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INSIDE KNOWLEDGE

FINTECH FAIR REPORT

June / 2023

Global Fintech Fair, June 2023

Employers engage with top fintech professionals at eFinancialCareers virtual event

The fintech job market is expanding globally, driven by both startups and larger players operating across a wide range of market segments. Fintech as a sector is now a major employer in financial hubs such as London, New York, Hong Kong and Singapore.

Fintech employers, however, are currently facing the same challenge: hiring people with the right mindsets and hard skills to drive their businesses forward in critical job functions such as blockchain development, data science, and software engineering.

To help firms navigate this challenging job market, eFinancialCareers held our inaugural Global Fintech Fair on June 21 and provided recruiters with unique access to thousands of fintech candidates at the pre-application stage.

Recruitment representatives of leading companies in the fintech sector were able to chat online in real-time with a diverse group of jobseekers across the UK, the US and APAC, and then bring them forward for interviewing, pipelining, or screening.

The event also allowed senior leaders from participating employers to speak on panel sessions and showcase their career opportunities and company cultures to a large candidate audience. This report reviews the highlights of the Global Fintech Fair and outlines how it benefited both employers and candidates.

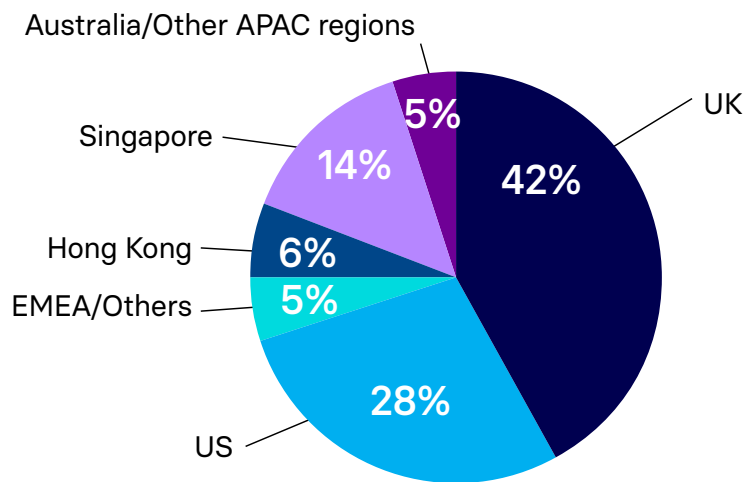## Leading employers in the fintech sector

Job seekers got the opportunity to meet top hiring companies on the same day, all from the convenience of their home office. 27 leading organisations showcased their employer brands and job opportunities via company booths. More than 5,100 professionals were registered during the four-hour event.

Large numbers of skilled finance and tech professionals

More than **3,000** fintech professionals attended the event, all keen to find out more about the participating companies, explore their virtual booths, and apply for the over 150 jobs that were uploaded on our virtual platform. The event saw a high attendance from job seekers based in the **UK and the US**. For APAC, most candidates came from Singapore and Hong Kong.

More than 5,100 finance and tech professionals registered globally."

Pie chart of attendees by region:
- UK 42%
- US 28%
- EMEA/Others 5%
- Hong Kong 6%
- Singapore 14%
- Australia/Other APAC regions 5%

1-2-1 chats prescheduled on our platform

Candidates' profiles were shared with the attending top employers in advance for them to be able to send chat invites to the candidates who matched their jobs criteria. By doing so, candidates knew which companies they were going to talk to and could prepare for their 1-2-1 chats in advance. Candidates could also browse and apply for the open positions that each company posted within the virtual environment.

Engaging chats leading to further interview stages

On the day, we saw a significant number of conversations between job seekers and recruiters, with the possibility for candidates to be shortlisted and invited to the next interview stage.

56% of candidates were rated 'positive' by recruiters."

Recruiters were also able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures.
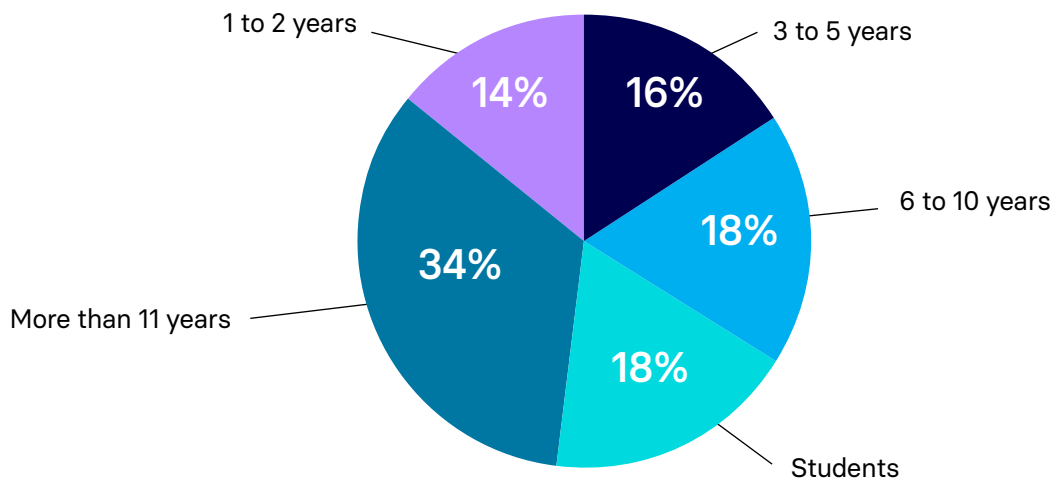
A significant majority of job seekers were rated positive – i.e. strong enough to interview, pipeline, or screen further for recruitment.

Broad skill sets

The virtual career event gave employers access to professionals from across a wide range of job functions. Here's example of job title from fintech/tech sectors:

- Agile Coach
- AI Research Engineer
- Algorithm Engineer
- Application specialist
- Backend Developer
- Frontend Developer
- Full Stack Blockchain Developer
- Full Stack Web3 Developer
- Data Scientist
- Software Developer
- Cybersecurity Engineer
- Machine Learning Engineer

- Cloud Architect
- Scrum Master
- Product Manager
- Project Manager
- Technology Consultant
- Fintech Product Lead
- Engineering Lead
- Associate Director, Digital Transformation
- Head of Data Science & Analytics
- Head of IT/ CTO

Wide range of experience levels

Pie chart:
- 3 to 5 years: 16%
- 6 to 10 years: 18%
- Students: 18%
- More than 11 years: 34%
- 1 to 2 years: 14%

Exclusive interviews

Candidates got inspired and heard valuable insight on careers in fintech from representatives of Revolut, United Fintech, Korn Ferry, Singapore Fintech Association, Western Union, Stashaway and Innovate Finance.

Deepali Vyas
Senior Client Partner Global Head of FinTech, Payments, Crypto Practice | Global Leader of Applied Intelligence (AI, Data Science, ML)
Korn Ferry

Christopher Yankson
Global Head of Talent Acquisition
Revolut

Pauline Sim
Head of Fintech & Partnerships | Payments, innovation lab, accelerator, SME banking.
Singapore FinTech Association (SFA)

Christian Frahm
Founder and CEO
United Fintech

Nino Ulsamer
CTO
Stashaway

Roberto Napolitano
Director of Marketing and Communications
Innovate Finance

Marta Echarri
Head of the Western Union Digital Bank in Europe
Western Union

Amer Kamal
Head of the Western Union Digital Bank in the US
Western Union

Watch on-demand

Supporting organisations

Become our event partner

Positive feedback from both recruiters and candidates

" The Virtual Career Fair is a good platform to expand our reach to candidates to build potential pipeline for future ESG-related roles.
MVGX HR Department

" I had an incredible experience participating in the virtual career event. The platform was user-friendly, allowing me to navigate through booths and connect with recruiters seamlessly. The range of companies present was impressive, providing ample opportunities to explore different industries. The networking sessions were engaging, enabling meaningful conversations with professionals in my field of interest.
Job seeker attending the event

" It was a great experience meeting with top players/employers in the Fintech industry. I understand better employers' expectations and I have better idea of the future of the industry and where to focus on and channel my energy and expertise.
Job seeker attending the event

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