



| PERFORMANCE INNOVATION SINCE 1888 |

Born in 1888 in France, Bollé is the market-leading solution for eyewear and helmets. Globally respected and worldwide distributed, Bollé is known as the most advanced design and creative sports brand, which creates trends and pushes industry boundaries.

In winter 2022-2023, Bollé is back to centre stage with a dazzling **HERITAGE collection!** The brand also answers to the latest consumers' needs with a new range of **mountain sunglasses, high-performance racing** products, and goggles dedicated to women. These novelties all feature a strong **sustainable** approach while including Bollé's best lens technologies.

DISCOVER ALL OUR EXCITING NOVELTIES FOR FOR NEXT WINTER!

CONTENTS

P. 2 - 3
HERITAGE,
PUT'EM BACK
ON YOUR FACE!

P. 4 - 5
REACT FOR GOOD
ENTERS THE
WINTER SCENE

P. 6 - 8
MOUNTAIN,
OUR HIGH ALTITUDE
SUNGLASSES RANGE

P. 9
ALEXIS PINTURALT,
SIGNATURE MODELS
& AMBITIONS

P. 10 - 13
NEW
PRODUCTS

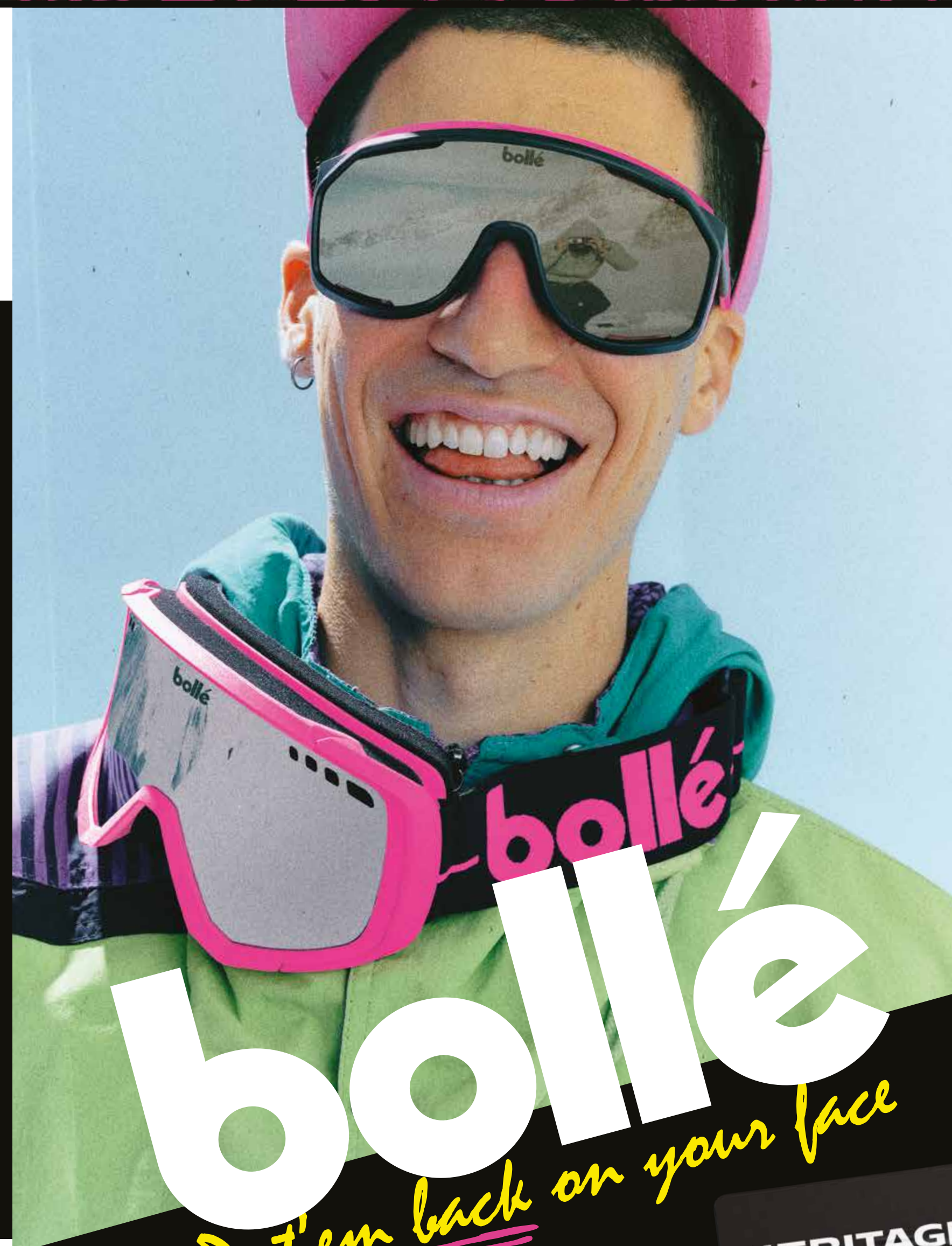
P. 14
VOLT,
REVOLUTIONARY
COLOUR ENHANCEMENT
TECHNOLOGY

HERITAGE
MAMMOTH

bolle



Performance-Innovation
GOOGLES AND HELMETS
Designed in France
Since 1888



bolle

Put 'em back on your face

HERITAGE
1992 to 2022
CHRONOSHIELD X MAMMOTH

Back to the old cool.

Close your eyes and think about the 90s...
Flashy colours, bold styles, Grosjean's victory
in mogul skiing at the Albertville Olympics...

Feel the vibe on the slopes with the new

HERITAGE range!

With 3 goggles and 1 pair of sunglasses, all displaying the iconic vintage Bollé logo, **HERITAGE takes you over 20 years!**

MAMMOTH
FIT : LARGE | RRP 100\$



TORUS
FIT : LARGE | RRP 180\$



BLANCA
FIT : SMALL | RRP 120\$



CHRONOSHIELD
FIT : LARGE | RRP 230\$

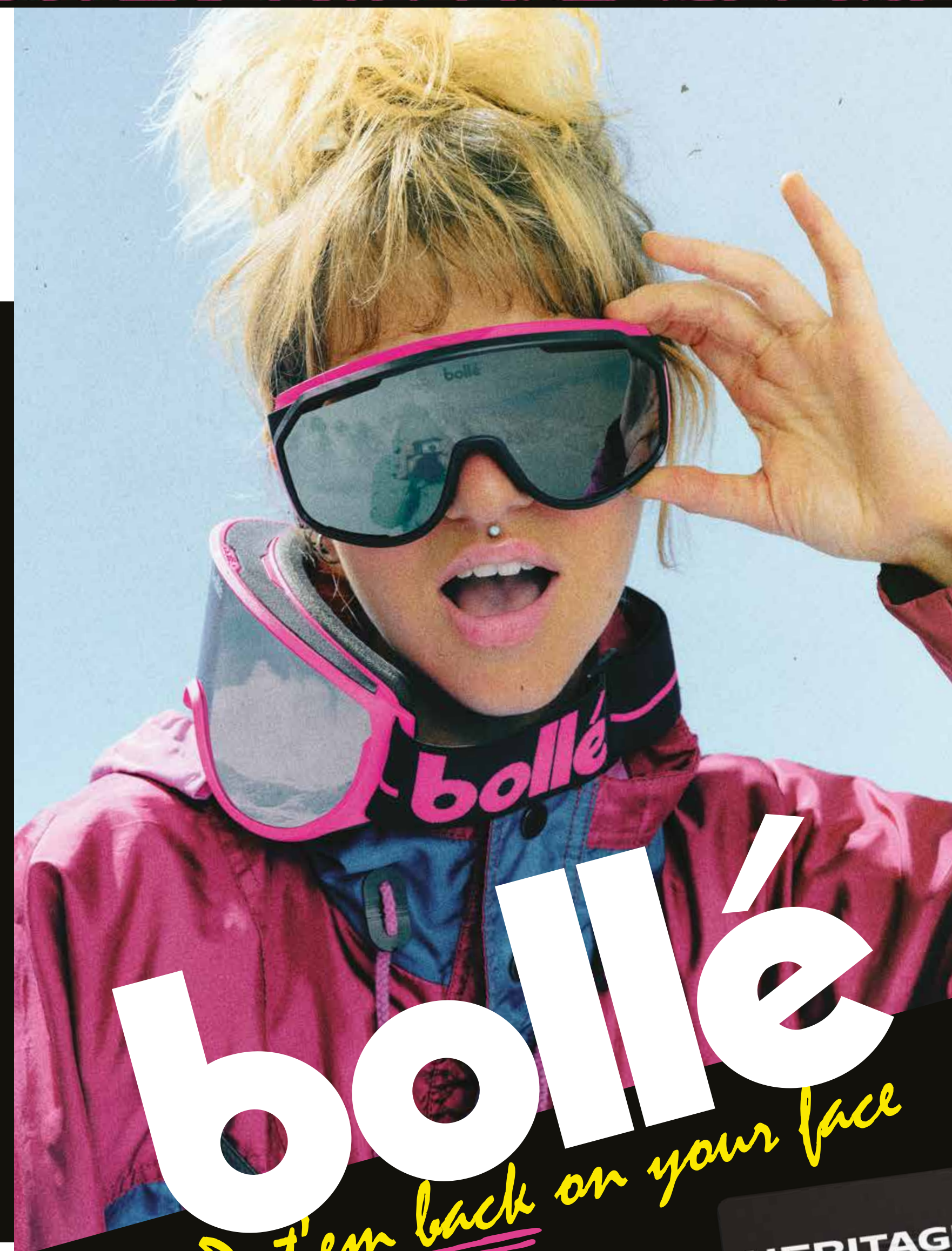


HERITAGE
BLANCA

bollé



Performance - Innovation
GOOGLES AND HELMETS
Designed in France
Since 1888



bollé

Put 'em back on your face

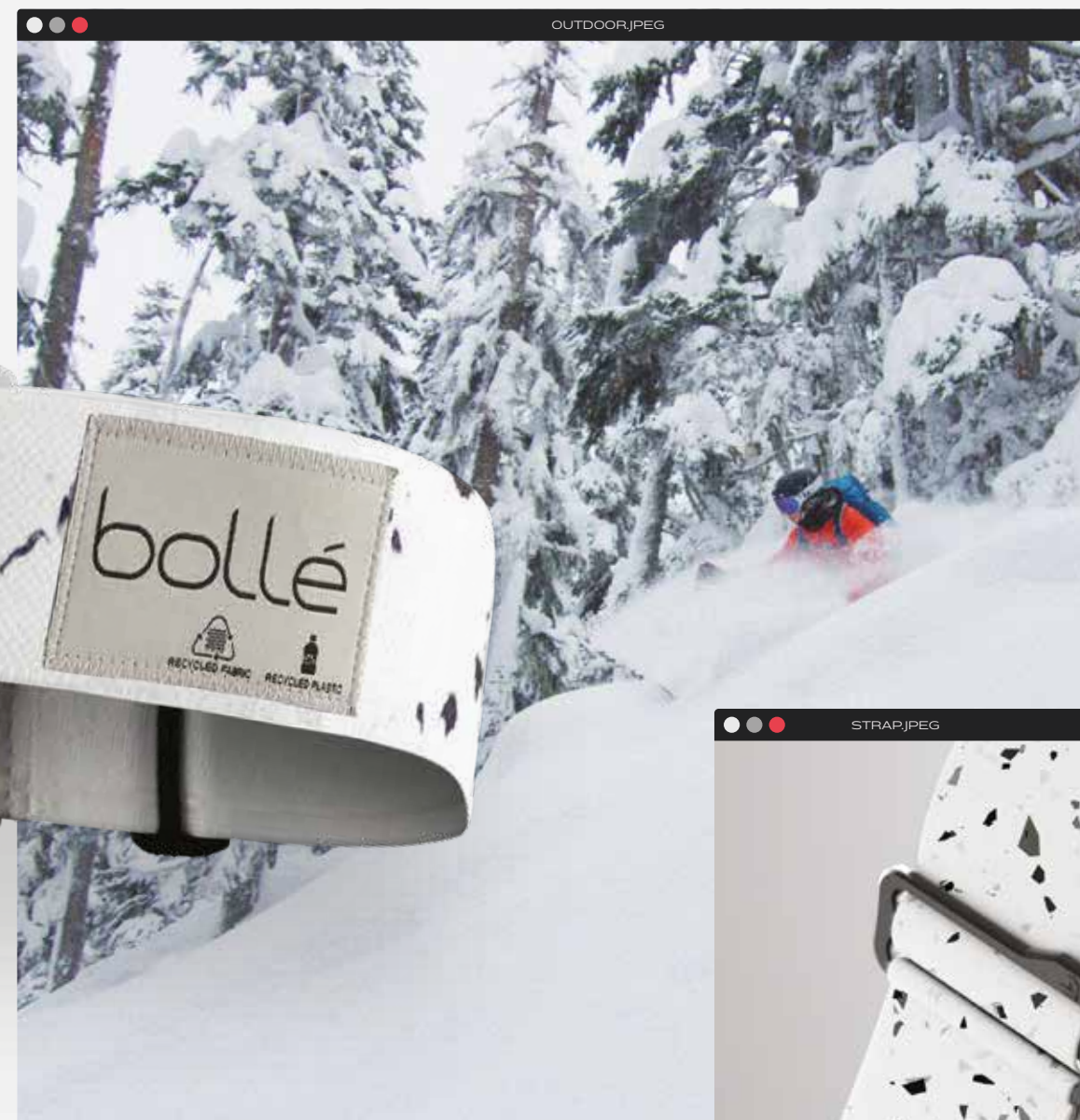
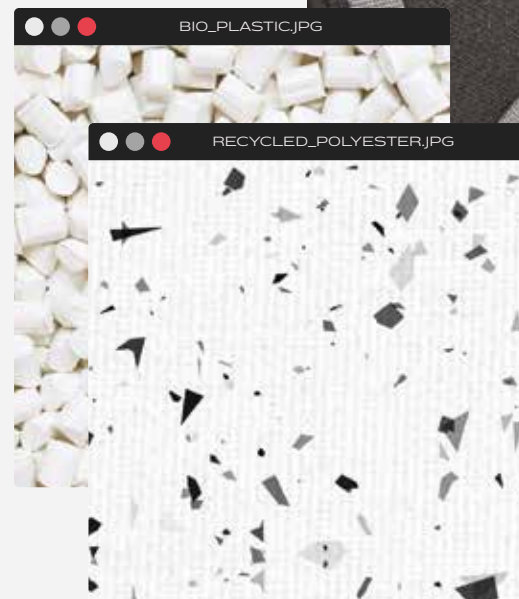
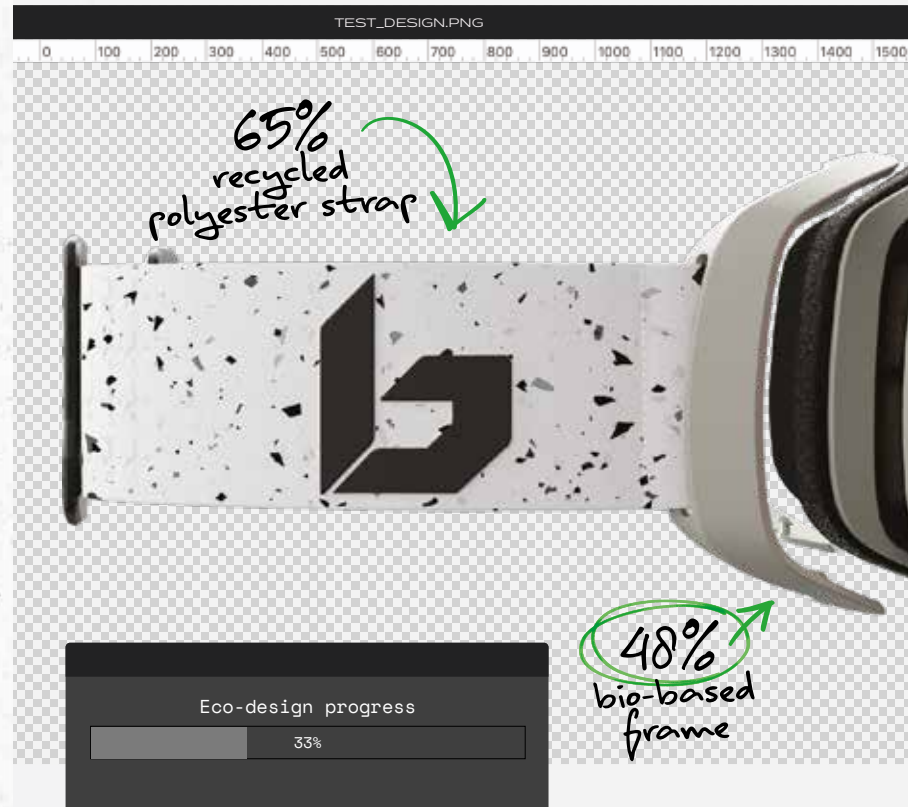
HERITAGE
1992 to 2022
CHRONOSHIELD X BLANCA



ECOBLANCA_REACT FOR GOOD
ECOBLANCA_REACT FOR GOOD
ECOBLANCA_REACT FOR GOOD



AW22-23



REACT FOR GOOD

MODEL	ECOBLANCA	
TECHNOLOGY	VOLT	

Opening a new chapter in our **sustainability** approach, we are proud to present our first step for winter gear.

Following the launch of a sustainable urban range of cycling helmets (4 models and 9 colorways), Bollé now offers **3 eco-designed winter helmets** and **3 eco-designed winter goggles**. This is our natural response to the needs of avid skiers who want to do their part for the planet.

In recognition of Bollé's contribution in this area and its expertise, design and technology, the Eco Atmos helmet was voted the winner of the **Slide & OTS Winter 2022 Eco Award** in partnership with POW UK.

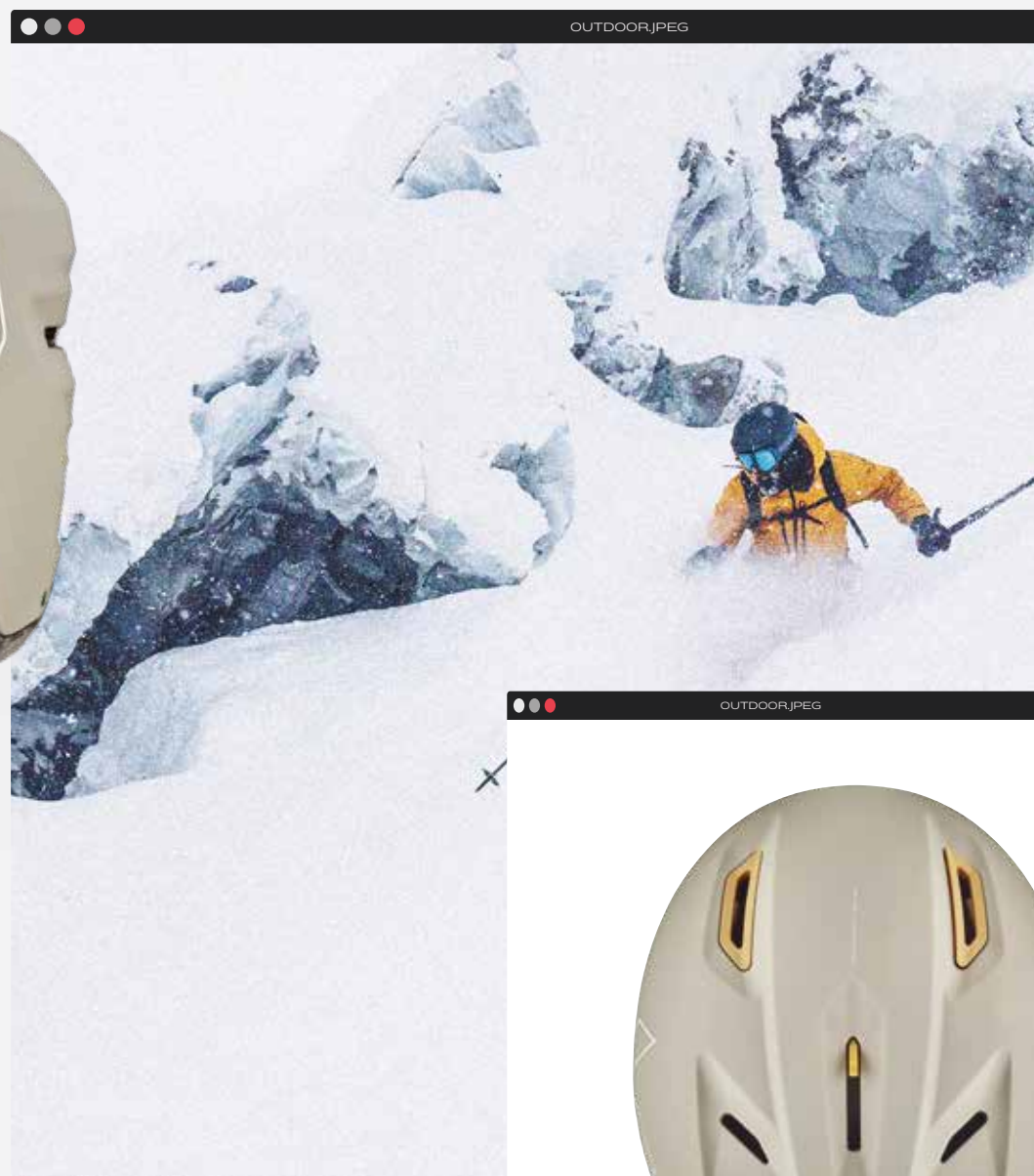
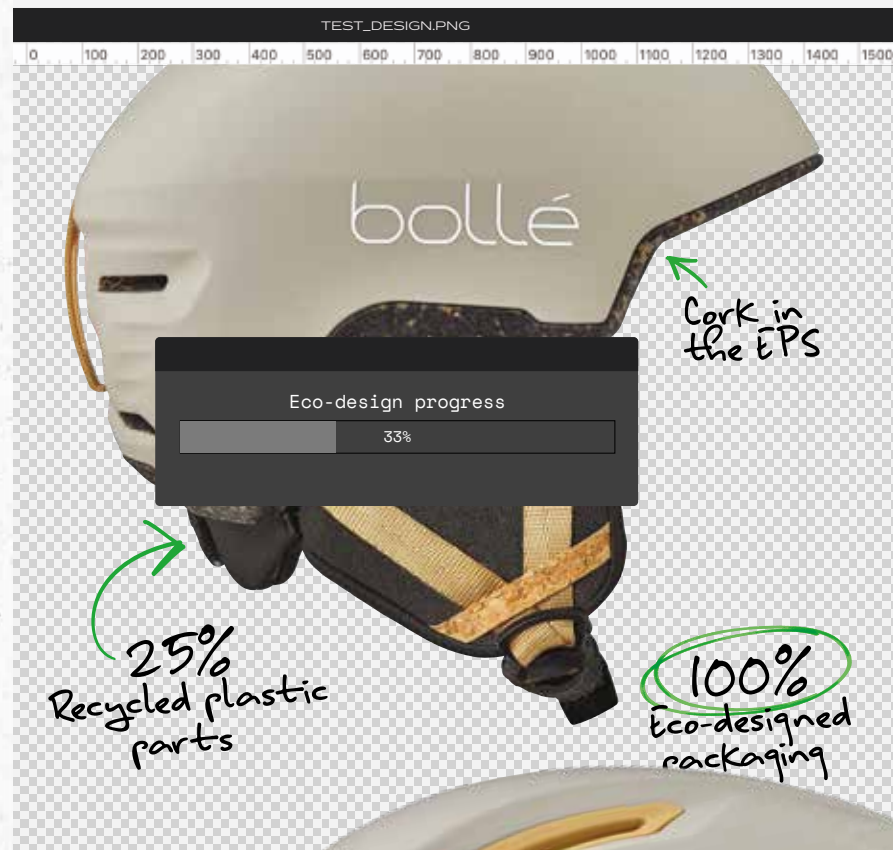
REACT FOR GOOD



ECOATMOS_REACT FOR GOOD
ECOATMOS_REACT FOR GOOD
ECOATMOS_REACT FOR GOOD



AW22-23



MODEL	ECOATMOS	
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ECO ATMOS RANGE

SIZE: FROM 52 TO 62 CM | RRP 170\$



Black Matte



Oatmeal Matte



Ice White Matte

100% RECYCLED
STRAPS AND LINING

100% ECO-DESIGNED
PACKAGING

20% CORK
IN THE EPS

ECO BLANCA RANGE

FIT : SMALL



Ice White Matte
Volt Ice Blue
RRP 170\$



Ice White Matte
Black Chrome
RRP 120\$



Oatmeal Matte
Sunrise
RRP 120\$

65% RECYCLED
POLYESTER STRAP

100% RECYCLED
PATCHES

48% BIO-BASED
FRAME & ADJUSTERS

REACT FOR GOOD



MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS
MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS
MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS



AW22-23

A NEW MOUNTAIN COLLECTION

Our mountain range is the symbol of Bollé's spirit.

Attention to detail and perfectionism as these models have been **developed to endure the most ultimate conditions.**

Advanced design with mountain frames that can be worn in a lifestyle mode.

3 reasons to go for it?

- Unique premium mountain sport design
- Optimal light protection with side shields & cat. 4 mineral lenses
- Adjustable nosepiece and thermogrip gives a performance fit and increased stability





MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS
MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS
MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS



AW22-23

3 NEW GLACIER SUNGLASSES FOR EXPERTS :

ADVENTURER



PHANTOM
LIGHT ADAPTIVE LENS TECHNOLOGY
SOLACE4

A **vintage round mountain frame revisited** with Bollé design language; the ADVENTURER is a symbol of the brand's outdoors expertise. High performance and trendy, these base 8 glacier sunglasses are easy to wear and offer the highest protection for ultimate conditions.

ASCENDER



PHANTOM
LIGHT ADAPTIVE LENS TECHNOLOGY
SOLACE4

Elegant and refined, the ASCENDER is a **mix between performance and fashion style**. With its **flat pantos shape** and removable side shield, this base 6 model is as comfortable on the summit as it is in the city.

PATHFINDER



PHANTOM
LIGHT ADAPTIVE LENS TECHNOLOGY
SOLACE4

Bollé brings all its outdoor expertise with the PATHFINDER, a **classic square mountain frame with a very contemporary style**. Made for experts, these base 8 glacier sunglasses are easy to wear and offer the highest protection for ultimate conditions.

ECO-FRIENDLY

THE FRAMES ARE MADE OF
RILSAN® G850 NYLON
(45% BIOBASED WITH
CASTOR OIL)

[Product video available.](#)

FIT : MEDIUM
RRP from 110\$ to 170\$





MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS
 MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS
 MOUNTAIN COLLECTION_SHAPED BY THE ELEMENTS



AW22-23

PREMIUM LENS FOR OPTIMAL PROTECTION

SOLACE4

PERFORMANCE MINERAL LENS FOR HIGH MOUNTAINS

MINERAL

Petroleum free
Eco friendly

Distortion free
Best optical clarity

Scratch resistant
Longer lifetime

TINT

BROWN TINT
Neutralizes blue light at high altitudes

STRONG SILVER MIRROR
Reflects even more light

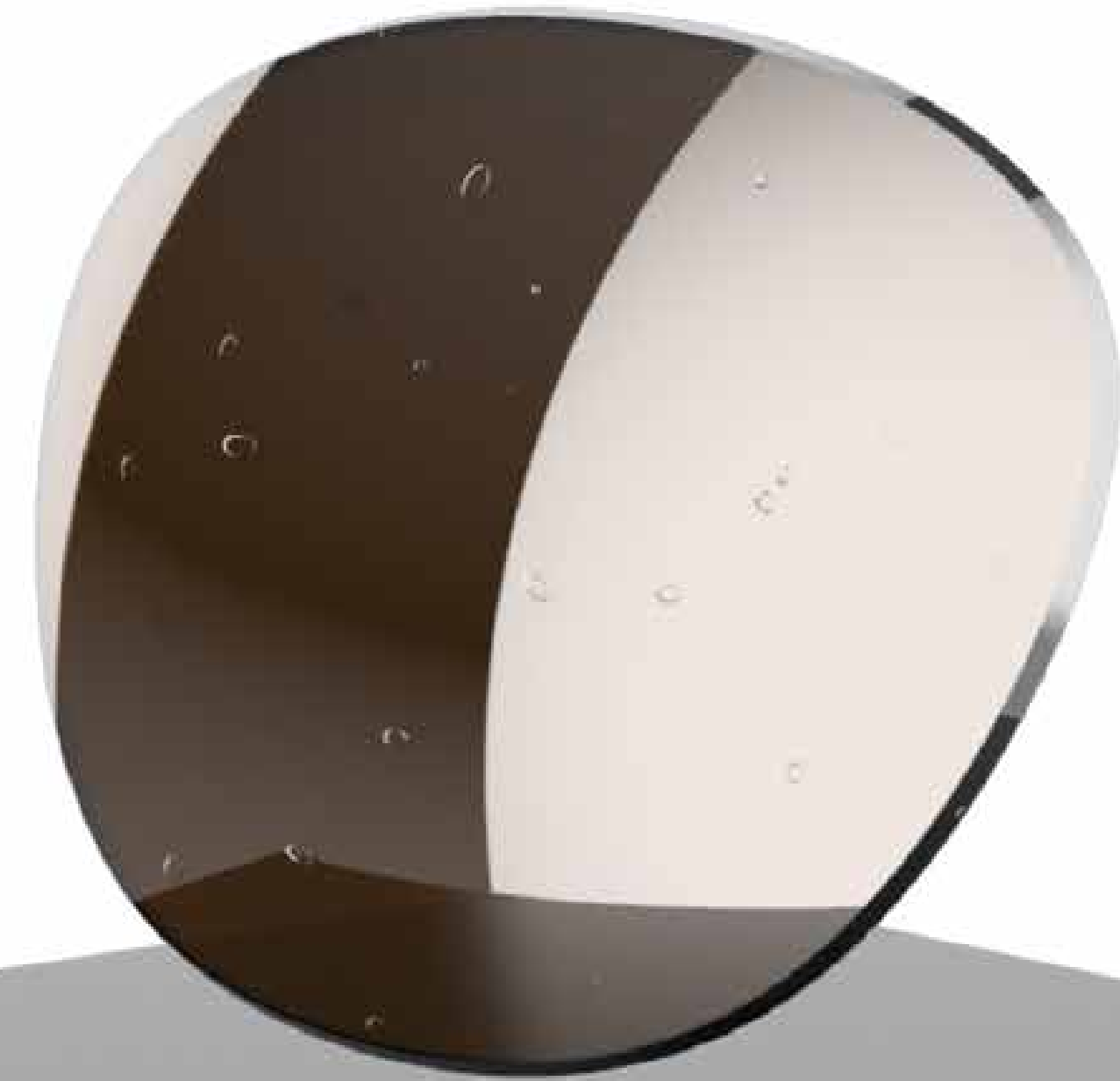
CAT. 4 / 5,5% VLT
Ultimate protection in intense luminosity

TREATMENTS

100% anti-UV, 99% Blue Light, 95% NEAR-infrared
Most complete protection

ANTI-REFLECTIVE
Reduce eye-fatigue

OLEO/HYDROPHOBIC
Stays clean and clear



TECHNOLOGIES

FOR COMFORT, FIT AND STABILITY :

Adjustable 3 position nose piece
 Thermogrip® rubber on temple tips and nose piece

FOR PROTECTION :

Removable side shields

FOR PRACTICALITY :

Snap hinge
 Hole in the temple tips for a cord (included)



LENSES AVAILABLE :

Phantom Black Gun Photochromic (VLT 18-5%)
Solace4 our new mineral lens for high altitude (VLT 5,5%)



ALEXIS PINTURAUULT_SIGNATURE COLLECTION
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ALEXIS PINTURAUULT, SIGNATURE MODELS & AMBITIONS



MEDALIST PURE
SIZE: FROM 53 TO 62 cm
RRP 240\$



MUTE SL
SIZE: FROM 52 TO 62 cm
RRP 240\$



MEDALIST YOUTH
SIZE: FROM 53 TO 56 cm
RRP 200\$



NEVADA
FIT : MEDIUM / LARGE
RRP 200\$



NEVADA JR
FIT : SMALL
RRP 80\$

Bollé is exceptionally proud to count Alexis Pinturault as one of its family members. The close relationship with the winner of the 2021 Big Globe has led to Alexis regularly working with the brand.

The launch of a signature range composed of 3 helmets and 2 goggles takes our relationship a step further, offering high-quality innovative products to all ski racing lovers.

In February 2022, Alexis Pinturault will fly to China to seek the only title missing from an extraordinary career, the Gold medal.

DISCOVER VISION BY ALEXIS PINTURAUULT DOCUMENTARY:





NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS



NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS

AW22-23

NEW PRODUCTS



ATMOS FAMILY

DISCOVER THE NEW **ATMOS HELMET FAMILY** FOR ADULTS AND CHILDREN: BOLLÉ'S DESIGN DNA IN A UNIQUE LIGHTWEIGHT IN-MOLD CONSTRUCTION!

ATMOS



Bollé's lightest high-end model thanks to its in-mold construction. An active ventilation system with 8 vents along with goggles vents and air extractor channels below the shell make the ATMOS MIPS an extremely well-ventilated helmet. This model is also **equipped with Mips** and the AVID Progressive EPS technology to ensure the maximum level of safety. The Click-to-Fit™ system guarantees a perfect fit while the soft fleece lining and the 3D earpads provide exceptional comfort.

AVAILABLE TECHNOLOGIES

MIPS	Removable and washable lining
AVID Progressive EPS	Click to Fit System
Adjustable ventilation	Weight: 490g
In-Mold shell	Supplied with carry bag
Removable 3D earpads	

SIZES: FROM 52 TO 62 cm | RRP 180\$

ECO ATMOS



With its in mold construction, the ECO ATMOS first attributes are its lightness and comfort. Designed with eco materials including lycra lining, straps, dividers, shell and earpads, all partially made from recycled or bio based materials along with cork mixed with the EPS, it is Bollé's first ski helmet with a **sustainability approach** for avid skiers who want to do their part for the planet. The active ventilation system with 8 vents also makes the ECO ATMOS one of the most ventilated helmet of the range.

AVAILABLE TECHNOLOGIES

20% Cork EPS	100% eco-nylon plastic parts
100% recycled straps and padding	100% recycled PC shell on Black Matte colorway
In-Mold shell	AVID Progressive EPS
Adjustable ventilation	Click to Fit System
Removable 3D earpads	Weight: 455g
Removable and washable lining	

SIZES: FROM 52 TO 62 cm | RRP 170\$

ATMOS FAMILY

ATMOS PURE



As part of the ATMOS collection, the ATMOS PURE **combines lightness with comfort** thanks to its in-mold construction and its 3D earpads. This model features AVID progressive EPS system for safety and the click to fit system to ensure the right fit. The ATMOS PURE is also equipped with 9 passive ventilations, goggles vents and air extractor channels to make sure it is well ventilated. Great value for money.

AVAILABLE TECHNOLOGIES

Passive Ventilation	Removable 3D earpads
Removable and washable lining	AViD Progressive EPS
In-Mold shell	Click to Fit System
	Weight: 435g

SIZES: FROM 52 TO 62 cm | RRP 140\$

ATMOS YOUTH Mips



The safest model for kids thanks to MIPS and AVID progressive system. Equipped with a soft fleece lining, Removable earpads and the click to fit technology, the ATMOS YOUTH MIPS presents outstanding comfort and fit. Also, well ventilated with 9 passive ventilation, goggle vents and air extractor channels below shell.

AVAILABLE TECHNOLOGIES

MIPS	Removable Ear Pads
Passive Ventilation	AViD Progressive EPS
Removable and washable lining	Click to Fit System
In-Mold shell	Weight: 405g

SIZES: FROM 52 TO 55 cm | RRP 180\$

ATMOS YOUTH



The kids version of the Atmos family. Great value for money that combines safety with AVID progressive EPS technology, ventilation with 9 passive vents, and comfort with fleece lining. **A click to fit system also guarantees a perfect fit.**

AVAILABLE TECHNOLOGIES

Passive Ventilation	AViD Progressive EPS
Removable and washable lining	Click to Fit System
In-Mold shell	Weight: 360g
Removable Ear Pads	

SIZES: FROM 52 TO 55 cm | RRP 130\$



NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS



NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS

AW22-23



NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS

BOLLE
A French brand of ski goggles
since 1985

NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS

AW22-23



BLANCA

NEW WOMEN'S GOGGLES
INSPIRED BY FASHION

Searching for a trendy look on the slopes with high-performance goggles? Meet the Blanca and its state-of-the-art design available with our latest lens technologies, Phantom and Volt. Eco-friendly version also available.

FIT : SMALL | RRP from 120\$ to 190\$



ECO BLANCA

65% recycled polyester strap with 100% recycled patches. The frame and the adjusters are bio-based, made with renewable castor oil.

FIT : SMALL | RRP from 120\$ to 170\$

AVAILABLE TECHNOLOGIES

- | | |
|------------------------|---------------------|
| Available with Phantom | Flow Tech® Venting |
| Available with Volt | Silicone on strap |
| Anti-Fog treatment | Triple density foam |
| Anti-Scratch treatment | Vented lens |
| Double lens | |



NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS



NEW PRODUCTS
NEW PRODUCTS
NEW PRODUCTS

AW22-23



TORUS NEO

OUR TORIC GOGGLES WITH
A MAGNETIC LENS



**OUR MOST PREMIUM MODEL PROVIDING
THE BEST VISION ALL DAY LONG:**

The toric magnetic lens combined with Volt technology provides the best vision, no matter the weather conditions. Quick and easy lens change ensured by the EyeLatch system.

FIT : MEDIUM/LARGE | RRP from 250\$ to 300\$

VOLT HIGH CONTRAST LENS TECHNOLOGY
 VOLT HIGH CONTRAST LENS TECHNOLOGY
 VOLT HIGH CONTRAST LENS TECHNOLOGY

BOLLE
 THE ORIGINAL INNOVATION
 IN SKI AND SNOWBOARD
 GEAR SINCE 1986



AW22-23



**EXPERIENCE
 THE POWER
 OF COLOUR**

VOLT
 HIGH CONTRAST
 ENHANCED COLOUR LENSES



REVOLUTIONARY COLOR ENHANCEMENT

THE FIRST LENS EVER DEVELOPED WITH ARTIFICIAL INTELLIGENCE



1. Find out which wavelengths to enhance or dampen
2. Design and develop the chemical compounds (pigments) that will absorb the right wavelengths
3. Put together the perfect blend of pigments for the transmission curve we want to achieve

4 MILLION COMBINATIONS EVALUATED, 1 UNIQUE FORMULA



NAKED EYES

COMPETITORS



THE ULTIMATE IN HIGH CONTRAST



INCREASE
 DEPTH PERCEPTION

SPECIFICALLY DEVELOPED
 FOR FIRN AND FRESH SNOW

30% COLOR ENHANCEMENT TWICE
 BETTER THAN THE CLOSEST
 COMPETITOR (15%)

TECHNOLOGY FROM
 COLOR DEFICIENCY LENS



bolle®

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