

Checklist for AAPOR TI

Survey: December National Poll

| TI Disclosure Elements | Answers |
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| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | Emerson College |
| 2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | See Below |
| 3. A definition of the population under study and its geographic location. | Residents in the United States |
| 4. Dates of data collection. | December 6-7, 2020 |
| 5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Data was collected using a list of 30,000 landlines provided by Aristotle Inc. with an online panel provided by Amazon Mturk of n=769. |
| 6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC MTurk |
| 7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | MTurk uses opt in panels and not online ads to recruit participants |
| 8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and Online |

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| <p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p> | <p>The sample consisted of residents in the United States, n=1,277, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 2.7% percentage points.</p> |
| <p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p> | <p>The data sets were weighted by gender, age, education, race and region. It is important to remember that subsets based on gender, age, party breakdown, ethnicity, and region carry with them higher margins of error, as the sample size is reduced.</p> |
| <p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p> | <p>N/A</p> |
| <p>13. Contact for obtaining more information about the study.</p> | <p>emersonpolling@emerson.edu</p> |

1. Would you say things in the United States today are generally headed in the right direction or in the wrong direction?
Right Direction
Wrong Direction
2. Do you approve or disapprove of the job Donald Trump is doing as President?
Approve
Disapprove
Neutral or no opinion
3. How do you think Santa Claus will rate President Donald Trump on his list this year - naughty or nice? **¹
Naughty
Nice
Not sure
4. How do you think Santa Claus will rate President-elect Joe Biden on his list this year - naughty or nice? **
Naughty
Nice
Not sure
5. How do you think Santa Claus will rate you on his list this year - naughty or nice? **
Naughty
Nice
Not sure
6. Should Donald Trump run for President in 2024?
Yes
No
Unsure
7. Has the COVID-19 outbreak caused you to have any trouble buying gifts for your household this holiday season?
Yes
No
8. What is your most important issue?
Climate change
Social justice
The economy
Supreme Court
COVID-19 response
Healthcare
Something else
9. How much of a threat to public health in the United States do you believe Coronavirus/Covid 19 is?

¹ ** Question from [2005 Fox News Poll](#)

Major threat
Moderate threat
Minor threat
Not a threat

10. Have you or are you planning on getting a flu shot this year?

Yes
No
Unsure

11. How do you think Donald Trump will be remembered - as a great president, a good president, a fine president, or a poor president?

A great president
A good president
A fine president
A poor president

12. In your opinion, should Congress include a second payment of up to \$1,200 for individuals making less than \$99,000 in the next stimulus package?

Yes
No
Unsure

13. Do you believe in God?

Yes
No

14. How would you rate your current finances: excellent, good, not good, or poor?

Excellent
Good
Not Good
Poor

15. Who did you vote for in the 2020 Presidential election?

Joe Biden
Donald Trump
Someone Else
Did not vote

16. Can you please tell me your gender?

Male
Female

17. What is your party affiliation?

Democratic
Republican

Independent/other
Not registered to vote

18. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races

19. What is your age range?

18-29 years
30-44 years
45-64 years
65 or more years

20. What is the highest level of education you have attained?

High school or less
Some college
College graduate
Postgrad or higher

21. Please select the type of area where you live

Urban/city
Suburban
Rural

22. What state do you live in?