

Checklist for AAPOR TI

Survey: Boston Mayoral Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Very Likely Voters in Boston
4. Dates of data collection.	September 6-8,2021
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 15,000 mobile numbers and 17,000 landlines provided by Aristotle Inc., with an online panel provided by Amazon MTurk
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Online, and SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=600, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.9% percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by age, gender, education, race, party affiliation, and 2017 vote based on a 2021 turnout model.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

1. What is your party registration?

Not registered to vote (end)

Democrat

Republican

Independent or other

2. How likely are you to vote in the upcoming preliminary election for Mayor of Boston?

Not at all likely (end)

Not that likely (end)

Somewhat likely

Very likely

3. For the September preliminary election, how do you plan on voting?

I already voted

Vote early in-person

Vote early by mail

Vote in-person on election day

Not sure how I will vote

4. If the mayoral election were held today, who would you vote for?

Annissa Essaibi George (go to 6)

Richard Spagnuolo (go to 6)

Andrea Campbell (go to 6)

Kim Janey (go to 6)

Michelle Wu (go to 6)

Jon Santiago (go to 6)

Richard Cappucci (go to 6)

John Barros (go to 6)

Undecided

Someone else (go to 6)

5. Which candidate are you leaning towards at this time?

Annissa Essaibi George

Richard Spagnuolo

Andrea Campbell

Kim Janey

Michelle Wu

Jon Santiago

Robert Cappucci

John Barros

6. When deciding for whom to vote for mayor, which of the following is the most important issue?
(randomized)

- Housing
- Healthcare
- Jobs
- Crime
- Covid-19
- Police reform
- The environment
- Education/Schools
- Transportation
- Something else (please specify)

7. Can you please tell me your gender?

- Male
- Female

8. For statistical purposes only, can you please tell me your ethnicity?

- Hispanic or Latino of any race
- White or Caucasian
- Black or African American
- Asian American or Pacific Islander
- Other or multiple races

9. What is your age range?

- 18-29 years
- 30-44 years
- 45-64 years
- 65 or more years

10. What is the highest level of education you have attained?

- High school or less
- Some college
- College graduate
- Postgrad or higher

11. Who did you vote for in the 2017 Boston Mayoral election?

- Marty Walsh
- Tito Jackson
- Not sure
- Did not vote

12. What neighborhood in Boston do you live in?

