American  
Press 4 for Asian  
Press 5 for other or multiple races

21. What is your age range?

Press 1 for 18-29 years

- Press 2 for 30-49 years
- Press 3 for 50-64 years
- Press 4 for 65 or more years

22. What is the highest level of education you have attained?

- Press 1 for high school or less
- Press 2 for some college
- Press 3 for college graduate
- Press 4 for postgrad or higher

23. Which of the following political ideologies do you most identify as?

- Press 1 for Very Liberal
- Press 2 for Somewhat Liberal
- Press 3 for Moderate
- Press 4 for Somewhat Conservative
- Press 5 for Very Conservative

24. What is your annual household income?

- Press 1 for less than \$50,000
- Press 2 for \$50,000 to \$100,000
- Press 3 for more than \$100,000

25. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote:

- Press 1 for The economy
- Press 2 for Social issues
- Press 3 for Health care
- Press 4 for Immigration
- Press 5 for Gun control
- Press 6 for Impeachment
- Press 7 for Foreign policy and terrorism
- Press 8 for The environment
- Press 9 for Education

26. Do you think an independent commission should be created to draw New Hampshire's legislative, congressional and Executive Council district maps?

- Press 1 for Yes
- Press 2 for No
- Press 3 for Unsure

