

SQUASH & RACQUETBALL VICTORIA

2021-2023 Strategic Plan Summary

Our Vision:

A fully integrated Squash and Racquetball industry providing healthy sporting opportunities for the benefit of all Victorians

Our Mission:

Promote Squash & Racquetball as fun, healthy and inclusive sports playable year-round, for life; Facilitate the development and sustainability of venues and clubs



INDUSTRY UNIFICATION

Collaboratively review S&RV structure to better reflect the interests of all stakeholder groups

Strengthen the relationship between S&RV and its stakeholders

Adopt & implement Squash Australia and Sport Australia's commitment to child safety and inclusivity



FINANCIAL SECURITY

Extend affiliation to include all stakeholder groups

Secure all appropriate government funding

Pursue appropriate non-government funding



PARTICIPATION & PERFORMANCE

Develop a framework that provides participation and performance pathways for Squash & Racquetball

Attract school-aged players to our sports

Re-engage former players

Ensure the delivery of events for players of all abilities & ages

Provide performance pathways for developing talented athletes

Protect existing Squash & Racquetball facilities



STRONG POSITIVE PROFILE

Develop and implement a comprehensive marketing strategy

Develop and implement a comprehensive communications strategy



WORKFORCE DEVELOPMENT

Provide pathways for coaches and supporting personnel

Provide pathways and opportunities for referees

Develop a best practice management framework for venues and clubs

Provide pathways, opportunities and recognition for volunteers